



Food Safety, Traceability and Labels of Quality for French Food Products: Applied to the case of French processed meats

June 24, 2016, 9:00 – 12:00
Room 504 BC, Nangang Exhibition Center

The French agri-food products are known for their authenticity and quality. They evoke not only the idea of "bien manger"(eating well) , a concept unique to the "French paradox," but also impressions of flavors and typical terroirs. But what is there behind all this? What are the systems, conducted in partnership with public and private sectors, which guarantee these features? How is the food safety of French agri-food products ensured? How are the official quality labels managed that help identify the products with specific characteristics related to French terroirs? How exactly do these principles apply to the case of charcuterie, one of the symbolic products of French gastronomy?

These are the main themes of this seminar, supported by the French and Taiwanese authorities in the context of the Taiwan-France technical cooperation in the Agricultural sector. The seminar is organized in partnership with the French Processed Meats Association (FICT), with the help of BusinessFrance, public agency for the international development of French companies.

It will take place on June 24th, 9:00am to 12:00pm, in Room 504 BC at the 5th floor of Nangang Exhibition Hall.

You are welcome to sign up for the seminar by clicking on [the online registration form](#).

*Due to limited space, please note that we only accept 3 representatives per company.

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8:30 – 9:00	Registration
9:00 – 9:10	Introduction by the French party M. Benoît Guidée (Director of the French Office in Taipei) Ms. Heloise Pestel (Deputy head of International Relation Department of DGPE)
9:10 – 9:20	Introduction by the Taiwanese party Director of the International Relation Department, Council of Agriculture
9:20 – 9:30	Presentation on the French agricultural & food sector Ms. Carole Ly (Regional Counsellor for agricultural affaires, Ministry of Agriculture)
9:30 – 10:00	The French public system on governance of food sanitary safety and traceability by DGAL Mr. Charles Martins-Ferreira (Deputy Regional Counsellor for agricultural affaires, Ministry of Agriculture)
10:00 – 10:30	Food safety & traceability: Corporate experience and know-how sharing Mr. Kenny Lin (Bureau Veritas Lead Auditor)
10:30 – 10:45	Tea break
10:45 – 11:15	Quality labelling of French food and agricultural products Ms. Cécile Franchois, Expert from the French National Institute of origin and quality (INAO)
11:15 – 11:45	Sector of processed and preserved meat products in France: product diversity and quality Mr. David Bazergue (Director of the French Association of Processed Meats)
11:45 – 12:00	Conclusion by the Taiwanese and French parties