



Elder Care Asia 2017

3rd International Exhibition And Conference on
Healthcare And Lifestyle For Seniors

2-5 November 2017 KAOHSIUNG TAIWAN



Organised by

interconTM

Intercon Convention
Management Consultancy



Interfama Pte Ltd

Window Of Opportunities for Silver trade in Asia



***Costs of living**
prudent planning

***Medical bills**
right technology

***Loneliness**
community activity

Active Ageing For Healthy And Dignified Third Age

Supported by government agencies and industries: www.eldercareasia.com

The Third-Age Community In An Affluent Society

***They have the purchasing power
for the best you can offer***

The golden age market is moving

„Inevitable“ as all will join the elderly society as a matter of time. The Option is whether one does nothing to plan for the journey to confront the evitable challenges in our golden age.

*Rising costs of living, *Rising medical bills and *Loneliness we leave younger peers behind to the working community.



Financial planning

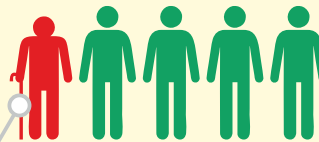
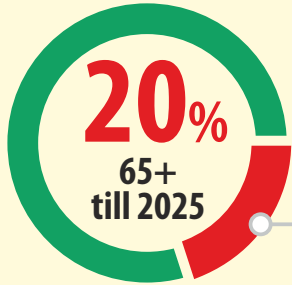


Advanced medicines



Connect with the world

Taiwan population
23 427 785



HALF MILLION
People over 65 years old

The Market Profile

The Taiwan population of 23 millions in 2015 is ageing fast. 20% of the people will be in the 65+ age group by year 2025. Demands for goods and services by this elderly community will inevitably rise. With high per capital income, there is buying power.

The Track Records

Industry and professionals in the global silver-care market from across Asia are attracted to attend the Global Healthcare Conference to be updated on the latest trends, and to tap the market opportunities presented at Elder Care Asia over the past two years.

Visit the show website for detail Post-Show Report.

They came to connect

**at the Fair platform for trade, Investments and to
expand and protect their market share. Meet at the
ECA marketplace. Act now to take your stand.**

Visit: www.eldercareasia.com

The Exhibits Profile - the 5 S.T.E.P.S.

Systems, Technologies, Equipment, Products, Services

- ★For Healthcare - hospitals, clinics, eldercare homes,
- ★For Lifestyle - Fitness, Foods, Fun, Leisure, Learning,
- ★Architecture for eldercare - facilities, financial planning,



The Buyers Profile

B2B for Business-to-Business, B2C for Business-to-Consumer

- + Government agencies, NGOs, associations,
- + Industry and trades - importers, exporters, traders,
- + Professionals, end-users-doctors, nurses, care-givers

The Organisers

The Joint Organisers for Elder Care Asia (ECA), Uniplan Intercon and Interfama, have over 40 years of experience and expertise in organising trade fairs and Events in Asia since 1974. Supported by relevant government agencies, trade and professional associations and industry players, the Organisers are committed to deliver a successful platform for industry.



The Venue KEC Taiwan

The Kaohsiung Exhibition Center (KEC) is the latest venue and Kaohsiung the **2nd biggest City in Taiwan**. KEC is the premier multipurpose venue with facilities for exhibition, conferences and events, ideal for hybrid events.

The International platform to connect

Protect your market share in the Silver-care industry **In Taiwan, Asia and Global**

Healthcare and barrier-free facilities for seniors

Products and Services for Active Ageing Lifestyles

Connecting industries, professionals and end-users

The golden age market is moving

A surging world population of elderly people presents challenges and opportunities. The next big thing is in the silver-care industry as Asia is ageing fast. Policies to install elder friendly facilities in new buildings and public infrastructures will generate business opportunities for companies in advance countries to export their technologies to the Asian consumers.

A regional platform to connect

Elder Care Asia was launched in 2015 to cater to the niche silver-care market in Kaohsiung which is easily connected to the huge market in NE and SE Asian region. Elder Care Asia is linked to silver-care trade fairs in Taiwan, Japan, Korea, China and countries in SE Asia to drive buyers and visitors to connect and network at ECA 2016 in KEC Kaohsiung Taiwan.

Make your move now to catch the next wave of business opportunities.



**Within 10 years there will be
ONE BILLION old people of
60+ years by 2025 worldwide**

Easy Market Connects



Contact the Organisers **NOW** to tap the market opportunities. Visit : www.eldercareasia.com, E-mail to: eldercareasia@uniplan.com.tw

Exhibitions deliver values for entry to new horizons

USPs - Come, test the market

we make no promise, we aim to deliver with you

- **B2B Connect:** business-to-business matching
- **Quality Audience:** trades and professionals in your industry
- **Focus Taiwan Market:** purchasing power of 23 million consumers
- **Hinterland Market:** Gateway to Asean+3 (10+China, Japan, Korea)
- **International Promotion:** overseas network of agents + alliance

Event Features – scheduled for you

we make no promise, we aim to deliver with you

- ★ **Products Demo by exhibitors:** booth areas or stage to book
- ★ **Business-to-Business matching:** facilities for exhibitors only
- ★ **Hosted Buyers Program:** subject to sponsorships
- ★ **Site-Visits to facilities:** interests to exhibitors
- ★ **Concurrent Conferences:** on related topics

Contact the Organisers NOW

interconTM

Intercon Convention Management Consultancy

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The International platform to connect Expand your market with the right S.T.E.P.S.

Core Exhibit Categories in STEPS:

System, Technology, Equipment, Product, Service

Healthcare - Preventive, Assistive, Rehab

- ★ **Medical Care** - wearable devices, monitors, tracking
- ★ **Clinical Care** - diagnostic and clinic equipment
- ★ **Hospital Care** - technology, equipment, services
- ★ **Home Care** - nursing, Long-Term Care, DIY
- ★ **Communication** - e-Health Services, mobile apps

Lifestyle - Fitness, Food, Fun

- ★ **Fitness** equipment, gym, cycling, exercise equipment
- ★ **Food** for health and supplements, dietary courses
- ★ **Fun** equipment for golfing, tennis, swimming
- ★ **Travels**, cruise, social clubs activities
- ★ **Wellness** - beauty products, anti-ageing

Architecture - Facilities, Finance, Education

- ★ **Homes** for elders, elder friendly facilities
- ★ **Rehab** - physiotherapy and rehabilitative equipment
- ★ **Insurance**, banking, investment services
- ★ **Skills learning**, hobby crafts, community clubs
- ★ **Mobility** and Safety equipment and products

