

# COMPUTEX 2018



COMPUTEX  
d&i awards 2018



# COMPUTEX

## d&i awards 2018

In order to inspire the innovation and R&D capabilities of global ICT companies and to speed up the integration of hardware and software of the entire ICT industry, TAITRA commissioned iF International Forum Design GmbH from Germany to organize the COMPUTEX d&i awards which entered the 11th edition in 2018. A professional panel of judges, comprised of global ICT industry experts, venture capitalists and top industrial designers, will select from hundreds of the entries based on 5 criteria: "Innovation and Elaboration", "Functionality", "Aesthetics", "Responsibility" and "Positioning". The award winners will receive a full range of international promotional platform.

The rapid development of the global information and communication technology has moved toward the generation of artificial intelligence under the Internet of Things infrastructure. In 2018, COMPUTEX aims on "Building Global Technology Ecosystems" focusing on "AI & Robotics", "5G", "Blockchain", "IoT applications", "Innovations & Start-ups" and "Gaming & VR". In order to keep COMPUTEX d&i awards up-to-date, the segments of "Artificial Intelligence", "Internet of Things", "Start-ups" and "Applications and Solutions" have been added to the competition categories with 4 special prizes to echo the industry trends and to encourage manufacturers on cross-industry integration and innovative applications and to enhance industrial technology development.

COMPUTEX Taipei is Asia's largest B2B platform for sourcing ICT products and the most significant networking platform for global startups. It attracts over 40,000 international buyers to visit and to source new products every year. It is also the first choice platform that international brand names and manufacturers choose to launch their innovative products. Therefore, on behalf of the organizer, TAITRA, I would like to invite all domestic and international companies to join us in this annual event of the global ICT industry and advance with the industry trends and ecosystems. I wish all the participating companies great success!

Sincerely,

Walter M.S. Yeh  
President & CEO  
TAITRA



The International Forum Design ranks as one of the world's leading industrial design institutions. iF enjoys special recognition thanks to its iF award – one of the world's key design prizes – staged annually since 1953. As a service provider, iF conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability insures the widest possible acceptance among all target groups.

## Participation

Registration deadline: April 30, 2018

Registration for COMPUTEX d&i awards is only offered online. You can register as a client at the iF website [www.ifworlddesignguide.com](http://www.ifworlddesignguide.com) and then enter your product(s) for the COMPUTEX d&i awards 2018 competition.

The COMPUTEX d&i awards 2018 invite manufacturers, designers, sales representatives, importers and distributors in the Information Communication Technology industry to compete in the awards. Entries should reflect a particular level of innovation and design quality.

There is no limit to the number of entries per contestant.

The products and contents submitted must not violate the patent and protective rights of other parties. The organizers assume no liability for any such violations.

All submitted entries could be: products, applications, projects, communication or services.

Entries must be less than two years old at the time of registration. If entries are not yet implemented, they must be realized or published in 2018.

To take part in the COMPUTEX d&i awards 2018, you must accept our general terms and conditions [www.ifworlddesignguide.com/terms](http://www.ifworlddesignguide.com/terms).



## Jury

Jury session: May 15 –16, 2018

Entrants will be informed of the jury's decision by May 17, 2018

The jury session is held over two days and includes a demo session and a non-demo session.

For more complicated products or entries that require demonstration, the participant has the chance to participate in the demo session on the first jury day. During the demonstration session, the participant will have the opportunity to present his/her design in the given 2 minutes presentation in English. The jury panel will make a decision based on the presentation and the submitted materials.

All other entries will be included in the non-demo session. During the non-demo session on the second day, an international expert panel will discuss and evaluate all entries based on the submitted materials in a dedicated, critical and constructive way.

If a participant did not tick the box to sign up for the demonstration session, the submitted entry will be automatically included in the non-demo session. All participants will receive the same winning chance whether taking part in the demo session or not.

The selection processes for the COMPUTEX d&i awards is a non-public event. The evaluation result is decided by a simple majority vote. There is no recourse to legal action, and no individual correspondence will be entered into.

Out of the pool of award winners, an additional group will be selected as the COMPUTEX d&i gold award winners. These awards are reserved for the most exceptional winners of the COMPUTEX d&i awards.

Four additional prizes will be introduced to honor the special achievements in the following fields to echo the themes of COMPUTEX 2018: "Artificial Intelligence", "Internet of Things", "Start-ups" and "Applications and Solutions".





## Categories

- |                                       |                                   |
|---------------------------------------|-----------------------------------|
| 01 Artificial Intelligence + Robotics | 06 Cloud Communication + Storage  |
| 02 Internet of Things                 | 07 Systems + Mobile Communication |
| 03 Applications + Solutions           | 08 (Computer) Hardware + Software |
| 04 AR/VR Devices + Content            | 09 Audio/Video                    |
| 05 Gaming Devices + Content           | 10 Peripherals + Accessories      |

## Evaluation Criteria

- Innovation and Elaboration (Degree of Innovation, Degree of Elaboration, Uniqueness, Execution/Workmanship)
- Functionality (Use value and Usability, Ergonomics, Practicability, Safety)
- Aesthetics (Aesthetic Appeal, Emotional Appeal, Spatial Concept, Ambience)
- Responsibility (Production Efficiency, Consideration of Environment Standards / Carbon Footprint, Social Responsibility, Universal Design)
- Positioning (Brand Fit, Target Group Fit, Differentiation)



## Presentation to Jury

Submission deadline: April 30, 2018

All submitted entries could be: products, applications, projects, communication or services.

All products must be submitted as original products/items. In exceptional cases only, such as extremely large products or products not yet industrially produced, models or scale models can be submitted.

Entries can be submitted in either physical or digital form. A combination of both can also be done. If submitting electronic data, please enter a link (URL) in the online registration form in the field labeled "Media".

Entries come with digital content (videos, audio, images, etc.) are required to provide linkage or have relevant software/firmware installed before delivery.

Entries containing several components or entries available in various designs may be registered as series. All elements of the series must be available to the jury.

You can edit and update your entry data online until the registration deadline. The required entry data is as below:

- Basic: entry name and type of entry
- Images: 2 product images
- Description: a short description of the product in English (no more than 650 characters)
- Media: a PDF file and/or a demo video (obligatory for digital submission; optional for physical submission)
- Addresses: at least one manufacturer and one design for each entry

After you have successfully registered, we will send you an email confirmation with your Entry-ID. Please use this entry-ID in all further communication with us.

## Shipping to Jury

Shipping period: April 20 to May 10, 2018

Delivery address:  
Schenker (H.K.) Ltd. Taiwan Branch | Fairs and Exhibition Team  
COMPUTEX d&i awards 2018  
entry-ID: 336-xxxxxx ; category no.: xx  
2F, No. 51, Sec. 3, Min Sheng E. Road, Taipei 10478 Taiwan

Ms. Vicky Li  
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Mr. Peter Yiu  
+886.2.2503.0101 #192  
peter.yiu@dbschenker.com

Functional products must be delivered completely assembled and ready to be tested; iF will not assume any responsibility for assembly.

## Self-assembly/Self-dismantling

Self-assembly: May 13 – 14, 2018  
Self-dismantling: May 17, 2018

Self-assembly and self-dismantling are open for over-sized products or entries with complicated assembly or participating in demo to the judges, registration for self-assembly can be made via email to [tobie.lee@ifdesign.tw](mailto:tobie.lee@ifdesign.tw). iF reserves the right to accept or refuse entries for self-assembly at its own discretion.

All participating entries signed up for the demonstration sessions are seen as "self-assembly/self-dismantling" entries. The participants are required to deliver and set up/dismantle their own products at the designated time before and after the jury sessions and will receive a separate email indicating details.





## Transportation and Exhibition Insurance

Original products must be shipped, free of charge to iF, via mail, courier or forwarding company to our logistics partner. Please ensure that product deliveries are handled in accordance with the customs requirements for the free trade of goods (Delivered Duty Paid). If you opt for temporary import, it is essential that you use a freight forwarder.

Shipments from non-TW area/countries are recommended to use freight forwarding companies with customs clearance services. We recommend that you apply for an ATA Carnet for your shipment to save import duties and taxes. If you opt for courier services, please notify your courier that the sender is responsible for the duties and taxes. Please also note that couriers may not be able to deal with customs clearance if a shipment is stuck at the customs. In which case, iF will authorize our logistics partner to assist with customs clearance with a cost of US\$ 90 (plus 5% VAT) per shipment. The handling fee does not include duties and taxes based on CIF value and will be charged and invoiced by iF.

Products must be delivered in reusable packaging. The contestant is liable for any damages or additional charges. The organizer does not undertake to ensure the delivered products, and we recommend that participants take out transport and exhibition insurance to cover any potential damage or theft during transport and exhibition of entries.

## Dates

Registration deadline	April 30, 2018	
Submission of entries to jury	April 20–May 10, 2018	
Self-assembly	May 13–14, 2018	
Jury session	May 15–16, 2018	
Dismantling by participants	May 17, 2018	
Jury results	May 17, 2018	
Awards ceremony	June 4–5, 2018	
Publication	June 5, 2018	presentation in the iF WORLD DESIGN GUIDE presentation on the COMPUTEX website promotional materials and press releases

Winning products will be displayed at COMPUTEX 2018 d&i awards pavilion and other leading International ICT trade shows.

## Fees

	non-exhibitors	exhibitors	Star-ups
Registration fees	US\$ 175 per entry	US\$ 80 per entry	US\$ 80 per entry
Fees for award winners	US\$ 2,100 per entry	US\$ 1,300 per entry	US\$ 650 per entry

All fees are listed as net amounts, 5%VAT will be added separately. Participation fees cover the jury organization and assessment process; invoice for the registration fee will be issued after the registration deadline April 30, 2018. Registration fee will be charged even if the entry item has not been sent for jury. It is possible to cancel a registration by sending an email to [tobie.lee@ifdesign.tw](mailto:tobie.lee@ifdesign.tw) before the registration deadline. After this date, 100% of the registration costs per relevant entry will be raised as a cancellation fee.

Entries selected by the jury will receive the COMPUTEX d&i awards. Participants who win an award will receive the "Benefits for award winners" service package. Award winners are obliged to accept this service package, which will be invoiced as one sum.



## Benefits for winners

The fees for award winners include the following services:

- use of the COMPUTEX d&i awards 2018 logo, no expiry
- one free copy of a display certificate and one trophy for special award winners
- physical presentation at COMPUTEX 2018 and will have the opportunity to showcase at other leading ICT tradeshows
- participation in the awards ceremonies
- presentation in the iF WORLD DESIGN GUIDE and on the COMPUTEX website
- media publicity

## Online Registration

[www.ifworlddesignguide.com](http://www.ifworlddesignguide.com)

## Organizers



COMPUTEX TAIPEI Organizing Team  
Taiwan External Trade Development Council  
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The brochure is valid till June 2018.