Exclusively for global startups

InnoVEX

APPLICATION KIT

June 3 - 5, 2020
TWTC Hall 1

All applications are accepted on-line only at:
www.InnoVEX.com.tw
**ORGANIZERS**
Taiwan External Trade Development Council (TAITRA)
Taipei Computer Association (TCA)

**SHOW DATES AND VENUES**
June 3 - 5, 2020, 9:30 a.m. - 5:30 p.m.

**VENUES**
Taipei World Trade Center (TWTC) Exhibition Hall 1

**EXHIBIT CATEGORIES**

<table>
<thead>
<tr>
<th>Exhibition Halls</th>
<th>Exhibition Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taipei World Trade Center (TWTC) Exhibition Hall 1</td>
<td>Ground Floor</td>
</tr>
<tr>
<td></td>
<td>• InnoVEX (Innovations &amp; Startups)</td>
</tr>
<tr>
<td>Taipei Nangang Exhibition Center, Hall 1</td>
<td>Ground Floor</td>
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<tr>
<td></td>
<td>• Components &amp; Advanced Power Tech</td>
</tr>
<tr>
<td></td>
<td>• Storage &amp; Cloud Applications</td>
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<td></td>
<td>• Consumer Electronic Accessories</td>
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<td></td>
<td>• Mobile Device Accessories</td>
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<tr>
<td></td>
<td>• Media Area</td>
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<tr>
<td>Sky Dome, 4th Floor</td>
<td>• Systems &amp; Solutions</td>
</tr>
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<td></td>
<td>• Gaming &amp; XR</td>
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<td></td>
<td>• International Exhibitors</td>
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<td></td>
<td>• Cross-Strait Exhibition</td>
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<tr>
<td>Taipei Nangang Exhibition Center, Hall 2</td>
<td>Ground Floor</td>
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<tr>
<td></td>
<td>• Showcase of Award Winning Products</td>
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<td></td>
<td>• Industrial IoT &amp; Embedded Solutions</td>
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<td></td>
<td>• Smart Retail &amp; Business Solutions</td>
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<td></td>
<td>• Touch Applications &amp; Display Products</td>
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<td>4th Floor</td>
<td>• SmarTEX</td>
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<td>• 5G Communication &amp; Networking</td>
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<td></td>
<td>• Cyber Security &amp; Video Surveillance</td>
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<td></td>
<td>• Country Pavilions</td>
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<tr>
<td>Taipei International Convention Center (TICC)</td>
<td>• Semiconductors &amp; Hospitality Suites</td>
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</tbody>
</table>
EXHIBITING REQUIREMENTS
Companies that established after Jan. 1, 2015 and are ICT products/services related. Exhibitors must fill the online application to complete the registration at www.ComputexTaipei.com.tw.

BOOTH RENTAL RATES FOR INTERNATIONAL STARTUPS

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Early Bird (Register before Mar 1, 2020)</th>
<th>Rental Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw space (3 x 3 square meters)</td>
<td>US$ 1,600</td>
<td>US$ 2,080</td>
</tr>
<tr>
<td>Shell scheme (3 x 3 square meters)</td>
<td>US$ 2,000</td>
<td>US$ 2,600</td>
</tr>
<tr>
<td>Stand (1.5 x 1.5 square meters)</td>
<td>US$ 1,000</td>
<td>US$ 1,300</td>
</tr>
</tbody>
</table>

Remarks: VAT included

A. Each Standard Shell Scheme is equipped with the basic facility module, which includes:

<table>
<thead>
<tr>
<th></th>
<th>1 Set</th>
<th>Chair</th>
<th>3 Pcs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard partition</td>
<td>1 Set</td>
<td>Chair</td>
<td>3 Pcs</td>
</tr>
<tr>
<td>Needle punch carpet</td>
<td>9 SQM</td>
<td>Spotlight</td>
<td>3 Pcs</td>
</tr>
<tr>
<td>Company name fascia board</td>
<td>1 Pc</td>
<td>Trash can</td>
<td>1 Pc</td>
</tr>
<tr>
<td>Info desk</td>
<td>1 Pc</td>
<td>Socket</td>
<td>1 Pc</td>
</tr>
</tbody>
</table>

B. Each Standard Stand is equipped with the basic facility module, which includes:

<table>
<thead>
<tr>
<th></th>
<th>1 Set</th>
<th>Chair</th>
<th>2 Pcs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard partition</td>
<td>1 Set</td>
<td>Chair</td>
<td>2 Pcs</td>
</tr>
<tr>
<td>Needle punch carpet</td>
<td>2.25 SQM</td>
<td>Spotlight</td>
<td>2 Pcs</td>
</tr>
<tr>
<td>Company name fascia board</td>
<td>1 Pc</td>
<td>Trash can</td>
<td>1 Pc</td>
</tr>
<tr>
<td>Info desk</td>
<td>1 Pc</td>
<td>Socket</td>
<td>1 Pc</td>
</tr>
</tbody>
</table>
C. Booth layout:

Please note the booth images are for reference purposes only, and may differ from the actual design.

D. Regardless of booth type, each booth is supplied with 110V (500W) electricity free of charge.

E. Booths will be allocated by the organizer based on the following criteria:
   (1) number of booth(s) required; (2) date of application.

F. This on-line booth application kit is for international exhibitors only.
   Application Deadline: March 1, 2020 or until booths are fully booked.

G. Rental service in InnoVEX at COMPUTEX (TWTC Exhibition Hall 1) is from June 3 to June 5, 2020.

H. After having successfully registered online, the applicant will receive an auto-reply e-mail from TAITRA to confirm registration. A TAITRA’s staff will respond to your request and contact you within 3 business days.
   If you have any question regarding the registration process, please contact our staff via innovex@taitra.org.tw.

I. NOTE that it is forbidden for the registered company to resell, sublease, transfer, or divide up booths to a third party. If any violations occurred, the organizer has the right to terminate its exhibit.

EXHIBITOR MOVE IN & MOVE OUT DATES

Booth Set-up & Exhibitors Move-in:
TWTC Exhibition Hall 1 (InnoVEX): May 31 - June 2, 2020

Exhibitors Move-out & Booth Dismantling:
TWTC Exhibition Hall 1 (InnoVEX): June 5 (5:30 p.m.- 7:00 p.m. ) - June 6, 2020

DATA PROTECTION NOTICE

By completing the on-line application form of COMPUTEX 2020, your Personal Data will be transferred to a country outside the EU (namely Republic of China (Taiwan), including an onward transfer of your Personal Data to our Members within Republic of China (Taiwan)), which has not the same level of data protection as your home country. You have the right to withdraw your consent at any time with future effect (i.e. the withdrawal of your consent has no effect on the lawfulness of the data processing and disclosures before the withdrawal is made).

1. Legal Basis
The processing is based on your consent (Art. 6 (1) lit. a General Data Protection Regulation - “GDPR”) which you provide by completing and submitting the on-line application form of COMPUTEX 2020. Granting consent is voluntary.

2. Categories of Personal Data
The following categories of data are collected during on-line registration: company name, the name of contact person for exhibition affairs, the name of contact person for business affairs, country, address, postal code, phone number, fax number, email address, company website, company data and billing information.
3. Transfers of your Personal Data
We will transfer your Personal Data to the following recipients being our exhibitors of COMPUTEX 2020:
(i) TAITRA’s local branch offices (incl. address and contact details) which are located in another country for which the European Commission has not issued a decision that this country ensures an adequate level of data protection, namely: Republic of China (Taiwan); and
(ii) service providers who process data on our behalf.
Republic of China (Taiwan) provides a level of data protection that is lower than the level of data protection in your home country which may include extensive state data access rights, processing of personal data beyond the purposes for which it has been collected as well as no or little instruments of legal protection and no or little state control mechanisms in relation to data protection.

4. Data Retention
The Personal Data will be stored and/or processed for 5 years (2019-2023) or as required by applicable law, after which time it will be deleted.

5. Your rights
Under the GDPR, you have the following statutory rights which you can exercise vis-à-vis TAITRA subject to the conditions set forth in applicable law.
(i) Right of access: Pursuant to Art. 15 GDPR, you have the right to obtain from us confirmation as to whether or not Personal Data concerning you is being processed, and, where that is the case, to request access to the Personal Data. You have the right to obtain a copy of the Personal Data undergoing processing. For additional copies requested by you, we may charge a reasonable fee based on administrative costs.
(ii) Right to rectification: Pursuant to Art. 16 GDPR, you have the right to obtain from us the rectification of inaccurate Personal Data concerning you.
(iii) Right to erasure (right to be forgotten): Pursuant to Art. 17 GDPR, you have the right to ask us to erase your Personal Data, in which case we have to comply.
(iv) Right to restriction of processing: Pursuant to Art. 18 GDPR, you have the right to request the restriction of processing your Personal Data.
(v) Right to data portability: Pursuant to Art. 20 GDPR, you have the right to receive the Personal Data concerning you which you have provided to us in a structured, commonly used and machine-readable format and you have the right to transmit those Personal Data to another entity without hindrance from us.
(vi) Right to withdraw your consent: If you have given your consent regarding certain types of processing activities, you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent withdrawal.
(vii) Right to object: Pursuant to Art. 21 GDPR, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your Personal Data by us and we can be required to no longer process your Personal Data. If you have a right to object and you exercise this right, your Personal Data will no longer be processed for such purposes by us. Exercising this right will not incur any costs.

Such a right to object may not exist, in particular, if the processing of your Personal Data is necessary to take steps prior to entering into a contract or to perform a contract already concluded.

In case of complaints you also have the right to lodge a complaint with the competent supervisory authority, in particular in the Member State of your habitual residence or alleged infringement of the applicable data protection law.

If you wish to exercise your data subject rights or if you have any other questions concerning this Notice, please address your request to us, who can be contacted via email at crm@taitra.org.tw
CONTACTS FOR COMPUTEX — InnoVEX Exhibit
Tel: 886-2-2725-5200 Ext. 2648/2650
E-mail: innovex@taitra.org.tw