



P2 自行車及運動健身產業論壇議程
TAIPEI CYCLE and TaiSPO Forum

P4 廠商焦點
Company Highlights

主辦單位
ORGANIZER TAITRA

2023台灣國際運動及健身展 展望運動科技及永續商機新未來 TaiSPO focus on sports technology and sustainable business opportunities

由外貿協會所主辦的台北國際自行車展 (TAIPEI CYCLE) 及台灣國際運動及健身展 (TaiSPO) 於 3 月 22 日開幕，兩展共計有來自 1,023 家企業參與展出，使用 3,850 個攤位，為亞洲最具規模的自行車及運動健身產業展覽，更是全球高階自行車及運動健身產業供應鏈密度最高的商洽平台。

主辦單位外貿協會董事長黃志芳表示，今年展覽為邊境解封後實體展覽首度迎接國際買主回歸，兩展合計已有超過 90 國、4000 名國際買主預先登錄觀展，預計可為產業注入活水、帶動商機。

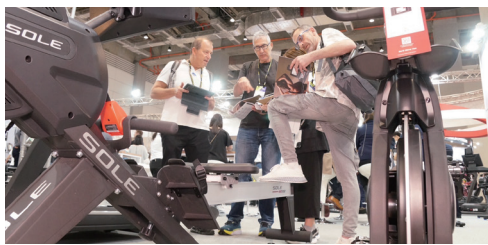
總統蔡英文出席聯合開幕典禮時提到，我國健身器材、運動衣、護具、球具等運動用品享譽國際，顯示臺灣已成為全球運動用品產業可靠的供應鏈夥伴。未來政府更將持續協助產業升級，朝電動化、智慧化邁進，讓 MIT 品牌越來越響亮。

展覽期間推出多項動靜態的精彩活動，去年大受好評的 Live Studio 直播間，搭配同步製播兩展全新 Podcast 頻道「騎健店」，將於展期間由自行車及運動專業媒體、網紅不間斷地放送，帶來第一手展場採訪報導。

展會期間，業者可憑名片換證入場，展期第三及第四天歡迎一般民眾購票入場。更多展覽即時消息請參考兩展官網。

台北國際自行車展 TAIPEI CYCLE :
www.taipeicycle.com.tw

台灣國際運動健身展 TaiSPO :
www.taispo.com.tw



2023 TaiSPO吸引許多國內外買主了解現場廠商最新的產品方案。

Foreign and domestic buyers visiting the 2023 TaiSPO expo to view the newest products and solutions at the expo.



TAIPEI CYCLE & TaiSPO聯合開幕典禮-貴賓合影。

Guests posing for photos at the Taipei Cycle and TaiSPO events opening ceremonies.

The Taipei Cycle and the Sports and Fitness Taiwan (TaiSPO) events, hosted by the Taiwan External Trade Development Council (TAITRA), featuring over 1,023 corporations, kicked off today amidst great fanfare.

Attending the event's opening was President Tsai Ing-wen. In her opening remarks, she said that Taiwan's fitness equipment and sports clothing and equipment enjoyed international renown, demonstrating that Taiwan has become a reliable partner in the global sports equipment supply chain.

Taiwan's government will continue promoting progression and advancement within the industry to popularize other products made in Taiwan by moving towards intelligent automation, Tsai said.

TAITRA Chairman James Huang said the 2023 expo is the first to welcome international buyers after the COVID-19 pandemic. The expo is expecting over 4,000 individuals from across 90 countries to attend the expo, both physically and digitally, which would significantly boost commercial opportunities.

The events are Asia's most prominent cycling, sports and fitness expos. It also provides buyers and sellers access to the world's densest cycling and fitness sports supply chain region.

Renowned brands such as Johnson, Dyaco and others have continued to support TaiSPO with their attendance, while the 2023 TaiSPO has reported a 25 percent increase in new companies attending the event.

The "Live Studio" on-site streaming, popular at last year's event, will return this year. In addition, cycling, professional sports media, and online streamers will conduct live interviews from the event, available on the event-specific "Bikes & Sports Fun" podcast channel.

The 2023 TaiSPO event, starting today, will last through March 25, while the digital versions of the Taipei Cycle and TaiSPO event will continue until April 7. Company representatives may obtain a pass into the expo by leaving a business card at reception. The expo will be open to the public starting on the event's third day.

台灣國際專業展系列論壇-智慧騎乘暨智慧運動論壇 動競新視野與動健未來-自行車及運動健身產業論壇議程

TAIPEI CYCLE and TaiSPO Forum: Resilience, Sustainability and Beyond

■ 時間：2023年3月23日(週四)10:00-17:00

■ Time: March 23, 2023 (Thurs) 10:00-17:00

■ 地點：南港展覽1館4樓401會議室

■ Location: Taipei Nangang Exhibition Center Hall 1, Floor 4, Conference Room 401

時段 Time	議程 Content / 講者 Speaker
09:30 10:00	來賓報到 Registration
10:00 10:10	開場引言 Opening remarks
10:10 10:30	《騎往永續路》綠色交通 綠色未來 Green Transportation for a Sustainable Future Manuel Marsilio 總經理 General Manager 歐洲自行車產業協會 Confederation of the European Bicycle Industry (CONEBI)
10:30 10:50	《輪轉新動向》轉動 E-Bike 驅動新市場 E-Bike Market Trends Edward Benjamin 主席 Chairman 美國輕型電動車協會 Light Electric Vehicle Association (LEVA)
10:50 11:10	《永續新管理》前瞻布局 永續領航 Plan Ahead with Sustainability 劉家傑 BAS 自行車永續聯盟代表 巨大集團專案經理 Charlie Liu Representative, Bicycling Alliance for Sustainability (BAS) Project Manager of Giant Group
11:10 11:30	《騎出新希望》自行車產業減碳路徑 Decarbonization Roadmap of the Bicycle Industry 吳永盛 總經理 CHC 自行車研發中心 Johnson Wu General Manager Cycling & Health Tech Industry R&D Center (CHC)
11:30 12:00	《焦點座談》 Panel Discussion — 主持人/Moderator : 吳盈進 理事長 臺灣自行車輸出業同業公會 Robert Wu Chairman Taiwan Bicycle Association (TBA) — 對談人/Panelists : ■ Manuel Marsilio ■ Edward Benjamin ■ 劉家傑 Charlie Liu ■ 吳永盛 Johnson Wu
下午場議程	
14:00 14:30	《全球新動態》運動科技未來式 5 Trends on the European Sporting Goods Market Michael Nendwich 歐洲體育用品產業聯合會副主席 歐洲體育用品零售協會聯合會執行主席 Vice-President, Federation of the European Sporting Goods Industry (FESI) Executive President, Federation of European Sporting Goods Retail Associations (FEDAS) CEO, Sports Consulting KG

時段 Time	議程 Content / 講者 Speaker
14:30 15:00	《產業新商肌》健康滿點 商機無限 Business Trends Across Asia-Pacific's Fitness & Wellness Markets Ross Stewart Campbell 新加坡健身高峰會創辦人兼執行長 新加坡健身聯盟共同創辦人兼秘書長 Founder & CEO, FIT Summit and Active Franchising Co-Founder and Secretary, Singapore Fitness Alliance (SFA)
15:00 15:30	《遠距新脈動》科技教練 效率倍增 Tech for Fitness with Greater Efficiency Ben Wilde 全球教育訓練總監 Global Director, Training & Education 喬山健康科技 Johnson Health Tech. Co., Ltd.
15:30 15:50	中場休息 Break
15:50 16:00	《動見新未來》運動科技 下一站創新 Innovation of Sports Technology 張清璋 創辦人兼執行長 艾蒙特科技有限公司 Ching-wei Chang Founder & CEO IMOTEK, Inc
16:00 16:10	《動見新未來》運動科技 下一站創新 Innovation of Sports Technology 林煜傑 共同創辦人兼執行長 優力勁聯股份有限公司 Jye Lin Co-Founder & CEO uniigym
16:10 17:00	《焦點座談》 Panel Discussion — 主持人/Moderator : 相子元教授 國立臺灣師範大學運動競技學系 Prof. Tzyy-Yuang Shiang National Taiwan Normal University Department of Athletic Performance — 對談人/Panelists : 上述三位國際演講者 ■ Mr. Michael Nendwich ■ Mr. Ross Stewart Campbell ■ Mr. Ben Wilde ■ 黃經堯教授 國立陽明交通大學電子工程 與科技管理研究所 Prof. Ching-Yao Huang National Yang Ming Chiao Tung University Department of Electronics Engineering

※ 現場以中文及英文進行 (備有中英文同步口譯)

The event will be conducted in English and Chinese (with simultaneous interpretation provided).

※ 主辦單位保有活動變更之權利

The organizer reserves the right to make changes to the event program.

網紅數位運動 擂台賽

全台首創

決賽 選手出賽名單

3/24 五 準決賽 / 10:00
決賽 / 14:00

2023 TaiSPO台灣國際運動及健身展 主舞台區 (南港展覽館2館1樓)

馬拉松長跑之王
何盡平

自由車
粉紅小鋼砲
黃亭茵

健美世界冠軍
Zack
邱欽章

天母馮迪索
TienMu Vin Diesel
林致廷

球給彭尊
SPOOTD
彭尊

台灣首位奧賽資格
IFBB職業選手
蔡明潔

運動甜心
Hi Cindy

IFBB PRO
職業健美運動員 R瑞
游晉瑞



愛爾達直播

百洲化學工業股份有限公司 CONTINENTAL CHEMICAL INDUSTRIES CO., LTD.

P1008

www.contisports.com.tw

百洲化學主要生產橡膠球，擁有做球豐富知識與技術，與聞名半世紀的日本 IRUMA 橡膠公司做技術合作，陸續得到 FIFA · FIBA · DVV-1 等等國際相關運動協會認證。模壓成型的顆粒球溝獲得美國專利，16 片籃球也取得歐美專利且得到 FIBA 比賽用球的認可，在技術上不斷研發與精進。

B7000 Pro 是一款頂級品質的貼皮籃球，由優質複合 PU 皮革製成，帶有超細纖維背襯，專為正式比賽而開發，專利發泡橡膠中胎使這個球具有超級柔軟般的手感，而專利深溝設計使球外觀具有吸引力，並幫助球員控球。

A primary producer of rubber balls, Continental Chemical Industries Co., Ltd. made its debut by collaborating with the



Japanese Iruma Rubber Co. in 1974, and its products are now certified by FIFA, FIBA, DVV-1 and other international sports associations.

The company's sports brand, Conti Sports, features the B7000 Pro, a top-of-the-line product that is FIBA-approved for formal competition. The 16-panel design basketball, patented in Europe and the Americas, also sports patented sponge rubber carcass construction and top-grade polyurethane leather, giving it a silky soft touch, while the pebble channel design allows players to retain a firm hold of the ball.

金鴻股份有限公司 AROPEC SPORTS CORP.

P1026

aropec.tw

Aropec 兩件式黑迷彩打獵潛水防寒衣以仿水中 3D 實景作色，針對打獵潛水員習慣潛伏在礁岩等待獵物的習性，考量環境及水溫因素，開口處邊緣皆以 LYCRA 布料包邊，避免造成肌膚受損，特殊 OpenCell 皮料內裏設計，防止並減少水的滲入，更加保暖貼身。

「Neoprene 外搭式打獵潛水迷彩黑連帽上衣」採 3mm 厚 EVA 防撞墊片，能增加防護性；「Neoprene 迷彩黑打獵潛水無袖背心長褲」在膝蓋及小腿脛處選用耐磨布材質，增加止滑耐磨及使用年限。3D 立體合身剪裁提供完整包覆性，貼身不束縛，不易因海水流動而失溫，預期黑迷彩系列將大受歡迎。

Since its launch, the Neoprene two-piece black hunter-diving wetsuit from Aropec Sports Corp. has been greatly lauded for its realistic emulation of the underwater scenery and increased functionality.

Aropec is confident that the suit will be popular as openings are lycra-lined to prevent skin damage, and it uses special OpenCell materials to prevent seepage.

The hooded jacket piece added 3mm extra material in the chest to protect users better, while the sleeveless full-body second piece uses abrasion-resistant materials at both the knee and calves to prevent slipping. Material treatment processes ensure a tapered form with reduced possibility of water seepage and retaining body heat against the ocean current.



南運體育用品股份有限公司 NAN YUN SPORTING GOODS

P1310

www.jex-sports.com



世界羽球球后戴資穎揚威國際，也為臺灣帶來一股羽球風潮，羽球成為合家歡聚，好友競技培養感情的運動首選。AIRSHUTTLE 是一款由世界羽球聯會研發 5 年的戶外專用羽球，可將風速的影響降到最低，無論在公園或山林，露營或野餐，大人小孩，各年齡層都能在燦爛的陽光下，帶上自己的球拍與「AIRSHUTTLE 戶外專用羽球」，一起享受羽球運動的樂趣

Badminton, and its branch-off, Air Badminton, are becoming increasingly popular in Taiwan due to Taiwanese badminton athlete Tai Tzu-ying's international success.

The shuttle used by Air Badminton, the Air Shuttle, was specifically developed over 5 years by the Badminton World Federation, and manufactured by Nan Yun sports.

The purpose of developing the shuttle is to allow more people to enjoy the sport outdoors, whether hiking, playing in the park, camping or having a picnic, with minimal impact from the wind.

Air Shuttle allows adults and children of all ages to enjoy badminton in the open-air world.

加富爾國際實業有限公司 VISON GOLF CO., LTD.

P1407

www.megacoouv.com



加富爾主要提供「親膚防曬機能性布料配件」以及「高爾夫相關商品」，以 MEGA 自有品牌，擁有自己的生產線，專門生產特殊性的防曬布料。

「MEGA COOUV 3D 立體圖騰防護袖套」以運動實驗的角度出發，使親膚防曬袖套再升級。在關節容易磨損處加上 3D 立體圖騰，大幅減低布料磨損的可能，讓喜愛戶外活動的人，可以盡情享受陽光；獨特結構專利設計，以鑽石切割概念並按照三角形等比例做分布，提供關節活動時，更能伸縮自如，舒適且無負擔。高科技獨家紡織技術，讓空氣快速流通，快速吸濕排汗，有效降溫三度！

Vision Golf Co., Ltd. specializes in providing anti-UV clothing and other Golf-related equipment and retains an independent manufacturing line under its brand, Mega.

Vision Golf's Mega Coouv sleeve products are intended to test the limits of sportswear. Using diamond cuts and separating cloth into triangular forms, the Mega Coouv series allows easy joint movement.

The use of three-dimensional "tattoos" on joint areas minimizes wear and tear of the material, while exclusive wicking technology doubles moisture-wicking effects and lowers temperatures by three degrees.

能昌實業有限公司 SPORTSMAN CO., LTD.

能昌是目前臺灣唯一內外銷兼顧的專業帳篷製造廠，產品線豐富，包括單人登山帳、家庭帳，30 秒快速帳更深受國內外消費者的喜愛。還有重達 200 公斤以上的帳篷旅館、戶外急救站、軍用指揮所等皆有生產。



隨著露營風潮席捲全台各地，能昌實業以 50 年的製造經驗，生產兼具防寒、隔熱、抗風的高優質帳篷旅館給各大露營業者。帳篷旅館採用高品質鍍鋅鐵管，安全穩固，室內空間寬敞，傢俱齊全，住在帳篷裡，就像睡在 resort 一樣舒適，另外也有豪華版附設衛浴的

飛旭貿易有限公司 TRI-GREAT INTERNATIONAL LTD.

P1202a

ejetsport.com

Tri-Great International LTD. 主要提供包括親子與休閒運動用品、專業體育用品與健身用品等，設有專業的研發部門，致力於開發與設計新產品，能與戶共同或是獨立開發新品的研發能力。

匹克球在美國是成長最快的運動，「E-JET 匹克球組」包含了 4 支木拍、4 顆球和一套 10 英尺匹克球網，給匹克球運動的初學者或家庭使用。

「NetPlayz 足球回彈網」解決傳統回彈網組裝困難的通病，出貨前就已經完成所有組裝，消費者只需要將產品直接展開即可使用。「EGG-WEIGHT」不鏽鋼蛋，能與啞鈴達到相同的效果，外觀精美，方便收納，完美替代一般的啞鈴，還適用於各種運動和健身。

Tri-Great International Ltd. specializes in casual, professional and parent-child sports equipment. It is an avid equipment developer for trending new sports like Pickleball.

Pickleball is the fastest-growing sports market in the US, and in meeting this demand, Tri-Great has come out with the "E-Jet Pickleball" set. The set includes four paddles, four balls and one 10-inch net, making it suitable for Pickleball beginners or a family.

Tri-Great International's "NetPlayz" rebounder comes pre-assembled and only requires the user to unfurl the net. The company's "Egg Weight" weights allow users to achieve the same results as traditional dumbbells, with the added perks of being pretty and easy to store.



P0401a

www.turbotent.com

帝王帳篷可供選擇。不僅受到許多輕裝初露者的青睞，在各營主間也廣受好評。

Sportsman Co., Ltd. is the only known manufacturer of professional-grade tents sold domestically and abroad.

The company has a varied product line, including single-person hiking tents, a family-sized tent, a 200kg "tent hotel," an outdoor emergency tent, and military-grade "command centers." All products are cold-proof, heat-insulated, and wind-resistant.

The "tent hotel" is secure and safe, using high-quality zinc-coated pipes. The tent has a spacious interior with pre-packed furniture, while a "luxury" version has bathing facilities.

In addition, its "Turbotent" series saw great sales, and its 30-second quick setup tents have been favorites, especially with rising interest in Taiwan's recreational camping scene in recent years.

太吉實業有限公司 LIENNE FOAMS INDUSTRIAL CO., LTD.

📍 Q0616

www.liennefoam.com

太吉實業擁有獨特創意設計的商品，在運動商品及兒童玩具的製程上有多年的經驗。從研發、製造、銷售皆能一條龍作業，銷售地區擴及歐美及東南亞地區。目前主要開發各種安全又有趣的運動、兒童商品，讓孩子透過玩樂及運動，練習手腳協調及邏輯思維。

「EVA 瑜珈磚」可以加強動作穩定性及平衡度，不但輕巧，且碰到汗水也不會打滑，適合容易流手汗的使用者，也能根據需求，選擇使用不同軟硬度、尺寸的瑜珈磚。

歡迎有客製化需求的客戶來洽談量產，絕對是可以長期配合的優良夥伴。

The Lienne Foams Industrial Co., Ltd. is experienced in manufacturing sports goods and children's toys and handles research and development, manufacturing and sales.

Its distribution channels are mainly in Europe, the Americas and Southeast Asia.

The company's current efforts focus on toys that train children's hand and foot coordination and develop their capabilities for logical thought.

The company's EVA Yoga brick can enhance movement stability and balance. Light-weight and sweat-resistant, the brick is also available in different sizes and toughness.



吉赫實業有限公司 GEE HOO INDUSTRIAL CORP.

原來健身也能帶給您自信 CYBO 給你全新體驗的運動感受！

CYBO 一個全新的健身器材品牌於 2022 誕生，品牌創辦人在產業深耕超過四十年，對於產品創新有著超高標準，造就 CYBO 在品質與以人為本初衷，秉持著永不妥協的信念；

大膽顛覆傳統思維認為「健身不應該只是狂流汗、練肌肉，而是建立自信的一部份」，就此將使用者體驗帶進 CYBO，為健身領域帶來全新思維及詮釋。

全新推出全球第一套輕商用健身器材，CYBO Run 電動跑步機、CYBO Cross 橢圓交叉訓練機、CYBO Bike 直立式與斜臥式健身車，更大膽將時尚的外觀設計和智能使用體驗相結合，顛覆過往單一的健身介面，敞開感官，感受「心」與身體對話，深信「運動後流汗的自己，看起來更健康、更有自信，更有魅力」。

Gee Hoo Unveils New Brand Inspiring Individuals Who 'BE YOUR OWN'

Gee Hoo, dedicated in manufacturing fitness and wellness equipment, is unveiling a new brand-CYBO, to support the individuals to find they own lifestyle, own way to the way of health. The brand's new positioning represents its longstanding commitment to delightfully

康鼎勤業股份有限公司 SUPRO PLAYSCAPE

📍 Q0520

www.supro.tw

康鼎團隊長期致力於兒童遊戲場的規劃設計與推動，以遊戲安全為目標，並積極推廣更符合各年齡層的遊樂產品、體能健身設施與地景遊戲環境。

可擺設在戶外使用的體能健身器材「陽光蝴蝶機」，通過 EN16630 認證，堅硬的防破壞外殼可保護設備的移動組件及防止各種誤觸造成的傷害。座椅的高度設定在 46 公分，方便讓輪椅使用者轉移至座位上。

藍芽健身車打造為可以承受風吹、日曬、雨淋的戶外型使用堅固車體，透過掃描 QRcode 以藍芽連接使用者的智慧型手機或是平板，設定踩踏的難易度，並即時回饋使用者目前的速度、距離、燃燒的卡路里及經過的時間等資訊。

Supro Playscape's recent branch-out to bodybuilding products retains its vision to create safe products for all age groups.

Supro's outdoor butterfly machine, or the Chest Press machine, is EN16630 compliant. Its unique, ergonomic handlebar design facilitates easy gripping for users of all heights between 140-205cm. The 80kg weights can be adjusted by 5kg increments, ensuring ease of operation and user safety.



Supro's City Bike Bluetooth network is accessible via QR code, allowing users to set the pedal weight via their intelligent mobile devices.

The machine provides users with information such as their current speed, distance traveled, time spent, and calories burned.

📍 Q0502

cybofit.com

affinity and intuitive functionality, giving people confidence in CYBO fitness equipment so that they can have the freedom to do what they want, how they want.

"BE YOUR OWN" will come to life across CYBO's logo, marketing through a series of new films and imagery that showcases confident people using CYBO products. "BE YOUR OWN" is more than a tagline. It speaks directly to the audience to be with pride by people confident. It also embodies who our customers are and how they aspire to live." said the founder at CYBO.



東肯企業有限公司 DANKEN ENTERPRISE CO., LTD.

為改善運動員在激烈跑動時，腳底因為受力摩擦容易龜裂受傷，東肯「雙層防水泡長跑襪」採雙層襪結構，內層襪使用環保 PP 疏水紗將汗排至外層，外層襪由環保回收的 Coolmax Ecomade 迅速排乾水分，兼具環保與機能。以彈性更好、更耐用的萊卡彈性纖維製成，在運動時讓雙腳保持乾爽透氣、無異味產生；輕壓縮設計使襪子穩定牢固貼合雙足，防止足部過度摩擦，避免水泡發生。

東肯擅長運用功能性紗材及織法變化，致力於不斷提升織造技術，開發各類高科技功能性素材以及創新拓展產品領域，工廠通過 ISO 9001 驗證，為客戶織造更舒適、健康、具功能性及時尚流行的產品。

Danken Enterprise Co., Ltd. is dedicated to produce more comfortable, healthy, functional, and stylish high-tech wearables for athletes at its ISO 9001-compliant factory.

Its recent double-layered sock design aims to prevent long-distance runners from developing foot blisters. The wicking helps to keep the feet dry, aerated and odor-free while exercising.

P1214a

web.danken.com.tw

The inner layer, made from polypropylene yarn, helps conduct sweat to the outer layer, made from recycled CoolMax brand products.

The socks contain lycra, which provides flexibility and durability. The socks also use light compression for better fitting, preventing too much friction between the sock and the foot and causing boils.



OLENO / 昌和莫大小株式会社 OLENO / SHOWAMERIYASU CO., LTD.

P1307

oleno.jp/en

來自日本奈良的「OLENO」有 90 年的襪子製造技術，設計並生產提供運動員專用的運動襪。品牌理念強調「時尚 & 功能」，將最優質的材料與獨家的設計完美結合，從設計、製造到出貨，一條龍創造出炫酷而獨特的 OLENO 運動襪。

OLENO ULTIMATE 系列運動襪融合了上百位路跑以及長途越野跑者的意見，不斷研發改良多種款式，其「ASO」款比跑鞋耐用 13 倍，可承受超過 100 公里越野賽的韌性，強化腳底與鞋底的結合，進而減少動力損失。「SHR」款式則以其驚人的速乾能力讓雙腳保持乾爽，防止因潮濕引起的水泡及破皮。

Oleno, an established Japanese brand of 9 decades, is proudly committed to manufacturing sportswear for fashionable and functional athletes.

The Oleno Ultimate series has incorporated feedback from hundreds of road and trail runners to improve products. For example, the "Aso" series ensures the runner's socks are molded to the sole, reducing loss of momentum while being 13 times more durable than running shoes and can survive up to 100km of trail running.

The SHR series prides itself on rapid drying and allowing athletes to maintain dry feed, preventing blisters or abrasions.



添重有限公司 TEAMJOINED CO., LTD.

P0924

www.teamjoined.com.tw



臺灣專業健身品牌 TeamJoined，秉持對健身運動的專業與瞭解，創造優質、舒適的健身相關產品，致力成為所有健身運動者的最強後盾。2022 年 TeamJoined 積極異業合作，跨足更多領域，成為職業足球隊「巴塞隆納足球俱樂部」官方授權夥伴。

2023 Taispo，TeamJoined 帶來最具代表性的人身護具，能增加訓練時的關節及核心穩定性，以達到預防受傷及增加訓練強度之效果。同時也展示 TeamJoined 機能訓練服飾與 Lifestyle 的多功能服飾，訓練服飾針對專業訓練提供舒適且高機能的專用品項，Lifestyle 則提供運動穿搭兼顧的實用選項，給予運動民眾在不同階段的訓練最適切的選擇。

TeamJoined Co., Ltd. has dedicated its efforts to creating premium quality and comfortable bodybuilding products for all bodybuilders. Its efforts were rewarded last year when it officially partnered with FC Barcelona, one of the world's most sizeable professional soccer teams.

At TaiSPO 2023, TeamJoined presents its crowning achievement - protective gear enhancing joint and core stability to help prevent injuries and increase training strength, along with its Lifestyle products.

The Lifestyle series offers users functional training wearables and trendy design sportswear of superior quality for the gym or home. It also provides users with the best clothing choices at any stage of their training.



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