



**COMPUTEX**  
TAIPEI

# APPLICATION KIT

June 2-6, 2015

All applications processed on-line only at: [www.ComputexTaipei.com.tw](http://www.ComputexTaipei.com.tw)



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## ORGANIZERS

Taiwan External Trade Development Council (TAITRA)

Taipei Computer Association (TCA)

## SHOW DATES AND TIMES

June 2 ~ June 5, 2015, 9:30 a.m. - 6:00 p.m.

June 6, 2015, 9:30 a.m. - 4:00 p.m.

## VENUES

Taipei World Trade Center Exhibition Halls 1 & 3

Taipei International Convention Center (TICC)

Taipei World Trade Center NANGANG Exhibition Hall

## SHOW DATA for COMPUTEX TAIPEI 2014

Total visitors: 125,000

Total booths: 5,069

Total number of exhibitors: 1,710

## SHOW FACILITIES & SERVICES

- Restaurants
- Buyer's Lounge
- Business Center
- Free Internet
- Freight Forwarding Service
- Information Centers
- Legal Consultation Service
- Muslim Prayer Rooms (men & women)
- Free shuttles to hotels, exhibition halls, airports & MRT stations
- Free download of the COMPUTEX TAIPEI' app for smartphones



## EXHIBIT CATEGORIES

Exhibition Areas		Exhibition Categories
NANGANG Hall	Ground Floor	<ul style="list-style-type: none"> <li>• Components and Parts</li> <li>• Embedded Products</li> <li>• Touch Applications &amp; Display Products</li> <li>• Data Storage Products</li> <li>• Award Winning Products</li> </ul>
	Sky Dome, 4 <sup>th</sup> Floor	<ul style="list-style-type: none"> <li>• Computers and Systems</li> <li>• POS System Products</li> <li>• International Exhibitors</li> <li>• China Exhibition</li> <li>• National Pavilions</li> </ul>
Hall 1 (1 <sup>st</sup> Floor)		<ul style="list-style-type: none"> <li>• Communication Products</li> <li>• Peripherals and Accessories</li> <li>• 3D Business &amp; Applications</li> <li>• Smart Wearables</li> <li>• Media</li> </ul>
Hall 1 (2 <sup>nd</sup> Floor)		<ul style="list-style-type: none"> <li>• Communication Products</li> <li>• Peripherals and Accessories</li> </ul>
Hall 3		<ul style="list-style-type: none"> <li>• Handheld Plus</li> <li>• Smart Tech &amp; Applications</li> </ul>
TICC		<ul style="list-style-type: none"> <li>• Stellar Exhibitors</li> </ul>

## EXHIBIT MOVE IN & MOVE OUT DATES

### Booth Set-up & Exhibits Move-in:

NANGANG Exhibition Hall: May 27 ~ June 1, 2015

Halls 1 & 3, TICC: May 29 ~ June 1, 2015

### Exhibits Move-out & Booth Dismantling:

NANGANG Exhibition Hall: June 6(after 4:00 p.m.) ~ June 8, 2015

Halls 1 & 3: June 6(after 4:00 p.m.) ~ June 7, 2015

TICC: June 6(after 4:00 p.m.) ~ June 7 (until 12 noon), 2015

## BOOTH RENTAL RATES FOR INTERNATIONAL EXHIBITORS

Booth Type	Rental Rates
Raw space (per booth)	US\$ 3,700
Shell scheme (one booth)	US\$ 3,700 (+US\$ 250)
Shell scheme (two booths)	US\$ 3,700*2 (+US\$ 450)
※ Booth size: 3 meters x 3 meters per booth	

Remarks:

- (1) Exhibitors who register for booths in **Hall 1 (2nd Floor)** may receive **15% off** the raw space rental rate.
- (2) Exhibitors who register for the booths in **TICC** may receive **30% off** the raw space rental rate.
- (3) Raw space does not include partitions, carpet, or any display facility.
- (4) Booth facilities are available for rent from the official contractor. Order forms are enclosed with the Exhibitor's Manual that will be sent after space allocation.

- (5) All booths, including both raw space and shell scheme booths, are provided with 110V/500W electricity free of charge. Additional power or water supply and drainage will be at the exhibitor's expense.
- (6) For booths partially occupied by pillars, pillar space deductions are as follows:

Exhibition Hall	Pillar Space Ratio	Deduction
TWTC Hall 1, Ground F	1/4	US\$ 900
TWTC Hall 1, Area H	1/4	US\$ 720
TWTC Hall 3	1/4	US\$ 400
NANGANG Ground F, east side	1/2	US\$ 1,200
NANGANG Ground F, west side	1/2	US\$ 1,800



Booth A1	Item	Qty	Unit
1	Standard partition 300X300X250cm/H	1	set
2	Needle punch carpet (light gray)	9	sqm
3	Company name fascia board (white background with blue letters , PVC finished) , 300X30cm/H	1	pc
4	Information counter 100X50X75cm/H	1	pc
5	Cupboard, 100X50X75cmH, lockable	1	pc
6	Glass round table , Dia 75X75cm/H	1	pc
7	Folding chair	4	pcs
8	Spotlight 18W (yellow light)	3	pcs
9	110V/5A socket	1	pc
10	Waste paper basket	1	pc

Note : All items are on rental basis.



Booth B1	Item	Qty	Unit
1	Standard partition 600X300X250cm/H	1	set
2	Needle punch carpet (light gray)	18	sqm
3	Company name fascia board (white background with blue letters , PVC finished) , 300X30cm/H	2	pcs
4	Information counter 100X50X75cm/H	1	pc
5	Cupboard, 100X50X75cmH, lockable	2	pcs
6	Glass round table , Dia 75X75cm/H	2	pcs
7	Folding chair	8	pcs
8	Spotlight 18W (yellow light)	6	pcs
9	110V/5A socket	1	pc
10	Waste paper basket	1	pc

Note : All items are on rental basis.



## APPLICATION

- (1) This on-line booth application is for international exhibitors only.
- (2) Exhibitors are granted priority on a first-come, first-allotted basis in their respective rental space status.

International exhibitors who have registered early may usually choose between their specialized subject area (i.e. Components & Parts, Computer & Systems etc.) and the International Exhibitors area.

When no space is left in the specialized areas, exhibitors will be assigned to the International Exhibitors Area.

The organizer reserves the right to change or alter locations and layouts as deemed necessary. Late exhibitors who cannot obtain space in the specialized or International Exhibitors areas will be placed on the waiting list.

- (3) After having successfully registered online, the applicant will receive an automated e-mail response from TAITRA to confirm registration. Please have the authorized person sign the application form and send it to TAITRA by e-mail or fax.



- (4) New exhibitors should send the completed application form, along with a copy of their product catalogue (or product photos), company introduction, and government-issued company certificate, to the organizer before the application deadline. Please send these documents by email to: Ms. Sharon Shen, E-mail: [cptex@taitra.org.tw](mailto:cptex@taitra.org.tw)
- (5) A confirmation letter of booth availability will be sent after the application form and all documents have been received and reviewed. The organizer will later notify applicants of their allocated area and the date of the booth allocation drawing.
- (6) Applicants must secure their participation by paying a non-refundable deposit of US\$ 1,000 per booth before the booth allocation drawing. Otherwise the organizer, TAITRA, will cancel the application.
- (7) NOTE that it is forbidden for the registered company to resell, sublease, transfer, or divide up booths to a third party.
- (8) The organizer is not in a position to sponsor exhibitors when they apply for entry visas and is not liable if applicants cannot obtain a visa.

## PAYMENT SCHEDULE

- (1) Upon receiving the booth application, the organizer will invoice the exhibitor for a non-refundable deposit of US\$ 1,000 per booth.
- (2) After the booth allocation drawing, the organizer will invoice the exhibitor for the balance due. Exhibitors who do not complete the payment before the invoice payment date will have their space reservation cancelled.
- (3) The down payment and the remaining payment should be made by telegraphic transfer only, remitted to:  
Account number/A/C No: 5056-665-100018  
Swift Code: TACB TWTP 505  
Bank Name: Taiwan Cooperative Bank, World Trade Center Branch  
Bank Address: 2F, No. 333, Sec. 1, Keelung Rd., Xinyi District, Taipei, Taiwan  
Beneficiary Name: Taiwan External Trade Development Council  
(TAITRA, COMPUTEX TAIPEI 2015)  
Beneficiary Address: 5, Hsin Yi Rd., Sec. 5, Taipei 11011, Taiwan
- (4) All extra banking handling charges, if any, are borne by applicant.
- (5) In case of booth cancellation, space rental already paid will not be refunded under any circumstances.





## **BOOTH ALLOCATION**

(1) Space allocation priority is based on the following criteria:

- I. Number of booth(s)
- II. Date of application
- III. Previous attendance record

(2) If you are not able to attend the booth allocation drawing, which will be held after the booth registrations dates, you may have your representative in Taiwan assist you in drawing a booth number; otherwise, the organizer will draw on your behalf. If you do attend, you will be required to confirm your attendance with the organizer before the meeting. A reply form will be e-mailed along with additional information and instructions about the allocation meeting.

(3) The organizer reserves the right to refuse any application (even if applications have been submitted before the deadline) under the following circumstances:

- I. Products being displayed are irrelevant or improper to the ICT industry
- II. No space available
- III. Failure to confirm participation by paying the non-refundable deposit before the booth allocation meeting.

Note: The organizer reserves the right to reduce the number of booths reserved if total demand for space exceeds capacity.



### **BOOTH DECORATION & RELATED FEES**

- (1) Each exhibitor will receive an Exhibitor's Manual after the space allocation meeting and should review the detailed information and procedures regarding the electricity, booth decoration, and display facilities fees.
- (2) According to the fire-precaution regulations of NANGANG Exhibition Hall, both exhibition areas located on the ground floor and Sky Dome (4F) are divided by 6-meter-wide walking aisles. To prevent fire, the decoration of all booths must be entirely composed of flame-retardant materials.

### **COMPUTEX TAIPEI REGISTRATION CONTACTS**

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