TAIPE SHOW DAILY CYCLE SHOW DAILY





A show showdown

New Taipei Cycle dates court conflict

Pump it, twist it, forget it
Tools & pumps make fast work of fixes

Vox PopWhat do you think of 2018 show dates?

Baggage claims

Bike bags that haul just about anything

MESSINGSCHAUET.

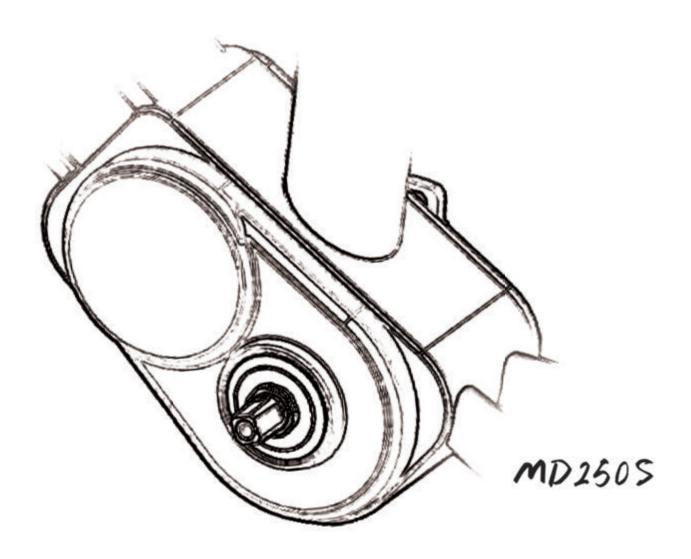
THE BIKE EXPERIENCE

DEVELOPING
MANUFACTURING
CUSTOMIZING
FULL SERVICE



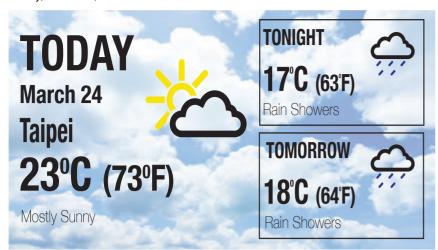






Happy life

TAIPEI CYCLE 3 Friday, March 24, 2017



Contact Us

Here's how to reach the key staff of the Taipei Cycle and TaiSPO Show Dailies:

Advertising

Tom Kavanagh, Publisher tom@bikeshowdaily.com

Taipei Show Daily Editorial Doug McClellan, Editor-in-Chief TaipeiShowDaily@gmail.com +1.505.660.9957

TaiSPO Show Daily Editorial Barbara Smit, Editor barbarasmitnews@gmail.com



Table of Contents

Showdown in trade show land

Taipei Cycle's new dates leave 19-month gap between shows 4 **Vox Pop**

What do you think of the new dates for Taipei Cycle? 6

More power

Braking in the blink of an eye

Award winners design a brake for beginners**10**

Pump it, twist it, fix it, forget it

Not sexy, but essential

The battery has to be right to get the e-bike right...... **14**

New Products

On the TaiSPO Show Daily cover: Radical Fitness instructors demonstrate Fight Do today.



For TaiSPO coverage turn to page 38



Taipei Cycle date change sets up a show showdown

It wouldn't be a trade show unless everyone you meet on show floor has a strong opinion about when the show should really take place.

This year, the discussions take on a lot that aftermarket customers shouldn't more importance.

Taipei Cycle organizers have announced that the 2018 edition of this show will be Oct. 31-Nov. 3, moving far from its traditional March dates.

More important for TAITRA and the Taiwan Bicycle Association, the shift leaves a yawning 19-month gap between this show and the next Taipei Cycle.

The new fall dates also create a potential showdown with Taichung Bike Week, the informal OEM event that has grown organically in recent years, driven by the timing requirements of product managers.

Taipei Cycle director Andrea Wu said Thursday that the results of an exhibitor survey showed that most say March is now too late. For Taipei Cycle to remain relevant, she said, it needs to take place

Shifting to fall means Taipei Cycle would return to its historical roots as an OE show instead of the aftermarket event is has become

Wu said that Taipei Cycle believes that if it chooses dates that best serve its OE exhibitors, aftermarket exhibitors will follow — especially now that OE companies now own many aftermarket

But some brands say fall is too early to share product lines with aftermarket distributors.

"We show OEMs product in October

be seeing yet because it's a long ways away from being within their business plan," said Jason Moeschler, OEM sales manager for WTB.

Dates for Taichung Bike Week have also evolved. Ten years ago, Bike Week was a December event. This year, the industry-run event, which eschews trade show booths in favor of hotel meeting rooms, will be Oct. 17-20.

Steve Fenton, co-owner of Pro-Lite in Taichung and an informal organizer of Bike Week, said the event could move even earlier in 2018 if that's what attendees want.

"We will be looking and listening this year because I have a feeling we'll be asked to move it back even more. We will know by October this year whether we need to move it or not," Fenton said.

Because Bike Week works with individual hotels but is not tied to a contract with an exhibition center, it has more flexibility to change dates than a full-fledged trade show like Taipei Cycle.

"We're not an oil tanker, we're a little fishing boat," Fenton said.

Some companies are concerned that they won't have the time or staff to exhibit at both Taipei Cycle and Bike Week if they remain within a few weeks of one another.

"It's going to totally conflict," said Ollie Thomas, brand manager for Kore, which has an office in Taichung and



attends both events. "We don't know if we'll do both shows or just one.

For TAITRA, the long span between the 2017 and 2018 editions of Taipei Cycle also means it will have to step up its marketing efforts in the interim.

Taipei Cycle will open registration for the 2018 show in July as usual, so it can get an early read on exhibitor response to the new dates.

It also plans to hold a series of press conferences in key global markets to promote the 2018 show, including events in Japan, South Korea, Thailand, Malaysia, Europe and North America.

TAITRA is committed to holding Taipei Cycle at Nangang through 2019, when a new hall is scheduled to open across the street and provide relief for the sold-out show.

Meanwhile, some exhibitors aren't losing sleep over the trade show shuffle.

"The business will take care of itself no matter what," WTB's Moeschler said. 'To us, it doesn't matter where the trade shows are. If we feel like it's going to be valuable we'll go." ■ NF







WE ARE ALL ABOUT HELMETS

YOUR IDEAL EUROPEAN PARTNER FOR HELMET MANUFACTURING

making; printing process; thermoforming; triming; out-mold; in-mold; assembly • Production in Portugal • Fast deliver anywhere in Europe



TAIPE 22-25 MARCH M0403 RIDEAIR SEE THE SOLUTION FOR TUBELESS + E-BIKE Height: 262 mm | Weight: 450 g | Pressure: 16 bar/230 psi RIDEAIR LOCK with 80 cm cablelock MOUNTAIN SKS-GERMANY.COM

Vox Pop

What do you think of the new dates for the Taipei Cycle Show?



Markus Schulz by.Schulz, Germany

While I welcome the decision to move the Taipei Cycle Show to fall. I'm afraid this will result in a rivalry with Taichung Bike Week. It remains to be seen who can visit both events. While visitors can do this, many exhibitors will likely not be able to do so. So the change of date forces people to make a decision



Bikecorp, Australia

I understand that the Taipei Cycle Show reacted to the changed dates for Eurobike. As a distributor, this change does not bother us too much. So far, we'd source product in March and have plenty of time to get it ready for the market when the Australian summer starts. Now we have much less time for this, so the new date might fit Europe and Northern America better.



Andrea Kmentova KCK Cyklosport, Czech Republic

Since Eurobike has moved its dates as well, the new dates for the Taipei Cycle Show make sense. As a distributor of various brands in the Czech Republic we welcome a show at the end of the season. We know what sold well throughout the last season and have time to plan for the next year.



Takuma Miura Mizutani Bicycle, Japan

Since the Taipei Cycle Show is moving closer to Eurobike and Interbike, this fits my needs very well. The first two shows give me a broad overview of general trends. After that I have enough time to sort out my needs and then combine Taichung Bike Week and Taipei Cycle Show to set up my business, as a distributor of frames and accessories for next year.



Francois Joly Mach 1. France

For my taste, Taipei Cycle Show has moved too close to Taichung Bike Week. Exhibiting at both shows will be hard, if not impossible. Just like me, many exhibitors will have to make a decision, so in the end both shows are likely to see lower attendance. More coordination between the two could avoid this outcome.



Jing Pan Momentum LTD, China

This is my first visit to Taipei Cycle Show, where I'm sourcing parts for my employer, an e-bike manufacturer. And for this purpose, the show is very good. I'm amazed how many products are on display. As for the date of the show, both March and end of October are fine with me.

ENGLISH

FSA, Watteam bring power meters to Taipei

As the power meter market grows, so does the number of companies trying for a piece of it. FSA and Watteam are two exhibitors here in Nangang that are vying for sales with new systems.



With its electronic K-Force WE groupset, **FSA 41/1/111** has big ambitions to break through in the highest ranks of professional cycling. With this comes the need to offer a state-of-the-art power meter.

Rather than stretching its R&D resources to develop its own system, FSA is partnering with Power2Max, the well-known German company, for its new PowerBox system. FSA is debuting the Power Box system here at Taipei Cycle.

PowerBox combines FSA's proven

cranks and chainrings with a spider-based power meter from Power2Max. The result is a system that measures output of both legs. It is compatible with FSA's BB386 standard for road bikes and BB392 standard for mountain bikes, so it fits most frames.

Riders can change chainrings without having to recalibrate the system. Because an internal cadence measurement is built into the system, there's no need for an external magnet.

With a battery life of 300 to 400 hours, the PowerBox will deliver data over many kilometers of riding. If needed, the battery can be changed easily from the drive side of the power meter without special tools.

The system uses the ANT+ protocol to transmit data, so riders can combine the PowerBox with several GPS cycling computers.

FSA will offer the power meter in aluminum and carbon versions for road bikes, and carbon versions for single and double mountain-bike chainrings.

Watteam [5]/602 was founded by three Israelis who saw an absence of affordable, but precise, power meters on the market.

One of the three, Ofir Gal-on, became CEO of Watteam and set out with a clear goal. He wanted to design a power meter that could measure the power output of each leg separately, was easy to install and calibrate, and would cost significantly less than existing products.

Thanks to Israel's emerging IT sector, Gal-on and his colleagues were in the right place to turn their concept into a commercial product.

Fast forward a few years, and Watteam has managed to bring the entry-level price for two-leg power meters below \$600 with its Powerbeat system — a price that includes professional installation by an IBD.

At the heart of the system is a strain gauge glued to the crankarm, which is connected to the electronic unit. The unit also houses a rechargeable battery and slides on to the end of the crankarm, held in place by the pedal axle.

With an accuracy of plus or minus 1.5 percent, the Powerbeat is as precise as systems that cost several times as much.

And at 20g per side, it is surprisingly light. Instead of a proprietary display, any smartphone or computer with Bluetooth Smart or ANT+ can display readings from the Powerbeat sensors.

The Powerbeat app allows for detailed data analysis and also guides retailers through the installation and calibration process. And it also aids with diagnosing problems.



Watteam Powerbeat

FAIR AND SQUARE







For a long time, things at **THUN** have been revolving around the square taper, the proven feature of our core product.

LIVE FROM THE SHOW

LTwoo 11-speed drivetrain is no me-too product

At Tuesday's Demo Day, LTwoo presented what it said is the first commercial 11-speed mountain bike drivetrain made in China.



But this company's ambitions reach much farther than the mainland.

The man behind **LTwoo 17/1052** (pronounced "El Two") is Philip Liu, a former SRAM engineer who founded the company in 2014. Its first product was a 3x10 drivetrain that Liu offered to assemblers working for various brands in China.

Up to now, the Zhuhai City company has built various drivetrains for mountain, folding and fitness bikes. LTwoo's new flagship product is the first madein-China 1x11 drivetrain. It costs about half as much as Shimano's

XT drivetrain.

Given the variety of its product portfolio, the size of the company is modest. The offices and the factory each cover a space of 2,000 square meters (6,500 square feet), with 20 employees in administration and 50 production workers

To ensure high quality, LTwoo sources raw materials and small parts from Taichung suppliers and also relies on Taiwan for some assembly, although final assembly is done in China.

The company currently supplies assemblers in China and exports some drivetrains to Brazil.

But this should change soon.

"We will open an office in Taiwan and hire an Italian designer to make sure our products meet the taste of Western consumers," said Keith Wen,



overseas sales manager for LTwoo.

Wen added, "The quality control will also be done in Taiwan, and at this year's Eurobike, we will launch a new, higher-end brand to step up our game and take aim at exporting and the aftermarket."

LTwoo is also developing a 12-speed drivetrain for mountain bikes and dedicated shifters for drop bars.

By the looks of it, the company's journey has only just begun. ■ LvR

Comodule makes e-bikes smarter and connected

Smart technologies like IoT ("Internet of Things") are hot right now, even for bicycles.

Comodule 47/11002 a startup from Estonia, is debuting at Taipei Cycle exhibitor with what it calls a "full vehicle platform" for electric bicycles and other light electric vehicles.

"Our system consists of communications electronics, a smartphone application and an online data analytics platform," business development manager Sven Bernhardt said — words not typically heard at a bike show.

The Comodule system provides feedback to manufacturers by giving them real-time data related to the bike, and also benefits bike owners by letting the lock a bike and track it if it is stolen.

Comodule is working with e-bike suppliers including Brose, Bafang and ASi (Accelerated Systems).

"Our unique technology is easy to adopt for e-bike manufacturers," said Teet Praks, a co-founder of the company. ■ JB



Sven Bernhard (left) and Teet Praks of Comodule



SUPERCOMPACT

48/32

FSA evolving the revolutionary compact crankset with the new Super-Compact.



(asymmetric Bolt Spacing) that gives the best transmission and accuracy

AVAILABLE ALSO IN 46/30 VERSION.



FULLSPEEDAHEAD.COM

Braking in a blink of an eye

Jeff Hung and Peter Koa received the prototypes of their new Blink braking system just a month before Taipei Cycle and rushed to get one set up on a bike for test rides at Demo Day.

"It's the biggest show over the world for the bicycle so we think it was best timing," Koa said.

Their hurrying paid off when Blink Brake became one of four Taiwanese companies to take home an International Bicycle Design Competition award. It's at the IBDC display 47/281

Blink Brake connects the front and rear braking systems via a mechanical device to help new riders avoid crashing.

With one pull of either brake lever, the system slows the rear wheel first.

and then stops the front wheel a microsecond later. This prevents the front wheel from locking up — a common occurrence with inexperienced riders who often suppress the front brake with too much power and end up flying over the handlebars.

The system automatically redistributes the force between rear and front brakes in a 7 to 3 ratio, which reduces the amount of time and distance needed to stop the bike. It's a big help to beginning riders, who may not yet understand how to strike the right balance between stopping the bike and overbraking.

The cost of the Blink Brake will be on par with current hydraulic braking systems, and is compatible with all types of bikes

Hung and Koa live in Tainan and are visiting Taipei Cycle to find potential OEM customers. They expect to have production versions in six months. ■ NF



FSA continues innovating in all categories of competitive cycling

Since its founding, Full Speed Ahead has been driving innovation in competitive cycling. Its newest products show it isn't slowing down.

"FSA was one of the first bicycle companies to rely on Finite Element Analysis (FEA). Thanks to our offices in California and Italy, we have always been in close contact with competitive cyclists, and as an innovation-driven company we're also constantly exploring cutting-edge materials," said Claudio Marra, vice president of global sales and marketing,

FSA 4///1211 is focused on its FSA brand of drivetrain components, pioneering compact cranksets in 2004 and looking to copy that success story with the Super Compact cranksets with even smaller chainrings this year.

Other recent additions to FSA's product portfolio are its 11-speed chain, the WE Force electronic groupset and modular MTB cranks for the latest mountain bike trends.

For e-mountain bikes with mid-drive motors, FSA has developed durable steel sprockets.

Full Speed Ahead also owns other brands for different markets.

The Vision brand focuses on parts and wheels for triathlon, cyclocross, road and track.

Its aerodynamic Metron

parts are well known, with the flared, one-piece Metron 5D stem and handlebar combo as the latest example.

Vision wheels are completely manufactured in-house for quality control and consistency.

FSA also actively participates in the Bicycle Steering and Technical Committees of the World Federation of the Sporting Goods Industry.



Claudio Marra with the new Metron 5D stem and handlebar combo



Overview: Tools and pumps

Pump it, twist it, fix it and forget it



No matter how technologically advanced bicycles become, they still need to be adjusted and repaired now and then. The right tools and pumps make life in the workshop a lot easier.

As bikes evolve, so do the tools needed to keep them rolling. Take the trend toward wider tires across all styles of bikes — the greater air volume in these tires calls for pumps that can push it out but are efficient and ergonomic.

And anyone who has tried to seat a tubeless tire bead with an old-school pump will appreciate a new generation of pumps that stores up plenty of pressure and releases it all at once. Some pump

brands have developed double-barrelled floor pumps that make the process even easier.

Messingschlager 17/10512 joins the pump party in Nangang with the M-Wave Air Bullet, a high-quality alloy floor pump with two barrels that can build pressures of up to 260 psi or 18 bar. A large manometer, anti-slip mats and a universal valve head add to the usability

of this high-quality floor pump.

The Tubeless compressor from Shimano's accessory brand **Pro 47/10010** is a smart offering that works in combination with a standard floor pump. First, a shop tech uses a floor pump to fill the compressor's high-pressure canister. With a flick of a lever, the compressor blows the pressurized air into the tire to safely seat the tires. There's no need to use the more industrial compressors typically found in bike shops.

Putting an emphasis on design, **CSS Industrial Hall 127/H0705** presents the PFA-2 floor pump. This aluminum pump is compatible with Schrader, Presta and Dunlop valves and handles pressures up to a spectacular 260psi.

To get the tire pressure exactly right, a digital gauge is a welcome advance. While Lezyne 47/10416 puts the main emphasis at Taipei Cycle on its new GPS watches, the brand also has digital hand pumps on display. These quality pumps are available in larger-volume versions for mountain bikes and higher-pressure versions for road bikes.



Beto Twist Lock 2 Stage



RRR PrimeFold

Beto IT/10615 put a lot of thought into its new Twist Lock 2 Stage mini pump. It comes with a pressure gauge and a twin head, with one side fitting Schrader and the other Presta or Dunlop valves. To seal the head on the valve, Beto relies on a twist mechanism. The user can select between high-volume and high-pressure modes.

The Windpro V2 mini-pump from Airace 47/N0623 is visually striking, combining an alloy barrel and a plastic sleeve. An alloy thumb lever adds to the looks and durability of the pump, available in MTB and road versions. If you rely on CO2 cartridges, Airace has you covered with the Handy-E, a clever set of tire levers with an integrated chuck.

A proper multi-tool fits in every jersey pocket and can tackle whatever is likely to go wrong on the road.

wellgo





Rhythm, the latest universal cadence sensor which can be used on any type of pedals in the market. It can be directly assembled with the pedal which means there won't be any extra wires on your bike frame. It's easy to use function makes monitoring your status much easier.

- 2.4g ANT+ / BLE 4.0 compatible
- 200 hrs with CR2032 button battery



With the three models of the new PrimeFold series, BBB 4F/N1012 blends functionality and a selection of essential chrome-plated precision tools with good looks and low weight.

1F/11219 presents a versatilevet-compact multi-tool at Taipei Cycle with the new 24-in-1.

Along with the usual hex and Torx keys and a chain tool, this multi-tool comes with an alloy chuck for CO2 cartridges, a brake piston press and two carabiners.

T-One 4F/10808 was a d&i award winner with its new Tri Folding tool. Thanks to its flexible folding mechanism, the Tri lets cyclist work in confined spaces, and also offers twice the leverage of a typical multi-tool.

For its LS multi-tool, JCool 1F/00033 has gone for a minimalist approach. Shaped like a tube of lipstick and polished to a high luster, this cylindrical tool houses five bits in a compact body. For the workplace, JCool's Finger Ratchet combines a ratchet mechanism with intuitive ergonomics.

The growing popularity of carbon and increased safety consciousness has boosted the demand for tools with torque limiters or indicators. While there is a vast choice of high-end torque wrenches for professional mechanics, the number of more affordable options is growing year by year, bringing this technology to enthusiasts' homes. Recently, Birzman has won several awards for its multi-tools that include a torque hex key.

SuperB is launching two series of tools with torque limiters. The more affordable Torque Key is a T-shaped tool with a factory-set torque limit and a selection of bits stored in the handle. The company won a d&I award this year for its Adjustable Torque Wrench with torque indicator.

Aimed at discerning consumers and professional mechanics alike, JCool rolls out a new high-quality, precision workshop tool with its Pro Torque Wrench

Claiming an accuracy of plus or minus 4 percent, the wrenches are available in two versions: 2-15 Nm and 2-26 Nm. ■ LvR`







Friday, March 24, 2017 14 Taipei Show Daily

Overview: Luggage

From expeditions to routine commutes, bike luggage keeps all riders organized



Whether it's for hauling groceries home for dinner or camping gear for a multi-day expedition, the latest bike luggage covers every eventuality.

Whatever a cyclist may want to carry, there's probably a way of fixing it to the bicycle. Driving many new designs on display in Taipei is a growing interest in bikepacking — the sport of traveling fast and light across varied terrain.

And, of course, our till-death-dous-part marriage to technology means luggage makers also have figured out how to affix every conceivable smart-this and

Shakeland's 15/11108 Long Haul RT saddlepack lets riders take the weight off their backs for a more comfortable ride. With an expandable roll-top design and durable construction, it's ideal for long-haul bikepacking missions where the terrain rules out traditional panniers. Repair kits fit into two waterproof zipped pockets, each accessible without removing the bag from the bike.

Shakeland Lona Haul RT

i-that to the handlebars.

Squarely aimed at the adventure market, the Gorilla system from Free Parable Design 4F/N0532 comprises a



holster and 5-liter dry bag that can lug bulky, light items. It's fixable onto bottle cage mounts, or with an adaptor can be fitted in other places including the lowers of a suspension fork. The holster quickly clips on and off the attached mounting points.

Lezyne Flow Caddy adventure-oriented,

Available in black or camo. the Lotus bikepacking range from Shine Ho

1F/10806 lets riders slip through the woods unnoticed except for their tire prints. The TH7-7703 Saddlepack makes full use of the space under the saddle, with a sizable 6-liter capacity. Made of water-resistant material. a roll-down opening and a zipped side pocket, it is highly

adjustable. The matching TH7-11W frame bag comes with a unique tube exit for a water bladder. Two side pockets make it easy to fetch snacks and warmers without unpacking the entire bag.

The more civilized Walco Hall 127/ H1220 City Stance Convertible Office Messenger bag is at home on and off the bike. Blending classic looks with practical features like water resistance and a padded interior, it's made for the city, including city bike share systems. Quick-release buckles are hidden at the back. Waxed cotton and leather make the bag suitable for the office.

The **SKS 4F/M0403** Triangle Bag fits toward the front of the bike and won't impede access to water bottles on most frames. The sturdy bag offers 1.4 liters of space for tools and spare inner tubes. Three Velcro straps attach it to all types of frames, making it a smaller and more economical alternative to full-size frame

Also from SKS, the Smartboy protects smartphones in a waterproof case and attaches to handlebars without tools. It can also be mounted on a stroller bar. It weighs less than 50g, and its touchcompatible window allows the phone to be used while it is enclosed.

Because they are tucked out of the wind and can take a load off of one's pockets or satchel, saddlepacks are great for stashing essentials like spare tubes. tools and inflators. When left on the bike they are always there

when needed.

T-One 4F/L0808 makes a huge range of saddlepacks. The Pelican M has a clever expandable design for times when riders need to cram even more

in. A large opening

with side supports makes access easy and

lowers the risk that the

contents will spill out.

3M Scotchlite details

help boost visibility.

and a rear light hanger



Massload adjustable cage

While bottle cages tend to come in a standard size, bottles don't. So Massload 1F/11801 designed a cage with adjustable wings. A large wheel between the cage's mounting bolts lets a cyclist

adjust the grip for different-sized cargo. Bikepackers, for example, could carry a gas bottle for a camping stove, or any other cylindrical item with a diameter between 60 and 70mm. And, yes, regular water bottles fit just fine.

Not all riders use a bottle cage for hydration. The Flow Caddy from **Lezyne 4F/L0416** offers a neat take on the old trick of cutting the top off of a bottle to provide storage space for tools and other essentials. It's a canister that fits a standard bottle cage and keeps valuables safe and dry. An available neoprene organizer helps keep tools and a puncture kit at hand.

Bikase, 6F/S0017 which makes a huge range of frame bags and holsters, offers the unique Long John frame bag that can be run above or below the toptube.







SKS Triangle Bag

Rover ride in comfort.

capacity hauler.

It's a bit more compact than full-sized alternatives. Run on top, it's easy to access even while riding. Flip it below the toptube and it's out of the way.

Bikase also accommodates your best buddy with the Pet Cover. It's an insert for the Bikase Dairyman basket that lets a pet ride along. A mesh material provides airflow, and a soft pad lets



Front Bag, made for trips of up to three days. Its 25-liter capacity easily outstrips most bags on the market. A removable garment bag holds clothes, toiletries and chargers, while a top zipper permits access to the bag while mounted. A rigid aluminum attachment system ensures the Birch is stable when fully loaded.

Among its many bag designs. Vincita

4F/11225 has a suite of aftermarket

Brompton folding bicycle. They range

complete Brompton bike, to bags that

from padded transport bags that hold a

turn the small-wheeled bike into a large

New from Vincita is the Birch

accessories for the ever-popular

For bikepackers who need to use every available cubic inch of space, the Fuelpack from BBB

4F/N1008 is a clever toptube holster. Tools and other essentials remain within reach while riding, and the main compartment is accessed through a flip-top lid. A chunky Velcro tab eliminates the need to fiddle with zippers. A see-through panel on top holds items that riders want to keep an eye on. Mesh panels on the sides accommodate



Illix drink halster

BBB also offers the new Patron mount for the iPhone 6 The slim, co-molded case also protects the phone off the bike. With two separate brackets, the Patron can mount the phone to the stem, handlebar or headcap

The bracket angle also adjusts so riders can film a particularly epic ride.

in landscape or portrait

orientation.



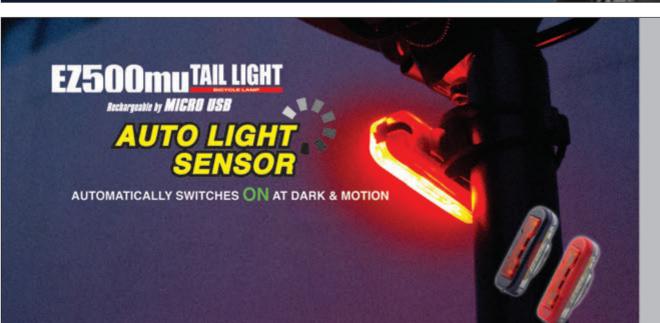
An included rainsleeve keeps the iPhone protected against inclement weather.

Some cyclists just want to be able to carry their morning coffee on the daily commute. The drink holster from Ulix 17/0924, which fits on the bars or on the bottle cage mounts, accommodates a typical coffee cup with a tapered body and lid. A soft, grippy material on the inside keeps the drink in place even over the cobbles. ■ JD



T-One Pelican M











Overview: E-bike batteries and components

They won't make you swoon, but battery technologies can make e-bikes better



Giant worked with Panasonic to develop an integrated battery

No one swoons over the battery on an electric bike, much less the hidden components that make it work smoothly and safely. With sleeker designs and more sophisticated integration, more batteries are "disappearing" into the frame — just the way e-bike designers like it.

But getting the battery design and specs right is critical to getting the e-bike right, with the looks and performance that brands and consumers want.

If any part of an e-bike needs to meet high quality standards, it is the lithium-ion cells. A typical e-bike battery contains a lot of combustible energy. And as dozens of news stories will attest, that energy can cause actual combustion — fire, in other words — if the battery is poorly made or managed.

It starts with high-quality cells, the building blocks of batteries. **Panasonic 57/70525**, **Simplo 47/1/218** and **Samsung** are among cell suppliers that are well regarded in the e-bike world.

The "packaging," which refers to the way in which individual cells are joined together along with the battery management system (BMS) that controls them, is also crucial. Proper packaging protects the expensive cells by monitoring current, temperature and other properties.

At Taipei Cycle, Han-Win Technology
[All 11]/HZ02 is emphasizing its BMS
technology, which it sells along with

full battery packs. The Taiwan company is exhibiting some 15 BMS systems, designed for different market segments, along with 10 e-bike battery packs in a variety of housings.

"One of the main reasons we came to the show is to demonstrate the performance of our Inno-Safety BMS technology," Han-Win general manager William Kao said.

Han-Win uses the system for motorcycles and recently won an innovation award at the Taiwan International Motorcycle Industry Show.

Kao said Han-Win is working with four e-bike motor manufacturers: **TDCM**47/\(\)1226 and MPF 47/\(\)128 of Taiwan and Bafang 47/\(\)1012 and Tong-Sheng from the mainland.

"We have also organized TDCM's and MPF's e-bike packs for their demo e-bikes for the Taipei Cycle Show," Kao said. Other Taipei Show exhibitors that use Han-Win packs include Inskey Energy Technology 47/10829, Best Energy Hall 111/1602 and 3Men Technology. 47/11281

Kao said Han-Win is investigating the use of new, larger-capacity 21700 battery

cells. According to news reports, these cells could extend the life of lithium-ion batteries to 2,000 charge cycles and significantly extend the capacity and range of e-bikes. Tesla, the American electric car manufacturer, plans to use 21700 cells in its upcoming Model 3 sedan.

Angela Chien of **TranzX 17/10412** said batteries are changing to better supply the increased demands of performance e-bikes.

"Battery makers will look to reduce internal resistance, allowing larger currents, which is especially important for high power demand bikes like e-MTBs," Chien said.

The BMS is just one system that keeps a battery pack running properly and safely. Another crucial component is the controller, which feeds current from the battery to the motor.

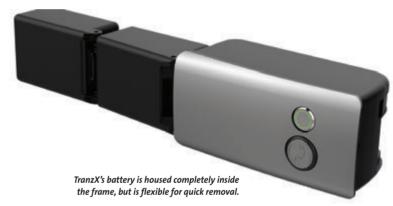
traction control kicks in and reduces the torque until traction is restored. This also helps prevent leaving black rubber trails when accelerating away off the mark," Oldham said.

Meanwhile, suppliers and e-bike brands continue to refine the designs and capabilities of the battery itself.

There are three common methods of fitting a battery to an e-bike: on the rack, usually for city and hybrid bikes; on the frame, such as e-mountain bikes and high-end hybrid and urban bikes; and in the frame, increasingly popular with higher-end models of all types.

It's no surprise that the "Big 3" mid-drive motor manufacturers — Bosch, Shimano and Yamaha — cover all these options between them. But that still leaves a lot of room for variety.

Bosch 6F/F0614 offers what it refers to



Controller specialist **Eloquent Design (EDS) 6f/S0002a**of Hong Kong is demonstrating the sophisticated capabilities of its controllers with an all-wheel-drive concept bike that has hub motors in the front and rear wheels.

"The motor controller provides the feel and user experience for the e-bike power system; it controls the amount of torque as PowerPacks in three sizes: 300Wh, 400Wh and 500Wh. Each can be mounted on the frame or rack.

Shimano 44/M0314 has both rack- and frame-mounted battery designs. Last year the Japanese component giant also launched internal frame batteries.

For its E6000 mid-drive system





Eloquent Design controller

Han-Win Inno-Safety battery pack

available to the motor and the power drawn from the battery," said David Oldham, chief technical officer of EDS.

"A good controller can use both the motor and battery more effectively," Oldham added. "And our controllers are smaller, run cooler, are quieter and more powerful than many others."

The all-wheel-drive bike, which is available for test rides at the show, illustrates how EDS controllers can manage a more complex e-bike setup.

"When a wheel tries to skid, the

Shimano offers a rear-rack 418Wh battery and a downtube-mounted 504Wh option. Its more rugged E8000 e-MTB system uses the 504Wh downtube battery or a frame-internal option, also 504Wh.

The **Yamaha** 41/10489 mid-drive motor and 500Wh battery is used throughout the Sduro e-MTB line from **Haibike** 41/10199. But some Yamaha customers are turning to other battery solutions.

Giant 4F/M0820, for example, uses the Yamaha mid-drive motor but powers it



Yamaha's 500Wh frame-mounted battery

with a different battery.

"Our batteries are co-developed with Panasonic, which means that our designer, product developer and Panasonic are constantly checking out what's the best way to integrate the EnergyPak into our downtube and how we can optimize battery density within the smallest possible EnergyPak," Giant's Mathias Aaftink

While batteries are more "energy dense" than ever, riding all day across demanding off-road terrain or with heavy cargo can still exhaust standard batteries, with capacities of a few hundred watt-hours, in a few hours.

One solution from Bosch is to simply double up: Bosch's DualBattery, which is now appearing on the market, is essentially two standard Bosch PowerPacks linked by a Y-cable. Together they have a capacity of up to 1,000Wh, among the highest on the market. Bosch claims the DualBattery can achieve a range of up to 480 km (300 miles) when used on with its Active Line system, set to the lowest assist level.

The DualBattery system can be configured as two frame-mounted batteries, or one on the frame and one on the rack.

The system switches intelligently between the two for charging and discharging, so the rider doesn't have to stop to swap out a depleted battery with a spare. DualBattery began appearing on 2017 model year bikes but cannot be retrofitted to older models.

Two batteries are obviously heavier than one, but Bosch shaved a little weight (200g and more) with its new Compact and Travel chargers. The 12V Travel Charger lets users recharge their batteries by plugging into the



no's dual battery system as used on the Focus Jam and Bold e-MTBs

Other companies have taken a unique approach to designing the battery into the e-bike too. TranzX has pioneered a flexible battery design for its Integra line. The clever built-in flexibility means the battery can be easily removed from its perch within the frame.



The Bosch DualBattery system is now coming to market on bikes from several e-bike brandss.

cigarette lighter of a car or mobile home. The trade-off with the Compact and Travel chargers is a much slower charging time.

Shimano is also giving brands the option of combining a frame-internal battery with a frame-mounted battery for a total capacity of 756Wh. See,

for example, the 2017 Jam2 and Bold2 e-MTB models from Focus. 417/N1012

While the technical details of batteries, BMS and controllers may be mysteries to most members of the bike industry, the end results are immediately understandable.

Eloquent Design's Oldham said the all-wheel-drive bike. for example, can accelerate from zero to 30 kph (19 mph) in about five seconds — even faster if the rider pedals.

Now that's something to swoon over. **RP**





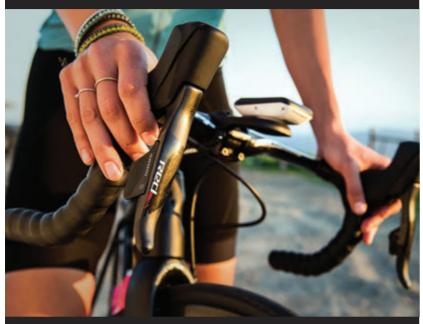
Self-Lubricant



ECO Friendly Meet RoHS / Reach 25 Years Rust-Proof

New Products

SRAM Red HydroHC



SRAM's Red eTap HRD use the company's new HydroHC brake platform for the performance and control of hydraulic disc brakes with the adjustability of conventional rim brakes. Contact Point Adjustment and independent Reach Adjust lets riders achieve an ideal setup whatever their hand size or brake feel preference. 4F/M0614

King Sword Valiente KS-223

Weighing just 16g, the portable Pluto kicks out 25 lumens of light for 180-degree visibility. A flexible rubber strap allows for a range of mounting positions. With its minimalist design, it looks good and slips into a pocket.

Pluto



TBS

Arofly

The Arofly could be the lightest and cheapest power meter on the market. It screws onto a tire valve and uses a pitot tube design — the system used to measure an airplane's speed and altitude. When paired with a compatible smartphone via Bluetooth, the Arofly provides speed, cadence, distance and other measurements.



DT Swiss PR 1400 OXiC wheels

The 1400 wheelset is the first to feature DT's new ceramic OXiC technology for better braking and longevity and a stealthy appearance. The OXiC is electromechanically applied to the rims so it won't wear out or fade during the life of the wheel. The lightweight rims are wide, asymmetric and tubeless-ready. 47/M0701



Luma Escudo

Designed for security and style in the city, the compact Escudo is made of hardened steel. It takes up a minimal amount of space when folded, but with its articulated construction, the Escudo spans 80cm (31 inches) when extended.



Roxim

Raptor X7

New for 2017, the Raptor X7 casts a very wide cone of light, covering a full 90 degrees and illuminating a width of 8 meters at a distance of 3 meters. Its USB Burst feature increases output by 20 percent and extends runtime with

an external USB power pack.



Kask

Koo

Koo, an eyewear brand from the Italian helmet maker Kask, is designed fit all Kask helmets. Koo sunglasses are made in Italy from polycarbonate with removable, interchangeable Zeiss lenses. They are available in 12 colors.



Winride FV

Despite its ultra slim 7.5mm profile, the FV multi-tool crams in 11 bits, including 2/2.5/3/4/5/6mm hex keys, two screwdrivers and two Torx keys. Rounded, V-shape edges mean there are no sharp corners, so it's safe and comfortable in a pocket. 45/10527



MET

Strale

At 225g, the Strale is a light, compact and comfortable road helmet. Air channels use the Venturi effect to pull in cool air and push heat out. Safe-T Duo Fit, a micrometric adjustment, allows stability and fit and includes four vertical adjustments. Add optional Duo LED lights for nighttime visibility. 4f/M0306



Velocite

Venn Rev 507 Rim

Velocite says its automated winding technology provides the most consistent carbon fiber composite rims on the market. The profile of the Venn 507 rim was designed using advanced computational fluid dynamics to fine-tune its handling characteristics. It is optimized for 25c tires. 47/104012



New Products

Acoca Hipster 2.0

The Hipster is an agile urban bicycle that can be ridden for sport or loaded with racks and cargo holders. The frame's geometry keeps the rider in a heads-up, ready-for-action position while the low slung flat bar keeps the steering nimble and predictable. 4F/L0209



WTB

Exposure 32 TCS

The Exposure 32 Road TCS tire delivers high-end road performance unfazed by rough surfaces. A slick centerline

and hatched intermediate tread transition into minimalistic outer knobs. The multilayered, tubeless Supple Casing delivers a smooth ride that won't deteriorate in variable conditions.

4F/L0826



CarQon

With a patented steering mechanism underneath the frame, the high-end CarQon e-cargo bike handles easily around corners, letting riders use their bodies to control the steering. A Brose motor provides torque and power. **4F/L0721**



Vee

Flow Snap Plus 29x6

The Flow Snap Plus from Vee Tire is a universal and polyvalent gravity tire made for a variety of conditions, from mud to dry or loose terrain. This predictable, 2.6-inch tire features controlled grip and breaking power. It is also available in 27.5-inch size. 4F/N0420



Stronglight 2x11 Chainrings

Compatible with Shimano's XTR FC-M9000 11-speed dual ring setup, Stronglight offers outer chainrings of between 34 to 44 teeth with matching inners between 22 to 30 teeth. Each option is made of 7075-T6 alloy and comes with the brand's HT3 titanium oxide electro ceramic coating for increased life and reduced noise. 4F/L0717



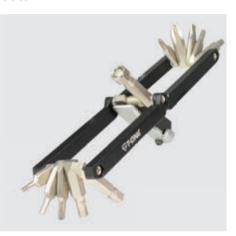
Selle Italia Storica

Part of a range of classically styled leather saddles and accessories, the Storica revives the leather and steel construction that cycling greats like Fausto Coppi rode on. It may have a retro look and materials, but the Storica is decidedly made for racing. 4F/M0110



T-One Tri

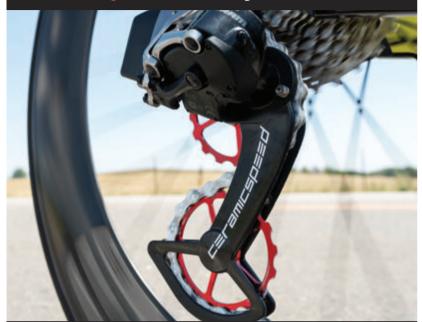
Fully featured but minimally sized, with a patented triaxial transformation mechanism, the Tri has four operation modes. Extension mode doubles the lever arm length for increased leverage. T-mode allows two-handed operation, and Y-mode permits work in confined spaces. 4F/L0808





New Products

CeramicSpeed OSPW System for SRAM



The Oversized Pulley Wheel System for SRAM is a cage and pulley wheel set that can be retrofitted to eTap or mechanical SRAM derailleurs. Its cage is crafted from a compound of polyamide and carbon fiber. Two oversized sprockets spin on high-quality CeramicSpeed bearings. The company claims it will save about 1.6 watts. 4F/L1308

Tech One Caracle-S Lite

The Caracle-S Lite folds so compactly it can fit in a suitcase, so riders can avoid extra airline charges. It folds to a size of 60 by 43 by 28 cm (24 by 17 by 11 inches) and weighs 7.8kg (17 lbs). Despite its dinky size, the Caracle-S Lite boasts a lengthy 98cm wheelbase for stability, and an integrated shock absorber.

4F/N1306



SR Suntour

Aion

The Aion, awarded *Pinkbike's* Best Value in 2015, has been upgraded with 15x110 boost axle for 27.5- and 29-inch Boost wheelsets. Integrated mount points for trail and urban fenders allow use on e-bikes

use on e-bikes.
35mm black
stanchions
enhance
durability,
stability and
aesthetics.



Büchel Vail

With a runtime of up to 540 minutes thanks to its integrated li-ion battery, the Vail front light has three luminosity settings: 70, 40 and 15 Lux. It has a low-battery indicator, a USB charging socket and a robust plastic housing with a splashproof switch. 4F/M0302



FLR F-XX II

The updated F-XX II is sleeker and has a light, seamless microfiber upper. A carbon fiber outsole boosts power transfer, while a sculpted footbed and supportive heel aids increase blood flow and reduces hot spots. Six mesh insert panels across the toe box and side panels provide ventilation while adjustable retention dials ensure a secure fit. 47/1403



Croozer

3-in-1 Bicycle Trailer

Croozer's Kid Plus and Kid packages include a trailer, stroller and jogging kit. The brand's Click & Crooz function allows easy swapping between the three functions at the push of a button; no adjustments required. The Kid Plus is equipped with AirPad suspension for better shock absorbtion. 47/10330



Rotor Uno

Uno is the first complete road groupset with hydraulic-actuated shifting and braking. It promises direct, precise shifting, smooth activation, low maintenance, reliability and low weight, and fits rim and disc brakes



VDO M7

The new M7 GPS is VDO's first M-series cycle computer that calculates standard bike functions using GPS — no sensors required. Ride data can be uploaded to a PC via a USB connection, analyzed in VDO software and shared on social media including Facebook and Strava. 45/111272



Roar & Soar Superband

The tough, light and simple Superband lets users attach almost anything to a bike without tools, including phones, light jackets, sunglasses, energy bars, and water (or beer) bottles. It combines a rigid frame with elastic bands that stretch to accommodate all shapes and sizes. 67/S0017



KMC DLC chains

DLC chains use KMC's exclusive Titanium Carbon Nitride coating technology for a smooth, tough, and anti-corrosion surface that significantly reduces friction. A special heat treatment of pins and rollers results in chain life of more than 7,500 km (4,660 miles). DLC chains are used by Tour de France Pro Teams and World Class mountain bike teams.







G80 is a completely new concept in gravel bikes, utilizing a rear and front suspension system. An extremely efficient 80mm front and rear suspension system reduces vibration and brings the maximum speed and reduced fatigue during endurance gravel road riding. While being faster on the dirt the bike is also great on the roads sprinting and cornering not unlike its full road bike family roots.



2017 TAIPEI CYCLE BOOTH NO: I-1210(1F)



No.16, You 9th Rd., Dajia Dist., Taichung City 437, Taiwan, R.O.C. Tel: +886-4-26821688 Fax: +886-4-26821699 E-mail: service@aprotek.com.tw



New Products

Rui Xing PFL-538 With three LEDs, the center unit of the PFL-538 light provides 280 lumens of continuous illumination. Cleverly, the light senses when a rider is turning and

increases the beam angle on that side, using the corresponding LED to boost output by an additional 110 lumens.

Dr Pad Doc 125

Made for long-distance riders, the Doc 125 pad has a continuously shaped profile, so the transition between each part is smooth and gradual to alleviate irritation. The multi-density design doesn't use glue or stitches for unhindered breathing and minimal discomfort.



Pinion P-Line

With huge service intervals and minimalist looks, Pinion gearboxs use spur gearing, with two gearing sub-units connected on the output end. The combination of both gearing sub-units with their different pairs generates the individual gears. Pinion's P-Line contains options for 9- to 18-speed transmissions. 4F/M0828



Funn Zippa Lite Chain Guide

Zippa Lite is a light, modular chain guide for mountain bikes. It is divided into two parts — an upper guide and a lower taco bash guard. The upper comes in ISGC05, E-type or D-type mounting standards, while two different sizes of bash guards are designed to suit most common chainrings and provide optimal ground clearance. 4F/N1207



Schwalbe Marathon GT 36

The Marathon GT 365 gives city cyclists reliable, year-round transportation. A new four-season compound stays soft and ensures grip in cooler or wet weather, including light snowfall. Two-layer DualGuard puncture protection guards against foreign objects. 4F/M0116



Kru T-38

Kru, a new wheel and component brand, launches a range of carbon wheels including the T-38 with such features as zero-maintenance hubs, mountain-proof rims and exceptional durability. Kru says its hubs are designed in-house, and perform like those with ceramic bearings. "Vapor Grown Carbon Fiber" on the rims quickly

dissipate
heat while
braking.



Bottecchia

T2 Doppia Corsa



The T2 Doppia Corsa is the first racing frame with mounts for disk brakes and direct mount calipers, and adapts quickly between the two systems. The Italian professional team Androni-Sidermec will ride the T2 Doppia Corsa in the 2017 season.

Lezyne Micro Color GPS Watch

In addition to its cycling features, Lezyne's GPS watch will please multi-sports enthusiasts with its suite of functions including a basic lifestyle mode. It uses Bluetooth and ANT+ connectivity to pair with power meters, heart rate monitors, E-drivetrains and speed/cadence sensors. It also syncs with iOS and Android devices through the Lezyne Ally app for turn-by-turn navigation.



Santini Redux TT

The upper section of the Redux TT speedsuit uses a unique fabric with a rough surface at the point of delamination to reduce drag.

Thermo-welded cuffs and laser-cut

back pockets provide storage without sacrificing speed. Abrasionresistant legs are made from a slightly compressive fabric to ease muscle stress.

4F/M0202



GPS Tuner Apps



GPS Tuner has used feedback from its half a million riders to develop a new smartphone app portfolio in support of brands including Continental, TranzX and Tahuna. The company is also developing real-time, turn-by-turn graphics and text guidance to work with Sony's upcoming SmartEyeglass.

New Products

Miranda Timelapse

The Timelapse and Timelapse Pro cranksets offer the best stiffness on the track. They weigh about 800g in all versions and ensure maximum stiffness during powerful pedaling, even on the biggest chainrings. The Timelapse has aluminum chainrings and the Timelapse Pro uses titanium. 4F/L1216



Roxim

Raptor X4E

With a panoramic light spread paired with a wide forward vision, the Raptor X4E is for on and off-road use. Power input ranges from 6V to 90V, which covers most of the e-bike batteries on the market. Only 72g, the X4E delivers a bright output of up to 400 lumens and complies with German regulations. 1F/K0021



Rui Xing

PRL-410

It's a brake light for the bike. A wireless remote-control device, installed on the brake cable, automatically activates the light when the rider brakes. A U-shaped LED provides 12 lumens of constant output, and an additional 20 lumens for signaling. 4F/N1202



Funn

Zippa Lite Chain Guide

Zippa Lite is a light, modular chain guide for mountain bikes. It is divided into two parts — an upper guide and a lower taco bash guard. The upper comes in ISGC05, E-type or D-type mounting standards, while two different sizes of bash guards are designed to suit most common chainrings and provide optimal ground clearance. 4F/N1207



SR Suntour HESC ATS



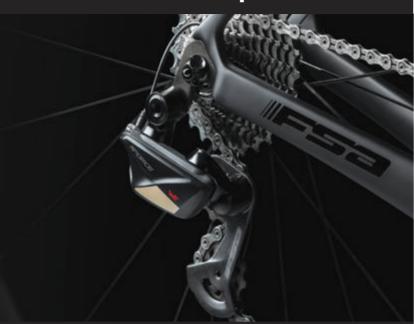
Adding electric assist that can provide even the most middling athlete with a pair of XC World Cup level legs, SR Suntour's rear hub motor is light enough so it won't compromise a bike's handling. The 250-watt motor can generate 60 Nm of torque and comes with a unique thru-axle design, cooling fin and true freewheel effect. 1F/J0417



WWW.CONTROLTECHBIKES.COM

New Products

FSA K-Force WE Groupset



WE is the first hybrid wireless electronic group for road bikes. Batteries in the frame power the derailleurs, which are controlled remotely from the shifters. The WE offers the neatness and easy setup of wireless, but with extended battery life. Dedicated apps let users control, customize and diagnose the entire system.

4F/M1211

Croder

Boostone 27.5plus Wheelset

Designed to work with the newest 27.5-plus Boost platform, the Boostone wheelset is compatible with tires up to 3 inches wide. Wide spacing of the flanges significantly increases stiffness. Its rims are finished with an etched paint and should shrug off impacts from most rock strikes. 1700039



Montague

DirectConnect Folding System

Montague Bikes brings 11 new bikes to Taipei featuring its new, patented DirectConnect folding system for better frame stiffness and ride quality and a more streamlined look. Bikes fold in less than 20 seconds. DirectConnect builds on Montague's concentric seat tube design, which doesn't require a break in the frame's tubing to fold. A new latch directly mates the two halves of the frame when unfolded. 47/M0332



Velo Bar Tape

Riders can match their tape with their saddles with Velo's bar tape range. The unique design does away with the traditional adhesive backing, so the tape is easy to fit and remove and won't leave residual glue on the bars. The range includes perforated and reflective designs.



3T Zero25 Seatpost

A reversible saddle rail clamp transforms this post from inline to a 25mm setback — just flip the clamps from one side to the other to change the offset. It adjusts with a single hex key, so it should be popular with bike fitters and riders who use one bike for road and for time trials.



Oriver X-City



A throwback to 80s style, the X-City sunglasses use Oriver's patented "spring joint" for a comfortable fit that stays secure for serious sports use. Made of a hypoallergenic, light and flexible material, they're safe in a spill. Available in a range of colors.

Bevato FMC-705

For the increasingly popular 27.5-plus wheel size, the FMC-705 provides a rigid alternative to suspension on frames that are designed around 100mm shorttravel forks. It accommodates the widest 3.5-inch tires. 1F/K0307



Brooks C13 Saddles

Brooks now offers the carbon C13 in three widths for men and women. The range features the same vulcanized natural rubber and organic cotton top of the Cambium, but at a much lower weight. To accomplish this, Brooks has swapped the

alloy frame for a continuous carbon rail that reduces contact points and saves weight. 4F/M0316



Herbert Richter Side Arm 4QF

The "deluxe" bike mount, made in Germany, fits most bike and motorbike handlebars and lets a smartphone be rotated 360 degrees and inclined to an angle of up to 57 degrees. A tightening wheel locks the phone's position in place. The mount protects against vibrations.



Diavelo Virtuale



Looking almost like a conventional racing bike, the Virtuale's full carbon frame houses a minimalist motor and battery from Fazua in Germany. Both sit just above the bottom bracket, so weight distribution isn't unduly affected. They provide 400 watts of pedelec support directly to the cranks.

TAIPEI CYGLE 25 Friday, March 24, 2017

New Products 2017

KMC X12 Chain



-ルドのアウタープレートにブラックのインナープレートを合わせたX12チェーンは 各チェーンプレートの内壁全体にXブリッジを配するとともに、非対称の溝を外側部分 に巧みに配してチェーンとカセット歯が相互に邪魔しあうのを防いでいる。狭めた設 計によって12xシステムの限られたギアスペースにも正確に適合できるとともに、シン グルリングのドライブトレインが広い幅を覆っても機能性を高めることができる。

Airace

Windpro V2 MT Pump



MTB用ながら100 psiまで届く注入能力 を持つWindpro V2 MTポンプはコンパクト 性とハイボリュームを兼備する最新のア ルミバレル内蔵設計が特徴で、Schrader またPrestaタイプの装具とも兼用できる。 アルミ製のサムロックレバーとバルブキ ャップなので製品の持ちもいい。

ブースN0623

Pinion

P-Line Gearboxes

Pinionのすこぶる長持ちするコンパク トサイズのギアボックスシステムP-line は、スパーギアリングをベースにギアリ ングの二つのサブユニットを出力端に繋 げることで機能する。それぞれ異なった 対応ギアを持つ両方のギアリングのサブ

を組み合わせることで個々のギアが生 み出される。PinionのP-Lineには9~18 速のトランスミッションがオプションに 含まれている。

ブースM0828



CeramicSpeed

OSPW System for SRAM



SRAM用オーバーサイズ・プーリーホイールシ ステムはケージとプーリーのユニークなセット で、eTapにもSRAMのメカニカルディレーラ 一にも後付けできる。ポリアミドとカーボンフ ァイバーの混合素材で作られたケージと高品質 CeramicSpeedベアリングで回転する二つのオー バーサイズスプロケットを掛け合わせたのが特 徴で、約1.67°の省エネができるという。

ブース**L1308**

VDO M7 GPS Cycle Computer

新モデルのM7 GPSはGPSを使って自転車の標準的機能を 計算するサイクルコンピューターMシリーズの第一弾で、セ ンサー不要。ただ回してはめ込んでペダルを踏み出すだけで いい。サイクリングが完了すると、データはUSBに繋げて簡 単にパソコンにアップロードでき、VDOソフトウエアで分析 し、FacebookやStravaなどのソーシャルメディアのプラット ホームで共有できる。

ブース**L1127a**



Roxim

Raptor X7 Light

2017年用新モデルのRaptor X7は照らす 幅を広げられる超ワイド照射設計がポイン トで、曲がり角で照度が上がり、90度にわ たって横8位、前方3位を照らす。「USB Burst」機能によって照度が20%高めら れ、外装のUSBパワーパックを加えればラ ンタイムがさらに伸びる。





3T THM



重さ78gの世界最軽量ステムTibiaは、 その軽さに加え、ファイバーの巧みな使 用と長さがあるため、路面からの衝撃を 吸収でき、走行の快適性をアップすると ともに疲労を減らしてくれる。同時に、 端から端まで妨げるものやストレスを高 めるものがないため強度も保たれる。

ブース**l1222**

ControlTech Clip-Bar

高度に調整可能なControlTechのク リップバーは左右両方向に30mm動く ので左右へのセットアップ調整が平均 値を超えた柔軟性で行える。トレンデ ィーな外観と形状は風圧に耐えやす く、走行のコントロール性も高めてい る。アルミ製でコスト効果にも優れて

ブースJ0830



Bevato

Gravel racing carbon handlebar



高まるグラベルグラインド需要に向けた Bevatoのカーボン製ハンドルバー最新モデル はドロップ125mm、リーチ80mmでサイズが 40 cm、42 cm、44cmの3種。その独特の形 状によりハンドレストのスペースがライダー 寄りに大きく延ばされた。シャロードロップ も外側に広げられているので荒れた地形での 対応性も高められている。

Ranger 2.25 TCS **Light Tire**

雨など湿り気の多いコンディションに強 いクロスカントリー専用タイヤで、悪条件の 下での走行でも泥掃けのいいオープントレッ ド・ブロックパターンが特徴。多方向性サイ ピングにより厳しい登りや急なカーブでもグ リップ力が保持される。どんな過酷な地形や コンディションでも高い性能を保持し、天候 に関係なく牽引力を発揮する。

ブースL0826





#BICYCLES CHANGELIVES

Official Sponsor of UCI World Team

TEAM DIMENSION DATA 2016 Tour de France Team



Premium lightweight technology Patented configuration



Ultra-smooth control beyond imagination Harmonize your drivetrain



Smooth surface = smooth control Diamond-hard surface













RD @



New Products 2017

Lezyne Micro Color GPS Watch

多くのサイクリング用特性を備えるLezyne のGPSウォッチはベーシック・ライフスタイ ルモードをはじめとする機能一式で様々なス ポーツジャンルの本格ユーザーを喜ばせるだ ろう。BluetoothやANT+と接続できるので、 パワーメーターや心拍計、Eドライブトレイ ン、スピード/ケイデンスセンサーと合わせて 使えるし、さらにターンバイターン・ナビゲ ーションも提供するLezyne Allyのアプリを通 じてiOSやAndroidの携帯装置と併用するのも いい。



ブースL0416

BETO Pocket Mini Pump PVP-003A



この小型軽量ポンプはジャージーポ ケットの貴重な空間を大事にしたいロー ドライダーを間違いなく引きつけるはず だ。ミニサイズながらPresta専用ポンプ はダブルアクションメカニズムにより 1回のプッシュで30ccの空気を押し出 す。重さ50g。カラーはアナダイズド仕 上げで各種揃えている。

ブースK0615

Otrajet Inc.

Nexo puncture free tyres for folding bikes

Otrajetのノーパンク・ソリッドタイヤ は従来のエアタイヤの特性の多くを備えて いるが、このほど折り畳み自転車用に18 吋モデルが登場した。標準的なリムに取り 付けられて、メンテナンスコストを削減で きるため通勤用や公共バイクシェアシステ ム、レンタサイクル用に便利だ。

ブース**S**0019



FLR Shoes

F-121 Road and **Triathlon**



スピーディーな移動を可能にする大 きめのタブとマジックテープを付けた F-121の上側部分は素足にも優しく、ト ライアスリートにとって理想のシューズ だ。通気性に優れる軽量のオープンエア メッシュをミックスさせて作られた伸縮 性合成素材の上側部は圧力を分散し、足 を安定させ、シューストラップを絞める ためのアンカーポイントが付けられてい

ブース**L1403**

Luma Escudo Carpenter Lock

セキュリティーとスタイルがほぼ等 しく重要となる都市向けに開発された Escudoは強化スチール製ロックで、超 コンパクトながら最高のセキュリティー を保障する。多関節設計により畳むと最 小のスペースに収まり、伸ばすと80cm の長さまで伸びる。

ブース**M0311**



Cardiosport

SOLO Speed & Cadence Sensor



磁石がいらない超コンパクトな自転車用 スピード・ケイデンスセンサー。滑らかで軽 量、磁石やケーブルタイを使わずにハブやク ランクアームに取り付けられるので自転車ど うしでの交換も簡単にできる。加速度計を使 ってBluetooth SmartやANT+技術で速度とケ イデンスを算出。広く人気の各種サイクリン グアプリとサイクルコンピューターに対応で

ブースN0027

Weldtite Carbon Gripper Paste

カーボンアセンブリーペーストはカーボ ン製フレームやコンポを所有するサイクリ ストなら誰でも必要不可欠とするキットで ある。同製品はハ

ンドルバーやステ ム、シートポスト へのトルクを絞め る必要を減らすとと もに、滑り落ちを防 ぎ、それによる損傷 の危険も減らす。英 国製。盗難防止のエ 夫も施されている。 ブース**L0227**







New Products 2017

Arisun Gravel Plus 38 tire

Arisunのグラベル用大型タイヤはローリング抵抗を抑え、トラクション(牽引力)を高める矢印型トレッドが特徴で、中央のほぼ切れ目のないパターンが進みの速さを生み、水掃けや破片掃けをよくする一方、交絡サイドノブが安定したコーナリングを可能にする。新しく付けられたショルダーラッグがコーナリングノブを強め、地面のゆるいグラベルや泥道でカーブを切る時のグリップカを高めている。



ブースHall 1 N0531

Pacific Cycles

Handy Foldable Handcycle



従来のハンドサイクルのスペースの一部分ほどしか取らないので折り畳み式のHandyは使わない時には邪魔にならない存在だ。ユーザーの背丈や個々のニーズに合わせることができる設計で、コックピットリーチやハンドルバー、シートポジションがどんな身体の条件にも合わせて調整できる。パワーアシストの助けがあるので長い距離も大きな勾配も安心して乗れるし、エラストマーサスペンションが快適性と安定性を高めてくれる。

Vincita Company Limited

Birch Brompton Front Bag



Birchは泊りがけ旅行用にデザインした Brompton用フロント装着バッグで、25% の収納力があるので市販のものでは最大 級のひとつに入る。ユニークな衣類入れ バッグ、衣類、化粧品、充電器に合わせ た仕切り付の取り外し可能バッグも付い ており、より早く、より整理した形でパ ッキングができる。

ブース**L1225**

HR Germany

iGripper phone holder and bike Mount 9

簡単な調整と各種サイズのサポートによって様々な携帯電話に対応するユニバーサルなスマホホルダーは、ユーザーのニーズに合わせて各種備品とペアで使えて、オープンフェースデザインによりコントロールへのアクセスも自由にできるほか、ホルダーを簡単に180度回転させることもできる。



BE THE ORIGINAL





discover us at booth NO.K0615



BETO ENG. & MKTG., CO., LTD TEL +886-4-2231 5920 beto@ms8.hinet.net www.beto.com.tw



バルブキャップに収まるAroflyのパワーメーター

自転車に付いているのが目に留まったとしても、変わった形の特大バルブキャップのように見える。だが実際はパワーメーターで、こ れを使えばパワーメーターのコストが下げられ、使いやすくなるのでサイクリストにとってはありがたい一品である。



このパワーメーターのサプライヤー は今年Arofly (www.arofly.com) の名称 で台北ショーに初出展している。台湾の TBSグループ 3階/G0252 が生産する重 さ10gのAroflyパワーメーターは自転車 のタイヤのバルブのひとつにネジで簡単 にはめ込める。Schraderに適合し、アダ

プターを使えばPrestaのバルブにもはめ られる。同社によれば、市販の自転車の 90%に対応するそうだ。

「Aroflyはスマートなパワーメータ ー」と話すのはTBSのカーチス・ウー担 当責任マネージャー。AroflyはF-117ジェ ット戦闘機のピトー管を設計のベースに している。ピトー管は航空機で対気速度 を測定するのに使われる。「すべては航 空技術が基本となっている」(同マネー ジャー)。

Aroflyのパワーメーターはペダルに力 がかかる時に起こるタイヤの圧力の微小 な変化を測定し、高度な計算を行って測 定値をペダルの漕ぎ手のパワー出力に変 えていく。

TBSによると、ハウジングは防水、防 錆加工で、ノブに取り付けるCR 1632バ ッテリーは約60時間もつ。ノブには低 エネルギーのBluetoothモジュールおよ びワイヤレスアンテナも収まっている。 すべてがバルブコネクター上部の直径2 cm、高さ2cmのハウジングの中にすっ ぽり収められている。



Prestaのアダプターを付けて展示されている Aroflyのパワーメーターはバルブキャップより

Aroflyはパワー出力のほか、ケイデン ス、速度、走行距離、高度変化を表示す るスマホのアプリと合わせて使うことが できる。アプリは460時間までの走行デ ータを保存する。アプリはまた必要に応 じて更新できるので、サイクリストは常 に最新のバージョンを持つことができ

「Aroflyのユーザーのために、知り たい時にいつでも走行内容を分析する iCloudプラットホームを開発することを 考えている」とウー・マネージャーは言 う。Aroflyの小売り用パッケージには全 車種共通の自転車用スマホホルダーが含 まれている。

TBSグループは台湾のスポーツ用品メ ーカーで、プール・スヌーカーテーブル や膨らまし式プール用キーから野球用グ ローブまで幅広く生産している。

本

Aroflyは台北世界貿易センター (TWTC) で開かれる台北サイクルシ ョーと併催のスポーツ用品展TaiSPOの TBSグループのブースに出展している。



Getting there: by MRT



TWTC Nangang Exhibition Centre

Parking & Transport



1a) PARKING LOTS

P1 TWTC Nangang Underground Parking (620 spc.)
P2 Taiwan Fertilizer C2 Parking (352 spc.)
P3 Taiwan Fertilizer C3 Parking (768 spc.)
P4 Taiwan Fertilizer C4 Parking (82 spc.)
P5 R53 Temp Parking (147 spc., 24/7, NT\$20/h)
P6 Xingzhong Park Tower (647 spc., 24/7, NT\$30/h)
P7 ... MRT Neihu Depot Parking (584 spc., during exhibits)

1B. TRANSPORT INFO

1	Shuttle	Bus Stop (drop-off/pick-up)
2	•••••	Regular Bus Stop
3	•••••	Taxi Drop-Off
4	••••••	Small Vehicle Drop-Off
5	••••••	B1 Taxi Pick-Up
6	Underground Parking Entrance	
7	N	IRT Neihu Depot Parking Lot

PLEASE NOTE: PARKING FEES ARE SOLELY FOR REFERENCE PURPOSE.

New Products 2017

Velo Angel AirForm Saddle

Veloの人気サドルAngelがAirFormパディングでアップデートされた。高密度フォーム(発泡体)のAirFormは衝撃吸収性を高め、従来のフォームに比べて熱の放散を格段に早めてくれる。サドルにY字の切抜きを入れて圧力を放出し、装着システムのArctechが余分なフォームを加えることなく快適性を高めてくれる設計だ。



ブース**J0717**

Tech One Co. Ltd.

Caracle-S Lite Folding bike

Caracle-S Liteはコンパクトに折り畳めてスーツケースに収まるので航空代の追加料金も払わずに済む。折り畳みサイズは60 x 43 x 28 cmで、重さ7.8kg。超コンパクトサイズながらCaracle-S Liteはホイールベースが98cmの長さがあって安定性を保ち、一体型衝撃吸収システムも付いている。

ブースN1306

DT Swiss

ERC 1100 DICUT Wheels

空気力学の専門家との共同開発によるホイールセットERC 1100はディスク装着ロードバイク用で、幅広リムのチューブレス対応タイプながら風圧をかわしてスピードを損なわないデザインに仕上がっている。幅広タイヤに合わせたデザインで、大荒れのコンディションに遭遇してもハンドル操作への影響を最小限に止めてくれる。

ブースM0701



Chaoyang Kestrel Tire



トレッキングやシティタイプの電動自転車用タイヤとして開発されたKestrelはECE-R75仕様に適合する。ローリングを早めるコンパウンドは電動モーターによって生まれる余分な圧力に対応するために特別に設計。低いローリング抵抗がバッテリー寿命が保たれるのを助ける。タイヤは5mm層のNonstopを特徴とする同社の表面保護システム5-STAR Rhino Skin Protectionによる保護も施されている

ブースHall 1 N0531

E-BIKEREADY



SPRINT

SPRINT SHARK

KESTREL







CHAOYANG.

Hall 1, NO 531

日 本

語

New Products 2017



トにもう一人乗せてもパワーアシストがあるから楽々走れるし、ユーザーの誰もがデ

ィスクブレーキが強力に利いている感覚を味わえるだろう。 <mark>ブース**L1001**</mark>

Sun Race Sturmey- Archer Inc.

CSMZ90 12-speed 11-50T Cassette



現在ブロックに詰め込むことができるスプロケットの大半のものと同じ特性を備え、いかにも大きい50歯の巨大コグを付けたこの新モデルはどんな地形も征服するために開発されたカセットだ。自転車とドライブトレインにマッチするようにカラー仕上げはブラッククロムとメタリックシルバーを揃え、素材には最軽量用のアルミアロイと耐久性を最大限に高めるスチール製が用意されている。

ブース**J-1217**

SKS

Airworx Plus 10.0 Pump

好評のAirworx 10.0 オーバーサイズバージョンのメタルポンプは高品質素材と扱いやすさに加えて最大レート144 psiが特徴で、背高のバレルは背中に優しく、1回の空気注入量も抜群。圧力ゲージはリリースボタン付でマルチバルブへッドはあらゆるタイプのバルブに対応できる。

ブースM0403



Kenda Tires Kwick Journey



700c、26吋、27.5吋ホイール用を用意した Kwick JourneyはKendaのコミューター、ツーリングタイヤの新たな旗艦モデルで、KシールドやKシールドプラス(トレッド下の3~5 mmの保護ベルト)によって優れたパンク保護とローリング性能が同時に発揮される。ほとんどのサイズがECE-R75認証済みなので時速50kmまでの電動自転車での使用が認められ

ブースJ0716

Full Speed Ahead

FSA K-Force WE Groupset

フレームー体型バッテリーを使ってディレーラーにパワーを送る 一方で、シフターからのリモートコントロールもできるWEは初の ハイブリッド・ワイヤレスシステムで、整ったデザインとワイヤレ スを簡単に設置できるのが特徴。しかもバッテリーが長持ちする。 市販のどのタイプとも違って、リアディレーラーは従来の平行四辺 形タイプを用いず同社独自の電動ギアボックスを活用している。

ブース**M121**1



Winride International

FV Multi-tool



7.5mmの超スリムなプロファイルにもかかわらずFVマルチツールは、2/2.5/3/4/5/6mm六角キーやスクリュードライバー2本、トークスキー2個を含めて11アイテムのツールを収めている。丸みを帯びたV型エッジは角ばったところがなく、ポケットに入れても安全で収まりがいい。

ブース**N0527**

Selle Italia SLR C59 Saddle

人気のSLR製品ラインの最新・最軽量モデルで、世界で生産されるサドルの中で最も軽い63gに仕上がっている。軽量化を果たすためサドル全体をカーボンファイバー製にするとともに、レールにセラミック素材を採用して強度をさらに高めている。上から見ると中央部に'SuperFlow'の大きな切抜きが入っていて、柔らかい組織から成る局部への圧力を軽減するとともに一点に集中する度合いを減らしている。

ブースM0110



SRAM

ROAM 50 Mtb Wheels

SRAMはMTBトレイルホイールセット旗艦モデルの最新バージョンにカーボンリムを追加。 Double Time 4 爪ハブがスピーディーなピックアップを可能にしている。フックレスのチェーブレス対応ホイールはビッグタイヤ用にリムの内幅を25mmに広げてあるが、重さはペアでわずか1,655gに押さえている。

ブースM0614



Diavelo

Virtuale Racing E-bike

従来のレーシングバイクとほぼ同じ外観だが、VirtualeのフルカーボンフレームはドイツFazua製の極小モーターとバッテリーを装備。ともにボトムブラケットのすぐ上に取り付けてあるので重量配分が余計な影響を受けることがない。400~のパワーサポートが直接クランクに供給される。

ブース**L0721**



Selle Royal

LookIN Saddles

Selle RoyalはLookINコレクションを拡充、レジャー、一般、本格ライド用モデルがそれぞれ男性、女性用で追加された。素材の3D Skingelの入れ具合により衝撃吸収性は代替製品に比べて40%アップしているとのことだ。このほか、調整を加えた形状と強度、耐久性に優れる素材を最重要部に採り入れたことがデザインの変化に現れている。

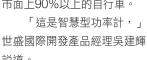
ブース<mark>M0316</mark>



Arofly氣嘴蓋功率計

咦…這輛單車上的氣嘴蓋怎麼長得好特別,比起一般氣嘴蓋來得又寬又大。 但超乎你想像的是,這可是世上最輕巧的自行車功率計, 並且親民的售價可說是造福了廣大的自行車騎士。

這個新玩意叫Arofly [www.arofly.com]將在台北展 首發亮相。產品是由**台灣世盛** 國際開發 世貿一館/G0252 所研 發製造,本體僅10公克可以 鎖上輪胎的氣嘴頭上。Arofly 可以使用於美式氣嘴,或是透 過轉接環來使用於法式氣嘴。 據原廠表示Arofly可以相容於 市面上90%以上的自行車。





Arofly功率計搭配轉接環可使用於法式氣 嘴上,體積只比一般的氣嘴頭再大一些。

戰機上設有空速管(又稱皮托管),透過測量氣流的總壓與靜壓,可以 換算出戰機的即時速度。Arofly是唯一源自於此軍武技術,亦是自行車界的

Arofly則是透過高靈敏度感應器,可測出騎乘過程中的微量變化,並偵 測騎乘時輪胎的受力、移動速度、踏頻等數據,並以高階濾波等演算方式將 雜訊過濾,檢測系統中會將偵測到的異常數值過濾,最後得到精準的功率數 據。

車胎與輪圈必須耐受風吹雨打與高強度震動,Arofly也必須達到同樣甚 至更高水準的耐用要求,因此在本體材質上選用強化工程塑膠,防水防塵等 級達到IP65,轉接頭的部分則是採用頂級的純鈦金屬美轉法氣嘴,這比一般 市售的氣嘴轉接頭都更加耐用,且有更好的氣密效果。至於電力部分採用可 替換式的CR1632鈕扣型電池,單顆電池的續航力為60小時。至於傳輸部分 則採用無線藍牙低功耗技術。

Arofly的直徑只有2公分,比飲料瓶蓋還略小一點,重量也只有10公 克。Arofly需搭配使用智慧型手機作為顯示幕,可監控功率、速度、RPM、 里程、海拔等騎乘資訊。透過手機APP可以儲存紀鍵多達460小時的騎乘資

由於手機APP可透過網路更新,方便騎士使用最新版本的軟體。吳建輝 進一步補充原廠正在研發雲端資料庫,有利於騎士分析體能狀態。

世盛國際開發是台灣的一間體育用品製造商,生產品項涵蓋了撞球用 具、充氣泳池、棒球手套等。Arofly這顆嶄新的智慧型功率計,將於台北國 際體育用品展的世盛國際開發攤位上亮相。■ GE





New Products 2017

SRAM RED eTap HRD



結合液壓制動效率和無線電子換檔。SRAM新的HydroHC煞車系統,SRAM RED eTap HRD組件增加了接觸點調整和獨立的握距調整,這意味著無論手的大小或制動感覺偏好,使用者均可以實現他們理想的煞車設置。ITODFT4

Messingschlager Linka Frame Lock



世界上第一個自動解鎖智能鎖。通過藍牙連接到車主的手機,Linka車架鎖會在他們接近自行車時識別。自動解鎖它不需要鑰匙。內置報警器在自行車被鎖定時立即被啟動,而它的警示聲響達到110分貝,警報器將確保所有的目光都會快速地集中在您的愛車情況,讓小偷疑犯無所遁形。

JO-512

Beto

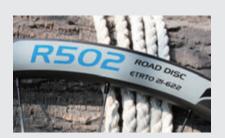
One-For-All pump

One-For-All打氣筒具有在高壓和高容量模式之間切換,帶有一個底座安裝的腳踏開關,滿足胖輪胎迷和那些較輕的公路賽車胎的高壓需求。具有足夠的氣量與壓力,低壓調整時,具有0.1 PSI 高精度調整功能。





APRO R502 Gravel Carbon Rim



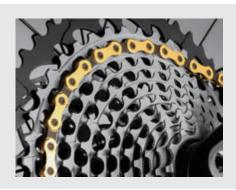
APRO的R502輪圈特別適用於輕越野騎行的嚴酷環境,輕巧堅固,正如你對碳纖維所期望的。然而,由於在設計階段的FEA和CFD分析,以及之後的機器和道路測試,碳纖維能吸收礫石顫動的震波。輪圈可搭配無內胎系統,其寬輪框設計,能符合目前輪胎加寬的趨勢。

1210

KMC X12 Chain

將金色外鏈片與黑色內滾柱結合, X12鏈條在每個鏈片的內壁上具有全面的 x形橋,同時非對稱倒角被策略性地放置 在外部部件上,以避免鏈條和飛輪齒片的 干擾。其較窄的寬度設計精確適應12速 飛輪系統的有限齒輪空間,無論前齒盤是 單速或是多片,都有最佳表現。

J0118



Selle Italia Storica Saddle

包含了部分經典款的風格,Storica 坐墊採用皮革與金屬鉚釘風格作為裝飾。這種古典風格讓人想起車壇當年的偉大傳奇選手如 Fausto Coppi,儘管採用復古的外觀和材料,Storica的狹窄形狀仍然保有著濃濃的競賽風格。

M0110



King Roof Aeroforz Roof Rack



適合各種汽車類型,Aeroforz是一個安裝於車頂的自行車攜行架,不需要在裝載前拆卸自行車的前輪。Aeroforz設有快速釋放固定裝置,可以將整台自行車快速置放,以方便安全為設計的優先考量,確保行車安本

K0729

Chosen

Boost 150T Hubs

專為具有超寬輸圈的輸組設計, Chosen的Boost標準花鼓非常適合全地 形的胖胎車使用,加大的鋼絲固定耳,搭 配新的150齒棘輸座,讓高比率的驅動系 統,讓騎士隨心所欲踏出的每一步,力量 都可以實實在在的傳輸化身為速度。

K0429



Oriver Pure Glasses



懷念令人愉快的80年代風格,就從Oriver 的眼鏡開始,他們專利特色的「彈簧接頭」結 構,足以讓人舒適的配戴一整天,並且符合激 烈運動中的使用。由低過敏性,輕質和可彎曲 的材料製成,並且提供一系列的顏色,以滿足 您的穿搭或心情。

K1225

Dr Pad Doc 126 Chamois

專為長距離而設計的Doc 126褲墊,強調輕量和舒適,保證在任何騎行情況和距離,都有良好的支撐性。它的3D形狀設計允許側翼跟隨身體的曲線變化,前部完全覆蓋最敏感的區域。 Doc 126褲墊也有幾個可選特點,從不同密度的成型到不同的材料。

M0305



New Products 2017

VDO

M6.1 Cycle Computer

具有精確和全面的高度測量,能 夠將十次騎乘記錄保存在內部記憶 體,自動啟動和無線傳輸的速度訊 號,M6.1也可以升級使用心率和迴轉 功能。 可選配的轉接器,讓用戶可以 透過電腦上傳數據和配置設備。

1127a



3T THM



78公克,Tibia 是世界上最輕的龍頭。 它不僅輕如鴻毛,而且隨著它不同長度的變 化,會改變碳纖維的排列,以達到它吸收路 面碎震,增加使用者的舒適性和減少疲勞。 同時,由於從一端到另一端的碳纖維沒有中 斷或角度讓應力提升,整體十分堅固。

Stingray Mudguards

Stingray擋泥板加入了SKS流行的 Bluemels系列,採用現代色彩設計。提供自 行車的簡約外觀,保有黑色的固定件,而提 供紅色,海洋藍色,灰色和石灰綠色的線條 設計, 適合28吋車輪。

M0403



Kenda Tires Kwick Journey

可用於700c, 26 "和27.5" 的Kwick Journey外胎,這是Kenda新的旗艦級通勤 與旅行車輪胎。由於加入了建大特有的 Kshield 或 K-shield Plus防穿刺層,在胎面 下有了這層 3或5mm的保護帶,它提供 了優異的平面保護,並目同時不影響 良好的滾動性能。此款車胎通過 ECE-R75認證,因此即使電動 自行車時速高達50km / h, 仍 然通過安全認證。

J0716





Roxim **Raptor X7 Light**

2017年新款Raptor X7具有極 寬的光學設計,可增加照明寬度。 為了在角落提供額外的照明,X7覆 蓋了完整的90度,照明8米寬,3 米的距離。 其 "USB Burst" 功能 將輸出提高20%,並通過添加外部 USB電源包可延長運行時間。

K0021



Profit by our refined logistic chain and our short term ability to supply, as well as our special direct delivery to Asia delivery concept with extremely interesting conditions.



XLC International GmbH Max-Planck-Straße 6-8 97526 Sennfeld - Germany info@xlc-parts.com, www.xlc-parts.com



Friday, March 24, 2017 36 Taipei Show Daily

New Products 2017

Herrmans H-Black Pro Light



採用與汽車領域相同的技術,H-Black Pro車燈具有高的光效率。通過100%的引 導輸出,它提供廣泛的周邊照明,同時在 道路或路徑上提供深而均匀的遠向照明, 所以對於對向車輛不會造成困擾。提供持 續供電形式符合 6-12V ebike版本,其多 關節固定架提供高度、長度和角度調整。 4F-L0230

Haibike Xduro Dwnhll 9.0

沒有纜車也可以玩下坡車。 電動下坡自行車讓人開闢更多的 騎跡。有了電動輔助為爬坡加點 力,無論是賽季或是非賽季,全 年都能玩登山下坡車。增加了 250W的輔助功率,採用 Bosch的馬達組件, 提供了越野摩托車 和傳統下坡之間 的不同經驗。 M1219



Otion Otion adhesive grip



台灣公司Otion開發的新款止 滑材料, 這材料可以有效增加局部 位置的 止滑手感,如變速和煞車撥 桿,座墊和計時賽把手。此款止滑 材料讓產品在無論是否配戴手套, 無論乾濕的情況,都有良好手感, 提供顯著增強的牽引力。其微纖維 如「壁虎皮膚」的表面也吸收衝 擊,減少高頻振動的應力。

00043

WTB

Exposure 32 Road TCS

專為公路越野所設計,無論是在新開闢的道 路,或是鄉村的無柏油路面,WTB Exposure 32 Road TCS輪胎就是專為輕越野而設計,中間胎 面採用光滑搭配中心紋路,搭配兩側的顆粒增加 抓地力。可搭配無內胎系統的多層結構,目的在 提供舒適平穩的騎乘感覺,而不會在各種條件下 惡化。 同時推出有30c的skinnier,以及34c的 beefv •

L0826



The world's smallest Bluetooth pump!



AP-46BT

- Equipped with Bluetooth 4.0 technology: Pump pressure can be read on smart mobile devices via Bluetooth using "iGauge" App
- Super-micro size 5.5' for easy carry Reversable for Schrader, Presta Suggested max. pressure: 120psi (8 bar)

- Battery: CR2032 x 1pc (Included)



AP-48BT WINDPRO V.1 MTB —

- Equipped with Bluetooth 4.0 technology: Pump pressure can be read on smart mobile devices via Bluetooth using "iGauge" App
 Super-micro size 5.5' for easy carry
 Reversable for Schrader, Presta

- Suggested max. pressure: 80psi (5.5 bar)
- For mountain bike
 Battery: CR2032 x 1pc (Included)



CarryMe[,]請帶我一起去旅行

專精於折疊車以及特需車製造的 太平洋,旗下四款折疊車系各有專 精:經典再現的Birdy、富有未來意象 的IF Mode、性能小折Reach、小巧 易攜的CarryMe。在已經精鍊成熟的 折疊結構下,太平洋仍持續在細節處 提升精進,打造更人性界面的折疊結 構以及騎乘強度,帶給使用者更佳的 騎乘體驗。

除了本體結構上的提升,太平洋 今年更帶來一系列的UDesign升級套 件,透過原廠設計監製的改裝聖品, 帶來更便捷的城市通勤,也為車友增 添個性與品味。其中最引人注目的, 是專為CarryMe打造的硬殼旅行箱, 這只強化結構的旅行箱可完整收納 CarryMe提供良好的保護性,整體重



CarryMe讓你帶著旅行箱一起去旅行。

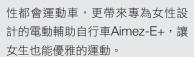


太平洋行銷企劃鄧力仁輕鬆將CarryMe收進旅行

量6公斤加上一輛CarryMe總重低於 16公斤,還有空間能收納個人裝備, 非常適合作為長途轉乘的移動方案。 太平洋行銷企劃鄧力仁表示:「CarryMe目前在太平洋折疊車系佔比第二 名,方便攜帶的8吋小輪徑設計,可以 作為運動良伴,更適合在城市之內25 公里的綠能通勤。」

BeLiv相信自己 全球女力當道

全球自行車領 導品牌GIANT攜手 全球女性專圖,透過 車品牌Liv,產類的創新領 技術,帶領屬於品 騎士創造屬於自自己 「Perfect Ride」 的完美騎行經驗 樂趣。在今年台 以 展Liv帶來BeLiv女



關於市場當紅的電動車,特別是近年歐洲E-Bike蓬勃發展讓2016年GIANT歐洲電動車營收較2015年成長近五成。今年GIANT更一次推出最完整的E-Bike全產品線,含括都市通勤、公路運動到專業登山挑戰。台北展中GIANT將同時展示相較於一般電動車,在研發設計上難度更高的兩款電動登山車:Full-E+0雙避震電動登山車,及Dirt-E+2單避震電動登山車。此兩項產品皆搭載GIANT獨家倍力動能技術、



捷安特內銷總經理鄭秋菊與BeLiv女性運動休閒自行車系列。

SyncDrive 80Nm高效同步電機, 以及領先業界的500瓦時高性能長效鋰電池。

此外,Liv獨步全球,在台北展中率先發表BeLiv女性運動休閒自行車系列。藉其簡約時尚的造型、體貼友善的設計,BeLiv預計可以邀請更多女性朋友開始騎車。BeLiv將一次展示三組系列,包括:彎把BeLiv 2、BeLiv 2 City及平把BeLiv F。而GIANT則在都會運動區展出採用CoMax複合材質的FastRoad CoMax及運動健身電動車Fast E+,也能充份滿足男性騎士運動健身的學型。





38 Taipei Show Daily Friday, March 24, 2017

TaiSPO **SHOW DAILY**

Table of Contents

A rejuvenation

Continental's Paul Yang is expected to helm a rejuvenated TSMA

Alone again

With Taipei Cycle moving its dates, TaiSPO will be a stand-alone show.

Power without the curve

SportsArt develops a self-powered treadmill without the curve ...

Pedals and puzzles

The Cognibike keeps riders sharp by giving them puzzles as they pedal44

Far-sighted

Sable's curved sports goggles take 45 strong prescription lenses ...

Umbrellas for your clubs

Jiayun umbrellas keep golfers and their clubs nice and dry

45

New Fitness Demonstrations

Hall 3 Stage

Friday, March 24

10 - 10:40 a.m. **Swing Riding Indoorbike BH** Asia

11 - 11:40 a.m. Stroops 3D **Chanpyon International**

12 - 12:40 p.m. Ugi Ball **Chanpyon International**

1 - 1:40 p.m. **Pound Fit** Extreme Fitness Center / Light Fitness / WAO

2 - 2:40 p.m. Super iParty iParty Fitness

3 - 3:40 p.m. Fight Do **Radical Fitness**

4 - 4:40 p.m. **Thump Boxing**

Brain & Body Academy

5 - 5:40 p.m. Zumba TWI

Saturday, March 25

10 - 10:40 a.m. Jump power **Health & Exercise Association**

11 - 11:40 a.m. **AeroDance** We Love Aerobics Academy

12 - 12:40 p.m. Piyo 02

Paul Yang is expected to helm a rejuvenated TSMA

A new generation of executives is expected to rejuvenate the Taiwan Sporting Goods Manufacturers Association (TSMA). The TSMA, which is a co-organizer of TaiSPO, prepares to elect a new board on Wednesday.

Paul Yang, 51, vice president of Continental Chemical Industries, is the sole candidate to be TSMA Hall 11F/ **B1015a** president. He would replace outgoing president Catherine Wang, who is stepping down after six years as the TSMA's head.

The new board is expected to reflect an ongoing generational shift in the Taiwan sporting goods industry. Several candidates for the TSMA board are second-generation managers like Yang, whose father, Sanfu Yang, founded Continental.

The TSMA was created in 1971 and Yang said several board members are in their 70s or older. He wants to lower the average age of the 27-member board to be closer to 60.

Wang, a manager at Yuan Chi Overseas, has been praised for her stint as president. The TSMA's most ambitious initiative during her tenure was the creation of the S-Team, a group of Taiwanese manufacturers of fitness equipment and components that works together to make the supply chain leaner. Wang worked with Johnson Health Tech founder Peter Lo to launch the S-Team.

Yang said he would continue to support the S-Team if elected TSMA

president, "It is very important for our members to stay together on technology improvements," he said, adding, "there are very positive signs showing the success of the S-Team "

The S-Team was modeled after a similar effort in the bicycle industry, the A-Team. Wang noted that S-Team members include several competitors who have agreed to share at least some of their knowledge to help the broader industry.

Wang also launched an initiative, the Evergreen project, to get older Taiwanese to exercise more. Wang worked with Taichung city officials to host exercise classes for seniors at public buildings.

She intends to remain involved with the Evergreen project after she steps down from the TSMA.

"Many organizations are trying to get this sort of activity off the ground, and our idea was to link it with the industry," said Wang. "We are hoping



that our project will be duplicated in other cities.

The Taiwan sporting goods industry exported some \$1.7 billion in products last year, dropping a modest 0.6 percent compared with 2015.

Last year's results were impacted by small declines in sales to Taiwan's largest markets, the United States and China. Exports increased to other important markets including Japan, the Netherlands, France and Italy.

Exports of fitness equipment, the industry's biggest category by far, rose 4.7 percent to nearly \$788.5 million. But golf equipment, the No. 2 export category, dropped by 4 percent last year after a 6 percent decline in 2015. BS

FITNESS NEW

Business News and Analysis **FUROPE**

REGISTER FOR A FREE TRIAL



With online news and a bi-monthly newsletter, Fitness News Europe delivers insightful coverage of all the news and trends that matter in the fast-moving European fitness industry. As an independent business publication, it goes straight to the news that is most relevant to decision-makers in this sector, paired with uniquely informed analysis.

With an annual subscription, you will receive the newsletter by email and have access to all the contents on the website. Please contact info@fitnessnewseurope.com to arrange your annual subscription or check out www.fitnessnewseurope.com

Starting in 2018, TaiSPO will stand alone again

While Taipei Cycle is moving its show dates from March to late October/early November next year, TaiSPO will remain a March

That was the overwhelming preference of TaiSPO exhibitors, according to a survey conducted by show organizers.

"Almost 70 percent of the respondents prefer the show dates to remain in March," said Jessie Tseng, team manager for Taipei Cycle and TaiSPO.

The 2018 edition of TaiSPO is scheduled for March 7-10 at its usual venue, the Taipei World Trade Center (TWTC). It will be the first time since 2011 that TaiSPO and Taipei Cycle have been separate shows.

Tseng said fitness equipment manufacturers, who occupy some 70 percent of TaiSPO's booths, solidly supported remaining a March show.

"They told us that for this industry, a show held in the first half [of the year] will be more convenient, because they can show their new products," Tseng said. The timing also fits with that of two other major international fitness fairs in March and April.

However, apparel brands are much

less happy about the decision to split TaiSPO and Taipei Cycle. Many apparel companies say many of their visitors come to Taipei primarily for the bike show.

Of 3,016 international visitors who attended TaiSPO in 2016, 1,393, or 46 percent, came from Taipei Cycle.

Tseng acknowledged that the number of visitors would almost certainly drop next year, but said TAITRA is boosting its marketing efforts to attract buyers and other visitors to the show

It will strive to retain existing customers while developing emerging markets, with an emphasis on Southeast Asia. Tseng knows

that region well because she lived in Malaysia for more than six years.

Although the timing will be unchanged, the venue could change. Organizers are considering moving TaiSPO to the Nangang Exhibition Center, where Taipei Cycle takes place, starting in 2019.

TaiSPO currently has a short waiting list and fills the two TWTC halls at its disposal.



Free Shuttle Bus Schedule

TWTC Exhibition Hall 1 to/ from Nangang Exhibition **Hall (round-trip)**

Taipei World Trade Centre Exhibition Halls 1 & 3

March 22-24 ... 8 a.m. to 6:30 p.m. March 25 ... 8 a.m. to 1:30 p.m. Buses leave every 15 minutes

TaiSPO 2017 Events

March 22 - 25

Taipei World Trade Centre Exhibition Halls 1 & 3

Friday, March 24

9:30 a.m - 5 p.m **New Fitness Program Demonstration** Organizers: TAITRA, Light Fitness **TWTC Exhibition Hall 3**

Saturday, March 25

9:30 a.m. - 12 noon **New Fitness Program Demonstration** Organizers: TAITRA, Light Fitness **TWTC Exhibition Hall 3**

SportsArt removes the curve on a self-powered treadmill

The two treadmills at the center of SportsArt's stand have such a large deck that some buyers could see them from the escalator.

That's because they are both self-powered — and one actually feeds electricity into the power grid.

The idea of a self-powered treadmill isn't new, but most require a concave running surface, like the Woodway.

The new treadmills from **SportsArt** Hall 11F/D0711 are different because they offer a flat surface, albeit one with a fixed incline of eight

degrees. The company believes many consumers would prefer the flat surface over a Woodway-style

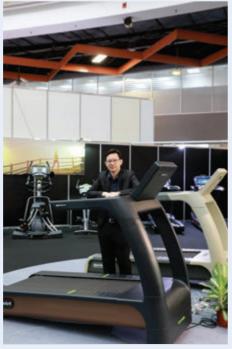
"The gravity pulls you back. You have to use your power to run," said Michael Kuo, global executive officer at SportsArt Industrial. "We're using the resistance to generate power."

One of the self-powered treadmills at the center of the SportsArt stand generates enough electricity to power the console, while its equally bulky sibling takes excess power generated by the user and feeds it into the grid.

SportsArt sells the Eco-Powr range of watt-generating fitness gear including stationary bikes and ellipticals.

The circular motion of these types of machines is easier to transform into energy. To pull off the same trick with a treadmill, the wheel that drives the running surface has to be enlarged, leading to such oversized decks.

SportsArt, based in Tainan, is showing prototypes at TaiSPO to get feedback from buyers. It plans to start production this year.



Michael Kuo on a new SportsArt treadmill

Ampera launches rower with electronic resistance

Several national rowing teams are testing a rower concept from Strength Master that uses electronic resistance.

Strength Master Hall 11F/D0326 uses a similar technology in its Ampera brand of athletic training equipment. Instead of using physical weights, the equipment generates resistance levels electronically.

The computer-controlled system generates resistance during both eccentric (shortening) and concentric (lengthening) movements. For safety, Ampera's electronic system releases tension if it senses that resistance is too

"The system detects if you can handle the resistance, and if not, it will let go," said Pauline Lin, sales manager at Strength Master. "It helps to make training more precise and to avoid

She said the Ampera rower, on

display at TaiSPO, also uses vibrations to simulate the sensation of open water

Strength Master is known for its cardio products and for its Lifespan brand. The company launched the Ampera brand last year for the athletic training market.

It sent rowers to several top rowing teams to get feedback and publicize the Ampera brand name.

Strength Master has also teamed up with Frank Koch, a seasoned European fitness industry executive, to promote its products in Europe.

Koch, based in Germany, formerly worked with Icon Health & Fitness, Kettler and other fitness brands. **BS**



Brian Chang of Strength Master on an Ampera rower that incorporates electronic resistance.

TaiSPO Photos Day 2















Artisan spirits in Taiwan

S-Team established in 2011, is an industrial alliance of fitness suppliers in Taiwan. They demonstrates the exclusive artisan spirits to always look for better fitness designs and products.

Without perfect precision, without final product

Concepts & Goals

- · To be reputed as high quality fitness suppliers.
- To be credited as trustful and progressive global fitness partners.
- To establish a brand image of S-Team's fitness made in Taiwan.
- To set the Central National Standard (CNS) of Fitness Equipment so that key model parts can be standardized and commonly used.
- To upgrade the production technology with the vision of the future.
- To establish Taiwan as the global high-end fitness manufacturing and R&D hub.

Visions

- · Google Fitness, Taiwan's best
- · Taiwan is the leading global fitness hub
- Taiwan is the global supplying base and service center for commercial and high-end home-use fitness equipment
- S-Team Logo is a credible symbol of high-quality fitness equipment





HEALTHSTREAM



TONE























42 Taipei Show Daily Friday, March 24, 2017



Floor Plans TWTC Exhibition Hall 1, 1st floor

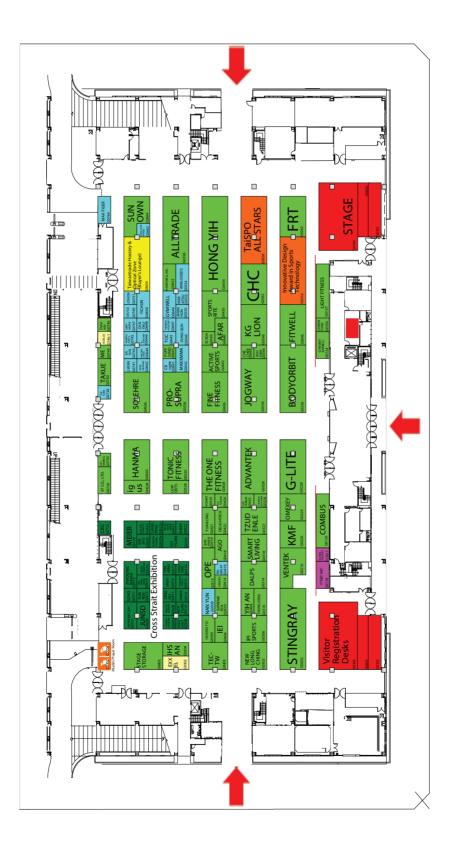




TWTC Exhibition Hall 3, 1st floor



- □ Sport Balls
- Media & Association
- Miscellaneous Products
 Cross Strait Exhibition
- Fitness Equipment



松壽路 Song-Shou Road

松智路 Song-Chih Road



44 Taipei Show Daily Friday, March 24, 2017

With puzzles and pedals, Cognibike keeps brains sharp

For someone trying to solve a Sudoku puzzle, it helps if they are pedaling at the same time. That's the concept behind the Cognibike, a recumbent bike for elderly users that exercises the brain along with the body.

between **Dyaco International**Hall 111/B0609a the Taichung fitness equipment maker, and Tsukui Sunshine, a Japanese chain of hospitals and nursing homes. Dyaco has launched an international version of the Japanese

The Cognibike looks like a standard recumbent bike. But its touchscreen asks users to answer questions and solve puzzles while they peddle. They might be asked to put a series of numbers in order, play a game of "rock, paper, scissors," or memorize the location of three numbers on a simple grid.

"The oxygen flow created by the pedaling stimulates a part of your brain," said Brian Murray, chief development officer at Dyaco. "That helps to increase the effectiveness of the cognition software, to prevent or address an early onset of dementia."

Dyaco will sell an international

Cognibike is the result of a partnership version of the Cognibike under its Spirit tween **Dyaco International** Fitness brand.

Dyaco created the Spirit Medical Systems brand for medical and rehabilitation equipment.

A Cognibike workout begins with a fingerprint scan to identify the user, and a short test to assess his or her cognitive skills

The bike's software prescribes a braintraining exercise based on the user's score that is done to the regular ticking of a metronome.

The metronome adds a layer of complexity because the rider has to focus on two things at once — pedaling in sync with the ticking while solving the puzzles.

"The international version of the Cognibike requires a translation of the software, starting with English and Mandarin," said Melissa Chen, deputy manager of the sales department at Dyaco.



A Dyaco tech demonstrates the Cognibike.

Dyaco has shipped nearly 1,000 Cognibikes to Japan. The company is encouraged by initial results from Japanese users, but is undertaking more research to measure the Cognibike's impact. ■ BS

Spirit Fitness shifts into functional training as it also launches a full commercial line

Unfamiliar shapes and colors make an appearance at Dyaco International this year, as the company extends its Spirit brand into functional training.

It marks a strategic shift for **Spirit Fitness** Hall **11F/B0609a** which has focused on cardio and strength equipment for the fitness and medical markets.

Functional training "is the fastest-growing category in the fitness industry," said Allen Ting, special assistant to the CEO.

Spirit's new modular functional training system includes a power rack station, monkey bars, and stations for dips, suspension training, battle ropes and more.

Dyaco is investing in branding as well as product development for the Spirit Fitness brand.

In addition to the functional training system, Spirit has launched a full commercial range, known as the Spirit 900, marking a significant strategic move for the company.

Dyaco showed prototypes of the Spirit 900 line at last year's TaiSPO. It includes a treadmill, an elliptical, a recumbent bike and an upright bike, all equipped with Spirit's latest interactive consoles. The line will come to market this year.

The launch comes in the wake of Dyaco's initial public offering on the Taipei stock exchange in September. The company raised NT\$527.2 million (€16.0 million/\$17.3 million) by floating 10 percent of its shares. It is using the proceeds to bolster operating capital and lessen its debt load.

Along with the Spirit brand, which Dyaco bought in 2008, the group sells

home fitness equipment under the Fuel and Xterra brands, and vertical market equipment under the Sole brand.

Sales for the Dyaco group last year rose about 10 percent to the equivalent of about \$150 million, helped by increased demand for medical fitness equipment and light commercial gear.

Dyaco, based in Taichung, is also investing in partnerships. It began manufacturing Adidas-branded treadmills, bikes and ellipticals last year

in partnership with RFE International, which is the fitness equipment licensee for Adidas and Reebok.

Dyaco officials say the new Spirit commercial line should boost global sales this year. It also expects to benefit from a new subsidiary and warehouse it established near Cologne, Germany, to support its European distribution.

Earlier this year, Dyaco Europe acquired Cardio Fitness, the second-largest German specialty fitness retailer, from its two shareholders. Cardio Fitness has six retail stores in Germany and one in Austria. An online store accounts for about half of its estimated €12 million (\$13 million) in annual sales.

"The reason to buy Cardio Fitness is primarily to assist the growth of our business in Germany," said Chris Hancock, global marketing director at Dyaco. As the retail market consolidates, Dyaco wants to be able to reach end consumers directly.

Dyaco will manage the Cardio Fitness business from a separate office, also near Cologne, and is seeking more retail locations in Germany. It also plans to expand the online store to serve other European markets.

The two former Cardio Fitness owners will no longer be involved in the company.

Dyaco has also been investing in its Taiwan headquarters. The company opened a new factory two years ago and, last July, opened new offices in Taichung. The offices are home to some of Dyaco's executives along with its industrial design center and marketing team.



The Spirit Fitness modular functional training system

Sable takes goggles on dry land

Many Taiwan sporting goods stores offer Sable swimming goggles that can be fitted with prescription lenses. This year, Sable heads for dry land with sport goggles with frames that can be customized even for lenses of high prescription strength.

"We have found a way to customize the curved rim, so you can insert prescription lenses of minus 1.5 to minus 8," said Wendy Song, marketing manager for Sable's parent company, **Eradiate Enterprise** Hall 11F/AUSES

Song was referring to the diopter value, which is used to measure the

strength of a prescription for corrective eyeglass or contact lenses.

Many cyclists, rock climbers and other active sports enthusiasts prefer sunglasses that curve around the face. But Song said that because of the curvature. most sport sunglasses can't accommodate lenses with a diopter measure greater than minus four. Flatter frames though, are often



less comfortable.

The frame has an adjustable nose pad and a protective pad. The temple consists of two pieces, including

an adjustable tip. Rim and pivot locks ensure that all pieces click safely into place.

As with its swimming goggles, Sable provides retailers with a selection of lenses and frames so they can assemble a customized goggle with the proper prescription lenses.

"If you go to an optician you'll have to wait for two or three hours, but with our system you can try on your goggles and

A Sable curved sports goggle fitted with prescription lenses for nearsightedness

pick them up right away," Song said.

The Sable lenses are optimized for sports, with mirror coatings and a scratch-resistant hard coating. Both sides of the lenses also resist fogging.

Sable plans to soon launch photochromic lenses, lenses with an anti-reflective coating, and lenses tinted to block the kind of blue light that is emitted from computer screens and can cause eye strain.

BS

Using these modular components, retailers can quickly assemble prescription sports goggles for customers.

Ray's adjustable barre

From its origins in ballet practice, barre training is increasingly popular in fitness clubs as a form of exercise that helps users tone and stretch

No tutu needed for Build

Build Ray Enterprise Hall 11/A1815 aims to take it further with a multi-functional fitness bar stand intended to practice in gyms or at home. The bar height adjusts quickly for different exercises.

efficiently.

At hip height, for example, the stand is ideal for stretching the legs and back. Lowered, the bar can be used for single leg squats or push-ups. The equipment is stable enough to use for standing hamstring stretches.

"It's useful for stretching, to work your arms and your back, and plenty of other functions," said Tina Kuo, export manager at Build Ray. "It even works to massage your calves and your thighs, which is good for your kidneys."

One model comes with two top tubes that can be clicked together to form a longer version, or used with a single

tube to form a mini-stand. Kuo said the equipment is available in several colors and wood finishes.

Build Ray has been making ingenious fitness accessories for many years. The shelves of its showrooms in Taichung are crammed with products ranging from mats to rollers, balancing boards, weighted bags and punching balls. One of its best-selling products is Ab Shaking, which the company says reinforces the abdominal area through vibration.

The company outsources much of its production in Taiwan but also owns a small factory. Kuo said Build Ray oversees quality control for all of its shipments.

An added benefit for customers is that the company offers packaging design, which it has learned through many years of working with such marketing-savvy customers as Boots.

"We cannot compete on big volumes, but if customers want smaller or medium quantities, they often understand that our quality and experience are very valuable," Kuo said. Her elder brother, Robert Kuo, runs the company as well as an unrelated business in Taipei.

Build Ray focuses on Europe and America, but has recently invested more in Asian markets including the Philippines, Japan and South Korea.



Tina Kuo with the Build Ray adjustable barre

Jiayun keeps golfers and their clubs dry

Avid golfers are unlikely to be put off by a little rain and wind, and Jiayun Umbrella has just the trick to keep their costly equipment dry. Its umbrellas are large enough to cover an entire set of golf clubs, along with their owner, in a golf cart.

The umbrellas have a patented construction featuring two canopies separated by mesh.

"It lets the wind go through the first layer, so it won't get trapped in the umbrella and flip it," said Jenny Tseng, whose parents established **Jiayun Umbrella** Hall **3** GO/**43**

near Taichung. Trials at Taiwan's national test center proved it stands up to the strongest winds.

While the huge umbrella is much appreciated by golfers, with a straight handle that fits on the cart, it's equally practical for keeping people dry off the greens.

Jiayun assembles the umbrellas at a factory next to its headquarters near Taichung, which is equipped with mold-making tools for plastic injection and heat transfer machines.

A second factory in Huizhou, Guangdong province, employs about 100. Together, the factories turn out approximately 500,000 umbrellas per year, around 20 percent of them for golfing.

The company is also eager to boost sales of its regular umbrellas with curved handles, sold under the Jiayun brand. In Taiwan, it sells them online



Keeping golfers, and their clubs, dry.

and at a temporary store in Taichung, which should become a permanent outlet next year.

"We want to turn umbrellas into a fashion accessory, instead of a disposable item," Tseng said. "You could match it with your clothes, or use it to show your personality."

Jiayun also plans to launch umbrella rental stations in Taichung in partnership with local authorities. Umbrellas embedded with a chip could be picked up at a rental station and dropped off at another. The hourly payment is unlikely to add up to much, but advertising space on the canopy could be a money-spinner.

BS

FOR THE WAY YOU RIDE

BEAST

AN EVOLUTION IN PLUS SIZED WHEELS, **ANIMAL** UNIQUELY BALANCES TENSION, STIFFNESS AND WEIGHT.

VISIT BOOTH J1117



World's Top 2 Cycle Shows 1 Advertising Package



Eurobike and the Taipei International Cycle Show are the world's #1 & #2 Bicycle Trade Shows. Use the official Show Dailies to project your marketing message and make the most of your valuable show investment...

Book an advertising package for both EUROBIKE and TAIPEI CYCLE Show Daily at once, and get a 20% DISCOUNT.
For details, contact sales@bikeshowdaily.com.

TAIPE!

SHOW DAILY

Credits & Contact Info

Publisher

Tom Kavanagh K.B. Media Ltd. 28 Llewelyn Way Dublin 16, Ireland www.bikeshowdaily.com tom@bikeshowdaily.com

Editor-in-chief

Doug McClellan +1.505.660.9957

TaiSPO Editor

Barbara Smit barbarasmitnews @gmail.com

Design & layout

Keith Wealleans keith@cleardesigns.ie Gary Wang

Onsite writing team

Jo Beckendorff Nicole Formosa Laurens van Rooijen Alan Zhang

Contributors

Joseph Delves German Eslava Richard Peace

Advertising sales

Worldwide: sales@bikeshowdaily.com Taiwan: Peggy Lee peggy666@ms32.hinet.net

Contact Us:

TaipeiShowDaily @gmail.com

Onsite photographers

Lester Chu Kenji Sugata

Authorized By



WWW.TAITRA.COM.TW

TAITRA liaison Jasmine Wu

Printed by Chuen Fung 群鋒企業 Taipei, Taiwan

© 2017 K.B. Media Ltd. All rights reserved.

No part of this publication may be reproduced without specific written permission from the publisher. We check. Neither the publisher nor writers can be held responsible for damage of any kind that may arise as a result of the content herein. Views expressed herein have

Advertising index

Airace	36	Miranda	5
Alex Global	46	Messingschlager	1
Apro Tech (A-Pro)	21	Neco	48
Bafang	1	Otrajet	15
Beto	28	Polisport	4
Bkool	37	Powerway	29
Chosen	27	Shimano	47
Control Tech	23	SKS	6
Crops	15	Sunrace Sturmey Archer	19
Dapu	2	Ta Ya Chain	17
FSA	9	Thun	7
FPD Industry	13	Vee Tire	10
HL Corp	3	Velo	11
Hutchinson	13	Wellgo	12
JetBlack Cycling	8	Winora Staiger	35
Kind Shock (KS)	33	Zhongce Rubber Group	31
KMC	26		



Nico Lau - Cube Action Team - 2x11

1 OR 2 IS THE QUESTION, AND SHIMANO IS HERE TO ADVISE.

The right drivetrain is all about the right choice.

So the only truth about a single or double drivetrain lies within yourself and your trail. That is why we created an interactive and easy-to-use Drivetrain Advisor.



SINGLE OR DOUBLE? CHECK WHAT'S THE RIGHT CHOICE FOR YOU AT SHIMANO.COM/ADVICE

NO.1-1125

Rove (Neco3+Neco4)

Dynamo Hub Power Generator-UPS System

TAIPEI CYCLE

d&i awards 2017

by ili

NECO3



- 2. Battery
- 3. Charger
- 4. Compression Plug



NECO4

智能發電機-24小時不斷電系統

Pat. China: 5257748

6Vx2.5A=15W(共享单车专用) Global Maximum Bicycle Dynamo Generator 全球最大自行車輪鼓發電機(6伏15瓦)

全球同等級阻力最小



共享单车专用EN标准 (可月供150万组)