

The 6th Taiwan International Electric Vehicle Show

EV TAIWAN

APR. 6 - 9
2016

TWTC Exhibition Hall 1

Held concurrently with



TAIPEI AMPA

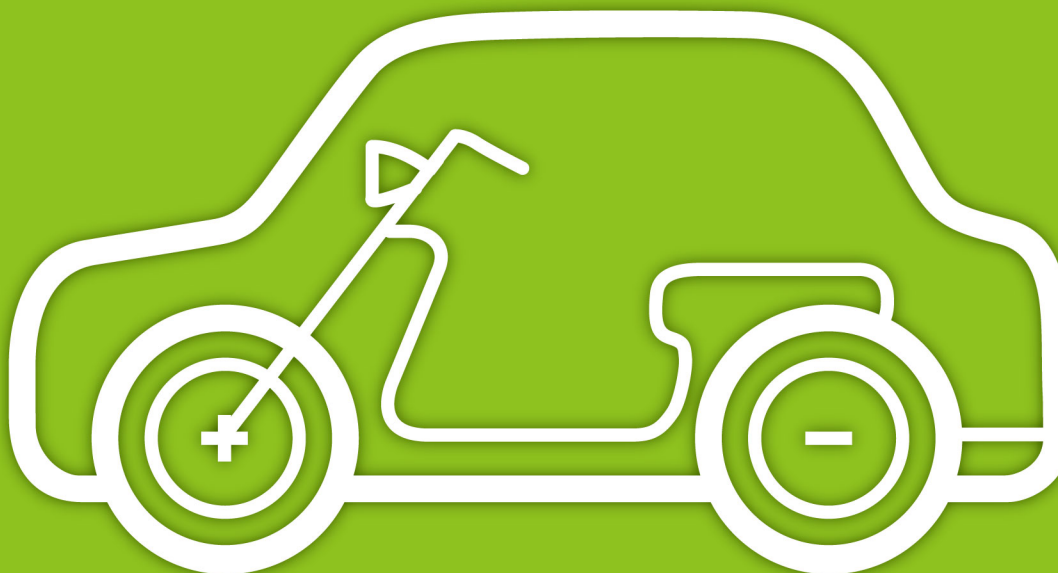


AutoTronics Taipei



MOTORCYCLE TAIWAN

Shifting into
a new age of smart power!



Application Kit

www.EVTAIWAN.com.tw



Organized by:



Bureau of Foreign Trade,
Ministry of Economic Affairs (MOEA)

Implemented by:



TAITRA



TEEMA



TTVMA



Post Show Report 2015

- ◆ **Dates:** April 8 (Wed)-April 11(Sat), 2015

- ◆ **Venue:**

TWTC Exhibition Hall 1 (Held concurrently with TAIPEI AMPA, Autotronics Taipei, and MOTORCYCLE TAIWAN)

- ◆ **Exhibitor Figures:**

Categories	Number of Exhibitors	Number of Booths (3M x 3M per booth)
Domestic Exhibitor	62	218
International Exhibitor	13	29
Total	75	247

- ◆ **Visitor Figures (4 shows in total):**

Categories	Number of Visitors
International Visitors	6,665
Local Attendees	36,771

- ◆ **International Visitors by Top 20 Countries (Areas):**

Rank	Country	Number of Buyers
1	JAPAN	1,534
2	MAINLAND CHINA	997
3	UNITED STATES	512
4	MALAYSIA	413
5	THAILAND	265
6	HONG KONG	247
7	SOUTH KOREA	246
8	SINGAPORE	239
9	INDONESIA	169
10	PHILLIPPINES	153
11	EGYPT	149
12	AUSTRALIA	136
13	UNITED ARAB EMIRATES	97
14	INDIA	84
15	SAUDI ARABIA	74
16	GERMANY	73
17	CANADA	68
17	VIETNAM	68
19	UNITED KINGDOM	60
20	RUSSIA	59



◆ EV TAIWAN 2015:





EV TAIWAN 2016

(6th Taiwan International Electric Vehicle Show)

Organized by:

Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA)

Implemented by:

Taiwan External Trade Development Council (TAITRA)

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Taiwan Transportation Vehicle Manufacturers Association (TTVMA)

Venue:**TWTC Exhibition Hall 1**

(Held concurrently with TAIPEI AMPA, AutoTronics Taipei and MOTORCYCLE TAIWAN)

No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Show Dates & Hours:

April 6 (Wed)- April 8 (Fri) 9:00 a.m.- 5:00 p.m.

April 9 (Sat) 9:00 a.m.- 4:00 p.m.

Dates for Exhibits Move-in& Move-out

Move-in	April 4	7:00 a.m.- 5:00 p.m.
	April 5	7:00 a.m.- 7:00 p.m.
Move-out	April 9 (Hand-carried Exhibits Only)	4:00 p.m.- 5:00 p.m.
	April 9 (All Exhibits and Stand Fitting Materials)	5:00 p.m.- 12:00 p.m.

Exhibit Profile:

Electric Vehicles (e-cars, e-motorcycles, e-scooters, and other e-vehicles), Drive and Motor Systems, Energy Storage Technology, Energy & Recharging Infrastructure, Test Systems& Services



Booth Rentals:

Booth Type	Space/Unit	Booth Rental (Per unit, including 5% VAT)	
		Raw Space	Early Bird Space Rate
Facing Main Aisle	9 SQM (3Mx3M)	US\$1,630	US\$1,470
Regular		US\$1,430	US\$1,290
Facing Main Aisle (with 1/4 pillar inside)	Approx. 7 SQM	US\$1,330	US\$1,200
Regular (with 1/4 pillar inside)		US\$1,230	US\$1,110

1. Early bird space rate ends on **September 30th, 2015**
2. To order basic furniture package (optional, **US\$200 per booth**) please check the "Shell Scheme" box on the application form. Basic facilities includes: partition walls, carpet, 3 spotlights, 3 folding chairs, 1 information counter, 1 round table, 1 company name fascia, 3 shelves, 1 socket(500V/5A) and 1 waste basket.
3. The location of booth(s) cannot be designated by the applicant on the application form, and it will be decided according to the final result of booth allocation.
4. Each booth (both "Raw Space" and "Shell Scheme") includes 500 watts (110V) electrical power supply per day.
5. Extra booth facilities are available on a rental basis from the official contractor.
6. A "Regular" booth is not facing a main aisle.
7. Banking handling fee (US\$30) is included in the booth rental fee.

Participation Information:

1. All manufacturers, distributors, traders, and organizations dealing in items on the Exhibit Profile are eligible to apply for participation.



2. Space allocation priorities are based on:

- (1) Number of booth(s) required
- (2) Date of down payment / application
- (3) Years of attendance (2013-2015)

3. The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor. If booths are fully booked before the submission of application, the application will be placed on the waiting list.

4. No retail on site.

5. Minors under 12 years of age are not admitted to showground.

6. The organizer does not act as a sponsor for exhibitor entry visa applications.

Application:

1. **Deadline: November 30th, 2015**

2. Complete the following documents and return:

- (1) **One copy of the application form**
- (2) **One copy of bank receipt of down payment (US\$500 per booth).**
- (3) **One copy of your company product catalogue**

To: **Ms. Patty Lin**

Show Manager

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 ext. 2621

Fax: 886-2-2723-4374

E-mail: sec3@taitra.org.tw

3. Please notice that **when the deadline for application has passed, please contact the show manager in advance to make sure that there is still available booth(s) before you T/T the down payment.**



Payment Schedule:

1. Non-refundable down payment of **US\$500 per booth** must be received before application is processed. A bank receipt copy of down payment must be sent to the organizer upon submission of application form.
2. **After space allocation, the organizer will notify applicants of their booth number(s), location assigned, and balance due.** An official Exhibitor's Manual, which contains show regulations, detailed information and procedures concerning electricity, rental of facilities and official forwarding agents for handling shipment, will also be delivered to each exhibitor.
3. All payment should be made by telegraphic transfer (T/T). Please inform us immediately after the payment is made.

Telegraphic transfer (T/T) should be made to:

Account Number: 085007000016

Bank of Taiwan, TWTC Branch

Address of the bank: 3F, 333, Keelung Rd., Sec. 1, Taipei 11011, Taiwan

Tel-number of the Bank: 886-2-2720-0315

Beneficiary Name: "TAITRA (EV TAIWAN 2016)"

SWIFT code: BKTWTWTP085

4. In case of cancellation or exhibitor's personal difficulties (ie: failure to obtain entry visa to Taiwan, illness, travel, or shipping problems), **down payment or booth balance already paid cannot be refunded, transferred to other shows or participants, or credited to later EV TAIWAN events.**

Marketing & Publicity Campaign:

1. Assistance from TAITRA 60 Overseas Offices in inviting buyers

International buyers are invited through the assistance of TAITRA's 60 overseas offices from all over the world. Nearly 7,000 international buyers from 135 countries visited TAIPEI AMPA/ AutoTronics Taipei/ MOTORCYCLE TAIWAN/ EV TAIWAN 2015.



2. Advertising & Publicity

Advertisements in domestic and overseas electric vehicle industry publications and websites covering USA, Germany, the Netherlands, Belgium, Japan and China. Press releases in Chinese, English and Japanese will be circulated.

3. Direct Mail

Both domestic and international prospective visitors, including key manufacturers, traders, distributors, and government organizations, will receive invitations in Chinese, English or Japanese to the show.

4. International Media

The Organizer will invite international reporters from USA, Germany, Japan and China to visit Taiwan before the show and during the show to interview the exhibitors.

5. Overseas Tradeshows

The Organizer will send staff to overseas electric vehicle shows in USA, Europe and Japan to promote EV TAIWAN.

6. Show Preview

Exhibitors are free to place product and contact information and booth number in the "Show Preview" that will be mailed to international buyers two months prior to the show.

7. Online Networking

All exhibitors' exhibits profile will be posted on the website at: www.EVTAIWAN.com.tw. Buyers can search exhibitors' information via the official website before the show.

8. Mobile-Marketing Program

Attendees who use web-based mobile device can access the constant show updates via the official TAIPEI AMPA/ EV TAIWAN App and QR Code. Any information related to the show will always be available without the limitations of time and place.

9. Official Directory

The organizer will publish an Official Directory, containing details on all exhibitors, including company profile and products.



For further information please contact:

Ms. Patty Lin

Show Manager

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 ext. 2621

Fax: 886-2-2723-4374

E-mail: sec3@taitra.org.tw

TAITRA Overseas Offices:

For more information and local assistance from TAITRA Overseas Offices, please visit:

<http://branch.taiwantrade.com.tw> to find the nearest office of yours.

The locations of TAITRA Overseas Offices:

Asia	Almaty	Bangkok	Beijing	Chengdu	Chennai	Dalian
	Dhaka	Fukuoka	Guangxi	Guangzhou	Ho Chi Minh City	Hong Kong
	Jakarta	Kolkata	Kuala Lumpur	Manila	Mumbai	Nanjing
	Osaka	Qingdao	Seoul	Shanghai	Singapore	Tokyo
	Wuhan	Xiamen	Yangon			
Africa	Algiers	Cairo	Johannesburg	Lagos	Nairobi	
North America	Chicago	Los Angeles	Miami	New York	San Francisco	Toronto
	Vancouver					
Latin America	Mexico City	São Paulo				
Europe	Barcelona	Bucharest	Budapest	Duesseldorf	Istanbul	Kyiv
	London	Milano	Moscow	München	Paris	Rotterdam
	Sofia	St. Petersburg	Warsaw			
Middle East	Dubai	Kuwait	Tehran			
Oceania	Sydney					



APPLICATION FORM FOR EV TAIWAN 2016

* Please type or print clearly.

* The information of your company in the Official Directory will be based upon data entered in this form.

* If you need to modify any data entered in this form, please notify the organizer **60 days prior to show.**

★ We require _____ booth(s) (Shell Scheme or Raw Space Only, 3m x 3m per booth)

Company Name: _____

Address: _____

Postal code: _____ Country: _____

Tel: _____ Fax: _____ Web-site: _____

Contact person: Mr. Ms. _____ Position: _____

E-mail: _____ Tel: _____

Agent or representative in Taiwan, if any: Company Name: _____

Contact person: Mr. Ms. _____ Position: _____

E-mail: _____ Tel: _____ Fax: _____

★ Products or services to be displayed: (Please refer to the attached EXHIBITS PROFILE and fill in the codes of your exhibits in the blanks below.)

1. 2. 3. 4.

5. 6. 7. 8.

9. Others: please specify: _____

We have already remitted by telegraphic transfer for US\$ _____ as payment, payable to **Taiwan External Trade Development Council (TAITRA), Account Number 085007000016, Bank of Taiwan, Taipei World Trade Center Branch.** (Please state clearly that the telegraph transfer is for EV TAIWAN 2016.)

We have read and accept the Terms and Regulations for Participation, and agree to abide by any other terms and regulations made by TAITRA in connection with this show.

Signature: _____ Date: _____

Applications Open from August 3rd, 2015.

★ Please complete the application form and make a copy for your file. Return the application form together with your company's profile and product catalogues **before November 30th, 2015** to:

Ms. Patty Lin

Exhibition Section 3, Exhibition Department
Taiwan External Trade Development Council
No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan
Tel: 886-2-2725-5200 ext. 2621
Fax: 886-2-2723-4374
E-mail: sec3@taitra.org.tw

Please attach name card of contact person here!

2016 EV TAIWAN EXHIBITS PROFILE

Code	Product Name	Code	Product Name
6030	Power Tools	6320	Power Supplies
6070	Tool Sets	632005	Uninterruptible Power Supply (UPS)
610810	Vacuum Pump	632010	Switching Power Supply
621060	Linear Bearing	632015	Linear Power Supply
621099	Other Bearings	632020	AC / DC Adapter
6225	Power Transmission Parts	632025	Power Converter
623550	Electromagnetic Brake & Clutch	632035	Rectifier
6302	Electric Generators	632040	Power Inverter
6304	Electric Motor	632045	Voltage Regulator / Stabilizer
630410	DC Motor	632050	Switchgear
630420	Servo Motor	632099	Other Power Supplies
630430	AC Motor	6322	Transformers
630470	Linear Actuator	632210	Power Transformer
630499	Other Electric Motor	632220	Audio Transformer
6306	Electric Motor Parts & Accessories	632230	Series Reactor
630699	Other Electric Motor Parts & Accessories	632240	Current & Potential Transformer
6308	Electrical Wires & Cables	632250	Electronic Transformer
6312	Circuit Breakers & Fuses	632260	Distribution Transformer
631240	Circuit Breaker	632299	Other Transformers
6314	Switches	635899	Other Sensors
631475	Knob	6366	Capacitors
631630	Wall Plate	636610	Film Capacitor
6318	Batteries	636620	Ceramic Capacitor
631810	Solar Cell & Panel	636630	Aluminum Electrolytic Capacitor
631820	Alkaline Battery	636640	Tantalum Capacitor
631830	Rechargeable Battery	636650	Trimmer / Variable Capacitor
631840	Lithium & Li-ion Battery	636699	Other Capacitors
631850	Battery Pack	637420	Electromagnetic Coil
631860	Fuel Cell	637430	Electroceramic
631870	Battery Clip & Holder	637440	Thermal Adhesive & Grease
631899	Other Batteries	646030	Handheld Battery

Code	Product Name
646045	Battery Chargers
663005	Flashlight
664035	LED Bulb
6910	Automobiles
691005	Sedan
691010	Sport Utility Vehicle (SUV)
691015	Van
691020	Bus & Coach
691025	Cargo & Refrigerator Truck
691055	Military Vehicle
691090	Electric Vehicle
691099	Other Automobiles
6915	Automobile Engine
691502	Automobile Engine Assembly
691544	Automobile Water Pump
691599	Other Automobile Engine Parts
692530	Differential Gear
692540	Automobile Transmission Belt
693005	Steering Wheel
693560	Automobile Lighting System
693565	Automobile Battery
693570	Automobile Battery Charger
693590	Electric Vehicle Battery & Charger
694505	Car Monitor & PC
694535	Car Charger
694540	Bluetooth Car Kit
695515	ATV
695520	Electric Ride-on Car
695590	Electric Motorcycle
698005	Automobile Tire
6982	Auto Exterior Accessories
698215	Tank Cover & Cap
698220	Windshield Wiper

Code	Product Name
6986	Vehicle Equipment & Repair Tools
698610	Tire Gauge
698625	Jump Starter
6999	Auto Safety & Security System
699915	Car Alarm
699940	Tire Pressure Monitor System (TPMS)
701050	Tricycle
7070	Electric Bicycles
707010	Electric Bicycle
707020	Electric Bicycle Engine
707030	Electric Bicycle Controller
707040	Electric Bicycle Battery Charger
707050	Electric Bicycle Battery
743550	Mobility Scooter
753550	Battery Tester
781010	Cushion
850525	Quality Inspection & Testing

Get Your Business in Gear!



TAIPEI AMPA

Taipei Int'l Auto Parts & Accessories Show



AutoTronics Taipei

Taipei Int'l Automobile Electronics Show



EV TAIWAN

Taiwan Int'l Electric Vehicle Show



MOTORCYCLE TAIWAN

Taiwan Int'l Motorcycle Industry Show

APR. 6-9 2016

Asia's Super 4-in-1 Motoring Expo!

