



## 2023 TaiSPO台灣國際運動及健身展 新策略助力產業鏈結市場商機

### 2023 TaiSPO, Sports and Fitness Taiwan New Strategies to Create Business Opportunities for the Industry



「TaiSPO 台灣國際運動及健身展」，以全新三大主軸「健・日常」、「續・生活」、「動・科技」聚焦運動健身、永續生活、智慧科技，助力參展企業鏈結國際市場商機。

今年展覽推出兩大全新專區，「Sports Tech 運動科技專區」以導入 AI、大數據分析、雲端運算應用健身運動產品及服務為核心，提供參觀者體驗效能升級之智能產品。「All-Age Fitness 全齡體能專區」，展出兒童遊具、銀髮族健身房等產品、服務，發展全齡照護，以常健取代長照之新生活方案。

TaiSPO 展覽期間亦規劃多項動靜態活動，戶外展區 Outdoor Taipei 集結露營車、帳篷、釣具及越野自行車、休旅車，打造複合式戶外休閒空間。全臺首創「網紅數位運動擂台賽」，由知名運動 KOL 與選手進行數位運動競賽。「動競新視野及及動健未來產業論壇」，以探討運動科技發展為主軸，邀請國內外業界專家交流、對談。

本次展覽也整合學界力量，邀請陽明交通大學及臺灣師範大學於展中展示研發成果，呈現臺灣運動產業創新力。由健身工廠主辦之 NPC Worldwide 國際健美賽事，將首次與展會結合，展覽期間於展館四樓登場。

TaiSPO, Sports and Fitness Taiwan, focuses on three new themes "Fitness Lifestyle," "Sustainable Life," and "Sport Tech," facilitating exhibitors to materialize business opportunities in international markets.

This year's exhibition features two brand-new pavilions. The Pavilion of Sports Tech will showcase fitness & sports products and services designed with concepts of AI, big data analysis, and cloud computing. This zone gives visitors the opportunity to try smart products with upgraded services. The All-age Fitness Zone features children's play equipment and gym design for seniors, where visitors can find products and services that are instrumental in new life solutions that promote lifelong fitness and mobility in prevention of the need for long-term care.

There will be several active and passive activities during the TaiSPO exhibition. For example, "Outdoor Taipei" will gather exhibitors of outdoor leisure products, which range from

campers, tents to fishing tackle, and cross-country bicycles and recreational vehicles to conjure up an outdoor leisure space for parents and children to spend quality time together, presenting multiple facets of an outdoor sport and recreation culture. The exhibition will also host Taiwan's first "Digital Sports Meet for Influencers," where well-known sports KOLs will compete with players in digital sporting events. Furthermore, the "Forum on the Development of Sports Technology – Resilience, Sustainability, and Beyond" will discuss the development of sports technology, inviting local and foreign experts to connect and engage in dialogue.

This year's exhibition also integrates the power of academia, inviting scholars from National Yang Ming Chiao Tung University and National Taiwan Normal University to present their research results, highlighting the innovation of Taiwan's sports industry. Additionally, the

NPC Worldwide International Bodybuilding Competition, hosted by Fitness Factory, will be combined with the exhibition for the first time and will be held on the fourth floor of the exhibition hall.



活動行事曆- 大會活動

Activity Calendar- Organizer Events

	活動時間 Event time	活動名稱 OUTDOOR TAIPEI	地點 Location	主辦單位 Organizer
3月22日 (三) Mar. 22 (Wed.)	09:00 - 18:00	OUTDOOR TAIPEI	台北南港展覽 2 館 戶外區 Outdoor Area, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	10:00 - 12:00	開幕典禮 Opening Ceremony of TAIPEI CYCLE & TaiSPO	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	14:00 - 17:00	產品發表會 Product Launch	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	17:00 - 1800	瑜伽 Yoga	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
3月23日 (四) Mar. 23 (Thu.)	09:00 - 18:00	OUTDOOR TAIPEI	台北南港展覽 2 館 戶外區 Outdoor Area, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	10:00 - 17:00	【論壇】動競新視野與動健未來 Forum - New Sports Meet New Business	台北南港展覽 1 館 401 會議室 Conference Room 401, TaiNEX 1	主辦單位：經濟部國際貿易 Organizer: Bureau of Foreign Trade 執行單位：外貿協會 Implementer: TAITRA
	10:00 - 12:00	產品發表會 Product Launch	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	14:00 - 16:30	HYPE GVA Taiwan 第 10 期徵案說明會 HYPE Global Virtual Accelerator Taiwan, Proposal of the Cycle 10th Orientation	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	國立陽明交通大學產業加速器 (IAPS) IAPS (Center of Industry Accelerator and Patent Strategy, National Yang Ming Chiao Tung University)
3月24日 (五) Mar. 24 (Fri.)	09:00 - 18:00	OUTDOOR TAIPEI	台北南港展覽 2 館 戶外區 Outdoor Area, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	10:00 - 16:00	數位運動網紅擂台賽 Gaming TaiSPO - Sports Battle	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
3月25日 (六) Mar. 25 (Sat.)	09:00 - 15:00	OUTDOOR TAIPEI	台北南港展覽 2 館 戶外區 Outdoor Area, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	09:00 - 1800	2023 NPC Worldwide 健身工廠 × TaiSPO 菁英賽 2023 NPC Worldwide Fitness Factory X TaiSPO	台北南港展覽館二館 4F 4F, TaiNEX 2	健身工廠 Fitness Factory
	10:00 - 12:00	【論壇】科技 X 運動 X 永續 Forum - Technology X Sports X Sustainability	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA
	17:00 - 1800	瑜伽 Yoga	台北南港展覽 2 館 1 樓展場舞台區 Stage Area, 1F, TaiNEX 2	中華民國對外貿易發展協會 TAITRA

主辦單位保有活動變更之權利

The organizer reserves the right to make changes to the event program.



# 台師大與 IAPS 分進合擊 整合產官學 打造未來運動科技生態

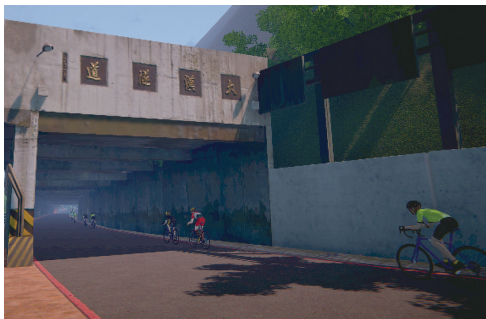
## NTNU and IAPS Join Forces Integrating Industry, Government, and Academia to Create the Future of Sports Technology

運動產業盛會「台灣國際運動及健身展 (TaiSPO)」，於南港展覽館 2 館盛大登場。亞洲首個運動新創加速器 HYPE GVA TW 與臺灣師範大學「擴大運動科學研究能量與成果橋接計畫」團隊，分別帶來最新的成果展出。

### 「運科擴能計畫」凝聚研發資源 加速運動科技落地應用

臺灣師範大學與國科會合作的「擴大運動科學研究能量與成果橋接計畫」，將臺灣現有運動科技的研發成果與產業資源進行整合，加速落地投入運動市場，進而有效提升臺灣運動競爭力。

計畫成果之一「LPS 運動員軌跡追蹤儀」，是目前唯一可在室內精準定位的追蹤系統，能提供誤差 20cm 的定位數據，將運動員的體能表現數據化，即時回報場上球員的定位，提升訓練成效。開發自行車虛擬路線的「WhiizU」將首度公開景緻優美的「石門水庫虛擬自行車路線」，透過現場互動體驗，使民眾了解，經由虛實整合，單車也能輕鬆訓練。



### HYPE GVA TW 凝聚產業創新能量 催化臺灣運動科技新創活力

「台灣運動科技創新加速器」(HYPE Global Virtual Acceleration Taiwan) 由陽明交通大學產業加速器暨專利開發策略中心 (IAPS) 營運，是亞洲第一個運動新創加速器，已邁入第五年，吸引臺灣、日本、韓國、印度與歐美等全球新創團隊。打造國際跨產業合作的創新生態圈。

HYPE GVA Taiwan 邀請 Uniigym、膜淨材料 (MBRAN FILTRA CO., LTD.)、J-Mex、3T Magic、Galerdo、IMOTEK、Koup、Sportxai 等八支加速器專案培訓之優秀團隊，帶來包含運動課程 App、動作感測器、環保衣料、智能球拍等多項運動科技產品，展現臺灣運動科技產業豐沛的創新活力。



The great sports industry exhibition TaiSPO, Sports and Fitness Taiwan, will take place in Hall 2 of the Taipei Nangang Exhibition Center. Teams from Asia's first sports startup accelerator, HYPE GVA TW, and NTNU's program to expand sports technology research and achievements will present their latest results at the exhibition.

### The Sports Technology Expansion Project: Combining R&D with Industry Resources to Accelerate the Use of New Sports Technology

The collaborative program between National Taiwan Normal University and the National Science and Technology Council to expand sports technology research and achievements integrates Taiwan's current research with industry resources. The program accelerates the introduction of new sports technology into the market, effectively enhancing Taiwan's athletic competitiveness.

One of this program's achievements is the LPS (Local Positioning System) wearable device. It is the only tracking system that can locate one's position within an accuracy of 20cm while inside. This digitizes athletes' physical performance, reporting their position on the field in real-time and improving the effectiveness of training. WhiizU, which develops virtual bicycle routes, will open their beautiful new virtual cycling route of the Shihmen Reservoir. Through on-site interactive experience, visitors

will be able to understand the use of virtual reality in cycling training.

### HYPE GVA TW Connects Industries to Innovate Taiwan's Sports Technology

Operated by National Yang Ming Chiao Tung University's Center of Industry Accelerator and Patent Strategy (IAPS), HYPE Global Virtual Accelerator Taiwan is Asia's first startup accelerator for the sports industry. It attracts global startup teams from Taiwan, Japan, Korea, India, Europe, and the United States. In the five years since its founding, HYPE GVA TW has created an international network for cross-industry collaboration that fuels innovation.

HYPE GVA TW has invited eight exceptional startups from their virtual accelerator program: Uniigym, Mbran Filtra Co., LTD., J-Mex, 3T Magic, Galerdo, IMOTEK, Koup, and Sportxai. These teams will showcase new apps for exercise classes, motion sensors, environmentally-friendly clothing, smart rackets, and many more new products, demonstrating the innovative power of Taiwan's sports technology industry.

運科擴能(國立臺灣師範大學)  
Expanding Sport Science  
(National Taiwan Normal University)

Q0108

陽明交大產業加速器  
Center of Industry Accelerator and  
Patent Strategy

Q0309a

## 核心引力科技有限公司 TOTAL GYM TAIWAN

📍 Q0703

[www.totalgym.com.tw](http://www.totalgym.com.tw)

Total Gym ELEVATE Encompass 是一款全新的健身器材，它融合了健身和康復訓練的功能，可以幫助使用者在舒適的家庭或工作環境中實現全面的健身目標。

配備了多種強大的訓練工具，包括滑軌、滑輪和拉繩等，通過傾斜式的設計與使用人體自身重量所產生的阻力來進行訓練，為使用者提供獨特的訓練方式及豐富多彩的訓練內容，超過 300 種以上的姿勢與全方位肌肉訓練部位，讓使用者進行多種不同的訓練方式，包括重量訓練、有氧運動和核心訓練等。

Total Gym ELEVATE Encompass 的設計簡潔，操作簡單，可以快速設置和存儲，非常適合在家中使用。

Total Gym Taiwan's Elevate Encompass is an all-new type of bodybuilding equipment combining bodybuilding and rehabilitative exercises into one machine, helping to realize goals for a healthier life, from the comforts of home, or at work.

Utilizing drawstrings, slide rails and pulleys, the equipment - installed in a slanted position - uses the person's weight to generate the resistance the individual must counteract.

This unique way of training, offering more than 300 positions to fully train different muscle groups, allows users to conduct weight training, cardio exercises or core training, all on one machine.



## 威達貿易有限公司 MKSPORTS INC.

威達貿易秉持熱情與專業，帶來世界頂級的 ZEBRA 格鬥道館運動健身場地的設備與訓練器材。包括奧運或國際賽場中最常使用的「ZEBRA 運動地墊」，通過國際柔道與柔術總會的認證，符合防焰一級的規範。「ZEBRA 系列拳套」，共分 fitness、performance、Pro 三個不同系列，產品線完整，無論有氧拳擊、沙包擊打、專業格鬥，皆能游刃有餘。

美國奧運金牌教練 IVANOV 發明的健身訓練器材「SUPLES 保加利亞訓練包」，能提高身體的協調性、平衡性等，利用重力加速度與負重的方式，訓練爆發力及穩定核心肌群，解決金屬重訓設備所缺少的核心轉動力量訓練。

Weita Sports Inc.'s MK Sports brand is a primary equipment provider for world-class mixed martial arts and martial arts supplier Zebra.

MK Sports manufacture Zebra sports mats, certified by the International Judo Federation and the Ju-Jitsu International Federation.



## 岱宇國際股份有限公司 DYACO INTERNATIONAL INC.

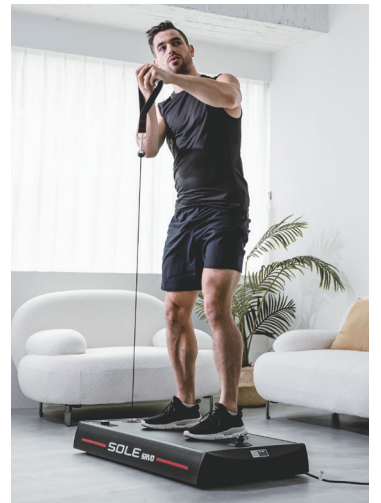
📍 P0114

[www.dyaco.com](http://www.dyaco.com)

在後疫情時代下，熱愛健身的民眾想要找一套適合居家健身的最佳方案？

SOLE SRVO 多功能訓練站是一款適合居家使用的綜合重訓產品，簡約緊湊的設計可以讓 SRVO 在家裡任何地方進行日常的重訓，產品本身配有兩組伺服馬達系統，能夠產生單邊 120 磅的模擬重量；內建三種訓練模式，包括通常模式、等速模式與離心模式，在家就可以模擬各種不同的重訓體驗。

搭配 SOLE 的專用健身記錄 APP「SOLE+」，提供超過 150 種不同的訓練教學，透過藍牙連結 SOLE SRVO，便可以瀏覽所有的訓練教學，制定自己專屬的訓練計畫。



Dyaco's SOLE SRVO Multifunctional Training Station addresses the need for body and fitness training from the safety and comfort of their homes in the post-pandemic era.

Designed to be set up anywhere in the house, the machine has two servo motors, simulating 120 pounds per side, and includes standard tools and peripherals. Three prebuilt training modes - normal, isokinetic, and eccentric - enable users to experience different weight training methods.

The SOLE+, the machine's companion software, is Bluetooth-compatible and offers up to 150 instructional videos on weight training, which users can browse to build the best suitable workout.

📍 P0828a

[www.weitasports.com](http://www.weitasports.com)



The company also manufactures three separate series of boxing gloves - fitness, performance and profession - for the Zebra company.

The company manufactures the Bulgarian Bag, first developed by Ivan Ivanov, a coach at the US Olympic Training Centers, for Suples Company. The bag helps train body coordination, balance, muscle power and core muscles, achieving what weight-lifting machines cannot.



## 喬山健康科技股份有限公司 JOHNSON HEALTH TECH. CO., LTD.

喬山健康科技股份有限公司近年致力數位轉型，在 2023 TaiSPO 展會中展示其商業健身房場域和居家訓練方面的完整數位解決方案，進一步推動健康生活方式的普及。

Matrix Connected Solutions 以全方位、靈活的數位平台為中心，提供結合硬體、軟體及第三方服務的整合解決方案，讓俱樂部能夠自由選擇、促進其業務發展。包含 Asset Management、Community 360 及 Engage 360，並透過 Matrix 與第三方合作夥伴如 Apple、EGYM、iFIT 等，提供涵蓋會員經營、運動設備管理及健身數據紀錄等的整合性解決方案。透過創建新穎、全面的運動體驗，使俱樂部能持續激勵會員並維持會員的黏著度。

Johnson Health Tech. Co., Ltd. is tackling the newest digital trend head-on and developing smart machinery, for both the gym business and at-home users.

The Matrix Connected Solutions series is based on an all-around, flexible digital platform, linking hardware, software and third-party service providers' products. This system allows clubs to choose who they wish to continue doing business with.

With assets management, Community 360 and Engage 360

📍 P0506

[www.matrixfitness.com](http://www.matrixfitness.com)

applications loaded on the platform, the Matrix series is developing new functions with third-party partners like Apple, EGYM, iFIT, etc., allowing clubs and gyms to continue encouraging users and maintaining client loyalty through new workout experiences.



室內健身  
INDOOR FITNESS

## 東庚企業股份有限公司 TUNG KENG ENTERPRISE CO., LTD.

📍 P0514

[www.dkcity.com](http://www.dkcity.com)

東庚 ALPHA RUNNER 系列品牌為高階商用之健身器材產品，提供高級健身俱樂部、大型健身中心、職業運動員培訓等機構所需之設備。

跑步運動的同時，往往對腳也是一種消耗的負擔，選擇合適的跑步機，在運動的同時能減少對腿部的傷害甚是重要。「ALPHA RUNNER 履帶式電動跑步機」，使用橡膠製履帶吸震與彈性帶來雙重極致避震效果，相較於傳統堅硬的木質跑板，履帶更能有效降低對足部衝擊；簡易快速維修結構設計、免潤滑免保養，多樣功能強化運動效果，安靜流暢的履帶傳動更是高階履帶電動跑步機的成熟展現。

Tung Keng Enterprise Co., Ltd. (DK City) seeks to develop the perfect treadmill to limit impact-related leg injuries while exercising.

Departing from traditional designs, DK City's Alpha Runner treadmill features elastic, shock-absorbant rubber slat belts, reducing running impact, often a source of significant stress on the feet.

Featuring multimedia entertainment, the treadmill targets high-end health clubs, large fitness centers, and professional athletes, providing customers with the most ergonomic running experience.

No lubrication or maintenance after purchase is needed, and malfunctions are easy and quick to fix. The track is smooth, and quiet, and has preset regimens to enhance workout effectiveness, highlighting the beauty of a high-end electric treadmill.



## 翰威實業股份有限公司 SUPERWEIGH ENTERPRISE CO., LTD.

📍 P0807

[www.superweighfitness.com.tw](http://www.superweighfitness.com.tw)

SEG Superweigh 一直是健身器材的專業製造商，包括跑步機、橢圓機、健身車、踏步機、划船器和商用、輕型商用和家用，擁有百餘項專利。其自由跨距機「iDecide PRO 6-in-1」，有包括踏步機、登山機、腳踏車、橢圓機、跑步與滑步機等六種運動模式。自由跨距，跨距寬度從 11 英吋到 36 英吋，跨距高度亦可自由調整至 11 英吋。在運動過程中，任何時間點皆可輕鬆變換運動模式，從踏步至跑步，膝關節與足部所承受的衝擊力較使用跑步機更小，加上固定把手及擺動把手，可訓練全身不同肌肉群。

Superweigh Enterprise. Co., Ltd. (SEG) manufactures professional-grade fitness equipment, including treadmills, elliptical trainers, exercise bikes, steppers, and rowers.

SEG's iDecide Pro multi-function machine features a patented nature freedom stride mechanic, with lengths from 11-36 inches, while stride heights could also be adjusted to 11 inches.

The machine offers ease of transition between the six modes - steppers, climbers, bike, elliptical, treadmills and air walking modes - even during exercise, and users will sustain less impact on their knees and feet than using the treadmill.

The short & Dual-Action Handlebar provides diverse workout movements and utilizes multiple muscle groups.



## 台灣雪諾必克企業股份有限公司 SNOW PEAK

以 Amenity Dome 為首的 Snow Peak 寢室帳系列，將室內高度控制在最低高度，且具有流線的外型設計，使風能流暢地通過帳篷頂端，增加帳篷的通風度。由於室內高度較高的帳篷，在進行各種作業或是更衣時，容易方便站立，但是在遭受強風的襲擊時，抗風度不佳，往往更容易導致營柱的斷裂損傷，使帳篷更容易損壞。在設計上壓低高度的 SnowPeak 的圓頂帳篷，能提高抗風的強度，進而提高了帳篷的耐用度。因此深受國內外許多戶外露營愛好者的歡迎，更是業界銷售頂尖的帳篷首選。



📍 OT-34,35

[www.snowpeak.com.tw](http://www.snowpeak.com.tw)



Snow Peak's eponymous tent series, led by the Amenity Dome, is designed with an intentionally low height.

While taller tents afford greater convenience for changing clothes or other actions, it results in lower wind resistance, often resulting in damaged, or broken, tent poles.

Snow Peak's round-top tents, alongside its streamlined tent body design, would allow the wind to buffet past the tent top. The design also allows more airflow within.

The resilience of Snow Peaks tents has enjoyed great favor from camping enthusiasts, both domestic and abroad, and is one of the top-selling tent series worldwide.

## 聚昕國際有限公司 PENTAGON ASIA

📍 OT-03

[www.pentagonasia.com](http://www.pentagonasia.com)

聚昕國際有限公司 (PENTAGON) 以多元化的行銷規劃與策略制定為核心，精選世界各地頂級戶外產品與人身部品，集結了金融投資、品牌經營、視覺設計、行銷企劃、產品開發、紡織加工與活動執行等不同專長的成員，協助銷售

於大中華地區精選通路

店鋪。希冀透過高度靈活

的執行團隊，深入品

牌核心價值，建構出互利雙贏

的合作模式。

在 OUTDOOR 展區，聚昕將帶來源自瑞典 POC 的安全帽、車衣以及眼鏡等多款自行車專用人身部品，將安全防護的任務視為 POC 的唯一使命，希冀透過 POC 最佳的裝備保護所有戶外運動愛好者的安全與生命。



Pentagon Asia is a Taiwan-based venture company that sources, and curates, exclusive and innovative outdoor recreation brands.

With the diverse background of its founders, Pentagon Asia's marketing strategy was to select choice retail locations across the greater China region, with designed distribution methods that aligned with the core philosophies of the selected brands.

Pentagon Asia brings to TaiSPO 2023's Outdoor Taipei exhibit the Swedish company's POC safety helmet series, various kinds of cycling apparel and other equipment for cyclers.

POC Sports' brand philosophy is to provide safety, which the Taiwan market demands due to rising interest in cycling and would be amenable to better protection.

## 忠欣股份有限公司 CHUN SHIN LIMITED

📍 OT-36

[www.thule.com](http://www.thule.com)

Thule 是全球多種車用裝備搭載產品知名品牌。產品包含車頂架、背包、行李箱及親子系列產品等；並致力於使大眾能夠以更輕鬆、更便利的方式享受生活，並盡情享受戶外人生。

Thule Approach 車頂帳全新登場！這是一款讓冒險旅行更輕鬆、更舒適、更有趣的帳篷。全景式天窗與車窗，全家人一起開天窗看星星，出遊露營遇到下雨也不擔心，可拆式防雨套上的天窗也能清楚看向外面，還能維持涼爽、通風，再也不用擔心收濕帳！

“Bring your life” 不論是日常、旅行或從事運動，THULE 都會是您最棒的夥伴！

Thule, the Swedish brand known for backpacks, roof racks, suitcases and other products, designs its products around its motto, “Bring your life,” and ensures that it is the best choice for users, whether for everyday use, travel, or for sports.

The Thule Approach, the company's most recent rooftop tent, presents buyers with an interesting choice that could make adventures more comfortable and relaxing.

With panoramic skylights and windows, users can fully appreciate the night sky. The tent also comes with a removable rain canopy with skylights that protects users from the elements while remaining under shade and enjoying unrestricted ventilation.





## 英達科技有限公司 ALATECH TECHNOLOGY LIMITED

Q0415a

www.alatech.com

英達科技「Chiron GT1 自發電弧形無動力跑步機」是一種環保的有氧及高強度訓練設備，它可以在不影響訓練效率的情況下保留寶貴的能量。搭配新型穿戴設備「Obeat3」，能追蹤團體和個人體能數據。還有全新智能

健身房解決方案「GPTFit」，整合 cross training 應用內容，不僅顯示實時課程數據，而且在雲端平台上提供數據存儲和課後反饋。

秉持著一切從心開始，『STRENGTHEN YOUR HEART』的健康理念，英達科技關心現代人藉由運動達到競賽、健身或是娛樂的需求。持續研發配合心率偵測相關系列產品，帶給一般使用者享受更健康的生活運動方式，更提供運動員更有效率的訓練協助。

Alatech Technology Ltd.'s core motto, "Strengthen your heart," is behind the company's development of a holistic line of quality cardio equipment, wearable devices, sensors, and applications to promote healthy lifestyles.

The company's Obeat3 wristwatch is suitable for both group training and personal progress tracking. Alatech's smart gym solution, GPTFit, also displays real-time class data, provides data storage, and offers post-session feedback via Cloud data analysis.

Alatech's Chiron GT1 Self-generated Treadmill is power efficient, eco-friendly without risk of workout efficiency loss.

Alatech announced its anticipation of new features for cross-training, involving multi-station data collecting, this year.



## 萬九科技股份有限公司 ZENTAN TECHNOLOGY CO., LTD.

Q0317

www.zentan.com.tw

萬九科技，致力於醫療保健與健身產業，研發生物晶片，提供準確的心率監測產品。其「ZM8K 室內車錶」具有功率、踏頻或速度與心率和訓練數據三種資訊的顯示功能，明亮的LED 螢幕燈，在昏暗的燈光下也能清楚看清錶上的資訊，內建最先進

的卡路里消耗演算法，為運動員提供精準的熱量消耗量，進而搭配飲食，帶來更有效的運動成果；還有堅固的設計、超長的電池壽命與防汗功能，相信是室內自行車製造商、健身俱樂部、室內自行車俱樂部和家庭用戶的最愛使用的室內車錶。

Zentan Technology Co., Ltd. is dedicated to the research and development of biochips capable of accurately monitoring heart rates used in the medical, rehabilitative medicine and bodybuilding industries.

Its ZM8K indoor bike console records and shows the activity, frequency of pedaling or speed traveled, the user's heart rate and training statistics. The LED backlight allows users to read the information on the console even in dim lighting.

In-built calorie consumption algorithms provide precise numbers on calories burned, informing users how to plan diets for more effective workouts.

Sturdiness, long battery life and sweat-resistance contribute to the console's popularity at cycling clubs and home.



## 愛克智慧科技股份有限公司 AIQ SMART CLOTHING INC.

AiQ 是一家專業的體感偵測系統及生理量測解決方案提供商，擁有不銹鋼金屬纖維和專業紡織製程等技術資源和製造能力，以及電子與紡織品集成的電子開發能力。

「Bioman+ 智慧衣」是適用於各種智慧上衣服裝的解決方案，利用不銹鋼金屬纖維製成的紡織電極片，可偵測人體生理訊號，兼具紡織特性，柔軟可水洗，還可具備穩定的導通性。在生活中 Bioman+ 智慧衣已經提供多種應用，包括健身愛好者的心率監測襯衫、馬拉松和自行車等耐力運動的心率監測背心、老年照護中的 1-3 導聯心電圖監測背心、遠程健康監測等。

AiQ Smart Clothing Inc. is a solution provider using semiconductors meshed with textiles to manufacture "smart" clothing.

The company's Bioman+ is an upper-torso garment solution that can be adapted for other purposes, such as Heart Rate Monitoring compression vests, ECG monitoring vests, remote health monitoring, and workouts.

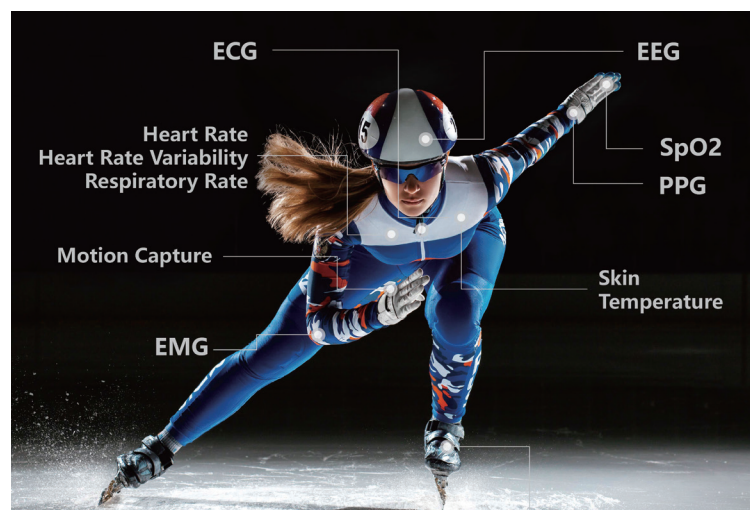
Stainless steel fiber-based woven fabrics with embedded textile electrodes pick up human-body electric activity, allowing users to be aware of their physiological signals.

Q0317

www.aiqsmartclothing.com

The garment is washable and shares other garment-like qualities.

AiQ hopes to use even more advanced technology and continue to be a pioneering leader in the market of "smart" clothing and bring to the human race a healthier life.







台灣國際運動及健身展



## 展中直播間

### 3/22-24 直播不間斷

3/22

※主辦單位保有活動變更之權利

The organizer reserves the right to make changes to the event program.

#### PODCAST

- 小蝦米對上大鯨魚-個人健身房如何突破重圍  
健身管 Fitbutler CEO / Jamie
- 傾聽肌肉的聲音  
運動按摩恢復師 / 葉珉好
- 機能飲品大戰  
牧真有限公司業務經理 / 邱政惟
- NPC 健身工廠菁英賽-  
IFBB PRO 台灣職業聯盟台灣代理人 / 洪愷臨

岱宇國際股份有限公司	P0114
豐萬企業有限公司	P0834
拓優有限公司	Q1423
東謙實業有限公司	Q1415
歐都納股份有限公司	Q0602
昌祐科技國際股份有限公司	Q0401a
專明工業股份有限公司	P0728
盛林運動器材股份有限公司	P0325a
動感實境有限公司	P1223

3/23

科為工業股份有限公司	P0928
能昌實業股份有限公司	P0401a
舜翔塑膠有限公司	P0927
加好塑膠廠有限公司	P0801
智紡協會-萬九科技股份有限公司	Q0317
台灣護視有限公司	P0901
百洲化學工業股份有限公司	P1008
台灣瑞祥國際興業有限公司	Q0802
合曼實業有限公司	P1123a
東庚企業股份有限公司	P0514
核心引力科技有限公司	Q0703
彪瑞實業有限公司	P0725
名采企業有限公司	P0301a
富微國際有限公司	Q0910
鉅高股份有限公司	P0106
智紡協會-三司達企業股份有限公司	Q0317
德泛企業股份有限公司	P0126

3/24

SHOWAMERIYASU CO., LTD	P1307
豪紳纖維科技股份有限公司	Q0317
旭宏祥有限公司	Q0610
康鼎動業股份有限公司	Q0520
金鴻股份有限公司	P1026
明根股份有限公司	Q0510
啟德電子股份有限公司	Q0315
太吉實業有限公司	Q0616
喬山健康科技股份有限公司	P0506
有盛國際股份有限公司	P1024
吉赫實業有限公司	Q0502
群豐興業股份有限公司	Q1014
東群工業有限公司	P1413
德旺健身器材有限公司	Q0916
廣達貿易有限公司	P0828a
詠合有限公司	Q0720
如亞利國際股份有限公司	Q0902

掃描看直播



YouTube



Facebook

騎健店  
Bikes & Sports Fun



2023 T-ISOPO

Live Studio  
展中直播間

DIRTY FORMOSA

T-ISOPO  
Sports & Fitness Taiwan

南港展覽  
戶外區  
2館  
TaiNEX 2

3/22  
3/25