



TAIPEI AMPA, AUTOTRONICS TAIPEI, MOTORCYCLE TAIWAN, EV TAIWAN, TUNING & CAR CARE TAIWAN 2015

International Heavyweight Buyers Ready to Explore 5-in-1 Show's Limitless Potential

「2015年台北國際汽車零配件展、台北國際車用電子展、台灣國際機車零配件展、台灣國際電動車展及台灣國際改裝車暨車身美容保養展」

國內外精銳盡出 吸引全球重量型買主來台採購 創造無限商機

Starting April 8, the 2015 edition of the world's leading automotive trade fair will take place for four days at Nangang Exhibition Hall and TWTC Exhibition Hall 1. The five-in-one show — comprising Taipei AMPA, AutoTronics Taipei, EV Taiwan, Tuning & Car Care Taiwan and Motorcycle Taiwan to attract an estimated 7,300 international buyers and 60,000 visitors with 1,401 exhibitors and a record-high 3,816 booths — is simply the best and most professional in Asia when it comes to unlocking the business potential of automobile, auto parts and electric vehicle manufacturers.

What makes this annual extravaganza even more unusual this year is the addition of first-ever Tuning & Car Care Taiwan which, along with Taipei AMPA and three other shows, will host almost every prominent local exhibitor, from the world's No. 1 manufacturer of collision repair parts, Tong Yang, to auto lighting giants with a global reach (Depo, Eagle Eyes, Sonar, TYC and Sirius) and Racing Parts, a maker of premium modified shock absorbers, then to auto electronics firms (notably dash cam maker Whetron; TTE, a pioneer in backup sensor systems; vehicle safety system developer Mobiletron; JET, an expert in in-vehicle GPS displays). Hailing from 13 countries/regions, this year's 205 international exhibitors will proudly introduce their auto products in designated areas including the national pavilions for Thai and Malaysian delegations, with China's presence in a cross-strait auto parts collection as well as AutoTronics Taipei, EV Taiwan and Motorcycle Taiwan.

By the support of 60 overseas branch offices, TAITRA has invited many international heavyweight buyers to come to the show for procurement. The heavyweight buyers include Advance Auto Parts, America's largest automotive component provider, Oman-based automobile dealer Saud Bahwan Automotive Group, Chinese truck and bus maker Foton Motor, Poland's No. 1 auto spare parts importer Inter Cars S.A., German auto modification and repair solution providers Hama GmbH & Co KG and Theo Förch GmbH & Co. KG, Hungarian after-sales car parts maker Valeo Service, and motorcycle component maker Sunstar Singapore. Moreover, 12 delegations from Japan, Australia, Malaysia, China, East Africa and North Africa would be another shot for Taipei AMPA 2015.

Held on the five-in-one show's sidelines following its opening ceremony would be an intriguing variety of activities including conferences on "Looking Forward the Vehicle Industry Transformation and Innovation Challenges and Opportunities," "The Future of Electric Vehicles" and Australian, Indian and



African auto markets, among other market-specific seminars and industry forums. Besides frequent shuttle services, the windows of Hall 1 will be displayed at the lobby at first floor of Nangang Exhibition hall to attract buyers to visit TWTC Exhibition Hall 1, where with outdoor test-drives of electric four-wheelers organized by the Taiwan Automotive Research Consortium (TARC) are sure to impress.

Not only will visitors be challenged to explore the booths at TWTC Exhibition Hall 1 in a multi-stage game that offers Taiwanese a chance to win free EVA Air or China Airlines tickets, auto critic Pond is also going to enlighten his audience alongside a showcase of souped-up sports cars and the announcement of Option Cup racing results. During April 8-11, industry insiders worldwide are welcome to visit by presentation of a business card. For further information, please visit the Taipei AMPA website.

全球汽機車產業最重要盛會「台北國際汽車零配件展」、「台北國際車用電子展」、「台灣國際電動車展」、「台灣國際改裝車暨車身美容保養展」及「台灣國際機車零配件展」於4月8日至11日於南港展覽館及世貿一館盛大展出，總計有1,401家廠商使用3,816個攤位，攤位規模創新高，預估吸引7,300名國外專業買家來台採購。此五展國內外參觀者上看6萬名，是亞洲地區最具商機媒合效益且最專業之汽機車零配件及電動車聯展盛會。

本屆展覽與往年最大不同處為首次開辦「改裝車暨車身美容保養展」，與汽機車零配件等四展同檔期，以「五展合一」的方式呈現；本屆台灣大廠全員到齊，包含全球最大汽車碰撞零件製造商東陽實業，行銷全球的車燈大廠包含帝寶工業、龍鋒企業、秀山交通器材、堤維西，南勝企業，以及專業改裝避震器製造商琦玉國際。另有車用電子知名廠商包括行車影音記錄器大廠「輝創電子」、研發倒車輔助系統的「同致電子」、車用安全系統研發大

廠「車王電子」、專精於車用導航螢幕的「凱銳光電」等。在國外參展商方面，本屆共205家外商來自13個國家或地區，其中泰國、馬來西亞以國家館形式展出，中國大陸業者則參加海峽兩岸汽車零配件、車用電子、電動車、機車零配件展。

為協助參展商拓展海外商機，外貿協會動員60個駐外單位，促成多位重量級買主前來觀展採購，重要國際買主例如：美國第一大汽車零組件銷售通路商「ADVANCE AUTO PARTS」、中東阿曼汽車代理商「SAUD BAHWAN AUTOMOTIVE LLC」、中國卡車及巴士製造商「北汽福田汽車」、波蘭最大汽車零配件進口商「INTER CARS S. A.」、德國汽車改裝修護零配件廠「HAMA GMBH & CO. KG」與「THEO FOERCH GMBH & CO. KG」、匈牙利汽配售後市場製造商「VALEO SERVICE LTD」及新加坡機車零配件大廠「SUNSTAR SINGAPORE PTE LTD」等。此外，本屆展覽也促成日本、澳洲、馬來西亞、中國大陸、東非、北非等12國共197位成員的買主團前來觀展採購，勢必為展覽締造驚人的商機效益。

展覽期間豐富多元周邊活動，除了聯合開幕典禮外，亦有多場市場研討會與產業論壇，例如：車輛產業研討會、電動車輛商機研討會以及澳洲、印度與非洲汽車市場說明會等等。另外為吸引汽車零配件及車用電子國外買主自南港展覽館前來世貿一館參觀，主辦單位除了安排密集的館際接駁車，也同時在南港展覽館一樓大廳設置「世貿一館指標參展商產品區」引導買主造訪世貿一館的展區。此外，台灣車輛研發聯盟(TARC)也將在世貿一館外辦理電動四輪車戶外試乘活動。

展覽期間在世貿一館還有參展廠商攤位闖關活動，參與的國內民眾更有機會抽中長榮、華航機票！且有汽車專家龐德所主持的名人講座、改裝車超跑展示以及Option盃賽事發表會等，更多精彩活動不容錯過。歡迎國內外相關業者於4月8日至11日憑名片免費換證入場參觀，更多展覽資訊請至官網查詢。

2015 AMPA 5-IN-1 Show Innovation Awards Unveiled

汽機車零配件五展創新產品大揭曉

A wide range of creative products highlights Taiwan's true soft power

多樣創新產品 秀出台灣軟實力



In order to encourage Taiwanese companies to focus more on product research and development, as well as to boost competitiveness, Taiwan External Trade Development Council (TAITRA) has organized 2015 AMPA 5-in-1 show Innovation Awards.

The annual event not only inspires outstanding innovations but also attracts many buyers to the wide selection of inventions. All the award-winning products are exhibited in the innovation awards area on the 4th floor of Nangang Exhibition Hall (Area L Lobby) with professional guides to give in-depth explanations of each product.

Following a process of aggressive competition and tough evaluations of numerous outstanding products, the judges have selected a total of 25 products in five categories: auto parts, auto accessories, auto electronics, auto electronics end products, and others.

Amid these entries, 21 are already patented. Judges have expressed positive comments about these products, saying "there're more and more exhibitors joining in this competition. It seems that Taiwanese manufacturers put more efforts on the R & D. The majority of firms are quite innovative. This great improvement is going to bring more business in auto parts market." Among the award-winning companies, some of them have already made their way to major world manufacturers. In this regard, Taiwan's soft power certainly cannot be underestimated.

為鼓勵台灣汽車零配件業者致力於產品創新與研發，並提升產業競爭力，中華民國對外貿易發展協會辦理「2015年汽機車零配件五展創新產品獎」甄選活動。

該年度大事不僅激發傑出創意且以前衛發明吸引了許多買主，所有得獎產品將在「創新產品獎」得獎專區作展示，並有專業解說人員於場內提供深度介紹。

在許多優秀產品激烈競爭之後，評審們分別於「汽車零件類」、「汽車配件類」、「汽車電子終端產品類」、「汽車電子零組件類」與「周邊相關商品及其他類」五大領域遴選出25件得獎作品。

在所有得獎產品內，共21件產品已獲得專利。評審針對得獎產品皆有正面評價：「創新產品獎參賽件數屢創新高，顯見國內業者對於投入產品創新研發資源比重日增。參賽產品中許多更不乏是已獲得國際專利產品，顯示台灣廠商對於創新產品部分，一直有在用心與進步，在未來市場上會有很大的潛力和商機。」在眾多獲獎廠商中，許多早已打入世界大廠，台灣軟實力不容小覷！

C. 汽車電子零組件類(Automobile Electronics Parts)

獎別 Awards	廠商名稱 Company Name	得獎產品名稱 Product Name	攤位號 Booth No.
銀 Silver	旭春股份有限公司 Rotateh International Corp.	電子動力輔助轉向裝置 Electric Power Assist Steering System	Nangang Exhibition Hall J0607
銀 Silver	新世紀光電股份有限公司 Genesis Photonics Inc.	覆晶式 LED 高功率光源 ZEUS Headlamp ZEUS Headlamp LED with GPI Ace Technology Flip Chip	Nangang Exhibition Hall L0326
銅 Bronze	立達電通科技股份有限公司 IC Leader Technology Corporation	灰熊厲害 雙噴嘴賽道專用全取代電腦 EzFC Dual-Injector Standalone EMS (Engine Management Systems) Dedicated for Racing	TWTC Exhibition Hall B0820
銅 Bronze	誼騰動力股份有限公司 Eltronix Co., Ltd.	可程式化數位CDI Programmable Digital CDI	TWTC Exhibition Hall B0533a

D. 汽車電子終端產品類(Automobile Electronics End Products)

獎別 Awards	廠商名稱 Company Name	得獎產品名稱 Product Name	攤位號 Booth No.
金 Gold	泰榮動力科技股份有限公司 Visionary Dynamics Co., Ltd.	5000W 永磁無刷直驅馬達 Permanent Magnet Direct Drive In-wheel Motor(5000w)	TWTC Exhibition Hall D0301a
銀 Silver	華麗科技股份有限公司 Advanced Vehicle Electronic Technology Co., Ltd.	AVE蝴蝶機 真人語音胎壓偵測系統 AVE Butterfly Tire Pressure Monitoring System	Nangang Exhibition Hall L0405a
銅 Bronze	艾銳斯動力科技有限公司 aRacer SpeedTek Inc.	aRacer Mobile APP軟體與 bLink無線藍芽模組 aRacer Mobile APP and bLink Wireless Bluetooth Module	Nangang Exhibition Hall L0401a
銅 Bronze	怡利電子工業股份有限公司 E-LEAD ELECTRONIC CO., LTD.	智慧型抬頭顯示器 Smart Head-Up Display (SmartHUD)	Nangang Exhibition Hall L0110
銅 Bronze	矽谷能源股份有限公司 SEGL ENERGY CO., LTD.	矽谷鋰電池 SEGL Li-ion Car Starter Battery	TWTC Exhibition Hall A0523a
銅 Bronze	麻新電子股份有限公司 MASHIN ELECTRIC CORP.	DRC-1000全自動鉛酸電池充電器 DRC-1000 INTELLIGENT BATTERY CHARGER	Nangang Exhibition Hall M0235

E. 周邊相關商品及其他類(Others)

獎別 Awards	廠商名稱 Company Name	得獎產品名稱 Product Name	攤位號 Booth No.
金 Gold	中升興業股份有限公司 SPTek Limited	數位3D環景影像系統 Digital 3D AVM(Around View Monitoring) system	Nangang Exhibition Hall L0630
銀 Silver	三締服飾公司 3D KING Clothing company	3D.KING多功能專利變形衣系列 The 3D.KING Multi-functional Jackets Family	TWTC Exhibition Hall B1138
銀 Silver	愛德克斯電子(股)公司 ILOAD ELECTRONIC CO., LTD.	IT6500可程式設計電源供應器 IT6500 Power Supply	TWTC Exhibition Hall D0502
銅 Bronze	大根科技股份有限公司 iRoots Technology Co., Ltd.	IJS-6000多功能汽車緊急啟動電源 IJS-6000 Multi-Function Jumpstart Power Bank	TWTC Exhibition Hall A0333a
銅 Bronze	東咨實業有限公司 DONZEE Enterprise Ltd.	巨匠®油污潔淨濕巾 RIDOF® Wipes	TWTC Exhibition Hall A0624
銅 Bronze	德盟儀器製造有限公司 Adronic Instrument Manufacture Co., Ltd.	工業用之硬管直式內視鏡 Industrial Rigid Type Probe	Nangang Exhibition Hall M0607

2015年「五合一汽機車展覽會」 創新產品獎得獎名單 Awarded Product List

A. 汽車零件類(Automobile Parts)

獎別 Awards	廠商名稱 Company Name	得獎產品名稱 Product Name	攤位號 Booth No.
金 Gold	品博科技有限公司 BEAMPRO Technology Co., Ltd.	貓瞳-全效集光微透鏡 Cat's Pupil- Totally Effective Light Collection Micro Lens	Nangang Exhibition Hall I0601
銀 Silver	立昌先進科技股份有限公司 SFI Electronics Technology Inc.	汽車過電壓保護元件 Automotive Overvoltage Protection Device	Nangang Exhibition Hall L0130
銀 Silver	佳欣光電科技股份有限公司 Just Auto Lighting Technology Co., Ltd.	四合一功能 LED車燈 4-in-1 LED Automotive Lamp	Nangang Exhibition Hall N0608
銅 Bronze	君威企業社 JW Optical	變色龍霧燈 CHAMELEON AUTO LAMP	Nangang Exhibition Hall M1002
銅 Bronze	堤維西交通工業股份有限公司 TYC Brother Industrial Co., Ltd.	變形金剛全LED機車頭燈 Transformer Full LED Motorcycle Head Lamp	Nangang Exhibition Hall J0417a
銅 Bronze	寶加利企業有限公司 Procar International Co., Ltd.	汽車空調壓縮機 Auto Air Conditioning Compressor	Nangang Exhibition Hall N1421

B. 汽車配件類(Automobile Accessories)

獎別 Awards	廠商名稱 Company Name	得獎產品名稱 Product Name	攤位號 Booth No.
銀 Silver	系統電子工業股份有限公司 Sysgration	低功耗藍牙無線內置型胎壓偵測器 TPMS Internal BLE TPMS(Tire Pressure Machine System)	Nangang Exhibition Hall L0325
銅 Bronze	科思達國際股份有限公司 Qstarz International Co., Ltd.	極速計時器 GPS Lap Timer Color	Nangang Exhibition Hall M0525a
銅 Bronze	寰群科技股份有限公司 What-Trend Technology Co., Ltd.	BLUE EYES免鑰匙機車防盜系統 BLUE EYES "I-Key" motorcycle security system	TWTC Exhibition Hall B1119

Some 2,800 Makers in Taiwan Form Major Supply Base of Global AM/OE Auto Parts

台灣已成全球高品質、創新汽機車零配件之供應重鎮

A 5-in-1 trade event covering cars, PTWs and e-vehicles as well as parts and services related to such products are getting underway at the Taipei World Trade Center venues in Taipei and Nangang. Global buyers can expect to find first-hand proof of Taiwan's often promoted role as a provider of one-stop-source of auto-related products, technologies and services.

Major Supplier of AM Auto Parts

The auto parts industry plays a vital role in Taiwan's economic development and international trade, with such exports increasing rapidly and steadily over the years. One of the most important factors behind this success, most informed observers and buyers agree, is a comprehensive, highly efficient subcontractor network or central-satellite plant system with individual suppliers specializing in specific processes, parts and areas. Such system enables a supplier filling an order with high production flexibility, the privilege to promote broad product range, low production costs, and fast lead-time as well as product development cycle.

Approximately 80 percent of Taiwanese auto-parts makers' exports go to the global aftermarket (AM), making Taiwan one of the world's most important supply bases for AM replacement auto parts. There are about 2,800 makers of auto parts and accessories on the island, including approximately 300 original equipment (OE) suppliers, many of whom also produce AM products.

With considerable competitive advantages in the global AM parts market, Taiwan's auto parts makers have enjoyed stable export growth in recent years, except in 2009, when the global financial meltdown caused recession to result in an 8.5 percent decline. Data from the Taiwan Transportation Vehicle Manufacturers' Association, or TTVMA, show Taiwan's auto parts exports totaled NT\$197.9 billion (US\$6.6 billion) in 2013, up 1.6 percent from the previous year. In the first nine months of 2014, exports hit NT\$154.4 billion (US\$5.15 billion), a 4.6 percent increase from the same period of 2013.

Taiwan's PTW Industry

As industry experts are wont to emphasize, "No place else is positioned like Taiwan to develop the motorcycle line. Taiwan has all the right conditions to develop this segment, including a well-established central-satellite plant system, good R&D capability, and a mature industrial infrastructure."

Statistics released by the TTVMA reveal that Taiwan exported a total of 421,884 assembled PTWs worth US\$480 million in 2013; in the first 10 months of 2014, exports totaled about 416,000 units. Major export markets for Taiwan-made PTWs in 2014 include Japan, Colombia, Spain, Italy, South Korea, the U.S., the Netherlands, Germany, and France.

在首度五展合一的規模盛大展會中，全球買主可在在為期四天的展覽期間，親身體驗台灣廠商在車輛整車與零配件相關產業中，堅強的國際競爭力。特別是台灣的汽配與機車產業，已在全球市場佔有重要地位。

全球最重要的AM零件供應基地

在台灣，汽車零配件產業多年來在提升出口貿易與促進經濟發展上，始終扮演相當重要的角色，外銷值長期快速且穩定的增加，最重要的原因之一，就是台灣有相當大一群廠商，各自在其專精領域裡扮演分工角色，構成一個完整的中心衛星工廠體系，該機制除了可確保極高的生產彈性、也間接地提升產品範圍、降低生產成本與縮短產品開發時程等，加上廠商優異的創新與服務能力，因此構成台灣汽車零配件產品在國際市場裡堅實的競爭根基。

台灣汽車零配件外銷金額多年來持續穩定增長，唯一的例外年度是全球金融風暴衝擊下的2009年，該年度降幅8.5%。車輛公會資料顯示，2013年汽配外銷金額成長1.6%，達新台幣1,979億元之歷史高點；2014年1-9月則為新台幣1,544億元，較2013年同期成長4.6%，全年度總額可望再創新高。

高品質機車整車與零配件生產基地

許多國內外產業專家在提到有關台灣機車產業的優勢時，會強調台灣是全球最適合發展機車產業的地方，因為台灣擁有他國難以匹敵的優勢，包括：架構完整且彼此間密切合作的中心衛星廠分工體系、優秀的研發與創新能力、以及成熟的基礎工業。

台灣機車自製率超過 95% 以上，機車零組件產業結構完整，不僅可充份滿足中心廠國內銷售所需，更可支援其拓展海外市場，因此已成為全球各大車廠重要的零配件供應基地。2014年台灣全年內銷機車數量約67萬輛，比2013年成長25%，2014年1至9月外銷數量則為261,805輛，前三大外銷國家分別為日本、哥倫比亞及西班牙，尤其出口至西班牙之機車數量比去年同期成長近40%。台灣機車廠商以生產速克達為主，另包括全地形車(ATV)及多用途車(UTV)等，廠商近年也紛紛投入大馬力跨騎式機車的研發生產。

Don't miss half the show!
More benefits exclusively for the TWTC Exhibition Hall 1:
Special Gift FOR INT'L VISITORS
At Area A, TWTC Exhibition Hall 1



In TWTC Exhibition Hall 1,
5-in-1 Mega Motoring Show combines Taipei AMPA, AutoTronics Taipei, Motorcycle Taiwan, EV Taiwan and 1st Tuning and Car Care Taiwan. 500 exhibitors in 1,000 booths present more excellent products for your sourcing!

接駁車資訊 Transportation

如有修正 以現場實際狀況為主 不另通知 (Subject to change without notice.)

免費接駁車 Free Shuttle	搭乘地點 Bus Stop	時間 Time
旅館線(單向)南港展覽館 → 台北市主要飯店 NANGANG Exhibition Hall → Hotels (non-return bus) Route A 南港展覽館Nangang Exhibition Hall→ 寒舍艾麗Humble House Taipei→太平洋商旅Pacific Business Hotel→國聯United Hotel→ 美麗信花園Miramar Garden Taipei Route B 南港展覽館Nangang Exhibition Hall→ 天成Cosmos Hotel Taipei→凱撒Caesar Park Taipei→台北花園Taipei Garden Hotel Route C 南港展覽館Nangang Exhibition Hall→ 怡亨Hotel Eclat→福華Howard Plaza Hotel Taipei→福容 Fullon Hotel Taipei→ 台北馥敦(南京館) Taipei Fullerton Hotel-Nan Jing EAST Route D 南港展覽館Nangang Exhibition Hall→ 王朝Sunworld Dynasty Taipei→富驛酒店FX Hotel→長榮桂冠Evergreen Laurel Hotel Taipei→ 國賓The Ambassador Hotel Taipei Route E 南港展覽館Nangang Exhibition Hall→ 麗湖City Lake Hotel Taipei→維多利亞Grand Victoria Hotel→華國The Imperial Hotel Taipei	南港展覽館 經貿二路大門口 NANGANG Exhibition Hall Main Entrance	4/8~10 16:45, 17:00, 17:15, 17:30 4/11: 14:45, 15:20
世貿線(巡迴) 南港展覽館 ↔ 世貿一館 NANGANG Exhibition Hall ↔ TWTC Hall 1 (shuttle bus between two halls)	南港展覽館 經貿二路大門口 NANGANG Exhibition Hall Main Entrance 世貿一館 B區出入口 TWTC Hall 1 Entrance B	4/8-10 9:30~17:00 (Every 10 minutes) 4/11 9:30~15:00 (Every 15 minutes)

Depo Auto Parts Ind. Co., Ltd.

帝寶工業股份有限公司

Nangang | 南港館 | Booth No. J0808



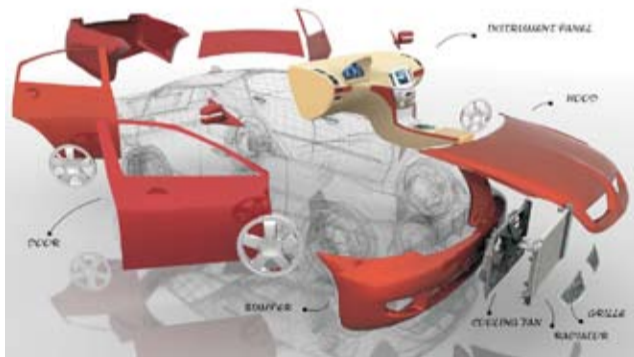
Depo Auto Parts Ind. Co., Ltd. is a major auto-lamp supplier in the global market. The Taiwan Stock Exchange (TSE)-listed company is one of the top-20 brand names of Taiwan. The firm currently supplies over 25,000 products, including head and tail lamps, fog lamps, safety lamps, turn signal lamps, and DRLs, making it the most comprehensive supplier of its kind. The maker invests about US\$33.3 million in product development and launches an average of 500 to 600 new products each year. The company announced in 2014 that the group's ambitious goal is to achieve annual consolidated revenue of NT\$20 billion (US\$666.7 million) within the next five years through ongoing capacity expansions in Taiwan and China. OE auto-lamp sales are the company's major revenue drivers.

帝寶工業於1977年成立至今始終致力發展車燈製造事業，已成為全球車燈大廠之一，在AM與OE車燈市場皆佔有重要地位。公司主要產品包括：頭燈、尾燈、方向燈、第三剎車燈、霧燈等。集團總部在台灣中部鹿港，生產廠房位與設計研發中心設立於台南；在中國則有生產工廠位於崑山及晨陽。帝寶工業已正式成為股票上市公司，公司產品品質深植於歐美消費者的心中。

Tong Yang Industry Co., Ltd.

東陽實業廠股份有限公司

Nangang | 南港館 | Booth No. J0818



Tong Yang Industry Co. is one of the world's largest suppliers of AM replacement auto body parts, a major supplier of original equipment (OE) auto parts to international automakers, and the largest auto-parts manufacturing conglomerate in Taiwan. The company's wide-ranging products are divided into three major categories, including plastic parts (bumper covers, instrument panels, grilles, door trim, etc.) and motorcycle-related parts; sheet-metal products (hoods, doors, fenders, etc.); and cooling system products (aluminum radiators, condensers, fan assemblies, etc.) Tong Yang's catalog of 10,000-plus items includes everything that buyers need for one-stop shopping. With over 30 years of experience and more than 10,000 tooling sets in operation, the company serves over 1,800 customers in more than 200 countries around the world.

東陽實業是全球最大AM車身件供應廠商，也是全球汽機車廠OE零件製造廠。該公司產品範圍極為廣泛，主要分為三大類，包括汽機車塑膠零件（保險桿、儀表板、水箱柵等）、鈹金部品（葉子板、前引擎蓋、門板等）、以及冷卻部品（水箱、冷凝器、車用風扇）；產品總數超過10,000項之多。該集團在全球共有21個生產據點（包括台灣、中國、美國、及義大利），總員工數超過7,000人。

Eagle Eyes Traffic Ind. Co., Ltd.

龍鋒企業股份有限公司

Nangang | 南港館 | Booth No. J0618



As a veteran maker of high-quality automotive lamps founded in 1979, Eagle Eyes Traffic Ind. Co., Ltd. supplies a comprehensive range of products including headlamps, tail lamps, corner lamps, side lamps, bumper lamps, fog lamps, center high-mounted stop lamps and LED daytime running lamp (DRL). This year, the company is showcasing high-end performance lamps with state-of-the-art designs, light bars, LED, high-level reflectors and lenses to enhance vehicle visual appeal.

龍鋒企業股份有限公司為全球AM市場修補(Replacement)及改裝(Performance)車燈主要製造商。該公司以自創品牌"Eagle Eyes"行銷全球，產品範圍廣泛，包括：頭燈、後燈、角燈、邊燈、霧燈、日行燈及第三煞車燈等。該公司在今年的台北國際汽車零配件展中，展出了一系列主流車款高階改裝頭尾燈，讓國際買主十分驚豔。這些車燈皆有新穎的流線設計，採用最新光條、LED、新型反光片與透鏡等等，大幅提升車身外觀的視覺效果。

Sonar Auto Parts Co., Ltd.

秀山交通器材股份有限公司

Nangang | 南港館 | Booth No. J1007a



Sonar Auto Parts Co., Ltd. is a major international player focusing on the restyling or enhanced auto-lamp market. Building on a Blue Ocean strategy and expertise in design and development, the company is rapidly gaining a solid foothold in the global AM auto-lamp market. At this year's TAIPEI AMPA, Sonar is showcasing head and tail lamps built with its patented light-tube technology. Hubert Yang, Sonar's vice president and R&D chief, says that the company's light-tube modules are protected by four global patents. Each light tube has edge-lighting LEDs, with special coating in the tube able to turn edge-light upward to emit very smooth, balanced light in head or tail lamps.

秀山交通器材為全球知名售後市場改裝車燈製造廠商，成立30年餘，在台南、鶯歌和三峽皆設有工廠，公司總人數約400人。本屆展覽中該公司展出一系列高階頭尾燈產品，具有內建導光條設計，導光條模組擁有全球頭燈應用專利。據公司研發主管指出，每一組導光條採用LED為光源並在側邊發光，導光條內具有特殊塗佈層，讓整組光調發出均勻的發光效果，大幅提升該公司頭尾燈產品的質感。

TW Racing Parts Inc.**琦玉國際有限公司**

Nangang | 南港館 | Booth No. J0610



TW Racing Parts Inc. (D2 Racing Sport) is the largest manufacturer of high-performance coilover suspension systems, brake systems, and air suspension kits in Taiwan. D2 also has a long history in racing, with a professional touring car team, manufacturing facility and modification vendors actively engaged in all levels of motorsports events. As the most important supplier of its kind in Taiwan, so far, D2 has recorded an estimated of 2,500 applications for coilovers suspension and brake systems, as well as air suspension kits on its production line. D2 also offers private-label design and production services for many famous international companies.

琦玉國際有限公司 (D2 Racing Sport)，為一家專業改裝避震器製造商，更提供特種車型之訂做與提供為客戶OEM的服務，主要產品包括高階汽車懸吊系統零件、煞車系統零件、氣壓懸吊系統等。D2在賽車界也有長久輝煌的歷史，公司擁有專業的賽車團隊，藉由豐富的賽道經驗與優異的賽車零件，參與全球各級別的賽事，戰果輝煌。身為領導廠商，D2已經開發出超過2,500項各類產品，行銷全球，並替許多國際大型賽車零件品牌開發生產。

TYC Brother Industrial Co., Ltd.**堤維西交通工業股份有限公司**

Nangang | 南港館 | Booth No. J0417a



TYC Brother Industrial Co., Ltd. is one of the world's largest OE and AM auto-lamp makers. With a strong R&D team to ensure technological superiority, the firm offers a wide range of auto-lighting products to customers worldwide. In conjunction of continual and rapid business development, TYC has also evolved into an integrated supplier of a wide range of auto parts, including lamps, body parts, auto accessories, cooling fan assembly, mirrors, condensers and radiators, outdoor lights/streetlights/work lights etc., which are being showcased at its big booths in this year's show. The firm is ISO14001, ISO 19001, and ISO/TS16949 certified and is a full participant in the CAPA parts certification program in North America.

堤維西交通工業成立於 1986 年，為世界頂級汽機車 OEM及補修燈具製造廠，總部設於臺灣臺南。堤維西品質已通過 ISO14001、ISO9001及 ISO/TS16949 認證，同時與北美CAPA認證機構正式簽約成為會員。該公司已向北美、歐洲、亞洲、中東、及非洲地區主要車廠供貨。經過多年快速而穩定的成長，堤維西已經發展成為一家大型整合系統供應商，產品線包括各類頭燈、尾燈、霧燈、方向燈、車鏡、冷卻風扇、冷卻水箱、車用冷凝器、戶外燈/路燈/工作燈等。

Sirius Light Technology Co., Ltd.**南勝企業股份有限公司**

Nangang | 南港館 | Booth No. J0407a



Sirius Light Technology Co., Ltd. is an internationally reputed supplier of a wide range of automotive lighting products, mainly fog lamps, bus lights, LED lamps, signal lamps, and working lamps. The company manufactures a broad range of lighting products with electro-plating to amplify the luminescence of flares and LED lights. The firm's new NS-2559 LED work lamp on display at this year's AMPA delivers an ample 5,000 lumens.

南勝企業為全球著名車用燈具廠商，主要產品包括各類轉向信號燈、霧燈、車內照明、方向燈、頭燈、LED指示燈、其他汽車用燈具等。藉由不斷地持續開發新產品與新技術，該公司目前各系列產品具有最佳品質的電鍍塗裝，以確保最高發光效率，包括各種LED應用燈具。今年該公司在會場展示的最新NS-2559 LED工作燈就是一例，該產品能發出5,000流明(lumens)高效率冷光照度，提升工作效率並保護使用者。

Red Wood Enterprise Co., Ltd.**彰茂企業股份有限公司**

Nangang | 南港館 | Booth No. M0620



Founded in 1972, Red Wood is a versatile manufacturer of quality air filters, racing seats, seat/safety belts, winch cable, ratchet tie-downs, tow ropes and straps and other products. This year, the firm is displaying its performance air filter series and one-piece-formed and adjustable racing seats. The RAEMCO Air Filters are based on performance air induction research and designed for optimal functionality, while the RAEMCO Racing Seats feature gel coated genuine carbon fiber, full reclining, and strong bolstering for motor sports, and wide harness slots.

創立於1972年的彰茂企業，最早從設計生產工業用與車用安全帶相關部品起家，於2004年升級品質管制體系至ISO9001:2008跟ISO/TS 16949:2009。近年推出性能品牌RAEMCO跨足投入研發製造車用進/排氣系統、碳纖維外觀/內裝配件、認證賽車椅，高效率賽車空氣濾清器等改裝部品。公司產品通過FIA, SFI, E-mark, FMVSS, SAE等多項國際性認證，成功行銷歐、美、中、非、澳洲等地，提供給客戶更安全及專業性的產品。今年展出多款新潮設計的碳纖及玻纖賽車安全椅，與多種款式及顏色可供選擇的空氣濾清器。

Just Auto Lighting Technology Co., Ltd.

佳欣光電科技股份有限公司

Nangang | 南港館 | Booth No. N0608



Just Auto Lighting Technology Co., Ltd. is an ISO-9001- and TS16949-certified company specializing in innovating and producing LED automotive lighting products globally marketed under its JUST brand. This year, the firm is showcasing its newest innovative products, among them the two-in-one LED daytime running light (DRL) fog lamp, LED projection courtesy lamp, and LED light-guide DRL. The 90mmx102mm JS-1232 2-in-1 DRL fog lamp is UNECE R87/R19 approved and features a new-generation innovation design, day & night/dimmed (optional), and two or three functions in

single lamp. The LED light-guide DRL features an excellent optical design to optimize light efficiency and meets UNECE regulations with a single LED. The light-guide technique provides even illumination and a high-tech feel.

佳欣光電成立於1982年，為一家專業開發製造各類創新LED車燈應用廠商，主要產品包括各類車燈、霧燈、車內照明燈、第三煞車燈、方向燈、以及汽車配件等。該公司今年展出許多新產品，包括LED霧燈/白晝燈二合一節能燈組、LED導光晝行燈、LED 迎賓投影燈等，皆具有創新設計與節能功能。該公司指出LED霧燈光學設計難度高，再加上須在有限空間裡，將其納入日行燈功能，因此開發困難度倍增。

Maxin Innovation Inc.

麥克金產技整合股份有限公司

Nangang | 南港館 | Booth No. N0808



Founded by group car perfectionists, Maxin Innovation Inc. (Maxin 88) is an energetic and highly creative auto-parts design company. The firm's team members are deeply rooted in the automotive industry with over 25 years of experience. All Maxin 88 products are made in Taiwan and manufactured at an ISO-complied factory able to handle a broad range of customer needs. The company's major products include body parts, bumpers, aprons, spoilers, and plastic parts.

麥克金產技整合是一個專精於高品質汽車改裝配件的專業研發團隊，本身俱備從事各車廠套件設計開發所累積的豐富經驗，並擁有台灣優良製造商為後盾所組成的堅強團隊。一直以來，該公司投入大量的研發經費，專注於個性化空力套件的設計與開發，提供消費者最多樣化及整合性最高的套件選擇。公司宣稱期許成為眾多車輛改裝部品中，持續設計創新的領導品牌。主要產品及服務：空力套件，保險桿，下巴，車身零件，擾流板等。

Taiwan Bor-Chuann Enterprise Co., Ltd.

台灣柏釧企業股份有限公司

Nangang | 南港館 | Booth No. M0820



Taiwan Bor-Chuann Enterprise Co., Ltd. (BC brand) is the leading manufacturer of high-end forged aluminum wheels and high-performance shock absorbers in Taiwan. Since its establishment in 1999, BC has focused on developing, designing and manufacturing top-end products. The company started to promote its own "BC" brand products in 2003, and the rapidly increasing sales volume worldwide has made the firm a major player in the international market. BC forged wheels are machined with sophisticated CNC procedures and engineered to strengthen the surface density of the wheel and reduce weight. The wheels also provide a staggered fitment to enhance visual appeal.

台灣柏釧企業股份有限公司創始於1999年，致力於專業鋁合金輪圈以及改裝避震器的開發、設計與製造。該公司於2003開始以自有品牌BC行銷全球，優異的品質與先進的設計，廣受各國車手與使用者的喜愛，更讓BC成為世界知名品牌。BC高階鍛造鋁圈，堅持高品質的製作過程，達到幾乎完美的平衡度，兼顧強度和輕量化，並可依不同車種，製作符合的規格；對特定車種更能提供最流行的"前後配"規格配置。搶眼的鋁圈樣式造型設計，更讓愛車呈現出與眾不同的視覺特色！

Antrc Industrial Corp.

沛斯可有限公司

Nangang | 南港館 | Booth No. I0818



Antrc Industrial Corp., veteran supplier of all kinds of auto parts as body parts, lamps, suspension and chassis parts etc., with more than 20 years of experience and know-how, reports to have been in long-term, stable and close working relationships with factories to fill various demanding orders. Over the past years Antrc has sold quality products to global customers, who have generally been positive about the services and products received. Such praise has been built on the firm's three principles: "Quality, Service, Price." Antrc insists all parts supplied to global customers are made-in-Taiwan, obviously believing its business model to be the best way to deliver the highest quality and durability.

沛斯可公司是一家專業的汽車零部件生產及供應商，擁有超過20年的經驗，主要產品包括各類汽車零件、汽車特殊零組件、保險桿、車體零件、排氣管和消音器、各種車燈等。該公司持續投入各種產品開發，並和相關產品供應商保持緊密合作關係，因此宣稱保證能夠滿足所有客戶的要求，提供最好的品質、最好的服務、和最優惠的價格保證。公司特別強調其所供應的產品，皆由嚴格篩選的台灣廠商供應，確保最佳品質與耐用度。

Whetron Electronics Co., Ltd.

輝創電子股份有限公司

Nangang | 南港館 | Booth No. L0118



Whetron Electronics Co., Ltd. was established in 1982 with a vision to become the leading supplier of automotive electronic parts for major car manufacturers around the world. The company started out with remote access products and later expanded to provide parking and driving aid systems, GEM/BCMs, head up displays, vehicle driving recorders, keyless entry, and many other products. Whetron has customers throughout Asia, Europe, Australia, Central America and South America. The company's mission is to provide safe, convenient and reliable products and to serve the community. Whetron believes in the development of first-class human resources, equipment, technology, quality, cost control, and excellence in service.

輝創電子創立於1982年，為汽車電裝設備的專業製造廠。目前全球擁有三處生產基地，分別位於台灣高雄、中國蘇州、以及泰國。該公司專注於汽車電子週邊部品之技術研發、生產製造、品質管制與售後服務，客戶群囊括全球主要中心車廠，其中在車用防盜系統及倒車輔助系統方面，已成為國內外最重要的供應之一，而近年來也在全體同仁的辛勤奉獻下，成為世界主要車廠的電裝設備OEM製造商。先後已獲得全球福特汽車公司最高品質Q1獎、QS 9000、ISO 9001、ISO 14001、TS16949、CMMI LEVEL3等國際品質認證。

Jet Opto Electronics Co., Ltd.

凱銳光電股份有限公司

Nangang | 南港館 | Booth No. L0412



Jet Opto Electronics Co., Ltd. is showcasing its RSE-2010 in-car monitor with 10.1-inch WSVGA 16:9 high resolution monitor; smooth touch panel; 2-way video sharing (digital); Miracast/DLNA- connect with smart devices; wireless remote control; auto detect input source; built-in USB, SD card, HDMI, and AUX IN; supporting IR headphone; and easy installation. Founded in 1988, Jet Opto is one of Taiwan's largest manufacturers of automotive monitors, including gooseneck monitors, seatback monitors, headrest monitors, 2-DIN monitors, pop-up monitors, and flip-down monitors. With continuous efforts to upgrade production and R&D capability, the company is known as a trustworthy maker that is TS16949 and ISO 9001:2000 certified.

凱銳光電為台灣最主要車用顯示器製造廠商之一，該公司本屆展出的RSE-2010車用顯示器，擁有多項特點，包括：10.1吋 WSVGA 16:9 高清顯示屏幕；全平面觸控按鍵，外觀新穎時尚；搭載DVD播放機；能與智慧手機或平板無線連結，播放智能裝置中的影片或音樂，後座兩台屏幕可以分享影片互看，也可各自獨立使用；配置USB、SD卡、HDMI、AUX IN插槽，隨插隨用；可連接車內喇叭輸出音源或可選配無線耳機，也可使用屏幕上的耳機孔；簡易安裝，通用款鎖附支架；可選配遙控器，使用上更為方便等。

E-Lead Electronic Co., Ltd.

怡利電子工業股份有限公司

Nangang | 南港館 | Booth No. L0110



E-Lead Electronic Co., Ltd.'s smart head-up display (HUD) is an internet-of-car product which integrates with hardware, apps and services. Drivers can utilize all the functions of a smartphone without pulling it out. The exclusively developed EZ-Talk app can be seamlessly used in car or out of car for social network communication. The E-Where app provides POIs saving, sharing and trip planning via PC or smartphone. It can synchronize the car with phone and pre-edit destinations before the driver gets into the vehicle. The smart HUD innovatively combines background image with front view and displays the location and distance of the vehicle ahead. Its visual and auditory alert system reminds driver to keep a safe distance.

車用電子大廠怡利電子歷經四年來的努力，已研發出可依需求不斷更新升級的智慧型抬頭顯示器—抬頭族—智慧型抬頭顯示器Smart HUD，可安裝於任何車款，並能與大部分智慧手機相容。該產品主要訴求Safe to "Link"、Safe to "Display"、與Safe to "Enjoy"。"Link"方面，駕駛人只要事先與智慧型手機做好藍牙配對，每次上車都不需要碰觸手機，便可取得行車與生活的相關資訊，並播放手機或網路音樂。"Display"方面，Smart HUD產品主體具有四吋超高亮度全彩TFT，搭配高反射率透明反射板。"Enjoy"功能方面，Smart HUD具備雲端APP功能，透過智慧型手機在App Store或Google Play下載後會自動安裝在Smart HUD上。

Mobiletron Electronics Co., Ltd.

車王電子股份有限公司

Nangang | 南港館 | Booth No. L0711a



Mobiletron Electronics Co., Ltd. is a major supplier of high-quality automotive-electronics products to both OE and AM customers worldwide. The company supplies more than 2,000 items, including power thick-film ICs, rectifiers, voltage regulators, ignition modules, alternator regulators, and sensors to AM customers in more than 100 nations. It is also a tier-one supplier to automakers in China, India, Korea, and Iran, one of the world's few makers of wireless tire pressure monitoring systems (TPMS) for long-axle, multi-wheel trucks and trailers, and a leading manufacturer of high-end multimedia rear-view mirror systems.

車王電子股份有限公司為台灣主要車用電子零件與各式安全系統廠商，今年展出產品包括：曲軸位置感測器、電子點火系統（點火模組、點火線圈、高壓點火線圈、分電盤等）、流量計與感測器（包括進氣壓力傳感器、凸輪軸位置傳感器、氧傳感器等）、引擎管理系統電壓調節器、整流橋、夜視系統、胎壓監測系統、陶瓷基板單雙面網版印刷導體及電阻電路等（具有特點包括：雷射高精密修整電阻及線路功能；高導熱性、高絕緣性適用於大功率線路；以及耐高溫適用於引擎環境等）。

Haha Generation Corp. 哈哈世代科技股份有限公司

TWTC | 世貿一館1F | Booth No. D0028



Haha Generation Corp. is a young and innovative company devoted to the research and development of automatic rechargeable power generation system for electric vehicle (EV) applications, including electric cars and electric tricycles. The company's innovative rechargeable power generation system has two lithium-ion battery packs (each 25Ah). When one drops to 40% capacity, the system automatically shifts the load to the other pack, while recharging the first battery. The process is interchangeable to achieve the highest power efficiency. The firm claims that its goal is to promote the interchangeable recharging system to support environmental sustainability.

哈哈世代科技以研發電動車自動回充發電系統為成立宗旨，希望善用地球有限資源，做好環保，保護大自然。該公司所研發的電動車與電動三輪車自動回充發電系統採用兩組25安培小時的鋰電池，電動車在行駛中先由A電池供應電力，當A電池電量消耗到40%的時候，供電系統會自動切換到B電池，繼續供應馬達使用，而車輛上的發電機會針對A電池充電，兩組電池可以交換使用。車輛上搭載輪內式發電機，藉由輪胎接觸路面的切點，將重力轉換成電力回收使用。

Bubu Tong Electric Vehicle Technology Co., Ltd.

步步通電動車有限公司

TWTC | 世貿一館1F | Booth No. D0215a

Founded in 2010, Bubu Tong Electric Vehicle Technology Co., Ltd. has developed a DC brushless side motor for EV applications. In a test conducted by Taiwan's Industrial Technology Research Institute (ITRI), an electric scooter (powered by a 48V 20AH battery) and equipped with the DC 48V motor can achieve a cruise range of 85.961 km (equal to 1HA per 4.3 km of range), can drive up inclines up to 25 degrees, and has a load capacity (on general roads) of 200kg. The high power efficiency and high torque of the motor has attracted the attention of global customers. The firm's major products include: electric powered utility cars, electric bicycles, battery electric vehicles, EV motors, EV motor controller, battery cells, chargers, and other related items.



步步通電動車科技創立於2010年，隔年研發出電動自行車(BBT-100)，並於同年8月參加展覽時正式推出。該公司電動車搭載直流無刷側掛馬達，經國內工研院續航力驗證，在使用鋰電池48V 20AH的狀況下，可續航85.961 km，平均1HA可行駛4.3 km，爬坡達25度，一般路面可負載200 kg，極為省電，成功吸引國內外廠商關注。該公司主要產品有電動多用途車、電動自行車、電動車馬達、馬達控制器、電池、充電器及相關模組等。

Taiwan Automotive Research Consortium (TARC)

台灣車輛研發聯盟 (TARC)

TWTC | 世貿一館1F | Booth No. D0002



The Taiwan Automotive Research Consortium (TARC) is entrusted by the Department of Industrial Technology of the Ministry of Economic Affairs to promote R&D and overall development of Taiwan's electric vehicle (EV) industry. The plan calls for the development of five EV parts industry clusters in Taiwan for drive motor/control modules and power chains; EV auxiliary systems; energy storage and battery management system (BMS); key technologies and system integration; and niche EVs. The consortium aims to combine the resources of the industry, government, academia and research sectors to create EV supply chains and enhance opportunities for business cooperation.

為了促進台灣汽車工業與國際交流合作，經濟部技術處於94年推動成立台灣車輛研發聯盟(TARC)，目前成員為金屬中心、車輛研究測試中心、工研院機械與系統所、工研院材料與化工所、中科院及華創車電技術中心股份有限公司。聯盟主要任務包括：1. 推動及拓展車輛及其零組件產業，建立研發整合平台。2. 建立促進及拓展國內外車輛及其零組件學術及技術之交流平台。3. 協助國內各大專院校發展車輛及其零組件等相關產業之研究創新計劃平台。

Pihsiang Electric Vehicle Manufacturing Co., Ltd. (PEVMC)

必翔電動汽車股份有限公司

TWTC | 世貿一館1F | Booth No. D0325a



PEVMC, the maker of the Achensa own-brand electric vehicles (EVs), is a subsidiary of Taiwan Stock Exchange-listed Pihsiang Machinery Manufacturing Co., Ltd., one of the world's leading makers of C-LifePO4 lithium-ion batteries and EVs. The company integrates design, automotive technologies and energy technologies to meets the demands of a new generation of safe and sustainable transport in cities and local areas. PEVMC offers electric city cars with driving speeds of 45 and 80 kilometer per hour (kph) and a maximum range up to 85 km.

必翔電動汽車為國內上市公司必翔實業子公司，生產並銷售該公司自有品牌ACHENSA之電動車產品。必翔實業則為全球主要鋰鐵電池與各類電動車輛製造大廠。必翔電動汽車宣稱其整合設計、車輛技術、電池科技等強項，開發生產一系列電動車輛，適合於都市短程通勤使用。公司所提供整都市電動車，有速限每小時45公里與80公里兩種，最大行駛距離上看85公里，適合16歲以上青年人、商業人士、銀髮族、或家庭主婦駕駛乘用，為都會中最環保與便利的交通工具。

Renesas Electronics Taiwan Co., Ltd.

台灣瑞薩電子股份有限公司

TWTC | 世貿一館1F | Booth No. D0525a

Automotive	Industrial/HE	OA/ICT
<ul style="list-style-type: none"> Integrated cockpit Car navigation + ADAS Eco system collaboration 	<ul style="list-style-type: none"> Industrial Ethernet Industry-standard platform 	<ul style="list-style-type: none"> Platform for network and surveillance camera
<ul style="list-style-type: none"> New solution for e-Mobility MCU + power device kit solution for two wheel vehicles in emerging 	<ul style="list-style-type: none"> MCU + power kit solution for motor control Kit solution for smart meter measurement/communication 	<ul style="list-style-type: none"> Kit solution for office, communication/security
<ul style="list-style-type: none"> Automotive analog & power devices DRIVING, STEERING, BREAKING 	<ul style="list-style-type: none"> General-purpose MCU for embedded systems Power semiconductors for industrial 	<ul style="list-style-type: none"> Network memory MCU for OA/camera

(Note) HE: Home Electronics, OA: Office Automation, ICT: Information Communication Technology

Renesas Electronics Taiwan Co., Ltd. is a subsidiary of Renesas Electronics Corporation of Japan, one of the world's largest semiconductor makers. Renesas offers three layers of solutions to provide optimal services with added value for customers in three focus domains: Automotive, Industrial/HE and OA/ICT. The firm is showcasing many products at this year's show, including electric vehicle motor controllers, battery management systems, electric vehicle charging systems, drive information systems, and auto PCs.

台灣瑞薩為全球半導體大廠日本瑞薩電子之子公司，今年主要展出產品包括：電動車馬達控制器、電池管理系統、電動車充電系統、駕駛資訊系統、車用電腦等。瑞薩電子以優異的研究開發能力、先進的設計開發平台環境，全方位的製造技術做為基礎，致力於微控制器(MCU)、系統LSI、類比與電源元件系列產品的開發。瑞薩以市占率全球第一的MCU事業為核心，積極擴展系統LSI事業之全球化、強化新興國家裡的客戶關係及業務拓展。

Masterhold Int'l Co., Ltd.

非凡能源科技股份有限公司

TWTC | 世貿一館1F | Booth No. D0533a



Masterhold Int'l Co., Ltd.'s lithium-ion auto battery features many advantages, including: voltage stability for maximum performance spark plugs, reduced fuel consumption and exhaust emissions, and a 10% or more fuel reduction; a professional development design with multi-country patents; an emergency rescue design: simply press the emergency rescue key to activate the backup power and start the engine without having to seek help from outside or power up from external sources.

非凡能源科技的悍馬汽車啟動用鋰鐵電池具有多項優點，包括1. 電壓穩定，可使火星塞火花達到最大效益，增加動力，車輛減少油耗及廢氣排放量，依車況可省油達5%-25%；2. 專業技術團隊開發設計，經多年研發與實車測試，10次程式改良，產品品質穩定，並擁有多國多項專利。3. 備有緊急救援鍵設計，救援鍵按下後即有備用電源可發動車輛，即使在野外大燈未關、漏電時也不必再擔心救車問題。

Chian-Yie Industrial Co., Ltd.

千葉興業有限公司

TWTC | 世貿一館1F | Booth No. B0610



Established in 1997, Chian-Yie Industrial Co., Ltd. is a major developer and manufacturer of motorcycle and motor scooter performance-tuning parts. The company's NCY brand is well-known in the international market. The company has won high marks from clients worldwide for its high-quality, competitive prices and on-time delivery. Major exhibits include: brakes, front forks, shock absorbers, exhaust mufflers and pipes, silencers, coolers, electronic fuel injection (EFI) systems, capacitor discharge ignition (CDI) units, and starters.

千葉興業有限公司(NCY)創立於1997年，是國內主要摩托車、速克達和ATV改裝零件開發製造商。公司專精於引擎動力、煞車系統、懸吊系統、外觀設計等四大系統，且著重於高品質之精品發展。專業研發團隊及國內外行銷部門，提供客戶全系列服務。產品範圍極廣，主要包括剎車系統、前叉、避震器、排氣管、消音器、冷卻器、電子控制燃料噴射系統、電子點火器、起動馬達、卡鉗、普利盤、離合器外蓋、人身部品等。

Yih Jing Traffic Industrial Co., Ltd.

一菁工業股份有限公司

TWTC | 世貿一館1F | Booth No. B0519a



Yih Jing Traffic Industrial Co., Ltd. is one of the largest suppliers of scooter plastic body parts in Taiwan, supplying a comprehensive range of products thanks to the company's continual and intensive investment in mold/die development. The company supplies both AM replacement and performance body parts for the majority of popular scooter makes and models around the world. Yih Jing's major products include: rubber and plastic components, lamp holders, foot rests, luggage boxes/bags/baskets, tool boxes, windshields, turn signal lamps, and motorcycle lamps.

一菁工業為台灣速克達與機車之車身零件、橡塑膠配件的主要供應廠，產品包括：機車橡塑膠零件、燈座、腳踏板、置物箱袋籃、工具箱、擋風板、方向燈、機車車燈等。藉由持續投入產品開發，該公司產品項目既多且廣，包含全球主要品牌各類車款。除了AM車身替換件產品，該公司也持續開發更多設計新穎搶眼的改裝車身零件與配件，提供全球客戶更多選擇。今年展覽中推出多款新產品，包括MAJESTY S的前定位燈組、BW'S 125的透明灰外殼組、新勁戰三代精品前土除等。

Ming Ming Aluminium Co., Ltd.**明明鋁業**股份有限公司

TWTC | 世貿一館1F | Booth No. B0503a



Ming Ming Aluminium Co., Ltd., is the finest aluminum gravity die casting manufacturer in Taiwan. The company is very experienced in producing high quality aluminum pressure die casting parts, and meets the strict requirements and high demanding standards of the global motorcycle market. The firm's major aluminum pressure die casting products for motorcycle applications include: cylinder heads, water cooling cylinders, twin air cooling cylinders, pump housings, upper yokes, gearbox housings, and swing-arms. The company claims that its products can meet international specification requirements, such as pressure tightness, higher strength and ductility, impact resistance, visual appeal.

明明鋁業創業於1974年，是台灣最好的重力鑄造廠之一，採自動化及獨特的傾斜式澆注製程，生產完整度極高之鋁合金鑄件。公司致力於持續改善和追求創新，以生產出高品質，輕量化及高強度的鋁合金鑄件產品，保證客戶在品質，價格，交期及服務上獲得最大滿足。該公司擁有全系列的機車鋁合金鑄件，包括有上肩座、主結構體與後擺臂，以及化油器、鋁製輪圈、避震器、各型不同排氣量之氣缸頭等。

Liang Yu Chemicals Industrial Co., Ltd.**亮宇化學**工業股份有限公司

TWTC | 世貿一館1F | Booth No. B1210



Liang Yu Chemicals Industrial Co., Ltd. is the agent of high-end motorcycle helmet developed and made by French brand Astone Helmets, including a broad range of full cross helmets. Astone's certified helmets meet strict safety standards. Liang Yu is also exhibiting gloves, boots, pants, raincoats and other riding accessories with state-of-the-art and highly functional designs.

亮宇化學為法國著名安全帽品牌Astone Helmets的台灣總代理，展出一系列高階安全帽與機車騎士人身部品，包括手套、安全帽、靴、褲類、雨衣等，設計新穎搶眼，又極具功能性。Astone Helmets為一新銳法國安全帽品牌，通過歐盟、美國、澳洲、台灣等多國高安規認證，亮宇的宣傳標語 "FRENCH STYLE FOR YOUR HEAD"，其含義正是將純正法國血統的設計款式引進國內、滿足本地騎士安全行車與舒適方便的需求。

EK Sports Co., Ltd.**一可仕**運動用品有限公司

TWTC | 世貿一館1F | Booth No. B1110



EK Sports Co., Ltd. is the Taiwanese agent of Ekselsior of the U.K., one of the leaders in genuine authentic protective clothing and sport wears meeting European regulations. Ekselsior has over ten years of experience in product material, design, and development, manufacturing, and marketing. The firm's major exhibits include motorcyclist coats, jackets, pants, gloves, and other functional clothing.

一可仕運動用品為英國著名騎士人身部品品牌「英爵士」(EKSELSIOR)的台灣代理，展出各式高階騎士外套、風衣、夾克、褲類、手套等產品。身為「來自英國的頂級防護專家」，對安全專業技術的了解與把關，是延續英爵士品質的保證。透過不斷創新與了解騎士的需求，致力於提供「安全」、「舒適」與「品味」的機車騎士部品相關裝備。在歐洲最嚴謹的CE認證把關下，安全成為英爵士護具系列產品的骨脈，而對布料材質的研發，創造更舒適的觸感，則是英爵士的堅持。

Exustar Enterprise Co., Ltd.**浩捍實業**股份有限公司

TWTC | 世貿一館1F | Booth No. B1120



Established in 1993, Exustar Enterprise Co., Ltd. develops and makes high-end, innovative bicycle shoes and pedaling systems, as well as motorcyclist clothing and accessories. The company globally markets its products under the well-known EXUSTAR brand. This year, the company is showcasing a full line of high-end motorcycle boots, gloves, coats, jackets, pants and products. Exustar has distributors in more than 40 nations and the firm's sales are growing rapidly.

浩捍實業成立於1993年，為競賽級自行車專業專用功能鞋、高階自行車關零配件、與機車騎士人身部品的專業研發、創新、設計、行銷、委外托工之自有品牌廠商，致力於自創EXUSTAR品牌系列商品之研發創新設計及國際行銷工作。本屆機車展中展出一系列設計新穎、功能性強的產品，包括靴、手套、外套、風衣、夾克、褲類等。EXUSTAR行銷遍及全歐美地區，迄今目前已完成40多個國家之獨立代理經銷的全球通路建立、業績穩定且持續成長中。

Fu-Lun Motors Co., Ltd.

福輪汽車股份有限公司

TWTC | 世貿一館1F | Booth No. C0510



Fu-Lun Motors Co., Ltd. operates in Taiwan the "SUM" brand chain consisting of used-car dealerships and auto repair-maintenance shops. Besides around 380 used-car dealerships island-wide and about 180 repair shops, Fu-Lun, to support members of the SUM Repair and Maintenance Alliance, has also developed the SUM parts line, offering over 3,000 parts in the 35 most common replacement categories, including lubricants, air and fuel filters, brake pads and discs, alternators, belts, and shock absorbers. More than 90 percent of the SUM-branded parts are made in Taiwan and the rest in China by Taiwanese-invested suppliers.

福輪汽車為國內匯豐集團成員，其所經營的SUM汽車保修聯盟秉持「專業、誠信、實惠」之經營理念，結合全台優良汽車保修業者，藉由分佈全台的聯盟網路，提供消費者最即時、專業、全方位的汽車保修服務。該公司此次主要展出其連鎖品牌，以及各類自有品牌之消耗零件，包括濾清器芯、變速箱、碟式來令、雨刷片、汽機車保養系列、蓄電瓶、其他汽機車保養產品等。公司表示，超過90%以上零件為台灣廠商製造，剩下的則向大陸台商採購。

Green Kent Inc.

瑞通行貿易有限公司

TWTC | 世貿一館 | Booth No. C0700



Green Kent Inc. is a major OEM/ODM manufacturer-exporter specializing in pneumatic tools in Taiwan with more than 35 years of experience. The firm's own line of "DR Pneumatic" tools enjoy good reputation in the international professional tool market. The company's DR-TMB-1 air rotary sander is excellent for finishing stainless steel and most other metals, achieving brushed pattern or mirror-like surface. It is also a multifunctional rotary sander capable of accepting various abrasive tools. The company offers a comprehensive range of tools for automotive and industrial applications, including wrenches, impact ratchets, sanders, grinders etc.

瑞通行成立於1978年，致力於汽車維修、裝配、及相關工業用之專業。公司自創品牌並生一系列“博士牌”氣動工具品，長久以來廣受全球專業市場人士喜愛，並受到好評。該公司所展出的DR-TMB-1氣動環帶機可依不同規格的研磨環帶，作出各種的研磨效果，不管是拋光、鏡面拋光、研磨、拉髮絲線等等作業都難不倒它。該公司主要產品包括：手動工具、氣動工具、汽車修理與維修工具、噴漆槍、排吸槍、膠槍、空氣壓縮機等，品質優良，價格合理，廣受全球買主歡迎。

Jordan Tuning

左頓國際有限公司

TWTC | 世貿一館 | Booth No. C0210



Jordan Tuning is a new division focused on R&D and production of wheels set up by the famous local tuning-parts maker TW RACING. Having purchased many CNC machines to increase customization capacity, the company claims to be able to offer customization services as long as customers specify DuPont color codes. Before delivery, Jordan tests wheel roundness and balance to ensure all-round integrity. Jordan stresses to have a strong racing team to test wheels on race tracks, with major products including alloy rim, disk brake system, electronically-controlled suspension systems, other suspension & chassis system components etc.

左頓國際有限公司專營引擎、避震器、煞車品、日歐系電腦調教、引擎動力提升及國內相關賽事諮詢，近年更創立自有品牌「JD」，透過亞洲知名車手郭國信在賽道與汽車改裝上之長久經驗，進一步研發設計而成的各項汽車改裝產品。郭國信參與國內各項大小房車賽事，積極推廣合法賽車運動，藉由各項賽事累積多年改裝經驗，並獲得各界認同與肯定。左頓國際引進美國GIAC晶片，近年來已成為台灣知名汽車晶片改裝店，並專研歐系車種，目前代理國內外各知名改裝部品、專精福斯、奧迪、BMW等歐系車。

E-51 Car Studio

艾瑞克汽車精品有限公司

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E-51 Car Studio is the agent in Taiwan of many internationally famous nameplates of performance parts and systems from the U.K. and U.S., such as Forge, GIAC, COBRA Seats, Pipercross, 3SDM, Powerflex etc., specializing in upgrading horsepower and performance of upscale brands like VAG, BMW, M-Benz, Mini, Bentley, Porsche, etc. In technical partnerships with partners in Europe and Asia, the company has been dedicated to providing high-quality tuning services, with about 20 service points in major cities in Asia.

艾瑞克公司(E-51 Car Studio)代理英、美多家知名改裝品牌，如Forge、GIAC、COBRA Seats、Pipercross、3SDM、Powerflex等。專精VAG、BMW、M-Benz、Mini、Bentley、Porsche歐系車款的改裝及維修。除了本身的專業工作團隊外，在歐、亞洲也有多家合作廠商及技術支援，致力提供顧客最完善的品質和服務。針對不同使用者、不同車款調教最適合的車況，滿足駕駛操控樂趣。在台灣、中國、日本、菲律賓等亞洲各地近20個據點。主要代理項目包：FORGE 動力套件、GIAC電腦晶片調教、3SDM鋁圈、Powerflex底盤強化橡膠、COBRA Seats賽車用椅、Pipercross 高流量進氣等。

2015年「台北國際汽車零配件展/台北國際車用電子展/台灣國際電動車展/
台灣國際改裝車暨車身美容保養展/台灣國際機車零配件展」
活動/研討會一覽表

2015 TAIPEI AMPA/ AutoTronics Taipei / EV TAIWAN/ TUNING & CAR CARE TAIWAN / MOTORCYCLE TAIWAN
Events Schedule

Date 日期	Time 時間	Subject 活動內容	Organizer(s) 主辦單位	Venue 地點
4/8 (Wed.)	10:00 ~ 11:00	TAIPEI AMPA, AutoTronics Taipei, EV TAIWAN, TUNING & CAR CARE TAIWAN ,Motorcycle TAIWAN Opening Ceremony 台北國際汽車零配件展/台北國際車用電子展/ 台灣國際電動車展/台灣國際改裝車暨車身美容保養展/ 台灣國際機車零配件展 聯合開幕典禮 *simultaneous interpretation(Chinese/English) available	Bureau of Foreign Trade, Ministry of Economic Affairs (BOFT, MOEA) 經濟部國際貿易局 Taiwan External Trade Development Council (TAITRA) 中華民國對外貿易發展協會 Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) 台灣區電機電子工業同業公會 Taiwan Transportation Vehicle Manufacturers Association (TTVMA) 台灣區車輛工業同業公會	Area L Lobby (Light Gallery), 4F, NANGANG 南港展覽館 4樓光廊
	14:00 ~ 17:00	TAIPEI AMPA, AutoTronics Taipei, EV TAIWAN, TUNING & CAR CARE TAIWAN ,Motorcycle TAIWAN Procurement Meeting 台北國際汽車零配件展/台北國際車用電子展/ 台灣國際電動車展/台灣國際改裝車暨車身美容保養展/ 台灣國際機車零配件展 聯合採購洽談會	TAITRA 中華民國對外貿易發展協會	Conference Room 3-5, TWTC Exhibition Hall 1 世貿一館第 3~5會議室
	14:00 ~ 16:30	Looking Forward the Vehicle Industry Transformation and Innovation Challenges and Opportunities 車輛產業轉型與創新研討會 *in Chinese only	Department of Industrial Technology (DoIT, MOEA) 經濟部技術處 TAITRA 中華民國對外貿易發展協會	Conference Room 401, NANGANG 南港展覽館 401會議室
4/9 (Thur.)	09:00 ~ 12:30	Make in India – Auto Parts / Auto Electronics seminar 來印度製造 - 汽車零配件/ 車用電子產業商機說明會 *in English and Chinese	India-Taipei Association 印度—台北協會 Department of Investment Services (DOIS, MOEA) 經濟部投資業務處	Conference Room 402C, NANGANG 南港展覽館 402C會議室
	10:00 ~ 12:00	African Automotive & Motorcycle Parts Market Seminar 非洲汽機車零配件市場商機說明會 *in English and Chinese	TAITRA 中華民國對外貿易發展協會	Conference Room 403, Nangang 南港展覽館4樓403會議室
	13:00 ~ 17:00	汽機車零配件產業網路商機探索 *in Chinese only	Bureau of Foreign Trade, MOEA 經濟部國際貿易局 TAITRA 中華民國對外貿易發展協會	Conference Room 403, NANGANG 南港展覽館 403會議室
	09:00 ~ 16:30	2015電動車輛的發展與商機 研討會 *in Chinese only	Environmental Protection Administration Executive Yuan 行政院環保署 ITRI 工業技術研究院	Conference Room5, TWTC Exhibition Hall 1 世貿一館第5會議室
4/10 (Fri.)	10:00 ~ 12:00	Australian Automotive Aftermarket 澳洲汽車零組件市場說明會 *in English only	Bureau of Foreign Trade, MOEA 經濟部國際貿易局 TAITRA 中華民國對外貿易發展協會	Conference Room 3, TWTC Exhibition Hall 1 世貿一館第3會議室
	13:00 ~ 17:00	全球汽車市場趨勢&供應鏈驗證檢驗最新挑戰 *in Chinese only	TEEMA 台灣區電機電子工業同業公會	Conference Room 404, NANGANG 南港展覽館 404會議室
4/8 (Wed.) ~ 4/10 (Fri.) 4/11 (Sat.)	10:30 ~ 16:45 10:30 ~ 15:50	TAIPEI AMPA, AutoTronics Taipei, EV TAIWAN, TUNING & CAR CARE TAIWAN ,Motorcycle TAIWAN Products Announcement 台北國際汽車零配件展/台北國際車用電子展/ 台灣國際電動車展/台灣國際改裝車暨車身美容保養展/ 台灣國際機車零配件展 新產品發表會 *in Chinese only	TAITRA 中華民國對外貿易發展協會	Stage at Area C, TWTC Exhibition Hall 1 世貿一館 C區舞台
名人講座				
4/10 (Fri.)	14:30 ~ 15:15	龐德老師高手Talk Show 改裝無罪 汽車改裝對於汽車車主的正面意義*in Chinese only	TAITRA 中華民國對外貿易發展協會	Stage at Area C, TWTC Exhibition Hall 1 世貿一館C區舞台
	15:30 ~ 16:15	龐德老師高手Talk Show 世界之光 台灣汽車改裝傲視世界*in Chinese only		
4/11 (Sat.)	11:00 ~ 11:45	龐德老師高手Talk Show 重機人生 重機改裝與追夢人生 *in Chinese only	TAITRA 中華民國對外貿易發展協會	Stage at Area C, TWTC Exhibition Hall 1 世貿一館C區舞台
	14:30 ~ 15:15	龐德老師高手Talk Show 賽車與改裝 你改對了嗎!?專業賽車手教你正確改車 *in Chinese only		

*** Subject to change without notice. 如有修正 以現場實際狀況為準 不另通知