



NOT TO MISS!
Held Concurrently with
TAIPEI AMPA & AutoTronics Taipei

Asia's prestigious auto parts show **TAIPEI AMPA**, a UFI approved show, will be exhibiting cutting-edge products with its sister show **AutoTronics Taipei**. Some experts from the two shows, with their keen market sense, have extend business to EV industry, also display EV parts on their booths. Don't miss out on the vast opportunities awaiting you at **TAIPEI AMPA & AutoTronics Taipei!**

2017 Estimated Show Scale:

1,200 Exhibitors with **3,300** Booths from **18** Countries

Exhibit Dates:
April 19-22, 2017

Exhibits Portfolio:

TAIPEI AMPA

- Vehicle Lighting
- Powertrain
- Tires & Rims
- Brakes
- Electrical Parts
- Collision Parts & Accessories
- Engine Parts
- Suspension & Chassis System
- Steering
- Repairing Parts & Tools
- Other Vehicle Parts & Accessories



AutoTronics Taipei

- Global Positioning Systems
- Vehicle Safety & Security Systems
- Electric Guard Systems
- Inter-Vehicle Communications
- CCD Image Sensors
- Tire Pressure Monitor Systems
- Parking/Driving Assistance Systems
- Multimedia Telematics/Driver Information Systems

Venues:

NANGANG Exhibition Hall (Taipei AMPA, AutoTronics Taipei)
TWTC Exhibition Hall 1, Area B (Taipei AMPA)

Join Asia's Most Professional Motor/EV Sourcing Hub!

Enter the official websites NOW!!!



Registration for exhibitors starts on AUG. 1, 2016

Visitors online pre-registration receive these perks on-site:

- Gift
- FREE Official Directory
- Latest Updates on MOTORCYCLE TAIWAN 2017 & EV TAIWAN 2017

Contact TAITRA head office:

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Join as an Exhibitor: Ms. Goya Su, Ext. 2623

Join as a Visitor: Ms. Jo Tseng, Ext. 2653

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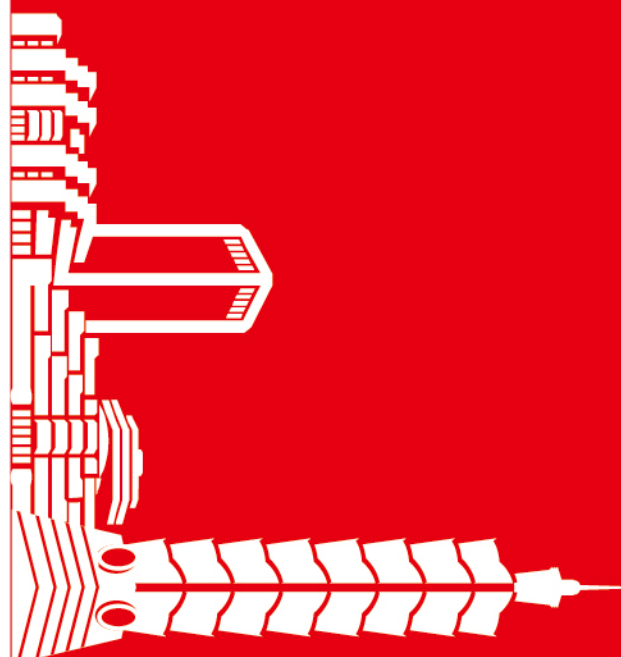


Scan QR code to get in touch with your local TAITRA branch for assistance!

TAITRA Overseas Branches:

Asia			
Almaty	Bangkok	Beijing	Chengdu
Chennai	Dalian	Dhaka	Fukuoka
Guangzhou	Ho Chi Minh City	Hong Kong	Jakarta
Kolkata	Kuala Lumpur	Manila	Mumbai
Nanjing	Nanning	Osaka	Qingdao
Seoul	Shanghai	Singapore	Tokyo
Wuhan	Xiamen	Yangon	
North America			
Chicago	Los Angeles	Miami	New York
San Francisco	Toronto	Vancouver	
Latin America			
Mexico City	São Paulo		
Europe			
Barcelona	Bucharest	Budapest	Düsseldorf
Istanbul	Kyiv	London	Milano
Moscow	München	Paris	Rotterdam
Sofia	St. Petersburg	Warsaw	
Middle East			
Dubai	Kuwait	Tehran	
Oceania			
Sydney			
Africa			
Algiers	Cairo	Johannesburg	Lagos
Nairobi			

INVITATION
Taiwan International Motorcycle Industry Show
Taiwan International Electric Vehicle Show



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TAIWAN Taiwan International Motorcycle Industry Show

MOTORCYCLE

*Asia's Best Sourcing Show
for Customized and Quality Products*



www.MotorcycleTaiwan.com.tw

Organizer: TAITRA
Co-organizer: TTVMA

Concurrent Shows:
TAIPEI AMPA AutoTronics Taipei
Date: APR. 19-22, 2017
Venues: NANGANG Exhibition Hall & TWTC Exhibition Hall 1

APR. 20-23
2017
TWTC Exhibition Hall 1

Taiwan International Electric Vehicle Show

EV TAIWAN



www.EVTAIWAN.com.tw



Shifting into a new age of smart power!

Organized by Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA)
Implemented by TAITRA TTVMA TEEMA





MOTORCYCLE TAIWAN Outdoes Itself in Asia

2017 Exhibit Profile:

- Motorcycles, Scooters, and ATVs
- Motorcycle Parts and Accessories
- Motorcycle Frame and Parts
- Custom Bikes Parts and Accessories
- Motorcyclists' Accessories
- Engines and Parts
- Maintenance Equipment

• Custom Bike Mega Contest 2017

A show-in-the-show, the 2017 edition will include heavy duty motorcycles. More than 50 master pieces of bike will be presented by Taiwan exhibitors of custom bike parts and accessories.



2017 Exhibit Profile:

- Electric Vehicles
- Drive and Motor Systems
- Energy Storage Technology
- Energy & Recharging Infrastructure
- Test Systems & Services



Charging the Best at EV TAIWAN

Powered by the 3 clear exhibit features

- Innovative & custom Taiwan-made motorcycle parts & accessories
- Best sourcing for OEM suppliers of heavy-duty motorcycle parts & accessories
- Quality products from Taiwan & other countries

2016 MOTORCYCLE TAIWAN successfully set a stellar exhibition scale, with booth growth of 28% over the previous show and exhibitors 14%. The show was highly regarded by Taiwanese exhibitors and overseas exhibitors from China, Hong Kong, Japan, Thailand, Indonesia, and Malaysia.

The show provided an unparalleled sourcing platform to stand out among its peers in Asia for quality motors, parts and accessories with customized service. The fact that over 70% of its exhibitors expressed their desire to come back for the show in 2017 shows the value of MOTORCYCLE TAIWAN.



Quality & Innovation

Not only by quality, but also by innovation, products displayed in MOTORCYCLE TAIWAN greatly satisfy buyers worldwide. From scooters, motorcycles, ATV to UTV, exhibitors bring their latest innovations of next eye-catching products such as TGB's 1000cc ATV and ADIVA's 3-wheel all-weather convertible scooter to wow the world.

Custom Bike Mega Contest

An array of 50 tuned motorcycles fully demonstrates the state-of-the-art techniques and innovation of the Taiwan motorcycle industry. It need not be said that Taiwan is the vital hub for tuned motor parts & accessories! Expect more brilliant tuned bikes to drop your jaw in 2017!



2016 Exhibitor Profile

163 companies (14%↑) using 351 booths (28%↑)
Over 70% are planning on exhibiting in 2017

2016 Visitor Profile

1,235 overseas buyers & 14,123 local attendees
Japan top the buyer countries with biggest visitor number
Nearly 90% visitors planning on attending in 2017

Vast Taiwan EV Opportunities

To speed up the development of its EV industry, the Taiwan government is providing vast market-boosting opportunities:

- 1 EV purchases are exempt from goods and license taxes.
- 2 Within 10 years the island's diesel buses will be replaced with 10,000 e-buses; buses, power batteries and charging stations will be eligible for government subsidies.
- 3 Island-wide construction of EV infrastructure is undergoing.

In addition, Taiwan's well-established EV industry chain ensures that EV TAIWAN is the place to go to source high C/P Taiwan-made complete EVs, components and infrastructure.



Taiwan EV Supply chain supplies global well-known EV manufacturers

Niche EVs:

- Electric Vehicles / Motorcycles / Scooters / Buses
- Light Duty Electric Vehicles (LEVs/NEVs)
- Multi-Function Leisure Electric Vehicles

Auxiliaries:

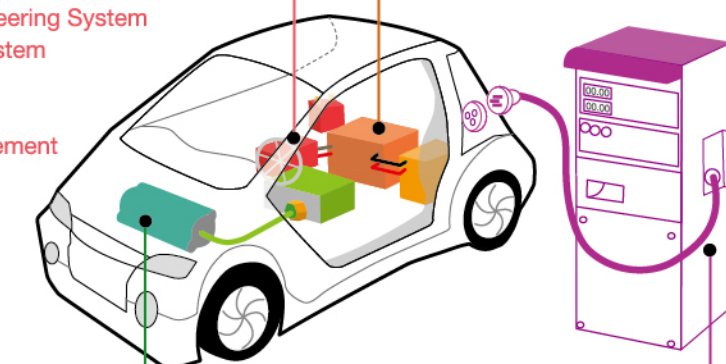
- Electric Air Conditioning System
- Electric Power Steering System
- Electric Brake System
- Cooling System
- Control Harness
- Power Control Element
- others

Motor & Control Module:

- Motor
- Motor Driver & Controller
- Power Electronics & Control Element

Battery & Energy Storage System:

- Battery Cell
- Battery Material
- Battery Facilities
- Battery Module
- Energy Management Module
- Charging System & Module



System Integration & Other Technologies:

- Transmission Module
- Body & Chassis Module
- Infrastructure
- Electric Vehicle Verification & Certification
- R&D & Verification Facilities