

## TAIPEI AMPA's New KV—



With 31 years of history, TAIPEI AMPA is the super sourcing platform for auto professionals. It stands out among similar Asian exhibitions because of its unbeatable three-fold package of **scale, specialization, and service.**

## New Products for You to Explore in 2016! More Customized Services Available!

Get local assistance at the TAITRA branch nearest to you:  
<http://branch.taiwantrade.com.tw>

### TAITRA Overseas Branches:

Region	Branches
Asia	Almaty, Dalian, Hong Kong, Mumbai, Seoul, Xiamen, Bangkok, Dhaka, Jakarta, Nanjing, Shanghai, Yangon, Beijing, Fukuoka, Kolkata, Nanning, Singapore, Chengdu, Guangzhou, Kuala Lumpur, Osaka, Tokyo, Chennai, Ho Chi Minh City, Manila, Qingdao, Wuhan
Africa	Algiers, Cairo, Johannesburg, Lagos, Nairobi
North America	Chicago, Toronto, Los Angeles, Vancouver, Miami, New York, San Francisco
Latin America	Mexico City, São Paulo
Europe	Barcelona, Kyiv, Paris, Bucharest, London, Rotterdam, Budapest, Milano, Sofia, Düsseldorf, Moscow, St. Petersburg, Istanbul, München, Warsaw
Middle East	Dubai, Kuwait, Tehran
Oceania	Sydney

## Register NOW:

Scan to enter the official website and pre-register online to receive these perks on-site:

- FREE Entry Badge
- FREE Official Directory
- Latest Updates on TAIPEI AMPA & AutoTronics Taipei 2016

### Contact Information:

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Email: [ampa@taitra.org.tw](mailto:ampa@taitra.org.tw) / [autotronics@taitra.org.tw](mailto:autotronics@taitra.org.tw)  
Show Manager: Mr. Allen Chen, Ext. 2659  
Media Contact: Ms. Wei-Shan Lin, Ext. 2654

## How to Get to the Show Venues



If arriving by taxi, show this map to driver!

請載我到台北南港展覽館

Please take me to Taipei NANGANG Exhibition Center, Hall 1.

請載我到台北世界貿易中心展覽一館

Please take me to Taipei World Trade Center Exhibition Hall 1.

### • By MRT (Taipei Metro) —

#### To Taipei NANGANG Exhibition Center:

1. Take the **Blue Line 5 (Bannan Line)** and get off at Taipei NANGANG Exhibition Center Station.
2. Take the **Brown Line 1 (Wenhu Line)** and get off at Taipei NANGANG Exhibition Center Station.

#### To TWTC Exhibition Hall 1:

1. Take the **Red Line 2 (Tamsui-Xinyi Line)** and get off at the Taipei 101/World Trade Center Station.
2. Take the **Blue Line 5 (Bannan Line)** and get off at the Taipei City Hall Station. Then walk to the TWTC Exhibition Hall 1, which takes about 10 minutes, or take bus routes 537 or Blue 5 at Taipei City Hall Station to reach the TWTC Exhibition Hall 1.

### • By Taxi —

Taxis are convenient in Taipei and fares are reasonable. The base fare is NT\$70, increasing by increments of NT\$5 per 200m with an NT\$20 surcharge added from 11:00 PM to 6:00 AM per trip.

## Exclusive Privilege for AMPA Pre-Registered Visitors

Fantastic Free Trade Show Combo  
Fasten Up Your AMPA Trip with Fastener Taiwan



## Fastener Taiwan 2016

Fastener Taiwan is the ONLY international B2B fastener show in Taiwan. Serving as a trading platform for sourcing and procurement, Fastener Taiwan features a complete range of fastener products.

DATE & TIME:  
**APRIL 11-13, 2016 / 9:00a.m. – 5:00p.m.**

VENUE:  
**Kaohsiung Exhibition Center**

### EXHIBIT PROFILE:

- Screws, Bolts & Nuts
- Fastener Manufacturing Equipment
- Fastener Tools
- Meters & Instruments
- Raw Material Suppliers
- Assortment of Fastener

### TAITRA PROVIDES:

1. High Speed Rail ticket (one way) from Taipei to Kaohsiung
2. Kaohsiung City Tour
3. Accommodation in Kaohsiung for 3 Nights

(\*3. Limited offer, the organizer reserves the right to issue approval.)  
Noted: Return HSR ticket is not included in the package.



To enjoy exclusive visit to Fastener Taiwan 2016 at Kaohsiung, Scan to enter the official website.

Any inquiry, please send email to [fastener@taitra.org.tw](mailto:fastener@taitra.org.tw).

[www.FastenerTaiwan.com.tw](http://www.FastenerTaiwan.com.tw)

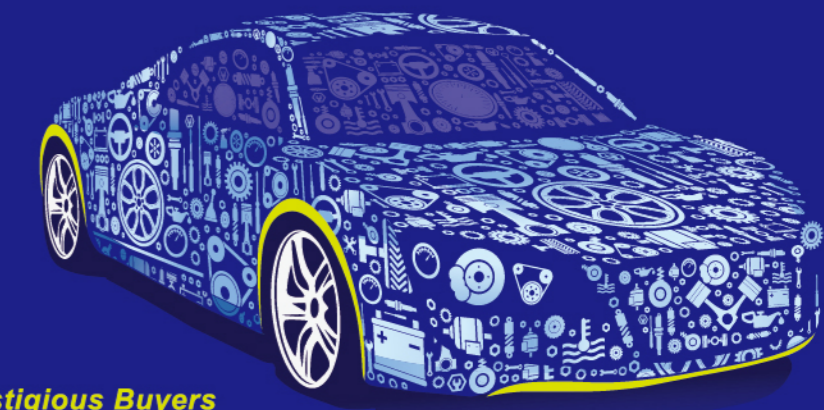
Taipei International Auto Parts & Accessories Show  
Taipei International Automobile Electronics Show

INVITATION

TAITRA Exhibition Department  
No. 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan  
Tel: 886-2-2725-5200 Fax: 886-2-2723-4374

TAIPEI AMPA

## Taipei Int'l Auto Parts & Accessories Show



Prestigious Buyers  
International Suppliers  
Taiwanese Customization Experts

Where Auto Professionals Meet

APR. 06-09  
2016

[www.TaipeiAMPA.com.tw](http://www.TaipeiAMPA.com.tw)

Venues:  
Taipei NANGANG Exhibition Center, Hall 1  
TWTC Exhibition Hall 1

Held Concurrently with

AutoTronics Taipei Taipei Int'l Automobile Electronics Show

EV TAIWAN Taiwan Int'l Electric Vehicle Show







# Asia's Super Auto Parts & Auto Electronics Shows: TAIPEI AMPA & AutoTronics Taipei

## 2016 Estimated Exhibit Scale

**Exhibitors** 1,100 companies from 14 countries  
3,400 booths

**Visitors** 7,000 overseas buyers from 140 countries  
38,600 local attendees

**TAIPEI AMPA Attracts 1,100 Exhibitors, Including 900 Taiwanese Exhibitors and Overseas Exhibitors from:**  
(partial selection as of Nov. 10, 2015)

CANADA: AUSTROM

HONG KONG: ASIA BRIGHT INDUSTRIAL, AUTOBAHN88, CALAIS ELECTRONIC TECHNOLOGY, CAR PARTS DESIGN TRADING, CHEERWIN, CHUNG HOI ELECTRONIC, FUSHAN INTERNATIONAL MARKETING CONSULTANT, MEKA ENTERPRISE, JINLONG ELECTRON, JPS AUTO PARTS, MINGSHANG INTERNATIONAL GROUP, OUTSTANDING TECHNOLOGY, SUPERIOR AUTO ACCESSORIES, VIATEK ELECTRONICS

KOREA: CHOI, WON MOTORS KOREA

LEBANON: THE LEGEND

MALAYSIA: ATN MARKETING, CAR PRO AUTO PARTS & ACCESSORIES, EVERSPARK INDUSTRIES, N.S. AUTO PARTS INDUSTRIES, PRO-TEC INDUSTRIES, SAXO PERFORMANCE PARTS, WAH SENG INDUSTRY

PHILIPPINES: NARIDA AUTOPARTS

VIETNAM: OKURA

NATIONAL PAVILIONS: CHINA (Cross-Strait Auto Parts Show), THAILAND

## Exhibits Portfolio:

### TAIPEI AMPA

- Vehicle Lighting
- Powertrain
- Tires & Rims
- Brakes
- Collision Parts & Accessories
- Electrical Parts
- Engine Parts
- Suspension & Chassis System
- Steering
- Repairing Parts & Tools
- Other Vehicle Parts & Accessories

### AutoTronics Taipei

- Global Positioning Systems
- Vehicle Safety & Security Systems
- Electric Guard Systems
- Inter-Vehicle Communications
- CCD Image Sensors
- Tire Pressure Monitor Systems
- Parking/Driving Assistance Systems
- Multimedia Telematics/Driver Information Systems

## Dates & Hours:

April 6-8 9:00 AM – 5:00 PM

April 9 9:00 AM – 3:00 PM

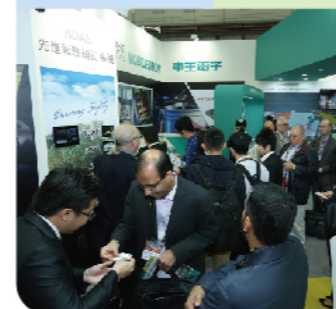
## Venues:

Taipei Nangang Exhibition Center, Hall 1  
TWTC Exhibition Hall 1

## Safety First! Taiwan Auto Safety Parts Talent Show

Includes systems for automatic emergency braking, parking cameras, and parking sensors, which by 2018 will all be mandated equipment for new vehicles in the US. Boasting a well-developed auto parts and electronics industry, Taiwan's numerous safety part manufacturers seamlessly cooperate with international auto manufactures, providing advanced car safety accessories, including:

Exhibitor	Product	Features
CUB	TPMS	Patented technology for serial number writing TPMS
ECEN	Wireless tire pressure sensors	Using wireless warning lights, provides overview of road conditions
E-LEAD	Smart HUDs	Together with smartphone apps, includes driving recording, inter-vehicle distance, lane departure, GPS navigation, and multimedia entertainment functions
HENG FU	Bumpers	OEM-guaranteed quality, specializing in Europe-made cars
MOBILETRON	ADAS related products such as HD cameras, temperature sensors, surround vision, and night vision systems	Maintains driving safety by using high-resolution full-view image processing and infrared sensing to recognize and evaluate all conditions
QUITWIN	Intelligent car batteries	Precisely predicts when battery will need charging or replacement



\*Other safety sensors and maintenance-related product manufacturers:  
ASIA BRIGHT, CHIN, DHC, ECPAL VEHICLE, JYUE LI, MASHIN, PHOTO-TOP, SHIN, TENMARS, and VIBRATION SOURCE

## TAIPEI AMPA & AutoTronics Taipei Where Auto Professionals Meet

Taiwan's dual TAIPEI AMPA & AutoTronics Taipei show has long been an auto parts sourcing platform in Asia that brings together prestigious buyers, international suppliers, and Taiwanese customization experts. Year after year, buyers from around the world are drawn by the quality, innovation, customization, and competitive prices found at the dual show.

### Globally Recognized Key AM Provider

Taiwan's collision parts, rubber and plastic parts, and auto lights rule the global AM parts market, and Taiwan's dashboards, valve stems, seatbelts, and electronic devices are becoming more popular every year.

### A Rising Force in the OEM Market

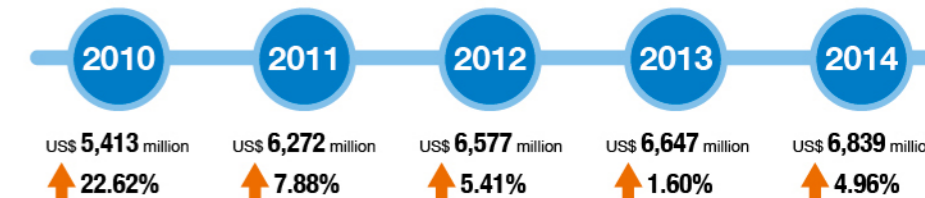
Taiwan's complete industry supply chain, its quality-guaranteed capabilities, and its prompt lead times have powered it to the international market for OEM parts. AM leading companies such as Ken Sean (car mirrors), Eagle Eyes (lighting), Depo (lighting), TW Racing (shock absorbers), Whetron Electronics (vehicle driving recorders), and Mobiletron (TPMS) have already begun supplying OEM parts for international brands for many years.

### Highly Appealing to Developed Countries

Showing the consistent growth in demand for Taiwan's products, Taiwan auto part export values grew 26% from 2010 to 2014. In 2014, **eight of the ten biggest export markets were developed nations**; Japan in particular is always AMPA's #1 buyer country, **attesting Taiwan's high standards of quality for auto components.**



## 2010-2014 Taiwan Auto Part Export Values



Source: TTVMA

## 2014 Taiwan Auto Parts Top 10 Export Countries by Value

Country	Ranking	Export Value	Percentage	Growth
USA	1	2,790	40.79%	13.09%
Japan	2	434	6.35%	1.78%
China	3	345	5.05%	-1.93%
UK	4	208	3.04%	15.29%
Australia	5	190	2.77%	-2.76%
Germany	6	189	2.76%	6.92%
Canada	7	176	2.57%	0.25%
The Netherlands	8	162	2.36%	37.59%
Mexico	9	161	2.35%	3.8%
Italy	10	136	1.99%	2.08%

Source: TTVMA Unit: million USD

## Taiwan Auto Parts: Unparalleled Advantages!

- High-quality, state-of-the-art manufacturing standards
- Hassle-free orders for low-quantity, highly-diverse, flexible manufacturing
- Extensive customization experience
- On-time order fulfillment
- Continual R&D for better technology
- Trade hub for agents and buyers to source Products at every price point to satisfy wide variety of markets