

## 2017 TAIPEI AMPA & AutoTronics Taipei Leading the Trend with Promising Opportunities

As a globally recognized B2B sourcing platform, Taiwan's dual auto parts show **TAIPEI AMPA & AutoTronics Taipei** draw auto professionals from far abroad for the vast opportunities it provides. With state-of-the-art products displayed at near 3,300 booths by 1,200 companies from 18 countries, the dual show promises to yield more opportunities in 2017:

- 1 A bigger exhibit scale with over 25% growth is planned for AutoTronics Taipei, in which **innovative products will be displayed.**
- 2 **Taiwan** the host country is globally well-known as a **key auto parts provider with its highly customization capability in production and service.**
- 3 The show organizer TAITRA will mobilize its **60 overseas branches to invite heavyweight buyers** from around the world. In 2016, for example, buyers to the show included industry magnates from USA, Ukraine, Romania, and Russia with annual turnovers of over 100 million US dollars.



### Exhibits Portfolio:

#### **TAIPEI AMPA**

- Vehicle Lighting
- Powertrain
- Tires & Rims
- Brakes
- Collision Parts & Accessories
- Electrical Parts
- Steering
- Engine Parts
- Suspension & Chassis System
- Repairing Parts & Tools
- Other Vehicle Parts & Accessories

### Dates & Hours:

**April 19-21** 9:00 AM – 5:00 PM

**April 22** 9:00 AM – 3:00 PM

#### **AutoTronics Taipei**

- Global Positioning Systems
- Vehicle Safety & Security Systems
- Electric Guard Systems
- Inter-Vehicle Communications
- CCD Image Sensors
- Tire Pressure Monitor Systems
- Parking/Driving Assistance Systems
- Multimedia Telematics/  
Driver Information Systems

### Venues:

**NANGANG Exhibition Hall**  
(Taipei AMPA, AutoTronics Taipei)

**TWTC Exhibition Hall 1**  
(Taipei AMPA)

## JOIN 2017 TAIPEI AMPA & AutoTronics Taipei NOW!



### Join as an Exhibitor:

Registration starts on **AUG. 1, 2016**  
Download Exhibitor's Application Kit  
via website or contact:  
**Mr. Tommy Lee, Show Manager**  
**TEL: +886-2-2725-5200 ext. 2659**  
**Fax: +886-2-2723-4374**  
**Email: [ampa@taitra.org.tw](mailto:ampa@taitra.org.tw)**  
**[autotrronics@taitra.org.tw](mailto:autotrronics@taitra.org.tw)**



### Join as a Visitor:

Pre-register via website or contact:  
**Ms. Lisa Hsieh, PR Manager**  
**TEL: +886-2-2725-5200 ext. 2626**  
**Fax: +886-2-2723-4374**  
**Email: [ampapr@taitra.org.tw](mailto:ampapr@taitra.org.tw)**

Contact your Nearest TAITRA Branch for Further Info  
**<http://branch.taiwantrade.com.tw>**

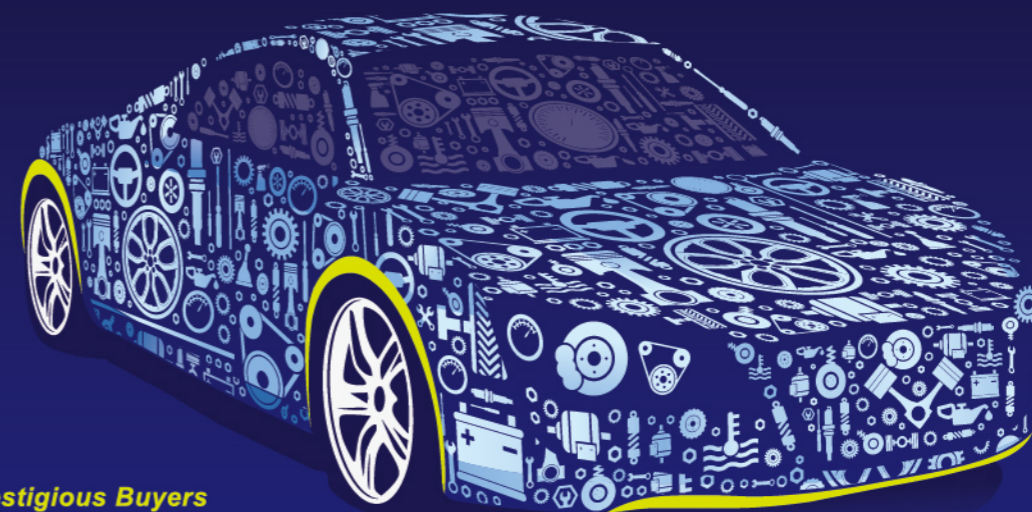
# **TAIPEI AMPA**

The 33<sup>rd</sup> Taipei Int'l Auto Parts & Accessories Show

**[www.TaipeiAMPA.com.tw](http://www.TaipeiAMPA.com.tw)**

Organizer:  TAITRA

Join us on 



*Prestigious Buyers*

*International Suppliers*

*Taiwanese Customization Experts*

**Where Auto Professionals Meet**

Concurrent Events:

 **MOTORCYCLE TAIWAN**  **EV TAIWAN**

**April 20-23, 2017 | TWTC Exhibition Hall 1**



TWTC NANGANG Exhibition Hall & TWTC Exhibition Hall 1  
**APR.**  
**19-22**  
**2017**

## **AutoTronics Taipei**

The 12<sup>th</sup> Taipei International Automobile Electronics Show

**[www.AutoTronics.com.tw](http://www.AutoTronics.com.tw)**

Organizers:  TAITRA  TEEMA

# TAIPEI AMPA + AutoTronics Taipei

## Asia's Super Auto Parts Dual Show 2016 Wowed the World



The dual TAIPEI AMPA and AutoTronics Taipei show has long been known as a professional B2B platform for prestigious buyers, international suppliers and Taiwanese industry's customization experts. In 2016, the dual show wowed the world and attracted 6,013 overseas buyers from 128 countries. It again excelled its peers and further consolidated its leading position in Asia.



### 2016 Exhibitor Profile

**1,131** companies from **16** countries

**3,188** booths

Over **70%** are planning on exhibiting in 2017



### 2016 Visitor Profile

**6,013** overseas buyers from **128** countries

**35,251** local attendees

Nearly **90%** visitors planning on attending in 2017

**97%** visitors rated the dual show as good to excellent

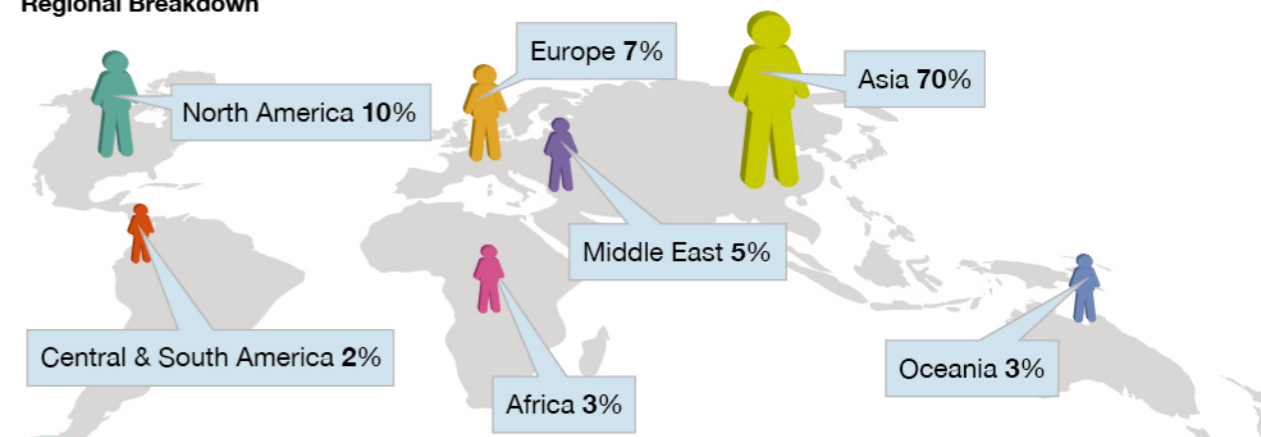
### Overseas Buyer Analysis

#### Top 20 Buyer Countries

The largest share of overseas buyers came from Japan, a well-known stickler for quality. This also shows that TAIPEI AMPA and AutoTronics Taipei were highly regarded as the most important platform to showcase auto parts and electronic products. Overseas buyers from China, Korea, Philippines, Australia and Canada achieved double-digit growth in numbers.

- |            |             |               |           |                 |
|------------|-------------|---------------|-----------|-----------------|
| 1 Japan    | 5 S. Korea  | 9 Philippines | 13 Canada | 17 Germany      |
| 2 China    | 6 Singapore | 10 Australia  | 14 Egypt  | 18 Saudi Arabia |
| 3 USA      | 7 Thailand  | 11 Indonesia  | 15 Turkey | 19 Russia       |
| 4 Malaysia | 8 Hong Kong | 12 UAE        | 16 India  | 20 UK           |

#### Regional Breakdown



### Overseas Buyers Highly Approve of Dual Show!

"We actually have been doing business with Taiwan for quite a while, it's a great source for parts that we need. So, we're finding that's one area where we are trying to expand a little bit more."

— Patrick Bennett, Product Development Manager of OMIX-ADA (USA)

"It's a very good show, it's a fine way to find the new sources and new companies and it's really great."

— Liviu Neicu, Manager of AD AUTO TOTAL (Romania)

"Taiwan is one of the leading countries in electronics industry, and especially it comes to autotronics, Taiwan is the most leading one in the world. So, I just want to find what kind of new products of the market."

— Dinesh Kumar, Sales and Marketing Manager of Ramana Plastics (India)

"Generally, it's a good show to come to every couple of years. The quality is good and the supply is good, so that is a good reliable source."

— John Cassen, Director of Cassons PTY LTD (Australia)

### Exhibitors Greatly Satisfied with the Deals!

"Taipei AMPA is a vital show that represents the Taiwan auto parts industry. It means a lot to us, because through Taipei AMPA we find new clients and keep up with existing customers."

— Lily Chen, Sales Manager of CUB ELECPARTS INC. (Taiwan)

"We have attended Taipei AMPA as an exhibitor for four consecutive years. It provides us with great opportunities to raise the awareness of our products, especially with overseas buyers."

— Daniel Tsai, General Manager of JET Optoelectronics (Taiwan)

"As an exhibitor, I'm here the second time. So far, the show went very well, we have plenty contacts. The show is the leading show of automotive field in Asia, so, we shall be here next year, too."

— Harald Richter, Chief Executive Officer of Herbert Richter (Germany)

"It's our first time to exhibit at the show. The quality and service of the shows are very good. We saw a lot of buyers and we considered coming back to join the show next year."

— Julia Wu, Manager of Marketing Dept. of Asia Pacific Region, Rosenberger Asia Electronics Co., Ltd. (China)