

2016

Taiwan International

Fisheries & Seafood Show



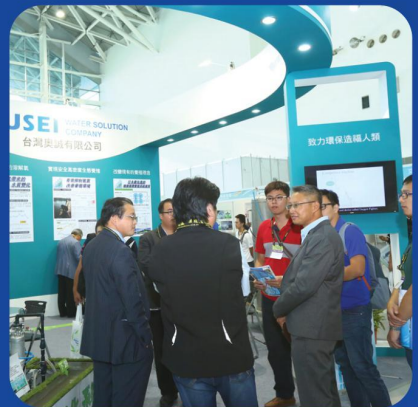
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POST SHOW REPORT

9 – 11 November 2016

Kaohsiung Exhibition Center (KEC) Kaohsiung, Taiwan



Organized by:  Taiwan External Trade Development Council

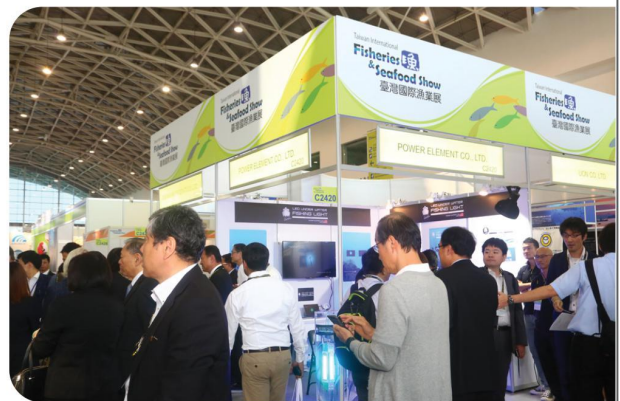
 My Exhibition Co., Ltd

The 2nd annual Taiwan International Fisheries and Seafood Show 2016 (TIFSS) successfully unfolded at Kaohsiung Exhibition Center from Nov 9 to 11, 2016.

Exhibition Profile

- Fishery Equipment and Technology
- Oversea Exhibitors
- Marine Biotechnology
- Processing Equipment
- Seafood and Value-added Seafood
- Fishery Services
- Local Government & Academia
- Aquaculture

The entire South Hall of Kaohsiung Exhibition Center was used by TIFSS to progress the industry by providing Taiwan's best trade platform for exhibitors and visitors in the Asia Pacific region.



TIFSS 2016 at a glance!

6,553

Visitors

542

International Visitors from

56 Countries

212

Exhibitors

21

Countries

401

Booths

3,609^{m2}

Space Occupied

Kaohsiung: Maritime Metropolis



TIFSS joins Taiwan's strengths in fisheries equipment, aquaculture, processing equipment, marine biotech and fishery services. Since its launch in the maritime metropolis of Kaohsiung, TIFSS has grown into a vital sourcing hub for the industry.


TIFSS 2015 & 2016 Comparison

Number of Visitors: **6,553** V.S. **6,527**

Number of participating countries: **21** V.S. **14**

Number of National Pavilion: **4** V.S. **5**

Endorsed by

 Taiwan External Trade Development Council (TAITRA)
 My Exhibition Co., Ltd.

Show Dates

9 – 11 November 2016

Venue

South Hall, Kaohsiung Exhibition Center (KEC)
 Kaohsiung, Taiwan



Exhibitors

A total of 212 exhibitors joined to exhibit the best in seafood, value added seafood, fishing vessels, fishery equipment & tech, processing machines, and aquaculture. There were national pavilions representing Japan, South Korea, China, Indonesia, Malaysia and Counties of the South Pacific.

Visitors

A total 6,553 visitors joined the event with many pros representing fish retailing, distributors, wholesalers, importers, exporters, brokers, aquaculture industry, fisheries equipment, manufacturing & processing equipment and seafood processors from Taiwan and 56 other countries

Show Features



One-on-One Procurement Meetings

TAITRA-organized business procurement meetings helped to connect exhibitors with elite buyers. The opening day hosted 122 such sessions for frozen seafood, packing machinery, aquaculture equipment and more.



International Conference

Discussions at this conference were led by top notch industry experts who explored the latest aquaculture, business trends, fish finder tech, marine eco labels and sustainable fisheries.



INNO Stage of Breakthroughs

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Cooking & Tasting Yummy Seafood

The Live Cooking Show let exhibitors bring fresh zest to the showground by presenting visitors with seafood in Japanese, Chinese and French cuisine. High quality seafood such as brindle bass, bonito and tilapia were sampled and sold.

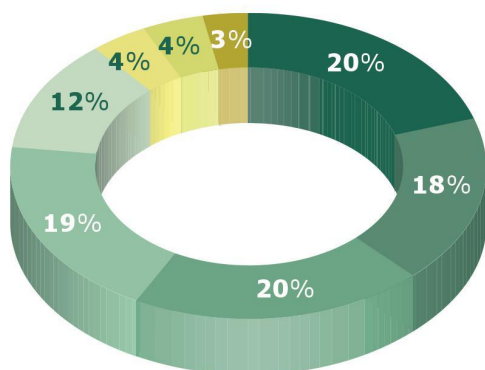


International Buyers

Countries			
Algeria	Guam	Netherlands	St. Kitts & Nevis
Australia	Marshall Islands	Nevis	Tanzania
Bangladesh	Nigeria	Nicaragua	Thailand
Brazil	Qatar	Palau	United Arab Emirates
Brunei Darussalam	Honduras	Philippines	United Kingdom
Bulgaria	Hong Kong	Mexico	United States
Canada	India	Norway	Vietnam
Chile	Indonesia	Sri Lanka	Argentina
China	Iran	Romania	Belgium
Egypt	Italy	Russian Federation	Myanmar
Fiji	Japan	Singapore	Peru
France	Macau	South Africa	
Germany	Malaysia	South Korea	
Greece	Maldives	Spain	

TOP 10 Visiting Countries to TIFSS

Japan, Vietnam, Malaysia, Mainland China, Thailand, Hong Kong, Philippines, Singapore, the United States, Indonesia

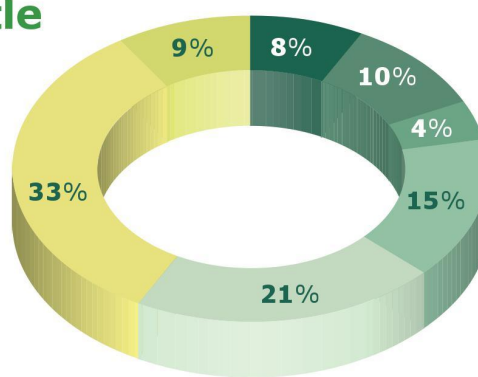


Buyers Based on Industry

- 20% Distributor/Wholesaler
- 18% Importer/Exporter/Broker
- 20% Aquaculture Industry
- 19% Fishery Equipment
- 12% Manufacturing/Processing Equipment
- 4% Processed Seafood Manufacturer
- 4% Retailer
- 3% Others

Buyers Based on Position/Title

- 8% Production
- 10% Importer/Exporter/Broker
- 4% Aquaculture Industry
- 15% Fishery Equipment
- 21% Manufacturing/Processing Equipment
- 33% Processed Seafood Manufacturer
- 9% Retailer



Visitor & Buyer Outlook

- Estimated on-site business US\$ 2 million
- Estimated follow-up business US\$ 2.4 million
- 70% visitors will return to TIFSS 2017
- **90%+ visitors were satisfied with their visits**

Exhibitor Advantages

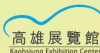
- Top three reasons to exhibit at TIFSS:
 1. Increasing brand and product awareness
 2. Generate high value and large volume sales
 3. Meet and engage with your customer, supplier and networks
- **90% of exhibitors were satisfied with the show**



Taiwan International
Fisheries & Seafood Show

NOV. 9~11. 2017

www.taiwanfishery.com



Organized by: TAITRA

Save
The Date!