



# The International Fair For Silver-Care Industry – ECA 2016



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They **came** to test the market,  
they **saw** the opportunities,  
and they will **return** in 2016.

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## What is Elder Care Asia?

The ageing world population is a global issue, and it's catching up fast with Asia. A surging elderly population presents challenges and opportunities. ECA aims to be an annual platform for the industry, professionals and public agencies to find the best solutions to manage the elderly population.

## A Successful Launch for ECA 2015

ECA 2015 held with Geriatric Care Asia 2015 and the 3rd Global Health Conference drew exhibitors from 13 countries. Visitors and delegates from 42 countries attended the first ECA over 3 days, 26-28 November, 2015 at KEC Kaohsiung Taiwan.



ECA 2016

# Exhibition Profile

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## STEPS to Active Ageing – ECA

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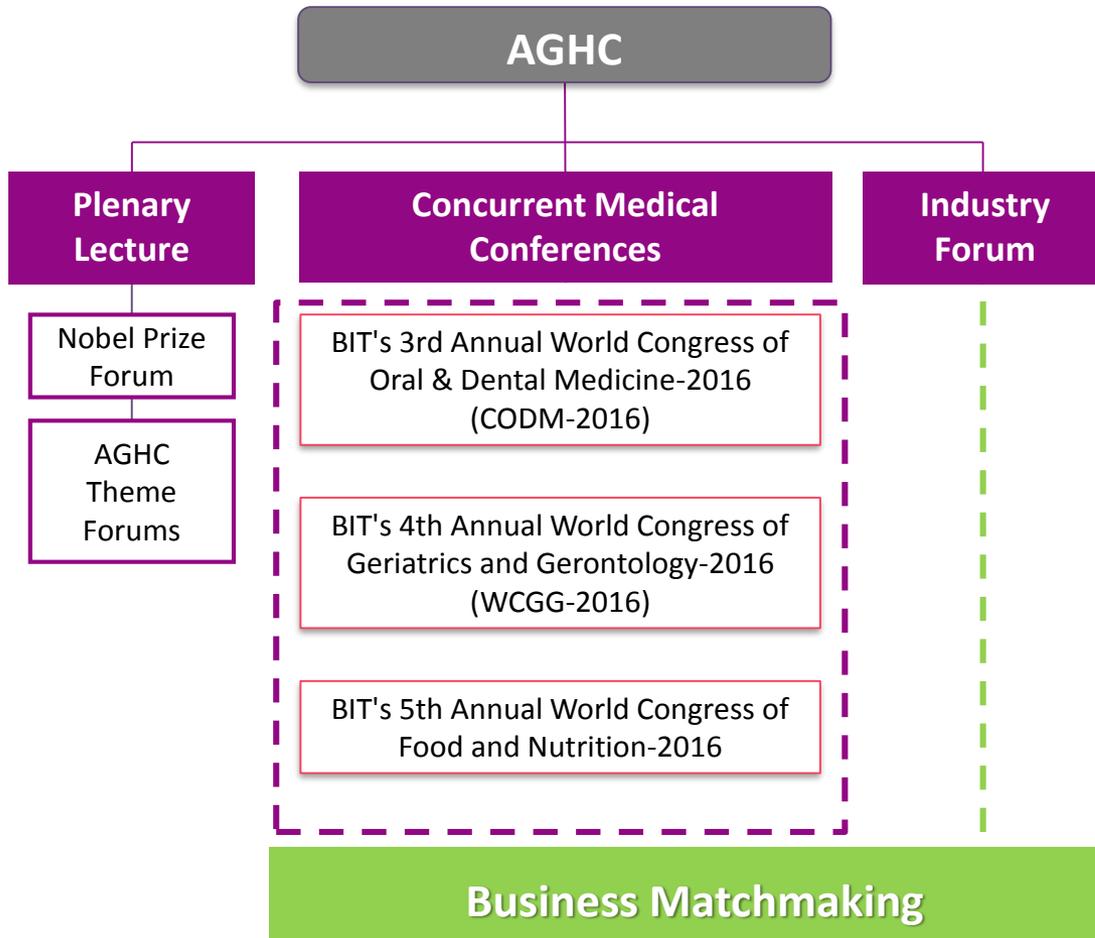
Aiming for the best in Systems, Technologies, Equipments, Products & Services for silver-care market to improve the lives of the elderly.



# 4<sup>th</sup> Annual Global Health Conference (AGHC)



ECA 2016



## Program Layout

Session 1: Epidemiology and Public Health

Session 2: Health and Nursing

Session 3: Chronic Diseases Healthcare

Session 4: Infectious Diseases and Health

Session 5: Mental Health

Session 6: Health Informatics and Technology

Session 7: Healthcare Innovation, Management, and Quality

Session 9: Nutrition and Fitness of All Ages

Session 10: Precision Medicine and Translational Medicine

Session 11: Environmental Health & Safety

Session 12: Men's Health

Session 13: Pediatrics and Child Health

Session 14: Maternal Newborn Health

Session 15: Regional Program for Health Promotion



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# Exhibits Categories

## Healthcare

Clinical Care » Diagnostic, Medicines, Pharmacy

Hospital Care » Technology, Equipment, Prime Nursing

Home Care » eHealth services, Nursing, Long-Term Care,  
Mobility & Safety Equipment

### Who should Exhibit

- ◆ Producers, Exporters, Distributors
- ◆ Hospitals, Nursing Home Operators
- ◆ Developers, Builders and Designers
- ◆ Institutions and Healthcare Agencies
- ◆ Financial and service providers

## Architecture

Facilities » Transport, Security, Building

Rehab » Physio, Rehabilitation Equipment

Service » Financial & Insurance Service, Retirement Home,  
Eldercare Training, Elderly Daycare Center

### Who should Attend

- ◆ Healthcare facility operators
- ◆ Health Professionals and Nurses
- ◆ Importers, Exporters, Traders
- ◆ Healthcare Givers from Public
- ◆ Academic Institutions, Media

## Lifestyle

Food » Safety, Tonic, Supplements

Fitness » Gym, Sports, Exercise

Fun » eHealth services, Nursing, Long-Term Care, Mobility & Safety

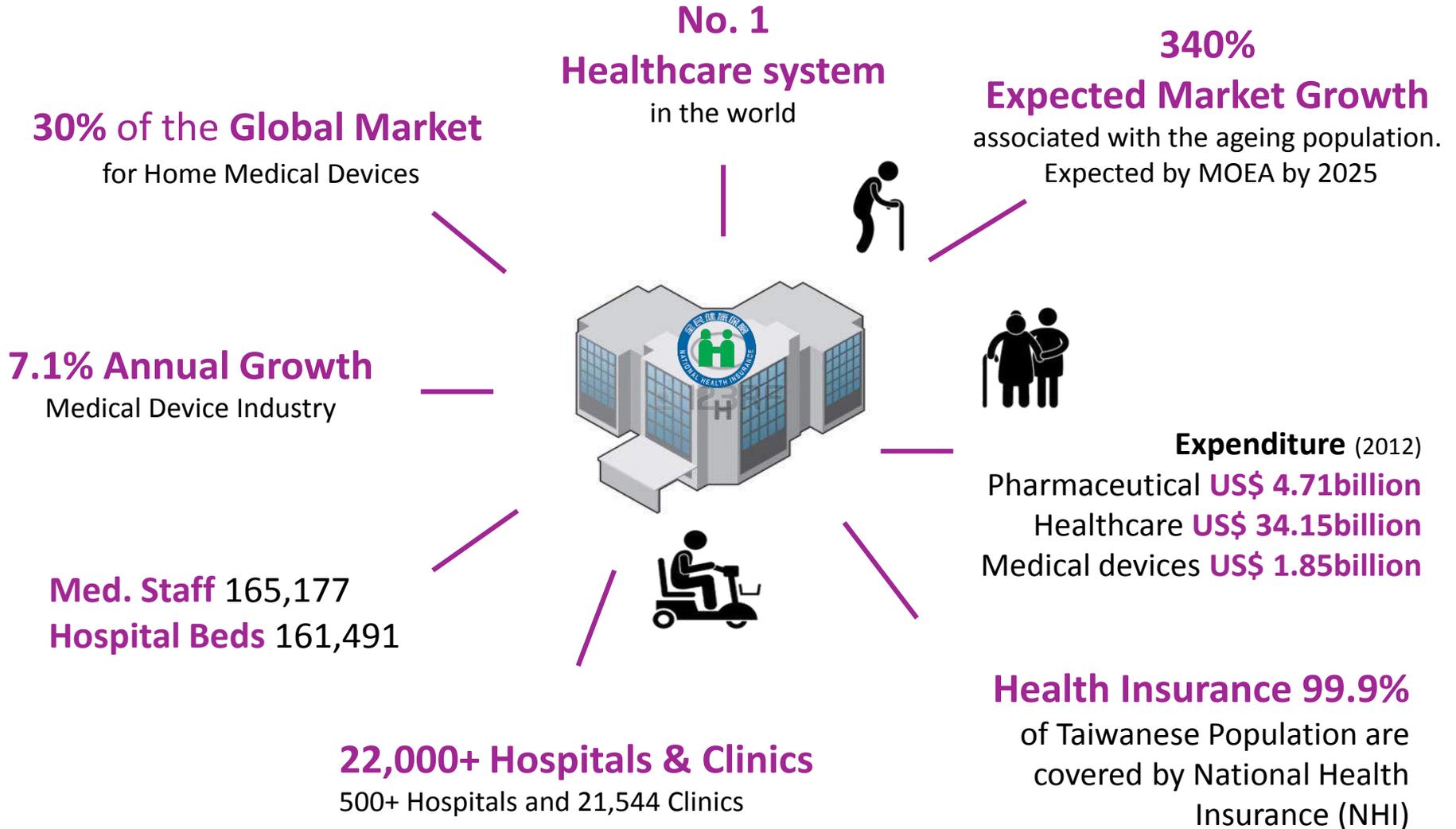
Wellness » Beauty Products, Anti-Aging



# Healthcare Market in Taiwan



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# Market in Taiwan

## Fastest Ageing and Lowest Birthrate

Taiwan's 65+ elderly grew to 2.78 million or 11.85% of population. The birth and fertility rate is among the world's lowest.

## Healthcare Facilities to Serve the People

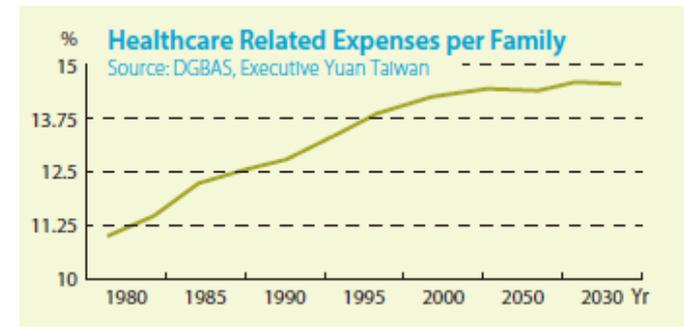
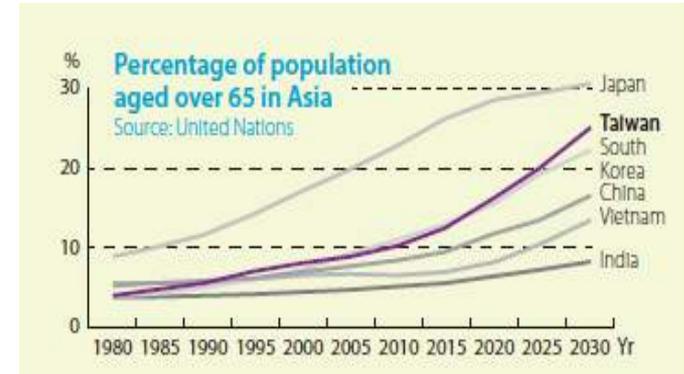
Over 500 hospitals with 161,491 beds. 21,544 clinics with 165,177 medical personnel according to 2014 statistics.

## Strong Purchase Power with Big Budget

Healthcare expenditures USD 34.15 billion, Pharmaceuticals USD 4.71 billion, Medical Devices USD 1.85 billion for Taiwan's 23 million population. With GDP per capita USD 39,600, foreign reserves USD431 billion, ranking #5 in the world.

## Long-term Care Policy

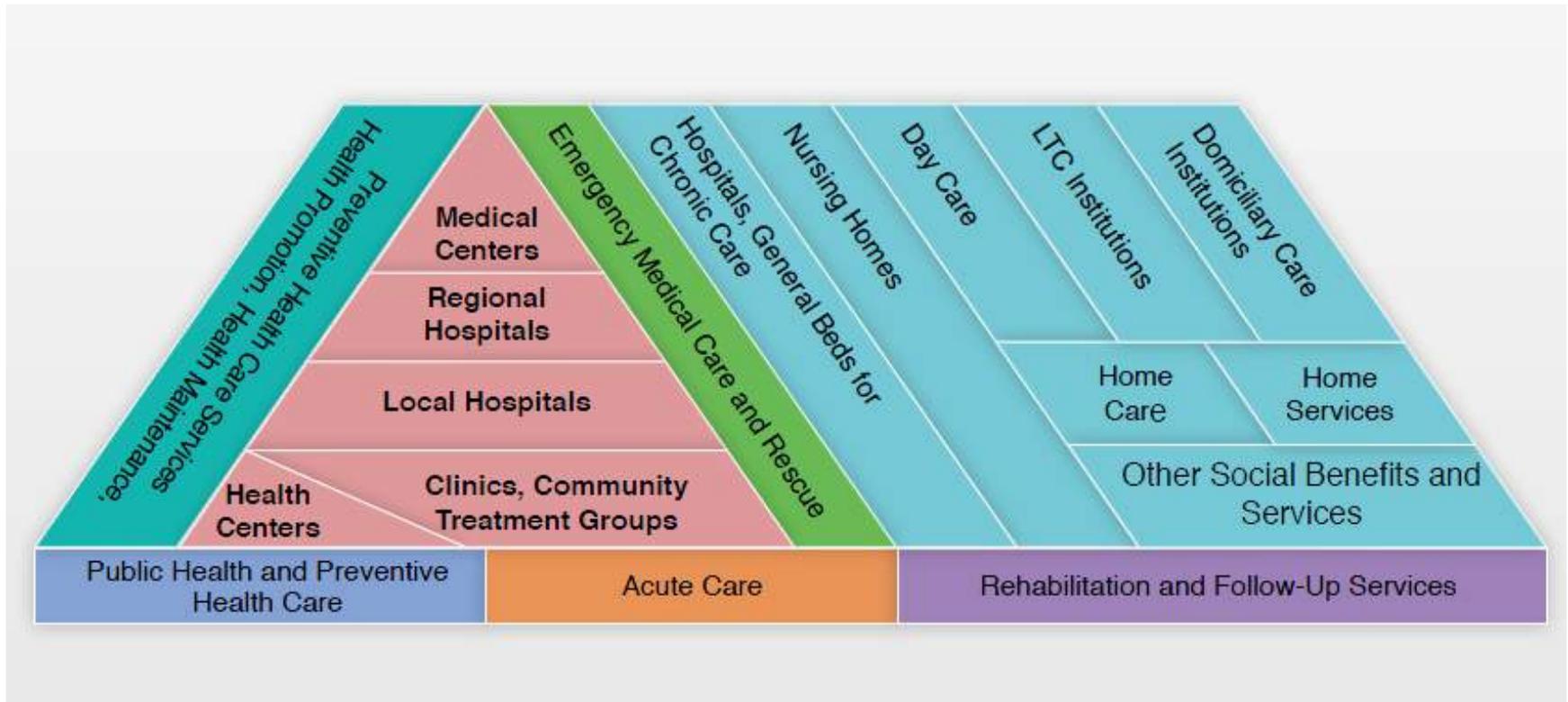
Taiwan promulgated the Long-term Care Services Act in June 2015 as the principal legal basis for developing comprehensive long-term care services, which will inject an additional USD 3 billion to swell the budget for healthcare.





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# Healthcare System in Taiwan



Source: 2014 Taiwan Health and Welfare Report by MOHW, Taiwan



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# Taiwan Economy in Numbers

<b>Population</b> : 23,415,126 (July 2015)	WR # 34
<b>GDP (ppp)</b> : US\$ 926.4 billions (2013)	WR # 21
<b>GDP (ppp) per capita</b> : \$46,000 (2014)	WR # 28
<b>Real GDP Growth Rate</b> : 3.8% (2014)	WR # 4
<b>Foreign Exchange Reserves</b> : \$423.9 billion	WR # 4
<b>Industrial Growth Rate</b> : 5.6% (2014)	WR # 3
<b>Imports</b> : \$269.9 billion (2014)	WR # 19
<b>Exports</b> : \$267.8 billion (2013)	WR # 20



**48:53**

Import-Export Ratio

**1<sup>st</sup>** Worldwide

Industry Cluster<sup>2013</sup>

**1<sup>st</sup>** High Tech

Almost half of Top IT  
Companies in Asia<sup>2014</sup>

Source: CIA The World Factbook [www.cia.gov](http://www.cia.gov)

# Exhibition Report 2015

- **EXHIBITION**  
occupied KEC Hall of 10,000m<sup>2</sup>
- **Exhibitors**  
from 13 countries
- **Exhibitor profile**  
30% of exhibitors from overseas
- **VISITORS**  
25,000 from 42 countries
- **Local & Overseas buyers**  
3,800 buyers
- **Business Matching & Hosted Buyers**  
65 Business Matching & 7 Countries of Hosted Buyers



# Exhibition Report 2015



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## ➤ 3<sup>rd</sup> Global Health Conference

1,000 delegates from 42 countries  
with 300 international Participants and  
2 Nobel Prize Winners in Medicines



## ➤ Industry Forum

More than 200 Delegates



## ➤ Opening Ceremony

Kaohsiung City Mayor with Foreign  
Trades and Local dignitaries



## ➤ Site-Events

more than 40 events

# Supported by



ECA 2016

## 15 National & International Associations



## 14 Foreign Trade Offices & Chambers of Commerce



## Sponsored by



# Allied Trade Shows

StarNet Alliance Network



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## 10 International Trade Shows Partners



**Barrier Free 2015**



**MEDICAL JAPAN 2016**  
International Medical Expo & Conference



**Post-Acute  
Medicine Fair  
2015**



## 8 National & International Media Partners





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## The Venue

World-Class Exhibition Center



The **Kaohsiung Exhibition Center (KEC)** is the latest iconic seafront MICE venue. With over 25,000m<sup>2</sup> of indoor and outdoor space and a large variety of conference rooms, offers all the modern facilities to suit your events' needs.



South Hall

Central Boulevard

North Hall

Exhibition Space:

**25,000m<sup>2</sup>**

Conference space capacity:

**4,000 people**



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## The Joint Organisers

**Uniplan Intercon** A member of Uniplan Taiwan Group, a major player with more than 30 years' experience in the MICE industry.

[www.uniplan-intercon.com](http://www.uniplan-intercon.com)

### Interfama

The pioneers of trade fairs in Asia since 1974, Interfama had organised over 150 trade fairs in 11 countries in Asia for over 30 industries.

[www.interfama.com.sg](http://www.interfama.com.sg)

**uniplan**<sup>TM</sup>  
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INTERFAMA PTE. Ltd





**Elder Care Asia 2016**

**17-20 November – KEC Taiwan**

More info's on

**[www.eldercareasia.com](http://www.eldercareasia.com)**

**Join today!**

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