

The 41st TAITRONICS Sustainable Development Principles and statement

I. Purpose of this Statement

This Statement of Event Sustainability guarantees that the Taiwan External Trade Development Council and the Taiwan Electrical and Electronics Manufacturers' Association (hereafter referred to as The Organizers) shall be committed to the principles of sustainable development in the planning, conducting, and execution of the 41st Taipei International Electronics Show (hereafter referred to as the 2015 TAITRONICS) and its forums and procurement meetings.

A. About the Taipei International Electronics Show

In the face of recent emerging markets, the polarization of electronic products, and the creation and evolution of the Internet of Things, Taiwan has adopted a demand-driven development strategy in its integration of technology. Taiwan will continuously raise manufacturing skills and economies of scale through the advantage of a local supply chain.

Statistics provided by Taiwan's Ministry of Finance show that Taiwanese imports and exports of electrical and electronic products in 2014 show stable growth compared to the same period in the previous year. Exports saw an 8.6% increase at slightly over \$123 billion USD in the same period, while imports grew 5% at \$59.3 billion USD. For the Taiwanese electrical and electronic industry, which expects high innovation and precision, the stable market growth also represents a grasp of global market trends.

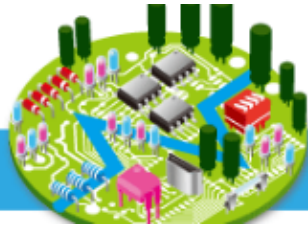
The Taipei International Electronics Trade Show has amassed 40 years of renown as a premium platform for procuring electrical and electronic products, as well as an important bridge connecting Asia with the global market. The 2015 TAITRONICS will focus on green energy and smart applications.

B. About the Organizers

The 2015 TAITRONICS are co-organized by the Taiwan External Trade Development Council and the Taiwan Electrical and Electronics Manufacturers' Association.

➤ Taiwan External Trade Development Council

The Taiwan External Trade Development Council, or TAITRA, is a nonprofit foundation established in 1970 by the Ministry of Economic Affairs to assist



businesses expanding their foreign trade. Faced with competitive pressures of globalization, an increasingly free and transparent market, and rapid changing e-commerce, the council provides the most up-to-date and effective services to improve international marketing as it pursues the stable growth of Taiwan's economy.

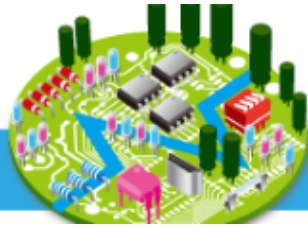
➤ **Taiwan Electrical and Electronics Manufacturers' Association**

The Taiwan Electrical and Electronics Manufacturers' Association, or TEEMA, was established October 24th, 1948. Taiwan's electrical equipment industry was in its infancy, and at the time of its creation, the association only had 50-some small repair and maintenance companies. Following Taiwan's rapid economic development, the hard work of the association's members, and the successive management of its directors and chairmen, not to mention the government policy and research, the association now has over 3500 members. The industry, its upstream/downstream production value, and export value are each half of Taiwan's GDP and total export value, making this Taiwan's most important, most technological, most professional, and most forward-looking industry and association.

The organizers shall be responsible for all planning, conducting, and executing the 2015 TAITRONICS show, forums, and procurement meetings, as well as inviting exhibitors, drawing up exhibit areas, and such relevant management and services. This year's show shall adopt the ISO 20121 Sustainable Event Management System, taking sustainable development issues such as economic activity, environmental responsibility, and social progress into full consideration throughout the process of organizing the show, forums, and procurement meetings. These actions serve to raise the bar for Taiwan's exhibitions and pass on the experience of TAITRONICS's event sustainability.

C. Scope and Exceptions

1. Scope: This Statement is applicable towards the planning, inviting of exhibitors, and decorating of the 2015 TAITRONICS show, forums, and procurements and any management, services, dismantling during the show dates (October 6th to 9th, 2015).
2. Setting: No. 1 Jingmao 2nd Rd, Nangang District, Taipei City 11568
3. Exceptions: 2015 TAITRONIC events that are not the responsibility of The Organizers will not be included in the scope of the ISO 20121 Sustainable Event Management System, such as: the forums of the other units, off-site trips, and other non-exhibition events organized by other parties.



II. The Principles and Values of Sustainability

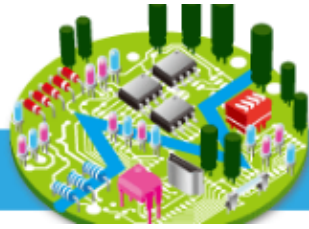
The Organizers shall, in the execution of the 2015 TAITRONICS show and events, establish the principles and creation value of sustainability in line with the following conditions:

1. In compliance with the requests of the Bureau of Foreign Trade under the Ministry of Economic Affairs;
2. In line with the spirit of TAITRONICS; and
3. Does not affect the quality of actions, products, and services provided by The Organizers.

A. Principles of Sustainability

With the spirit of Sustainability in mind—meeting the needs of today without endangering the needs of tomorrow—The Organizers shall spare no expensive in carrying out the 2015 TAITRONICS Event Sustainability Management Operations, effecting positive influence on the environment and society and enhancing TAITRONICS' sustainable performance. The most important principles in implementing sustainability are: Inclusivity, Integrity, Transparency, Stewardship, and Legacy:

1. **Inclusivity:** Includes all stakeholders of the event, such as The Organizers's top managers, government agencies, business owners, clients, sponsors, employee, suppliers, the media, social groups, local communities, and public attendees, to ensure each is afforded sufficient channels of communication and enquiry, respect the rights of attending the event, and provide the necessary services.
2. **Integrity:** 2015 TAITRONICS staff shall comply with environmental protection, occupational safety and health, human rights protection, fire safety, traffic safety, food safety, intellectual property, consumer protection, privacy, and other applicable laws and requests. In addition, they must execute event management and operations professionally, without prejudice, and with a sincere attitude.
3. **Transparency:** Ensure that each stakeholder receives messages about the event, such as the contract-based staff's job specifications, suppliers' contracts, and interested parties seeking information about the event. Information about any changes shall be notified and obtained in a timely manner.
4. **Stewardship:** Ensure that the 2015 TAITRONICS staff and suppliers understand their responsibilities towards event sustainability through training and propaganda, including preventative measures during the planning stage to reduce the impact on social issues such as the environment and labor rights; using control procedures to legally and effectively manage issues that may create conflict during the event; and encourage and influence the establishment of a sustainable supplier chain.
5. **Legacy:** To create long lasting impact and efficacy of sustainability for the event and supplier chain stakeholders through knowledge dissemination, behavior change, and



material and financial investment.

B. Values of Sustainability

The Organizers will identify issues relating to sustainability in the lifecycles of the 2015 TAITRONICS show and its events, such as its forums and procurement meetings, then formulate policy for management and to improve the performance of the following:

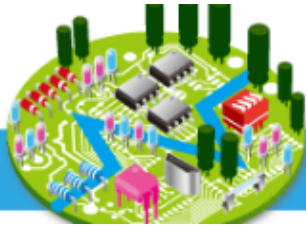
1. Promoting economic trade;
2. Product innovation and technological exchanges, information advocacy and policy support;
3. Sustainable procurement;
4. Attention to minority groups;
5. Transportation and accommodation of stakeholders;
6. Communication with stakeholders, and advocacy and training.
7. Reducing use of disposable materials and recycling;
8. Waste sorting and treatment;
9. Energy and resource conservation;
10. Protection of consumer personal information;
11. Food health and safety and hygiene;
12. Health and safety when entering, touring, and exiting exhibition venues;
13. Exhibition facilities safety, accessibility, and services
14. Legal levels of pollutant emissions due to exhibition operations;
15. Passing on sustainable experiences.

We shall identify sustainability performance indicators and set targets for the 2015 TAITRONICS, then integrate the Sustainable Event Management System with event planning to ensure the identification and effective management of sustainability issues and satisfy the sustainability goals of the 2015 TAITRONICS show and its events.

Taiwan External Trade Development Council
Executive Vice President Walter M. S. Yeh

Taiwan Electrical and Electronics Manufacturers' Association
President David W. J. Chen

7 July 2015



The 41st TAITRONICS Sustainable Development Policy

The Taipei International Electronics Trade Show has amassed 40 years of renown as a premium platform for procuring electrical and electronic products, as well as an important bridge connecting Asia with the global market. The 41st Taipei International Electronics Trade Show shall plan, conduct, and execute the show and its forums and procurement meetings according to the Sustainability Statement and Principles and to the requirements of the ISO 20121 Sustainable Event Management System. By implementing this policy, we expect with the maximum resources and support to achieve the maximum benefits in event sustainability on the bases of Inclusivity, Integrity, Transparency, Stewardship, and Legacy.

We promise to:

1. Comply with laws relating to event sustainability and other requirements;
2. Establish and achieve the 2015 TAITRONICS sustainable development objectives;
3. Continue to improve and enhance the economic, social, and environmental and sustainable development performance;
4. Formulate a 2015 TAITRONICS working process in accordance with sustainable event management;
5. Provide advocacy training for suppliers to strengthen their awareness of and commitment to the cultures and responsibilities of sustainability;
6. Proactively communicate and pass on the experience of sustainability to our stakeholders.

Taiwan External Trade Development Council
Executive Vice President Walter M. S. Yeh



Taiwan Electrical and Electronics Manufacturers' Association
President David W. J. Chen



7 July 2015