

# TAIWAN SOUVENIR 2016

TAIWAN SOUVENIR & HANDICRAFT SHOW



# SHOW PREVIEW

APRIL 22-25

[WWW.TAIWANSOUVENIR.NET](http://WWW.TAIWANSOUVENIR.NET)





## Exhibits Profile

*Taiwan Souvenir proudly presents local specialties from every corner of the island-- everything from holiday gifts, souvenirs for special occasions. These products embody local culture and the latest fashion. Local Specialties, Gift Food Packages, Handicraft Items, Festival Gifts, Wedding & Baby Shower Gifts, Destination and Resort Merchandise, ... and much more !*



## Mark your Calendar NOW



**Register NOW Online for** TAIWAN SOUVENIR to receive FREE newsflashes and event alerts. And use your business card to get a FREE exhibitor's list and a small welcome gift (daily limited)!



## Dates & Hours

10:00 a.m. - 6 p.m., **April 22 to 25, 2016**

## Venue

Taipei World Trade Center (TWTC) Exhibition Hall 1  
5 Hsin-Yi Road, Sec. 5, Taipei, TAIWAN

## Admission

Foreign and domestic trade buyers can use business cards to exchange for an admission badges. Buyers from any industry are welcome!



## For more details, contact:

Exhibition Department, TAITRA  
Tel: 886-2-2725-5200  
Fax: 886-2-2725-1959  
E-mail: [souvenir@taitra.org.tw](mailto:souvenir@taitra.org.tw)  
Show Manager: Lilyan Kao Ext. 2679  
Publicity Manager: Elsa Chen Ext. 2619

## TAITRA Overseas Offices

Contact TAITRA Oversea Offices for information and assistance at:  
<http://branch.taiwantrade.com.tw/>



## SIX DECADES OF GREAT TASTE

Bite in two great kinds of meatballs: Original and Shiitake. Only the most fresh pork hindquarters can be found in our Original Flavor Meatball. Our secret recipe has this traditional delicacy of Hsinchu dancing in your mouth. One bite and you will savor the delicious meat juice as it flows in your mouth. Blessed with an advantageous geographic environment, a mild climate and excellent water quality, Puli nurtures the world-renowned shiitake mushroom. These luscious and aromatic shiitake mushrooms are processed manually before they are added into pork pastes. The perfect combination is so fresh and sweet that the first bite wins you over immediately. This is something you will never forget. Come visit us at the show! As a thank you to our clients, we offer three- bag gift boxes at a great price!



HAI REI FOOD CO., LTD.  
·Hairei Hsinchu Meatballs Gift  
📍 B0219



## THE QUEEN'S HEAD AND PRIDE

Yehliu Queen's Head Series won high acclaim at the Taiwan Rising Intelligentsia Teaware Exhibition. The Queen's Head, a natural sea sculpture on the northeast of Formosa, has been a landmark of Taiwan for centuries. The Queen's Head teapot embodies the magnificence and grandeur of mother earth. The lid is graced with the Queen's Head in her stunning grace. The mineral and clay selected compliments the nature of Dongfang Meiren. Sit down and enjoy a cup of tea and the gift of nature!

YUAN WEN  
·Tea Pot Rocks  
📍 B0311

## TEA TIME JOY!

This mouth-watering tart is topped with quality macadamia nut from Australia, caramel, cranberry and kumquat. The crispy golden crust is made of fresh free-range eggs and natural New Zealand butter. The symphony of the sweet and sour topping and the crunchy delectable base is a treat you will never forget!

HSI YING FOOD CORPORATION  
·Macadamia Nut Tart  
📍 B0209



## THE GIFT OF NATURE

Shuang Jiang YuLu grows in high mountain altitudes, above 2,000 meters. It is picked only once a year.

Shuang Jiang YuLu receives more attention than taste Dayuling Oolong Tea. The tea leaf is thick and rich in pectin, allowing the tea to stay bright yellow even after several brews. Take a sip and you can experience the smooth sweetness move down your throat as the lasting fragrance in your mouth soothes your mind.



TAIWAN TEA UNITED INTERNATIONAL ENTERPRISE LTD.  
·Shuang Jiang YuLu  
📍 B0404



## SCRUB-A-DUB-DUB

Ying's Pine soap uses essential oil extracted from pine and cedar. Warm and sweet, the calming effect of the oil soothes anxiety and relieves tension. Which is why they are commonly used in aromatherapy to help improve mind-body balance and heal respiratory infections. Used in water, it helps to maintain the temperature of the bathing water and has great cleansing capacity. Ying's Pine is without a doubt THE bathing agent of the time. This is definitely a perfect choice for people who care for beauty and health.

YING'S INTERNATIONAL ENTERPRISE CO., LTD  
·YING'S PINE SOAP  
📍 B0407b



## THERE IS SPICY AND THERE IS SPICY!

Do you like spicy hot dishes? Then this hand made chili sauce is something you can't miss! It's a simple, low salt, and natural food. Only natural ingredients are used in this sauce. Multi-level flavor explodes in your mouth and then goes straight to your brain the second it hits your tongue. The experience is so exhilarating you simply can't stop eating once you begin. This delectable sauce simply goes with everything. With a little help from this sauce, you can be the next Michelin stars owner! Bring it home, it will become your best friend in the kitchen!

MEI SIN COMPANY LIMITED  
·Hand-made Chilli Sauce  
📍 B0232



## COME FOR A GOOD CUP OF TEA

TW iPottery uses natural nano energy minerals and clay to make their teapots and cups. These far infrared tea sets release negative ions to activate water molecules, and to effectively sweeten and elevate water quality. Nothing is more important to tea brewing than fine water. (As shown by ITRI Taiwan and SGS test reports)

TW iPottery makes great wood fired ceramic with local material and craftsmanship. The pieces have flowing and rich color and patterns. Such ceramic artwork is definitely worth collecting.



JOYITH ENTERPRISE CO.,LTD.  
·Wood-fired Ions Tea Sets  
📍 B0503



## COME TO MAMA

Established in 2015, Chou Mama XO Sauce Series stood firm by its tradition making quality food like mothers do for their families. The sauce is free of all food preservative, artificial coloring and food additives. The product line includes Chou Mama XO Sauce, Chou Mama Anchovy Sauce, Chou Mama Spicy Chili Sauce, Chou Mama Squid Sauce and Chou Mama Golden Caviar Sauce.

QINGTAI FOOD CO., LTD.  
·Chou Mama XO Sauce Sreies  
📍 B0614



## A KNOCK A DAY KEEPS THE DOCTOR AWAY

The Knock Pleasure comes from the alternative therapy -- knife therapy. The safe curve blade can be used to massage any spot on the body. It helps to release body pressure and stimulates blood circulation. Come give your tired and tense body a treat.



COOL HAPPY CAT LTD.  
·Q Happy Cat- Knock Pleasure  
📍 B0536



## THE SOFT POWER

Mochi is a traditional rice cake made of glutinous rice pounded into paste and molded into the desired shape.

"Amis Mochi", the first special goods brand that uses local rice in Hualien, was established in 1970. With passion for Amis culture and its delicacy, we have come up with many improved Amis style desserts. "Champion Mochi" is one of our signature products.

It may look just like an ordinary rice cake, but the taste goes far beyond its look. Choose your favorite from the variety of flavors we offer, be it "chocolate + OREO", "sesame + peanut", or "raisin + sweet potato", you will not be disappointed.

JOTAFOOD ENTERPRISE CO., LTD  
·Champion Mochi  
📍 B0523

## SWEET TOOTH, ANY ONE?

"Hui Lan Shu Dao" is Hualien's number one yam dessert brand. We offer hand made, low sugar and no preservative Hualien-Yam dessert at our specialty stores.

We carefully follow our great grandfather's recipe. Only local yams are used. To make our special Hualien Yam, we must first steam the yam, peel off the skin with bamboo instruments, and then mash the yam before baking it to perfection.

Hui Lan Shu Dao has become the name for the healthiest snack in Taiwan. We reduce the amount of sugar used by substituting ordinary sugar with precious organic kelp sugar from Japan. As our craftsmanship continues to flourish, we have also improved our packaging design. At first, lemon grass was used to wrap our delicious yam. Later paper wrapping came into view. Now the innovative vacuum seal packaging helps to effectively extend the expiration date to more than 14 days.



HUALIEN BAY CO.  
·Hui Lan Shu Dao  
📍 B0523

## VINEGAR FOR LONG LIFE

Love Vinegar is a vinegar brand from Hualien, Taiwan. Hualien is famous for its high quality plants and clean water. Our vinegar is made of spring water from the mountains. No sugar is added. The entire fermentation and aging process lasts a year. You can directly drink the vinegar or apply it on the skin. This healthy drink improves sleeping quality, detoxification and soothe skin allergies.

LOVE VINEGAR  
·Lavender Vinegar.  
📍 B0523



## WE WISH YOU ALL THE HAPPINESS IN THE WORLD

Welcome to ABRAZO (Spanish: to embrace)! We offer varieties of cookies which hand made by children with Down syndrome, with carefully selected local harvested wheat flour and other agricultural ingredients. "Smiley Angels" would like to bring the most delightful taste of love and health to our precious customers.

DOWN SYNDROME FOUNDATION, R.O.C.  
·ABRAZO Sweet Cottage Gift Box  
B0331a



## NOTHING BUT THE VERY BEST WILL DO

"FONG JIANG" inherited the brewing method from Mr. Chen's family, but we didn't stop there. With innovative thinking, we improved the traditional manufacturing process with modern biotechnology and specialized brewing. We insist on strict quality control for the raw materials, water, and the bacterium used. Digital control points are set up throughout the entire manufacturing process to reduce the possibility of potential pollution often seen in the past. The sauces are bottled with vacuum sealers in a high pressure and low temperature environment. This helps to preserve the original soy flavor to the utmost extent. The final products have to go through national standardized testing by well-trained personnel before reaching the packaging station. All products will be checked again before they are seen at the stores.



HONG HU BREWING FOOD CO., LTD  
·Canned Food, Prepared Food, Seasonings & Condiments  
B0307b

### Taipei Giftnery

General Souvenir  
Pavilion

