

Post – Show Report

AUTO EXPO Myanmar 2016

POWER Myanmar 2016

COMING NEXT:
AUTO EXPO Myanmar 2017
POWER Myanmar 2017
Organizers: Taipei World Trade Center (TWTC)
 Yorkers Trade & Marketing Service Co. Ltd
Show Dates: September 28-October 1, 2017
Venue: Tatmadaw Exhibition Hall

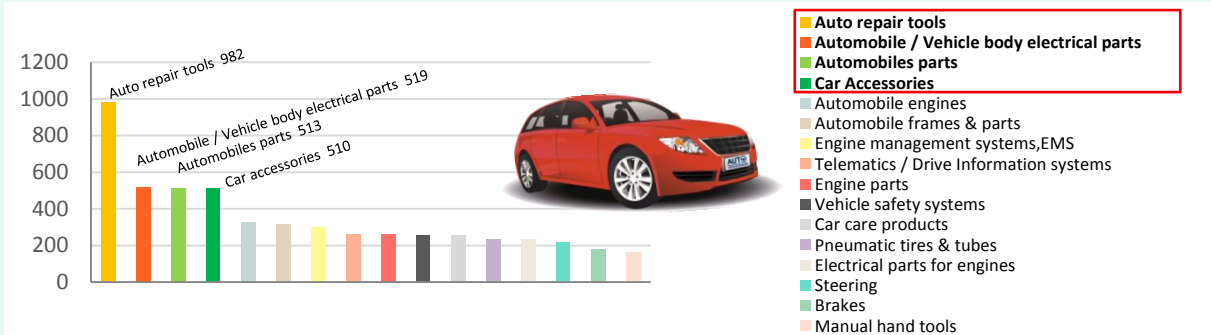
Show Dates: September 29-October 2 , 2016
Venue: Tatmadaw Exhibition Hall
Booths: 205

Exhibiting Countries: The United Kingdom, India, Japan, South Korea, Singapore, Malaysia, Vietnam, China & HK, Myanmar, Taiwan

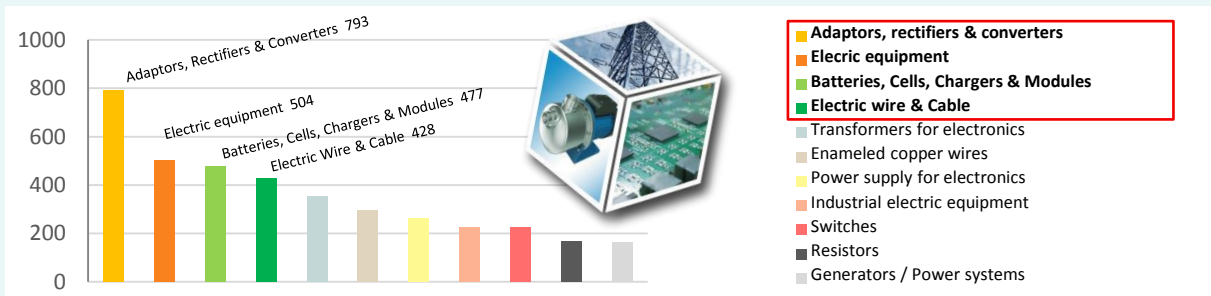
Visiting Countries: Myanmar, Thailand, Vietnam, Singapore, China & HK, The United Kingdom, Japan, South Korea, USA, Malaysia, India, Australia, South Africa, Germany & Taiwan

Date	9/29	9/30	10/1	10/2	Total
Number of visitors	1,277	1,219	1,133	1,173	4,802

AUTO EXPO Myanmar Exhibit Profile / Main Item Purchased



POWER Myanmar Exhibits Profile & Main Item Purchased



Taipei World Trade Center Co., Ltd. (TWTC)

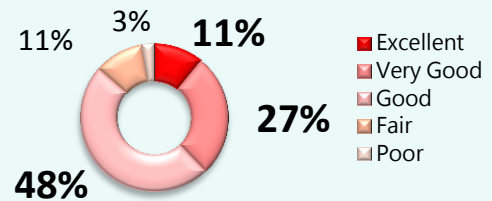
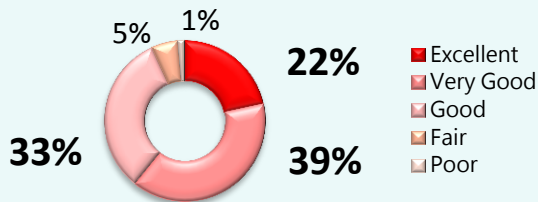
Contact:
 Ms. Rachanee Su (Show Manager)
 Tel: 886-2-2725-5200 Ext. 2862
 Email: myanmarfairs@taitra.org.tw / rachaneesu@taitra.org.tw
 Fax: 886-2-2725-1337



Satisfaction Rating (Exhibitors)

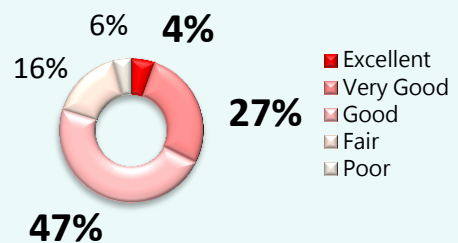
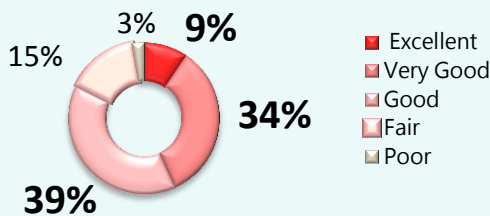
Organizer and Staff Services : **94%**

Show Promotion : **86%**



Exhibitor Experience : **82%**

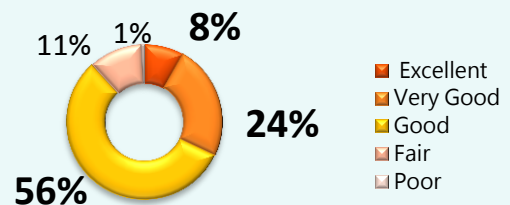
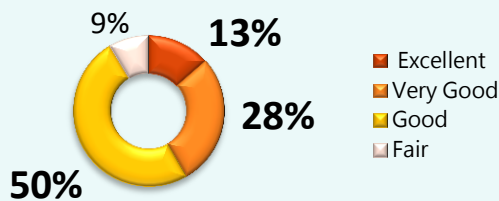
Quality of Buyers : **80%**



Satisfaction Rating (Visitor)

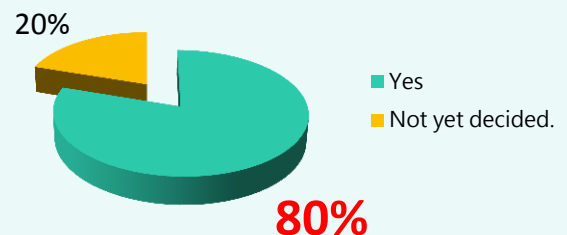
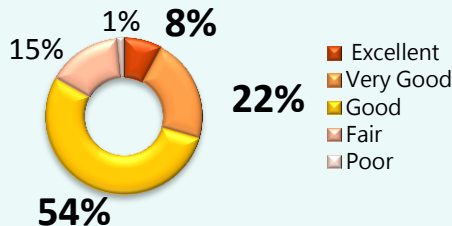
Opportunity to see new products : **91%**

Show promotion : **88%**



Show information provided : **84%**

Will you visit the show next year?



Taipei World Trade Center Co., Ltd. (TWTC)

Contact:

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