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Or contact TAITRA head office:
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 En español: Sr. Mario Tsai, Ext. 2620, Email: espanol-mt@taitra.org.tw

How to Get to the TWTC Exhibition Hall 1



- 2016 MOTORCYCLE TAIWAN Venue**
- **By MRT** (Taipei Metro) —
 1. Take **MRT Line 2 (Red)** and get off at the **Taipei 101/World Trade Center Station**.
 2. Take **MRT Line 5 (Blue)** and get off at the **Taipei City Hall Station**. Then walk to the TWTC Exhibition Hall 1, which takes about 13 minutes, or take bus routes 537 or Blue 5 at **Taipei City Hall Station** to reach the TWTC Exhibition Hall 1.
 - **By Taxi** —
 Taxis are convenient in Taipei and fares are reasonable. The base fare is NT\$70, increasing by increments of NT\$5 per 250m with an NT\$20 surcharge added from 11:00 PM to 6:00 AM per trip.

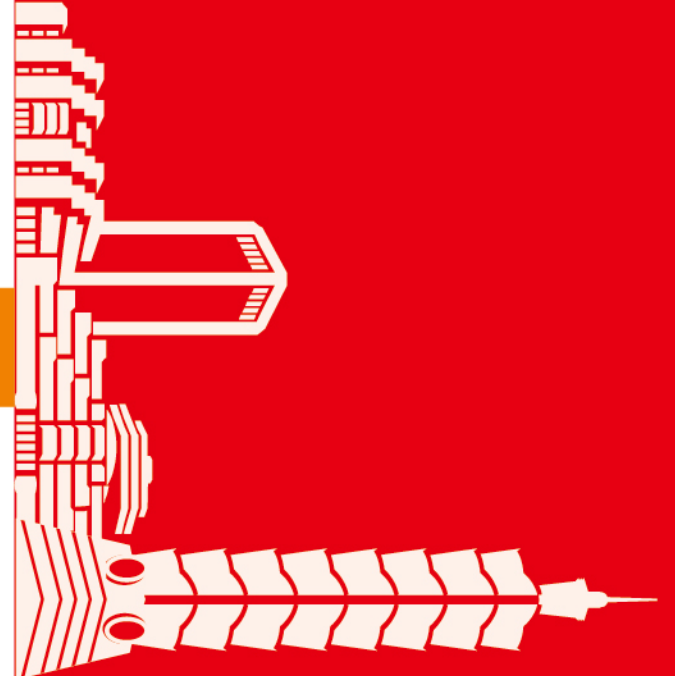
If arriving by taxi, show this map to driver!
 請載我到台北世界貿易中心展覽一館
 Please take me to Taipei World Trade Center Exhibition Hall 1.

Organizer:
Taiwan External Trade Development Council (TAITRA)

Co-organizer:
Taiwan Transportation Vehicle Manufacturers Association (TTVMA)

Official Carriers:
EVA AIR www.evaair.com
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INVITATION
 Taiwan International Motorcycle Industry Show



AIR MAIL
 Printed Matter
STAMP

TAIWAN Taiwan International Motorcycle Industry Show
MOTORCYCLE

Fired Up for Sourcing at Asia's Best

- 3 Key Features:**
- Innovative & customized Taiwan-made motorcycle parts & accessories
 - Best sourcing for OEM suppliers of heavy-duty motorcycle parts & accessories
 - Quality products from Taiwan & other countries



APR. 6-9
2016
 TWTC Exhibition Hall 1

www.MotorcycleTaiwan.com.tw
 Online registration is now open at this link!



Concurrent Events:

- TAIPEI AMPA**
www.TaipeiAMPA.com.tw
- AutoTronics Taipei**
www.AutoTronics.com.tw
- EV TAIWAN**
www.EVTAIWAN.com.tw

TAITRA Exhibition Department
 No. 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan
 Tel: 886-2-2725-5200 Fax: 886-2-2723-4374



MOTORCYCLE TAIWAN *Rebooted Displays*

3 Exclusive Features

Dates & Hours:
April 6-8 9:00 AM – 5:00 PM
April 9 9:00 AM – 4:00 PM



MOTORCYCLE TAIWAN, Asia's vital motorcycle sourcing platform, especially renowned for its customized and innovative products, is appealing to global buyers. Taiwan, the host country, has over 50 years' history in motorcycle manufacturing. Its manufacturers have prided themselves on the quality of their products. Facing a price war from emerging countries, however, Taiwan manufacturers are now drawing attention to produce customized/OEM parts and accessories, heavy 250cc-700cc motorcycles, and 1000cc ATVs/UTVs, which gives them unmatched competitiveness in the global market. Witness the exclusive products from Taiwan and other countries for yourself at the 2016 Taiwan International Motorcycle Industry Show!

Exhibit Profile:

- Parts and Accessories for OEM and Aftermarket
- Performance Parts and Accessories
- Motorcycles, Scooters, and ATVs
- Engines and Parts
- Components and Accessories Manufacturing Equipment
- Noise and Emission Inspection Equipment
- Maintenance Equipment
- Custom Bike Mega Contest



• Innovative & customized Taiwan-made motorcycle parts & accessories

Taiwan's 20 years of scooter racing sports have driven sophisticated development in motorcycle parts and accessories customization technology; to be the first to cross that finish line, enthusiasts have engineered the highest performance into every kind of component, from basic tires and brakes to camshafts, crankshafts, shock absorbers, and exhaust pipes.

Taiwan manufacturers are known not only for their exquisite innovation and customization capacity but also for their flexibility in taking orders of small volumes but wide variety.

Today, Taiwan-manufactured customizations and other high-performance parts are easy to find at scooter racing events in Japan, China, Macao, and Europe.

• Best sourcing for OEM suppliers of heavy-duty motorcycle parts & accessories

Taiwan's manufacturers have long been OEMs for the world's most famous heavy duty bikes for shocks, instrument panels, fuel tank caps, headlights, taillights, rear-view mirrors, and other CNC-manufactured parts. Markets include heavy-duty bike brands in Japan, Europe, and the United States.

• Quality products from Taiwan & other countries

TAITRA, the show organizer, has gone to extraordinary lengths for this show in mobilizing its 60 offices globally to invite high-quality buyers from all over the world to the show. In so doing, it has attracted vendors from other countries, including Japan, China, Malaysia, and more, to place their orders with Taiwanese vendors, resulting in an international platform rich with exquisite products of fine workmanship.

Highlight Event: Custom Bike Mega Contest

Feast your eyes on 50 custom bikes, many of which make heavy use of components from exhibitors at **MOTORCYCLE TAIWAN 2016**. Don't miss this highly effective way for overseas buyers to see these custom parts in action and to kick-start discussions with manufacturers to purchase every kind of customized part and component!