The 2018 Taipei International Electronics Show (TAITRONICS) and Taiwan International AIoT Show (AIoT Taiwan) highlighted the theme “Transforming for an Innovative Future.” The exhibition presented a platform for the complete supply chain of AIoT applications and solutions. The joined exhibitions included four major electronic exhibition areas and five major theme pavilions, focusing on cross-industry integration of software and hardware.

Taiwan External Trade Development Council (TAITRA), Taiwan Electrical and Electronic Manufacturers’ Association (TEEMA) and the Asia Pacific Industrial Analysis Association (APIAA) have joined forces again to host the “2nd Innovative Smart Application Competition.” This event aimed to expand AIoT technological applications and innovations, attracting Compal, Chimei Motor and 47 companies to organize cross-industry, cross-trade and cross-border competition teams, and create new AI and IoT business opportunities.

TAITRA and TEEMA have joined forces with strategic cooperative partners and dedicated media channels to host a series of forums and seminars during the exhibition by conducting in-depth discussions on subjects such as AIoT development trends, India-Taiwan Electronics Meet, and edge computing.

TAITRA organized 264 one-on-one procurement meetings, matching 38 international buyers from 13 countries with 88 quality suppliers from Taiwan.
Int’l Exhibitors by Countries

China: 55.2%
Japan: 27.6%
India: 3.4%
South Korea: 3.4%
Hong Kong: 3.4%
Singapore: 3.4%
Germany: 3.4%
Others: 17%

Feature Exhibits

Cells, Batteries & Power Supplies/Industrial Process & Automation Equipment/Electronic Components & Parts/Meters & Instruments Smart Manufacturing/Smart Business/Smart Healthcare/Smart Living/System Integration/ Cloud, Broadband & Communication

Key Exhibitors

Delta, The Syscom Group, Chunghwa Telecom, Askey, Mobiletron, Kenmec Mechanical Engineering, Chroma, ECE, CHY FIREMATE, GW Instek, Protech Systems, LiteOn, Advantech

Top 10 Buyers’ Countries

Japan: 8.2%
China: 7.8%
America: 6.1%
India: 5.3%
Hong Kong: 3.0%
Thailand: 2.2%
Singapore: 1.6%
South Korea: 1.4%
Brazil: 1.3%
Russia: 1.2%
Others: 61.9%

Events

Media Tour
Opening Ceremony
One-on-One Business Meetings
Industrial Keynotes and Forums
Innovative Smart Application Competition

Media Exposure (2018/9/14-2018/10/14)

Newspaper 36
Internet Reports 82
TV Coverage 17