



**TAIWAN** The 11<sup>th</sup> Taiwan International Motorcycle Industry Show

# MOTORCYCLE

**Fired Up for Sourcing  
at Asia's Best**

Held concurrently with



**TAIPEI AMPA**



**AutoTronics Taipei**



**EV TAIWAN**



**APR. 6 - 9  
2016**  
TWTC Exhibition Hall 1

***Application Kit***

[www.MotorcycleTaiwan.com.tw](http://www.MotorcycleTaiwan.com.tw)

Organizer:



Co-organizer:





## Post Show Report 2015

- ◆ **Dates:** April 8 (Wed)-April 11(Sat), 2015
- ◆ **Venue:**  
TWTC Exhibition Hall 1 (Held concurrently with TAIPEI AMPA, AutoTronics Taipei and EV TAIWAN)
- ◆ **Exhibitor Figures:**

Categories	Number of Exhibitors	Number of Booths (3M x 3M per booth)
Domestic Exhibitor	130	266
International Exhibitor	13	17
Total	143	283

- ◆ **Visitor Figures (4 shows in total):**

Categories	Number of Visitors
International Visitors	6,665
Local Attendees	36,771

- ◆ **International Visitors by Top 20 Countries (Areas):**

Rank	Country	Number of Buyers
1	JAPAN	1,534
2	MAINLAND CHINA	997
3	UNITED STATES	512
4	MALAYSIA	413
5	THAILAND	265
6	HONG KONG	247
7	SOUTH KOREA	246
8	SINGAPORE	239
9	INDONESIA	169
10	PHILLIPPINES	153
11	EGYPT	149
12	AUSTRALIA	136
13	UNITED ARAB EMIRATES	97
14	INDIA	84
15	SAUDI ARABIA	74
16	GERMANY	73
17	CANADA	68
17	VIETNAM	68
19	UNITED KINGDOM	60
20	RUSSIA	59



The 11<sup>th</sup> Taiwan Int'l Motorcycle Industry Show **TAIWAN**

# MOTORCYCLE

# APR. 6 - 9

TWTC Exhibition Hall 1

◆ MOTORCYCLE TAIWAN 2015:





## MOTORCYCLE TAIWAN 2016

(11<sup>th</sup> Taiwan International Motorcycle Industry Show)

### Organizer:

Taiwan External Trade Development Council (TAITRA)

### Co-organizer:

Taiwan Transportation Vehicle Manufacturers Association (TTVMA)

### Venue:

#### TWTC Exhibition Hall 1

(Held concurrently TAIPEI AMPA, AutoTronics Taipei and EV TAIWAN)

No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

### Show Dates & Hours:

April 6 (Wed)- April 8 (Fri) 9:00 a.m.- 5:00 p.m.

April 9 (Sat) 9:00 a.m.- 4:00 p.m.

### Dates for Exhibits Move-in& Move-out

Move-in	April 4	7:00 a.m.- 5:00 p.m.
	April 5	7:00 a.m.- 7:00 p.m.
Move-out	April 9 (Hand-carried Exhibits Only)	4:00 p.m.- 5:00 p.m.
	April 9 (All Exhibits and Stand Fitting Materials)	5:00 p.m.- 12:00 p.m.

### Exhibit Profile:

Motorcycles, Scooters& ATVs, Engines and Parts, Motorcycle Frames, Motorcycle Parts and Accessories, Motorcyclists' Accessories, Noise& Emission Inspection Equipment, Maintenance Equipment, Components and Accessories Manufacturing Equipment, Customized Bikes& Accessories

## Booth Rentals:

Booth Type	Space/Unit	Booth Rental (Per unit, including 5% VAT)	
		Raw Space	Early Bird Space Rate
Facing Main Aisle	9 SQM (3Mx3M)	US\$1,630	US\$1,470
Regular		US\$1,430	US\$1,290
Facing Main Aisle (with 1/4 pillar inside)	Approx. 7 SQM	US\$1,330	US\$1,200
Regular (with 1/4 pillar inside)		US\$1,230	US\$1,110

1. Early bird space rate ends on **September 30<sup>th</sup>, 2015**
2. To order basic furniture package (optional, **US\$200 per booth**) please check the "Shell Scheme" box on the application form. Basic facilities includes: partition walls, carpet, 3 spotlights, 3 folding chairs, 1 information counter, 1 round table, 1 company name fascia, 3 shelves, 1 socket(500V/5A) and 1 waste basket.
3. The location of booth(s) cannot be designated by the applicant on the application form, and it will be decided according to the final result of booth allocation.
4. Each booth (both "Raw Space" and "Shell Scheme") includes 500 watts (110V) electrical power supply per day.
5. Extra booth facilities are available on a rental basis from the official contractor.
6. A "Regular" booth is not facing a main aisle.
7. Banking handling fee (US\$30) is included in the booth rental fee.

## Participation Information:

1. All manufacturers, distributors, traders, and organizations dealing in items on the Exhibit Profile are eligible to apply for participation.



2. Space allocation priorities are based on:

- (1) Number of booth(s) required
- (2) Date of down payment / application
- (3) Years of attendance (2013-2015)

3. The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor. If booths are fully booked before the submission of application, the application will be placed on the waiting list.

4. No retail on site.

5. Minors under 12 years of age are not admitted to showground.

6. The organizer does not act as a sponsor for exhibitor entry visa applications.

### **Application:**

1. **Deadline: November 30<sup>th</sup>, 2015**

2. Complete the following documents and return:

- (1) **One copy of the application form**
- (2) **One copy of bank receipt of down payment (US\$500 per booth).**
- (3) **One copy of your company product catalogue**

To: **Ms. Patty Lin**

Show Manager

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 ext. 2621

Fax: 886-2-2723-4374

E-mail: [sec3@taitra.org.tw](mailto:sec3@taitra.org.tw)

3. Please notice that **when the deadline for application has passed, please contact the show manager in advance to make sure that there is still available booth(s) before you T/T the down payment.**



## Payment Schedule:

1. Non-refundable down payment of **US\$500 per booth** must be received before application is processed. A bank receipt copy of down payment must be sent to the organizer upon submission of application form.
2. **After space allocation, the organizer will notify applicants of their booth number(s), location assigned, and balance due.** An official Exhibitor's Manual, which contains show regulations, detailed information and procedures concerning electricity, rental of facilities and official forwarding agents for handling shipment, will also be delivered to each exhibitor.
3. All payment should be made by telegraphic transfer (T/T). Please inform us immediately after the payment is made.

Telegraphic transfer (T/T) should be made to:

Account Number: 085007000016

Bank of Taiwan, TWTC Branch

Address of the bank: 3F, 333, Keelung Rd., Sec. 1, Taipei 11011, Taiwan

Tel-number of the Bank: 886-2-2720-0315

Beneficiary Name: "TAITRA (MOTORCYCLE TAIWAN 2016)"

SWIFT code: BKTWTWTP085

4. In case of cancellation or exhibitor's personal difficulties ( ie: failure to obtain entry visa to Taiwan, illness, travel, or shipping problems), **down payment or booth balance already paid cannot be refunded, transferred to other shows or participants, or credited to later MOTORCYCLE TAIWAN events.**

## Marketing & Publicity Campaign:

### 1. Assistance from TAITRA 60 Overseas Offices in inviting buyers

International buyers are invited through the assistance of TAITRA's 60 overseas offices from all over the world. Nearly 7,000 international buyers from 135 countries visited TAIPEI AMPA/ AutoTronics Taipei/ MOTORCYCLE TAIWAN/ EV TAIWAN 2015.



## **2. Advertising & Publicity**

Advertisements in domestic and overseas motorcycle industry publications and websites covering USA, Brazil, Germany, Italy, Spain and Japan. Press releases in Chinese, English, Japanese and Spanish will be circulated.

## **3. Direct Mail**

Both domestic and international prospective visitors, including key manufacturers, traders, distributors, and government organizations, will receive invitations in Chinese, English, Japanese or Spanish to the show.

## **4. International Media**

The Organizer will invite international reporters from USA, Japan, Italy and Germany to visit Taiwan before the show and during the show to interview the exhibitors.

## **5. Overseas Tradeshows**

The Organizer will send staff to overseas shows in USA, Italy and Japan to promote MOTORCYCLE TAIWAN.

## **6. Show Preview**

Exhibitors are free to place product and contact information and booth number in the "Show Preview" that will be mailed to international buyers two months prior to the show.

## **7. Online Networking**

All exhibitors' exhibits profile will be posted on the website at: [www.motorcycletaiwan.com.tw](http://www.motorcycletaiwan.com.tw). Buyers can search exhibitors' information via the official website before the show.

## **8. Mobile-Marketing Program**

Attendees who use web-based mobile device can access the constant show updates via the official TAIPEI AMPA/ MOTORCYCLE TAIWAN App and QR Code. Any information related to the show will always be available without the limitations of time and place.

## **9. Official Directory**

The organizer will publish an Official Directory, containing details on all exhibitors, including company profile and products.



**For further information please contact:**

**Ms. Patty Lin**

Show Manager

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 ext. 2621

Fax: 886-2-2723-4374

E-mail: [sec3@taitra.org.tw](mailto:sec3@taitra.org.tw)

### TAITRA Overseas Offices:

For more information and local assistance from TAITRA Overseas Offices, please visit:

<http://branch.taiwantrade.com.tw> to find the nearest office of yours.

The locations of TAITRA Overseas Offices:

Asia	Almaty	Bangkok	Beijing	Chengdu	Chennai	Dalian
	Dhaka	Fukuoka	Guangxi	Guangzhou	Ho Chi Minh City	Hong Kong
	Jakarta	Kolkata	Kuala Lumpur	Manila	Mumbai	Nanjing
	Osaka	Qingdao	Seoul	Shanghai	Singapore	Tokyo
	Wuhan	Xiamen	Yangon			
Africa	Algiers	Cairo	Johannesburg	Lagos	Nairobi	
North America	Chicago	Los Angeles	Miami	New York	San Francisco	Toronto
	Vancouver					
Latin America	Mexico City	São Paulo				
Europe	Barcelona	Bucharest	Budapest	Duesseldorf	Istanbul	Kyiv
	London	Milano	Moscow	München	Paris	Rotterdam
	Sofia	St. Petersburg	Warsaw			
Middle East	Dubai	Kuwait	Tehran			
Oceania	Sydney					



## APPLICATION FORM FOR **MOTORCYCLE TAIWAN 2016**

\* Please type or print clearly.

\* The information of your company in the Official Directory will be based upon data entered in this form.

\* If you need to modify any data entered in this form, please notify the organizer **60 days prior to show.**

★ We require \_\_\_\_\_ booth(s) ( Shell Scheme or  Raw Space Only, 3m x 3m per booth)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Web-site: \_\_\_\_\_

Contact person:  Mr.  Ms. \_\_\_\_\_ Position: \_\_\_\_\_

E-mail: \_\_\_\_\_ Tel: \_\_\_\_\_

Agent or representative in Taiwan, if any: Company Name: \_\_\_\_\_

Contact person:  Mr.  Ms. \_\_\_\_\_ Position: \_\_\_\_\_

E-mail: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

★ Products or services to be displayed: (Please refer to the attached EXHIBITS PROFILE and fill in the codes of your exhibits in the blanks below.)

1.     2.     3.     4.

5.     6.     7.     8.

9. Others: please specify: \_\_\_\_\_

We have already remitted by telegraphic transfer for US\$\_\_\_\_\_ as payment, payable to **Taiwan External Trade Development Council (TAITRA), Account Number 085007000016, Bank of Taiwan, Taipei World Trade Center Branch.** (Please state clearly that the telegraph transfer is for **MOTORCYCLE TAIWAN 2016.**)

We have read and accept the Terms and Regulations for Participation, and agree to abide by any other terms and regulations made by TAITRA in connection with this show.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Applications Open from August 3<sup>rd</sup>, 2015.

★ Please complete the application form and make a copy for your file. Return the application form together with your company's profile and product catalogues **before November 30<sup>th</sup>, 2015** to:

**Ms. Patty Lin**

Exhibition Section 3, Exhibition Department  
Taiwan External Trade Development Council  
No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan  
Tel: 886-2-2725-5200 ext. 2621

Fax: 886-2-2723-4374

E-mail: [sec3@taitra.org.tw](mailto:sec3@taitra.org.tw)

**Please attach name card of contact person here!**

## 2016 MOTORCYCLE TAIWAN EXHIBITS PROFILE

Code	Product Name	Code	Product Name
524020	Steel Sheet & Profile	<b>6308</b>	<b>Electrical Wires &amp; Cables</b>
<b>5330</b>	<b>Plastic Pipe &amp; Tube</b>	631240	Circuit Breaker
533099	Other Plastic Pipe & Tube	<b>6314</b>	<b>Switches</b>
<b>5645</b>	<b>Neckwear</b>	631420	Selector Switch
<b>5650</b>	<b>Gloves</b>	<b>6318</b>	<b>Batteries</b>
<b>6010</b>	<b>Hand Tools</b>	631810	Solar Cell & Panel
<b>6030</b>	<b>Power Tools</b>	632050	Switchgear
605010	Jack	632260	Distribution Transformer
<b>6070</b>	<b>Tool Sets</b>	641035	Handheld Bag & Case
610620	Machine Engine Filter	<b>6440</b>	<b>Home Audio, Video &amp; Accessories</b>
610630	Machine Exhaust Pipe & Muffler	646010	Headset
610640	Machine Cylinder	646030	Handheld Battery
612610	Electroplating Machine	646040	Handheld Charger
613410	Rubber Extruder	646045	Battery Chargers
615850	Hydraulic Jack	664035	LED Bulb
615860	Winch	<b>69</b>	<b>Automobiles &amp; Motorcycles</b>
616090	Car Wash Machine	691526	Spark Plug
<b>6210</b>	<b>Bearings</b>	691540	Oil Pump
621010	Ball Bearing	692530	Differential Gear
<b>6225</b>	<b>Power Transmission Parts</b>	<b>6955</b>	<b>Motorcycles</b>
622510	Gearbox	695505	Scooter
622530	Sprocket	695510	Motorbike & Heavy Duty Motorcycle
622540	Transmission Chain	695515	ATV
623550	Electromagnetic Brake & Clutch	695590	Electric Motorcycle
625580	Stamping Parts	<b>6960</b>	<b>Motorcycle Engine</b>
<b>6304</b>	<b>Electric Motor</b>	696005	Motorcycle Engine Assembly
630410	DC Motor	696010	Motorcycle Piston
630430	AC Motor	696015	Motorcycle Connecting Rod
630470	Linear Actuator	696020	Motorcycle Crankshaft
630499	Other Electric Motor	696025	Motorcycle Bearing
<b>6306</b>	<b>Electric Motor Parts &amp; Accessories</b>	696030	Motorcycle Oil Seal / O-Ring
630610	Motor Controller	696035	Motorcycle Camshaft
630620	Contacto	696040	Motorcycle Cylinder & Engine Gasket
630630	Motor Starter	696045	Motorcycle Valvetrain
630640	Rotor & Stator	696050	Motorcycle Ignition System
630699	Other Electric Motor Parts & Accessories	696055	Motorcycle Carburetor

Code	Product Name
696060	Fuel Cock
696065	Motorcycle Fuel Tank
696070	Motorcycle Filter
696075	Motorcycle Exhaust System
696099	Other Motorcycle Engine Parts
<b>6965</b>	<b>Motorcycle Brake &amp; Transmission System</b>
696505	Motorcycle Brake Pad & Shoe
696510	Motorcycle Brake Disc
696515	Motorcycle Brake Cable & Hose
696520	Motorcycle Clutch
696525	Motorcycle Sprocket
696530	Motorcycle Chain
696535	Motorcycle Pulley
696540	Motorcycle Shifter & Kick Starter
<b>6970</b>	<b>Motorcycle Electrical Parts</b>
697005	Motorcycle Starter
697010	Motorcycle Relay
697015	Motorcycle Meter
697020	Motorcycle Horn
697025	Motorcycle Switch
697030	Motorcycle Lighting System
697035	Motorcycle Battery
697099	Other Motorcycle Electrical Parts
<b>6975</b>	<b>Motorcycle Body Parts</b>
697505	Motorcycle Shock, Fork & Frame
697510	Motorcycle Body Cover & Guard
697515	Motorcycle Fairing & Windshield
697520	Motorcycle Fender
697525	Motorcycle Handle Grip & Handlebar
697530	Motorcycle Mirror
697535	Motorcycle Seat & Saddle
697540	Motorcycle Floorboard & Foot Peg
697545	Motorcycle Brake Lever
698035	Motorcycle Tire
698040	Motorcycle Wheel
698240	Motorcycle Luggage Rack & Tail Box
698405	Brake Fluid
698605	Auto Diagnostic Tool

Code	Product Name
698610	Tire Gauge
698620	Tire Repair Tool
699925	Drive Recorder
699940	Tire Pressure Monitor System (TPMS)
699965	Motorcycle Locks
699970	Motorcycle Helmet
<b>7345</b>	<b>Locks &amp; Safes</b>
743550	Mobility Scooter
766540	Plumbing Hose
781010	Cushion
830500	Key Chain
850525	Quality Inspection & Testing
856010	Repairs & Maintenance

# Get Your Business in Gear!



**TAIPEI AMPA**

Taipei Int'l Auto Parts & Accessories Show



**AutoTronics Taipei**

Taipei Int'l Automobile Electronics Show



**EV TAIWAN**

Taiwan Int'l Electric Vehicle Show



**MOTORCYCLE TAIWAN**

Taiwan Int'l Motorcycle Industry Show

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**Asia's Super 4-in-1 Motoring Expo!**

