



# APPLICATION KIT

**May 31 ▶ June 4, 2016**

Taipei Nangang Exhibition Center, Hall 1  
Taipei World Trade Center Exhibition Hall 1 & 3  
Taipei International Convention Center (TICC)



All applications processed on-line only at: [www.ComputexTaipei.com.tw](http://www.ComputexTaipei.com.tw)

Organizers:  TAITRA 



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## ORGANIZERS

Taiwan External Trade Development Council (TAITRA)

Taipei Computer Association (TCA)

## SHOW DATES AND TIMES

May 31 ~ June 3, 2016, 9:30 a.m. - 6:00 p.m.

June 4, 2016, 9:30 a.m. - 4:00 p.m.

## VENUES

Taipei World Trade Center (TWTC) Exhibition Hall 1 & Hall 3

Taipei International Convention Center (TICC)

Taipei Nangang Exhibition Center, Hall 1 (Nangang)

## SHOW DATA for COMPUTEX TAIPEI 2015

Total visitors: 130,513

Total booths: 5,072

Total number of exhibitors: 1,702

## SHOW FACILITIES & SERVICES

- Restaurants
- Buyer's Lounge
- Business Center
- Free Internet
- Freight Forwarding Service
- Information Centers
- Legal Consultation Service
- Muslim Prayer Rooms (men & women)
- FREE shuttles to major destinations(hotels, exhibition halls, airports)
- COMPUTEX TAIPEI app(free) for smartphones(Android, iOS, Microsoft)



## EXHIBIT CATEGORIES

| Exhibition Areas                         |                                 | Exhibition Categories   |
|--|---------------------------------|---|
| Taipei Nangang Exhibition Center, Hall 1 | Ground Floor                    | <ul style="list-style-type: none"> <li>• Embedded and Smart Manufacturing</li> <li>• Touch Applications &amp; Display Products</li> <li>• Components and Parts</li> <li>• Data Storage</li> <li>• Showcases of Award Winning Products</li> </ul>  |
|  | Sky Dome, 4 <sup>th</sup> Floor | <ul style="list-style-type: none"> <li>• iStyle (TBA)</li> <li>• Systems and Solutions</li> <li>• POS</li> <li>• International Exhibitors</li> <li>• China Exhibition Area</li> </ul>   |
| TWTC Exhibition Hall 1                   | 1 <sup>st</sup> Floor           | <ul style="list-style-type: none"> <li>• SmartTEX: Security Application, Smart Home &amp; Entertainment, Wearable Devices, Automotive Electronics, 3D Business &amp; Applications</li> <li>• Communication and Networking</li> <li>• Mobile Devices</li> <li>• Peripherals and Accessories</li> </ul> |
|  | 2 <sup>nd</sup> Floor           | <ul style="list-style-type: none"> <li>• Communication and Networking</li> <li>• Peripherals and Accessories</li> </ul>   |
| TWTC Exhibition Hall 3                   | 1 <sup>st</sup> Floor           | <ul style="list-style-type: none"> <li>• InnoVEX (Innovation &amp; Startups)</li> </ul>   |
| TICC                                     |                                 | <ul style="list-style-type: none"> <li>• Semiconductors &amp; Hospitality Suites</li> </ul>   |

## EXHIBITORS MOVE IN & MOVE OUT DATES

### Booth Set-up & Exhibitors Move-in:

Taipei Nangang Exhibition Center, Hall 1: May 25 ~ May 30, 2016

TWTC Exhibition Hall 1, Hall 3 & TICC: May 27 ~ May 30, 2016

### Exhibitors Move-out & Booth Dismantling:

Taipei Nangang Exhibition Center, Hall 1: June 4 (after 4:00 p.m.) ~ June 6

(until 12:00 p.m.), 2016

TWTC Exhibition Hall 1, Hall 3: June 4 (after 4:00 p.m.) ~ June 5 (until 5:00 p.m.), 2016

TICC: June 4 (after 4:00 p.m.) ~ June 5 (until 12:00 p.m.), 2016

## BOOTH RENTAL RATES FOR INTERNATIONAL EXHIBITORS

| Booth Type                                  | Rental Rates               |
|---|----------------------------|
| Raw space (per booth)                       | US\$ 3,700                 |
| Shell scheme (one booth)                    | US\$ 3,700 (+US\$ 250)     |
| Shell scheme (two booths)                   | US\$ 3,700 x 2 (+US\$ 450) |
| ※ Booth size: 3 meters x 3 meters per booth |                            |

### Remarks:

(1) This rental price is for all exhibition areas except InnoVEX and iStyle. Companies apply for InnoVEX and iStyle areas should review the application kit at:

[InnoVEX application kit](#)

[iStyle application kit](#)

- (2) Exhibitors who register for booths in TWTC Exhibition Hall 1 (2<sup>nd</sup> Floor) may receive 15% off the shell scheme rental rate.
- (3) Exhibitors who register for the booths in TICC may receive 30% off the raw space rental rate for 4 or 5 exhibition days.
- (4) Raw space is without partition, carpet, or any display facility.
- (5) Booth facilities are available for rent from the official contractor. Order forms are enclosed with the Exhibitor's Manual that will be sent after space allocation meeting. The Exhibitor's Manual can also be downloaded from the COMPUTEX TAIPEI official website at [www.computextaipei.com.tw](http://www.computextaipei.com.tw).
- (6) All booths, both raw space and shell scheme booths, are provided with 110V/500W electricity free of charge. Additional power or water supply and drainage will be at exhibitor's expense.

(7) For booths with pillar partially occupying their area, pillar spacedeductions are as follows:

| Exhibition Hall  | Pillar Space Ratio | Deduction  |
|--|--------------------|------------|
| TWTC Exhibition Hall 1, Ground Floor                                     | 1/4                | US\$ 900   |
| TWTC Exhibition Hall 1, Area H (2F)                                      | 1/4                | US\$ 720   |
| TWTC Exhibition Hall 3   | 1/4                | US\$ 400   |
| Taipei Nangang Exhibition Center, Hall 1 Ground Floor, east side         | 1/2                | US\$ 1,200 |
| Taipei Nangang Exhibition Center, Hall 1 Ground Floor, west side         | 1/2                | US\$ 1,800 |
| Taipei Nangang Exhibition Center, Hall 1 Sky Dome, 4 <sup>th</sup> Floor | No Pillars         |            |



Shell Scheme (1 booth)

| Shell Scheme 1 | Item   | Qty | Unit |
|----------------|--|-----|------|
| 1              | Standard partition 300X300X250cm/H   | 1   | set  |
| 2              | Standard partition 300X300X250cm/H   | 9   | sqm  |
| 3              | Company name fascia board (white background with blue letters, PVC finished), 300X30cm/H | 1   | pc   |
| 4              | Information counter 100X50X75cm/H  | 1   | pc   |
| 5              | Cupboard, 100X50X75cm/H, lockable  | 1   | pc   |
| 6              | Glass round table, Dia. 75X75cm/H  | 1   | pc   |
| 7              | Folding chair  | 4   | pcs  |
| 8              | Spotlight 18W (yellow light)   | 3   | pcs  |
| 9              | 110V/5A socket   | 1   | pc   |
| 10             | Waste paper basket   | 1   | pc   |

Note : All items are on rental basis.



Shell Scheme (2 booths)

| Shell Scheme 2 | Item   | Qty | Unit |
|----------------|--|-----|------|
| 1              | Standard partition 600X300X250cm/H   | 1   | set  |
| 2              | Standard partition 300X300X250cm/H   | 18  | sqm  |
| 3              | Company name fascia board (white background with blue letters, PVC finished), 300X30cm/H | 2   | pc   |
| 4              | Information counter 100X50X75cm/H  | 1   | pc   |
| 5              | Cupboard, 100X50X75cm/H, lockable  | 2   | pc   |
| 6              | Glass round table, Dia. 75X75cm/H  | 2   | pc   |
| 7              | Folding chair  | 8   | pcs  |
| 8              | Spotlight 18W (yellow light)   | 6   | pcs  |
| 9              | 110V/5A socket   | 1   | pc   |
| 10             | Waste paper basket   | 1   | pc   |

Note : All items are on rental basis.



## APPLICATION

(1) This on-line booth application is for international exhibitors only.

**Application Deadline: January 31, 2016 or until booths are fully booked.**

(2) Exhibitors are granted priority on a first-come, first-allotted basis in their respective rental space status.

International exhibitors who have registered early can usually choose between their product-specific area (i.e. Components & Parts, Systems and Solutions etc.) and the International Exhibitors Area.

When the spaces in the product-specific areas are sold out, exhibitors will be assigned to the International Exhibitors Area.

The organizer reserves the right to change or alter locations and layouts as deemed necessary. Late exhibitors who cannot obtain space in the product-specific or International Exhibitors Area will be placed on the waiting list.

(3) After having successfully registered online, the applicant will receive an auto-reply e-mail from TAITRA to confirm registration. Please have the authorized person sign the application form and send it to TAITRA by e-mail.

(4) New exhibitors should send the completed application form along with a copy of their product catalogue (or product photos), company introduction, and government-issued company certificate, to the organizer before the application deadline. Please send these documents by email to: Ms. Sharon Shen, E-mail: [cptex@taitra.org.tw](mailto:cptex@taitra.org.tw)



- (5) A confirmation letter of booth availability will be sent after the application form and all documents are received and reviewed. The organizer will later notify applicants of the allocated area and the date of the drawing-for-booth allocation meeting.
- (6) Applicants must secure their participation by paying a non-refundable deposit of US\$ 1,000 per booth before the drawing-for-booth allocation meeting. Otherwise the organizer (TAITRA) will cancel the application.
- (7) NOTE that it is forbidden for the registered company to resell, sublease, transfer, or divide up booths to a third party.
- (8) The organizer is not in a position to sponsor exhibitors when they apply for any government subsidy, entry visas and is not liable if applicants cannot obtain a visa.

## PAYMENT SCHEDULE

- (1) Upon receiving booth application, the organizer will invoice the exhibitor for a payment of non-refundable deposit of US\$ 1,000 per booth.
- (2) After the drawing-for-booth allocation meeting, the organizer will invoice the exhibitor for the balance due. Exhibitors who do not complete the payment before the invoice due date will have their space reservation cancelled.
- (3) The down payment and the remaining payment should be made by telegraphic transfer only, remitted to:  
Account number/A/C No: 5056-665-100018  
Swift Code: TACB TWTP 505  
Bank Name: Taiwan Cooperative Bank, World Trade Center Branch  
Bank Address: 2F, No. 333, Sec. 1, Keelung Rd., Xinyi District, Taipei, Taiwan  
Beneficiary Name: Taiwan External Trade Development Council  
(TAITRA, COMPUTEX TAIPEI 2016)  
Beneficiary Address: 5, Hsin Yi Rd., Sec. 5, Taipei 11013, Taiwan
- (4) All extra banking handling charges, if any, are borne by applicant.
- (5) In case of booth cancellation, space rental already paid will not be refunded under any circumstances.





## BOOTH ALLOCATION

(1) Space allocation priority is based on the following criteria:

- I. Number of booth(s)
- II. Date of application
- III. Previous attendance record

(2) If you are not able to attend, you may have your representative in Taiwan assist you in drawing a booth number; otherwise the organizer will draw on your behalf. If you will attend, it is required to confirm your attendance with the organizer before the meeting. A reply form will be e-mailed along with additional information and instructions about the allocation meeting.

(3) The organizer reserves the right to refuse any application (even if applications have been submitted before the deadline) under the following circumstances:

- I. Products being displayed are irrelevant or improper to the ICT industry
- II. No space available
- III. Failure to confirm participation by paying non-refundable deposit of US\$1,000 per booth before the drawing-for-booth allocation meeting.

Note: The organizer reserves the right to reduce number of booths if total demand for space exceeds capacity.



## BOOTH DECORATION & RELATED FEES

- (1) Each exhibitor will receive an Exhibitor's Manual after the space allocation meeting and should review the detailed information and procedures about fees for electricity, booth decoration, and display facilities.
- (2) According to fire-precaution regulations of Taipei Nangang Exhibition Center, Hall 1, both exhibition areas located on the ground floor and Sky Dome (4F) are divided by 6-meter-wide walking aisles. To prevent fire, the decoration of all booths must be entirely composed of flame-retardant materials.

## COMPUTEX TAIPEI REGISTRATION CONTACTS

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