



By MRT

To Taipei Nangang Exhibition Center, Hall 1:

1. Take the **MRT Bannan Line** and get off at the Taipei Nangang Exhibition Center Station.
2. Take the **MRT Wenhu Line** and get off at the Taipei Nangang Exhibition Center Station.

To TWTC Exhibition Hall 1:

1. Take the **MRT Tamsui-Xinyi Line** and get off at the Taipei 101/World Trade Center Station.
2. Take the **MRT Bannan Line** and get off at the Taipei City Hall Station. Then walk to the TWTC Exhibition Hall 1, which takes about 10-15 minutes, or take bus route blue 5 at the Taipei City Hall Station to reach the TWTC Exhibition Hall 1.

By Taxi

Taxis are convenient in Taipei and fares are reasonable. The base fare is NT\$70 (the first 1.25km), increasing by increments of NT\$5 per 200m with an NT\$20 surcharge added from 11:00 PM to 6:00 AM per trip. (1 USD ≈ 31 NTD)

Show Hours: 9:00 AM – 5:00 PM

Organizer:

Taiwan External Trade Development Council

5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan
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Venues:

Taipei Nangang Exhibition Center Hall 1

1 Jing-mao 2nd Rd., Nangang District, Taipei 11568, Taiwan

TWTC Exhibition Hall 1

5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan



FOOD TAIPEI 2017, www.foodtaipei.com.tw

*台灣訪客請用國內參觀邀請卡入場，本英文DM不具入場效力，非相關業者請於6月24日購票入場，詳細資訊請上www.foodtaipei.com.tw查詢。

* This DM is not valid for show entry, please pre-register at www.foodtaipei.com.tw for overseas visitors confirmation and pass.

The 27th Taipei International Food Show

FOOD TAIPEI

Asia's Super 5-in-1 Food Expo!

Held in conjunction with

- FOODTECH & PHARMATECH TAIPEI
- TAIPEI PACK
- Taiwan HORECA
- HALAL TAIWAN



Great Feast for all Tastes

- Fresh Fruits & Vegetables • Preserved Fruits & Vegetables • Poultry & Seafood
- Meat & Processed Meat Products • Edible Oils • Dairy Products • Organic & Vegetarian Food
- Frozen Prepared Food • Canned Food, Baked Food & Biscuits • Wine & Liquor • Coffee & Tea
- Juice & Soft Drinks • Condiments & Confectionery • Ice Cream

JUNE 21-24 2017 **TAIPEI • TAIWAN**
食 • 樂 • 台 • 灣

Taipei Nangang Exhibition Center, Hall 1 & TWTC Exhibition Hall 1

Show Hours: 9:00 AM – 5:00 PM

Great Feast for all Tastes



Register NOW
for 2017 FOOD TAIPEI!



- Pre-register online at www.foodtaipei.com.tw NOW and receive: Free Entry Badge, Free Official Directory, Constant Updates on 2017 FOOD TAIPEI, and a 4-Day Taipei Metro Pass to free take the Taipei Metro during the exhibition period.
- The organizer TAITRA offers an incentive program for qualified international buyers. For details, please contact the nearest TAITRA overseas branch to you: <http://branch.taiwantrade.com.tw>

Savory Opportunities of FOOD TAIPEI Wow the World!

Heading into its 27th year, Asia's world-renowned FOOD TAIPEI, a super fusion feast of East and West cuisine, consistently provide "Wow!" events to create more business opportunities and expand culinary horizons!

WOW 3 Global Heavyweight Buyers Develop Promising Business

In 2016, 71 global prestigious buyers, including Canadian food retail chain T&T Supermarket; Asian food chain Uwajimaya Asian Grocery & Gift Markets from Washington State, USA; Japanese company Global Food Creators; and Shanghai's Aoruitong, traded at nearly 800 1-on-1 procurement meetings, generating transactions of over US\$46.79 million.

WOW 4 Taiwan Pavilion, Innovative Spotlight

The Taiwan Pavilion will present an assortment of the island's certified and high-quality agricultural products from over 90 manufacturers, unveiling food products that reflect the solid innovative strength of Taiwan's food industry. Be sure not to miss the carefully-selected "Top 10 Innovative Products!"

WOW 5 Exciting Events, Vast Opportunities

FOOD TAIPEI is not just a show but a carnival with all sorts of food products and exciting events to boost business opportunities. Starting with the opening ceremony, 1-on-1 procurement meetings, new product launches, cooking shows, forums and seminars, and free samplings, each event taps the market to realize every possibility.

WOW 6 Super 5-in-1 Mega Food Show

FOOD TAIPEI joins FOODTECH & PHARMATECH TAIPEI, TAIPEI PACK, Taiwan HORECA and HALAL TAIWAN to form a one-stop-shop for every facet of food: fresh or processed food products, ingredients, packing, and preserving; every related sector is presented vibrantly to revitalize your business.

2016 Exhibit Profile:

- 1,100 exhibitors from 39 countries
- 2,148 booths
- 7,756 overseas buyers + 59,843 domestic visitors
- Top 10 countries of visitors: China, Japan, Malaysia, Hong Kong, Philippine, Singapore, Korea, USA, Thailand, and Indonesia

WOW 1 East & West Cuisine at over 36 National / Regional Pavilions

FOOD TAIPEI is full of opportunities with a great feast of fusion cuisine! Among its multiple national pavilions, the Cross-Strait, Japan, US, Korea and Latin America pavilions are the top 5 biggest draws in 2016. From the EU, over 10 countries are expected to strive for bigger market shares in Taiwan at 2017 FOOD TAIPEI.

WOW 2 Food Products that are Healthy yet Tasty and Safe

Organic, non-GMO and chemical-additive-free food products are the main attractions for most exhibitors with notable certifications, including GMP from the FDA-LTO as well as ISO22000, HACCP, JAS, UKAS and special certifications like Kosher and Halal.

