



**COMPUTEX**  
TAIPEI

# APPLICATION KIT

InnoVEX

May 30 – June 1, 2017

All applications processed on-line only at: [www.ComputexTaipei.com.tw](http://www.ComputexTaipei.com.tw)

Organizers:  TAITRA 

## ORGANIZERS

Taiwan External Trade Development Council (TAITRA)

Taipei Computer Association (TCA)

## SHOW DATES AND TIMES

May 30 ~ June 1, 2017, 9:30 a.m. - 6:00 p.m.

## VENUES

Taipei World Trade Center (TWTC) Exhibition Hall 3

## EXHIBIT CATEGORIES

| Exhibition Halls                         |                                 | Exhibition Areas   |
|--|---------------------------------|--|
| Taipei Nangang Exhibition Center, Hall 1 | Ground Floor                    | <ul style="list-style-type: none"> <li>• Business Solutions (POS &amp; ERP)</li> <li>• Embedded Systems</li> <li>• Components and Parts</li> <li>• Data Storage</li> <li>• Showcases of Award Winning Products</li> <li>• Media Area</li> </ul>  |
|  | Sky Dome, 4 <sup>th</sup> Floor | <ul style="list-style-type: none"> <li>• Gaming &amp; VR</li> <li>• iStyle</li> <li>• Systems and Solutions</li> <li>• International Exhibitors</li> <li>• China Exhibition Area</li> </ul>  |
| TWTC Exhibition Hall 1                   | Ground Floor                    | <ul style="list-style-type: none"> <li>• SmartTEX: Security Application, Smart Home &amp; Entertainment, Wearable Devices, Automotive Electronics, 3D Business &amp; Applications, Smart Tech Solutions</li> <li>• Touch Applications &amp; Display Products</li> <li>• Communication and Networking</li> <li>• Mobile Devices</li> <li>• Peripherals and Accessories</li> </ul> |
| TWTC Exhibition Hall 3                   | Ground Floor                    | <ul style="list-style-type: none"> <li>• <b>InnoVEX (Innovation &amp; Startups)</b></li> </ul>   |
| TICC                                     |                                 | <ul style="list-style-type: none"> <li>• Semiconductors &amp; Hospitality Suites</li> </ul>  |



## EXHIBITING REQUIREMENTS

Companies that established after Jan. 1, 2012 and are ICT, IoT, e-commerce products/services related. Exhibitors must fill the online application to complete the registration.

## BOOTH RENTAL RATES FOR INTERNATIONAL STARTUPS

|                                  |            |
|----------------------------------|------------|
| Raw space (3×3 square meters)    | US\$ 1,600 |
| Shell scheme (3×3 square meters) | US\$ 2,000 |
| Stand (1.5×1.5 square meters)    | US\$ 1,000 |

Remarks: VAT included

### Remarks:

A. Each Standard Shell Scheme is equipped with the basic facility module, which includes:

|                           |       |           |       |
|---------------------------|-------|-----------|-------|
| Standard partition        | 1 Set | Chair     | 3 Pcs |
| Needle punch carpet       | 9 SQM | Spotlight | 3 Pcs |
| Company name fascia board | 1 Pc  | Trash can | 1 Pc  |
| Info desk                 | 1 Pc  | Socket    | 1 Pc  |

B. Each Standard Stand is equipped with the basic facility module, which includes:

|                           |          |           |       |
|---------------------------|----------|-----------|-------|
| Standard partition        | 1 Set    | Chair     | 2 Pcs |
| Needle punch carpet       | 2.25 SQM | Spotlight | 2 Pcs |
| Company name fascia board | 1 Pc     | Trash can | 1 Pc  |
| Info desk                 | 1 Pc     | Socket    | 1 Pc  |

C. Regardless of booth type, each booth is supplied with 110V (500W) electricity free of charge.

D. Booths will be allocated by the organizer based on the following criteria: (1) number of booth(s) required; (2) date of application.

E. This on-line booth application kit is for international exhibitors only.

**Application Deadline: February 28<sup>th</sup>, 2017 or until booths are fully booked.**



F. Rental service at COMPUTEX InnoVEX (TWTC Exhibition Hall 3) is from

**May 30<sup>th</sup> to June 1<sup>st</sup>, 2017.**

G. After having successfully registered online, the applicant will receive an auto-reply e-mail from TAITRA to confirm registration. Please have the authorized person sign the application form and send it by E-mail to Ms. Sharon Shen: [cptex@taitra.org.tw](mailto:cptex@taitra.org.tw).

H. NOTE that it is forbidden for the registered company to resell, sublease, transfer, or divide up booths to a third party.

## EXHIBITOR MOVE IN & MOVE OUT DATES

Booth Set-up & Exhibitors Move-in:

TWTC Exhibition Hall 3(InnoVEX): May 28 ~ May 29, 2017

Exhibitors Move-out & Booth Dismantling:

TWTC Exhibition Hall 3(InnoVEX): June 1 (after 6:00 p.m.) ~ June 2 (until 5:00 p.m.), 2017

## COMPUTEX TAIPEI REGISTRATION CONTACTS

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