

Overseas Exhibitors Also Speak Highly of the Show

Mr. Paul Chen, Managing Director of Department of International Trade Promotion (DITP), Thailand Pavilion

"Taiwan AMPA is the best show for the Middle East and Asian countries. Everyone knows that in aftermarket, Taiwan is No. 1 in the world. So if you are in auto parts business, you should join AMPA show!"

Mr. Foo Tew-Nam, Director of Malaysia Rubber Export Promotion Council (MREPC), Malaysia Pavilion

"Based on the response from my manufacturers, responses have been very positive. We would consider to coming back again."

Mr. Harald Richter, Chief Executive Officer of Herbert Richter GmbH & Co.KG, Germany

"I've been visiting Taipei AMPA for three times, and it's my first time to exhibit. We meet all quality customers from Japan, China, and Taiwan. The show is very good organized."

*Video of attendees' testimonies is available on website: www.taipeiampa.com.tw or check our FB Fanpage: **TAIPEIAMP**



New Products to Explore in 2016! More Customized Services Available!

Get local assistance at the TAITRA branch nearest to you:
<http://branch.taiwantrade.com.tw>

TAITRA Overseas Branches:

Asia	Almaty Chennai Guangzhou Kolkata Nanjing Seoul Wuhan	Bangkok Dalian Ho Chi Minh City Kuala Lumpur Nanning Shanghai Xiamen	Beijing Dhaka Hong Kong Manila Osaka Singapore Yangon	Chengdu Fukuoka Jakarta Mumbai Qingdao Tokyo
Africa	Algiers Nairobi	Cairo	Johannesburg	Lagos
North America	Chicago San Francisco	Los Angeles Toronto	Miami Vancouver	New York
Latin America	Mexico City	São Paulo		
Europe	Barcelona Istanbul Moscow Sofia	Bucharest Kyiv München St. Petersburg	Budapest London Paris Warsaw	Düsseldorf Milano Rotterdam
Middle East	Dubai	Kuwait	Tehran	
Oceania	Sydney			

Exhibitor List Expected to Be Announced in October, 2015



Exhibit NOW: Scan to enter the official website and download the application kit for exhibitors.

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Taiwan Named World's 2nd Safest Place

Based on a statistical analysis report from the U.S. Federal Bureau of Investigation, the American website *Lifestyle9* ranked Taiwan the second-safest country in the world in its "Top 10 Safest Countries in the World to Settle in 2014."

Taiwanese people are truly friendly and willing to help. We believe you would enjoy your stay while visiting **TAIPEI AMPA** and **AutoTronics Taipei**. Also, do not miss out the chances to take a tour around Taipei!



TAIPEI AMPA 2016

- Organizer:
Taiwan External Trade Development Council (TAITRA)
- Co-organizers:
Taiwan Transportation Vehicle Manufacturers Association (TTVMA)
Taiwan Rubber Industries Association (TRIA)

AutoTronics Taipei 2016

- Organizers:
Taiwan External Trade Development Council (TAITRA)
Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
- Co-organizers:
Taiwan Transportation Vehicle Manufacturers Association (TTVMA)
Taiwan Automotive Research Consortium (TARC)

Official Carriers:



Taipei Int'l Auto Parts & Accessories Show
Taipei Int'l Automobile Electronics Show

INVITATION

TAITRA Exhibition Department
No. 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan
Tel: 886-2-2725-5200 Fax: 886-2-2723-4374



Asia's Super Auto Parts & Auto Electronics Shows
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TAIPEI AMPA
Taipei Int'l Auto Parts & Accessories Show
www.TaipeiAMPA.com.tw



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APR. 6-9 2016

Held concurrently with: **MOTORCYCLE TAIWAN**
EV TAIWAN



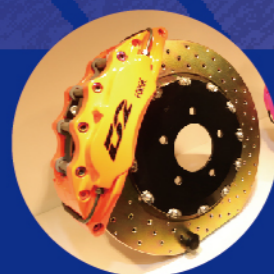
Asia's Super Auto Parts & Auto Electronics Shows: **TAIPEI AMPA & AutoTronics Taipei**



Exhibits Portfolio:

TAIPEI AMPA

- Vehicle Lighting
- Powertrain
- Tires & Rims
- Brakes
- Collision Parts & Accessories
- Electrical Parts
- Engine Parts
- Suspension & Chassis System
- Steerings
- Repairing Parts & Tools
- Other Vehicle Parts & Accessories



AutoTronics Taipei

- Global Positioning Systems
- Vehicle Safety & Security Systems
- Electric Guard Systems
- Inter-Vehicle Communications
- CCD Image Sensors
- Tire Pressure Monitor Systems
- Parking/Driving Assistance Systems
- Multimedia Telematics/Driver Information Systems



Dates & Hours:
April 6-8 9:00 AM – 5:00 PM
April 9 9:00 AM – 3:00 PM

Venues:
Taipei Nangang Exhibition Center, Hall 1
TWTC Exhibition Hall 1

The Best Expo to Meet Your Needs for Auto Parts & Auto Electronics

From machinery, molds, sheet metal, tires, lighting to automotive multimedia and ICs and in-vehicle computers, Taiwan boasts a complete, mature auto parts and auto electronics industry chain and possesses unparalleled capabilities in the global auto aftermarket:

*Its collision parts take 80% to 90% of the global market value;
 It supplies 85% of the world's rubber and plastic parts;
 It satisfies more than 90% of the world's needs for bumpers.
 (*This includes overseas production.)*

Taking a leading role in the global auto aftermarket, Taiwan's dual show **TAIPEI AMPA & AutoTronics Taipei** has become the world's key auto parts sourcing platform, providing quality and innovative products, and also offering customizations to meet the various needs from the globe.



2015 Post Show Report

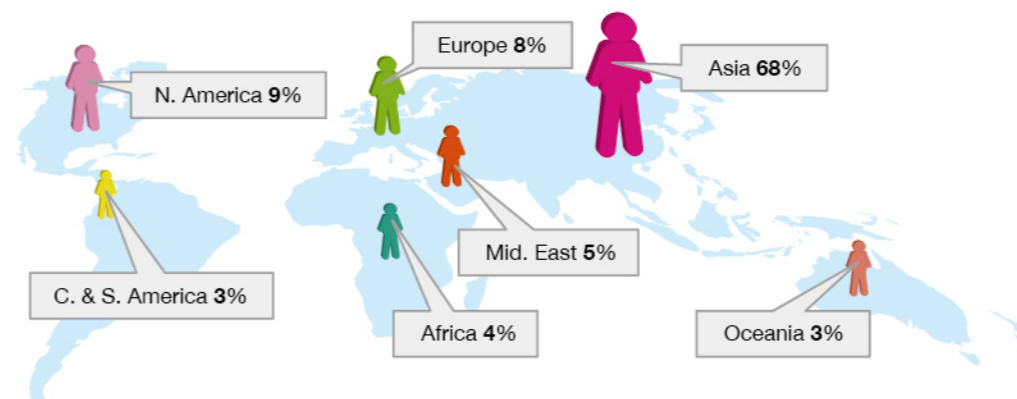
Exhibitor Profile

-  **1,126** companies from **13** countries
- 3,146** booths
- 95%** exhibitors planning on exhibiting in 2016

Visitor Profile

-  **6,665** overseas buyers from **135** countries
- 36,771** local attendees
- 98%** visitors planning on attending in 2016
- 97%** visitors rated these exhibitions as good to excellent

Overseas Buyers Analysis by Region



Key buyers (partial selection):

AMERICA

USA: ADVANCED AUTO PARTS, MULTI PARTS SUPPLY, PILOT AUTOMOTIVE INC., UCC, WORLDPAQ, INC.
CANADA: V-TRUST CORPORATION, ZONE TECHNOLOGIES
MEXICO: COMERCIALIZADORA DE AUTOPARTES CALDERON, S.A. DE C.V., TF VICTOR S.A. DE C.V.
PANAMA: ASIA AUTO IMPORT, S.A., FRIO WORLD, S.A.
BRAZIL: AUTOKMAIS IMPORTACAO DE ACESSORIOS AUTOMOTIVOS LTDA., MMC AUTOMOTORES DO BRASIL LTDA.

EUROPE

UK: AUTOART STYLING LTD, MAPLIN ELECTRONICS LTD
BULGARIA: APEX-SERVICE LTD., BALKANCAR-RECORD AD, BNGROUP LTD.
ROMANIA: AD AUTO TOTAL
SLOVAKIA: MOLPIR S.R.O.
UKRAINE: ELIT-UKRAINE, FORMA PARTS LTD., ORION UKRAINE
POLAND: AC SA, INTER CARS S.A.
RUSSIA: AVTOKUZOV
THE NETHERLANDS: GEEVERS AUTO PARTS
GERMANY: KEY SAFETY SYSTEMS GMBH, THEO FOERCH GMBH & CO. KG
FRANCE: SIFAM GROUP
SPAIN: ALKAR AUTOMOTIVE, S.A.

ASIA

JAPAN: SANYO INC., ACI CO., LTD
CHINA: AUTOZL.COM
KOREA: DH Lighting Co., Ltd.
THAILAND: SRI THAI THANA AUTOPARTS CO.,LTD.
MALAYSIA: YOKOHAMA BATTERIES SDN BHD
BANGLADESH: MANNAN MOTORS

MIDDLE EAST

ISRAEL: RAMI YAFFA & SONS
KUWAIT: N.S.P, ALMAILEM GROUP
UAE: AI HASSANI AUTO ACCESSORIES, TRADING LLC, DAW AUTOMOBILE ASSEMBLY LLC

AFRICA

ALGERIA: BOURSE DE SOUS-TRAITANCE ET PRATENARIAT
EGYPT: MASA GROUP, SMG, AUTO TRUCK INC., HONDA EGYPT

Overseas Buyers All Thumbs Up!

Mr. Ahmed Bashir, CEO/President of SUDWAN CO. LTD, Sudan

"It's my 2nd time coming to TAIPEI AMPA. After last visit, I decided to move my procurement company to Taiwan so as to efficiently serve our clients. I am really impressed at the quality of Taiwanese auto products."

Mr. ABDELMAWGOOD AHMED, President of AL HODA CO., Egypt

"The diverse products in this year's show offer many options, and that it is worth visiting again next year."

Mr. Frank Berberich, Global Strategic Commodity Manager of KEY SAFETY SYSTEMS GMBH, Germany

"Taiwan is one of the top exhibitions for automotive components, so it's very important on my schedule."

Mr. Greg Barker, Product Sourcing & Development Manager of RSP AUTOMOTIVE & INDUSTRIAL PTY LTD, Australia

"Every year I come to TAIPEI AMPA to look at the current customers and suppliers we have, but also to look for new products and opportunities. We found there're always new products that we can use. Technology improves, so the process improves as well. You can always see new exhibitors for having the products you couldn't find before."

