



## Hot Products updates at Taipei 5 in 1 Food Show 2017

Your chance to interact with visitors on the spot at "Taipei Int'l Food Show 2017"! The show organizers provide a free venue for you to introduce your products, cuisine, culture and food industries!

**Date:** 21<sup>st</sup> to 24<sup>th</sup> June 2017

**Venue:** Main Stage, Lobby of M Area, TWTC Nangang Hall

**How it goes:**

1. The show organizers provide the kitchen equipment (as shown below) and the PA system over the stage area, also an emcee to introduce your presenter(s)
2. You may prepare the followings for better execution of your show:
  - \* Products you want to promote, taste test samples and utensils.
  - \* Promotion items or giveaways (such as DM and samples)
  - \* Bi-lingual (English& Chinese) presenters (1 or 2 will do). If there are foreign chefs on the stage, then a translator is a must.
  - \* Cooking utensils (not using open flame), ingredients.

**Note:**

1. You may decide freely the content of your 20-minute program, such as cooking show, limited time sale or free taste of your products.
2. The session 13:00-14:00 is reserved exclusively for exhibitors who run the national or regional pavilions.
3. TAITRA reserves the right to allocate the date and the length of activities, adjustments may be necessary accordingly.

Device	Qty	Device	Qty
Oven	1	Water(with bottle)	1
Cooker (220V)	1	bin (with garbage bag)	1
Cooker(110V)	1	Basic lighting / PA (with microphone)	1
Screen	1	table	1
NB(for presentation, with wireless pointer)	1	110V socket	2

Please fill in the application form and send back by May 19th via email: jinru@taitra.org.tw For further detail, please contact Ms. Cyndi Hsu at 886-2-2725 5200#2871



## Application Form

Company Name		Contact Person	Name : Tel : Mobile : E-mail :
	Booth No.:		
Date	Please fill in the blank with numbers (from 1 to 3) according to your priority of preferred date. If you like 6/25 the most, write 1 in its box, <input type="checkbox"/> 6/21(Wed) <input type="checkbox"/> 6/22(Thu) <input type="checkbox"/> 6/23(Fri) <input type="checkbox"/> 6/24(Sat)		
Spec. of your product(s)	(within 300 words)		
Plan of the show	1. Do you Cook on the spot? <input type="checkbox"/> Yes <input type="checkbox"/> No 2. Do you have a Taste Test? <input type="checkbox"/> Yes <input type="checkbox"/> No 3. Do you have a Limited time sale? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes · please clarify : _____ 4. Do you have a Chef Cooking Show? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes · please clarify : (1)Name of the dish : (2)Chef's name : (3)Ingredients : (4)Procedure : (5)Taste test : <input type="checkbox"/> Yes <input type="checkbox"/> No 5. Others : _____		
Prize Quiz	(Please provide 5 questions and 5 prizes for warming up.)		
	Question	Answer	
	1.		
	2.		
	3.		
	4.		
5.			

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