

**TAIPEI AMPA** **AutoTronics Taipei**

### 2017 Estimated Exhibit Scale

- Exhibitors:** 1,200 companies from 15 countries, 3,300 booths
- Visitors:** 7,000 overseas visitors from 130 countries, 30,000 local attendees

• Halal food is provided at NANGANG Exhibition Center and TWTC Exhibition Hall 1 for the near 1,000 Muslim visitors this year!

**Dates & Hours:**  
 April 19-21 9:00 AM – 5:00 PM  
 April 22 9:00 AM – 3:00 PM

**Venues:**  
 NANGANG Exhibition Center  
 TWTC Exhibition Hall 1  
 \*Free inter-halls shuttle buses are provided.

Get local assistance at the TAITRA branch nearest to you:  
<http://branch.taiwantrade.com.tw>

### Register NOW:

Scan to enter the official website and pre-register online to receive these perks on-site:

- FREE Entry Badge
- FREE Official Directory
- Taiwan Featured Giveaway
- Latest Updates on TAIPEI AMPA & AutoTronics Taipei 2017

### Contact Information:

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 Email: [ampa@taitra.org.tw](mailto:ampa@taitra.org.tw) / [autotronics@taitra.org.tw](mailto:autotronics@taitra.org.tw)  
 Show Manager: Mr. Tommy Lee, Ext. 2659  
 Publicity Manager: Ms. Lisa Hsieh, Ext. 2626

## How to Get to the Show Venues



**If arriving by taxi, show this map to driver!**  
 請載我到台北南港展覽館  
 Please take me to NANGANG Exhibition Center.  
 請載我到台北世界貿易中心展覽一館  
 Please take me to Taipei World Trade Center Exhibition Hall 1.

- **By MRT** (Taipei Metro) —
  - To Nangang Exhibition Center:**
    - Take the **Blue Line 5 (Bannan Line)** and get off at NANGANG Exhibition Center Station.
    - Take the **Brown Line 1 (Wenhu Line)** and get off at NANGANG Exhibition Center Station.
  - To TWTC Exhibition Hall 1:**
    - Take the **Red Line 2 (Tamsui-Xinyi Line)** and get off at the Taipei 101/World Trade Center Station.
    - Take the **Blue Line 5 (Bannan Line)** and get off at the Taipei City Hall Station. Then walk to the TWTC Exhibition hall 1, which takes about 10-15 minutes, or take bus routes 537 or Blue 5 at Taipei City Hall Station to reach the TWTC Exhibition Hall 1.
- **By Taxi** —
 

Taxis are convenient in Taipei and fares are reasonable. The base fare is NT\$70, increasing by increments of NT\$5 per 200m with an NT\$20 surcharge added from 11:00 PM to 6:00 AM per trip. (1 USD=31 NTD)



Taipei International Auto Parts & Accessories Show  
 Taipei International Automobile Electronics Show

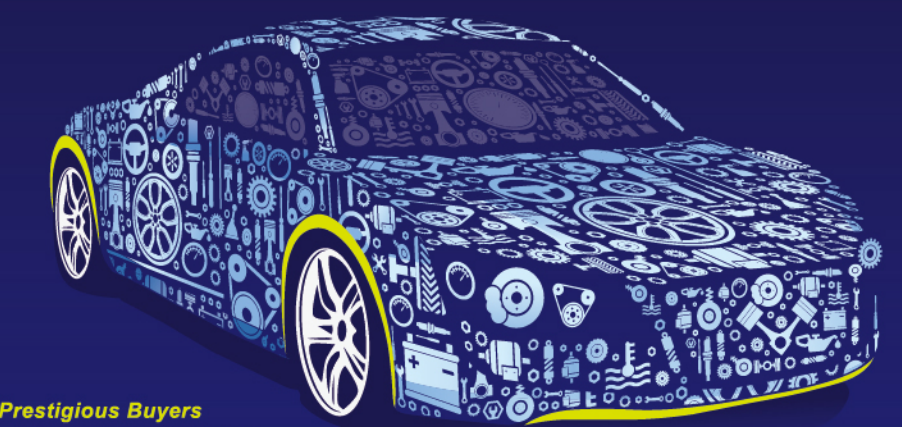
INVITATION

AIR MAIL  
 Printed Matter  
 STAMP

**TAITRA Exhibition Department**  
 No. 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan  
 Tel: 886-2-2725-5200 Fax: 886-2-2723-4374

**TAIPEI AMPA**  
 The 33<sup>rd</sup> Taipei Int'l Auto Parts & Accessories Show  
[www.TaipeiAMPA.com.tw](http://www.TaipeiAMPA.com.tw)

Organizer: TAITRA Join us on



Prestigious Buyers  
 International Suppliers  
 Taiwanese Customization Experts  
**Where Auto Professionals Meet**

Concurrent Events:  
 MOTORCYCLE TAIWAN EV TAIWAN  
 April 20-23, 2017 | TWTC Exhibition Hall 1



NANGANG Exhibition Center & TWTC Exhibition Hall 1  
**APR. 19-22 2017**

**AutoTronics Taipei**  
 The 12<sup>th</sup> Taipei International Automobile Electronics Show  
[www.AutoTronics.com.tw](http://www.AutoTronics.com.tw)

Organizers: TAITRA TEEMA

# Best Sourcing Hub for Auto Professionals Who Crave for Quality

## TAIPEI AMPA

- Vehicle Lighting
- Powertrain
- Tires & Rims
- Brakes
- Collision Parts & Accessories
- Electrical Parts
- Engine Parts
- Suspension & Chassis System
- Steerings
- Repairing Parts & Tools
- Testing Instrument
- Tuning
- Sealing
- Other Vehicle Parts & Accessories

## AutoTronics Taipei

- Global Positioning Systems
- Tire Pressure Monitor Systems
- Electric Guard Systems
- Inter-Vehicle Communications
- CCD Image Sensors
- Vehicle Safety & Security Systems
- Parking/Driving Assistance Systems
- Multimedia Telematics/ Driver Information Systems

The dual TAIPEI AMPA & AutoTronics Taipei show, with its guaranteed quality and the perfect exhibit scale for efficient sourcing and matchmaking, is highly favored by the well-known quality stickler Japan which has the largest share of its overseas buyers.

### 2016 TAIPEI AMPA / AutoTronics Taipei Top 20 Overseas Visitors by Country



## Highlight! Seminars and Forums

### • Steer the Promising Market — IoV & Vehicle Safety

With the rapid development of the IoV (Internet of Vehicles) industry and technology, the name of the game for the market right now is "vehicle safety." Key engineers from the field will share their innovative techniques and solutions which satisfy driver safety demands for smart driving.

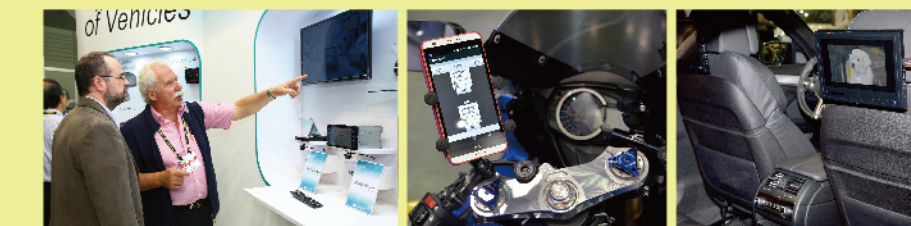
### • Presentations on Auto Parts Market in ASEAN Countries

ASEAN countries have been seen as a market with great potential for growth, experts on auto parts marketing will address the subject of how to explore business opportunities in Indonesia, Malaysia, Philippines and Thailand. Local trade representatives will also share their insights on these markets.

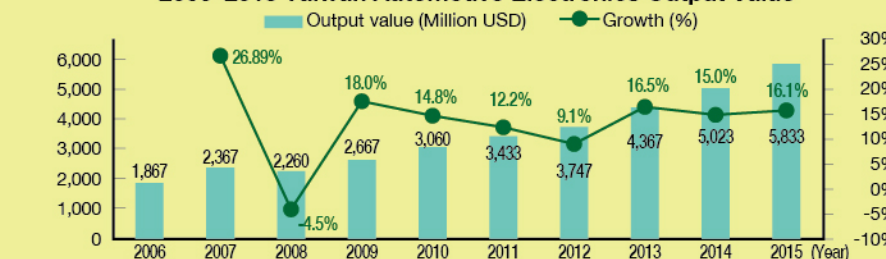
## Taiwan: a Sophisticated Supply Chain to Global Auto Electronics Market

Taiwan's auto electronics industry, founded on the strengths of its well-developed ICT and auto parts industries, has been focusing on four major market segments: driver information, vehicle body, engine powertrain, and active/passive safety, many of them even outstanding suppliers to global automakers. Their advanced LED lights, smart HUD, night vision systems, fatigue detection systems, and collision warning systems enjoy worldwide acclaim.

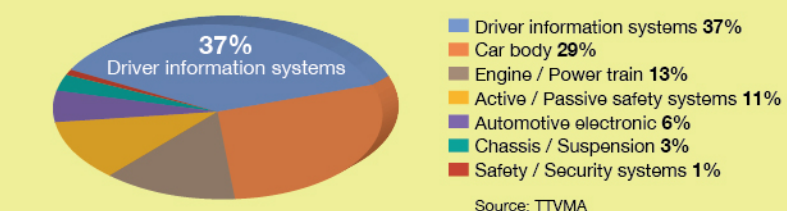
In 2015 Taiwan's auto electronics industry reached an output value of US\$5.8 billion, an increase of 16.1% over 2014; the 2016 estimated output is US\$6.7 billion.



### 2006-2015 Taiwan Automotive Electronics Output Value

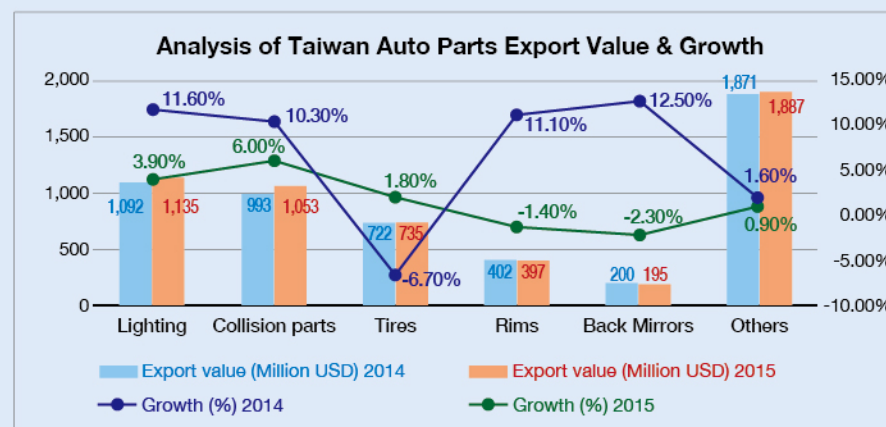


### Analysis of Taiwan 2015 Automotive Electronics Industry Products



## Taiwan: the Global AM Market's Heavy Hitter

90% of Taiwan's auto parts output value is for export. Its collision parts comprise 80% of the global AM market. **Tong Yang Group**, the world's largest AM parts manufacturer for bumpers, and sheet metal parts, commands 70% of the market for global plastic parts and 33% for sheet metal parts. For lights, **DEPO** is one of the global AM leaders, accounting for 30-40% of the US market and over 30% for the European market separately. As for rims, **SUPERALLOY** is the world's number 2 lightweight forged rims provider.



Source: Customs Administration, Taiwan

## Taiwan, Your Unparalleled Auto Parts Partner

- High-quality, state-of-the-art manufacturing standards
- Hassle-free orders for low-quantity, highly-diverse, flexible manufacturing
- Extensive customization experience



### 2017 Selected Heavyweight Exhibitors from Taiwan Auto Parts Industry

- **Lighting:** DEPO, SONAR, EAGLE EYES, SIRIUS, EVERLIGHT
- **Collision Parts:** TONG YANG, MAXIN, GORDON
- **Brakes:** RACING PARTS, NAN HOANG
- **Suspension & Chassis System:** KEN SEAN, TAIWAN BOR-CHUANN, HWANG YU, MAX'S
- **Repair & Maintenance:** LIH YANN, AUTOLAND SCIENTECH
- **Rims/Wheels:** SUPERALLOY, ALEX GLOBAL
- **TPMS:** CUB ELECPARTS

### \*Overseas exhibitors:

From Germany, Hong Kong, Japan, Mainland China, Malaysia, Poland, Singapore, South Korea, Thailand, the Philippines, USA, and more.



## Taiwan, a Key Part for ADAS

Taiwan has a complete supply chain for advanced driver assistance systems; whether it's technology or quality assurance, both have achieved high marks internationally. Some manufacturers have even entered the supply chain system for the world's major car manufacturers.

This year AutoTronics Taipei will see Taiwan heavyweights such as **E-LEAD**, **ARTC**, **WHETRON**, **Tung Thih**, and **Mobletron** wow the market with their latest achievements, including electronic steering systems, heads-up displays, telematics, lane departure warning systems, parking sensors, tire pressure sensors, driver monitoring systems, and parking assistance systems.